

Film End of the Road

CANADIAN SOCIAL HYGIENE COUNCIL

105 BOND STREET
TORONTO

February 2nd, 1932.

Sir Arthur Currie,
McGill University,
Montreal, Que.

Dear Sir Arthur:-

We have just completed showings in Toronto of a Venereal Disease educational picture, entitled, "The End of the Road", with various other pictures dealing with physiology of generation, etc.

We have never had such large meetings in the history of the organization. The total attendance at meetings in Massey Hall, covering a period of a little over two weeks, was 55,000. On occasions the streets were blocked with people enthusiastic about hearing the lectures and seeing the pictures.

During this time we sold more than 20,000 copies of literature and we made a profit of about \$12,000.00.

I may add that in view of the withdrawal of the Dominion grant this came at a most opportune time as we were wondering how under the sun we were going to be able to pay salaries.

I am sure you will be most interested in this report. Therefore, I am advising you of just exactly what we have been doing here in Toronto.

If you think it desirable, I believe that this type of work might be very easily carried on in Montreal. However, at the first opportunity I shall have a talk with Dr. Grant Fleming who will doubtless have an opinion on the matter.

Yours sincerely,

Grant Bate

GB/MF

General Secretary.