

Senator WALL: Mr. Chairman, since we have stopped on this point could Mr. Truemner tell us who the Manitoba development authority is, what powers and resources it has in order to do this very interesting job, and what has been done?

Mr. TRUEMNER: I hesitate to deal with it in an official, authoritative capacity. *Reasons for Success of the Program*

There are several reasons in my opinion why the Manitoba regional development program has been successful during the past two years. They are as follows:

1. Since most developments have occurred in small towns, we might conclude that community cooperation is more obtainable in smaller communities than in larger towns and cities where the raising of share capital for development projects is more difficult.
2. The community development corporation, which is sponsored by the local municipal council and which requires approval by the Lieutenant-Governor-in-Council for the declaration of profits appears to receive a wider local acceptance than is the case with private development groups or syndicates.
3. The availability of money for capital works through the Manitoba Development Fund has been of material assistance to the regional development program. It is possible for an investor to obtain a majority or all of his fixed capital requirements through the assistance of a community development corporation and a financial agency such as the Manitoba Development Fund.
4. The identification of development opportunities and presentation of an effective investment package to a prospect depends upon competent research surveys and investigations. The facilities of the provincial Government through its close inter-departmental cooperation and the comprehensive technical services of the Department of Industry and Commerce have proven effective for development results. For example, our Department undertakes regional and community surveys, analyses resource information, prepared market research studies, undertakes industrial feasibility and location reports and related studies.
5. Technical aid to local development groups through personal contacts and field trips provides them with on-the-spot advice and direction on town and rural planning and development matters. In this regard, community development, town planning and industrial engineering services are provided to interested communities.

The Committee on Manitoba's Economic Future

In past years insufficient attention has been devoted to research and investigations of development opportunities. Recently, however, a very large program of investigation under the Committee of Manitoba's Economic Future, briefly referred to as "COMEF", has begun to expand the backlog of research and investigations required if the increasing labour force is to be accommodated in the future. (Brochure on COMEF attached)

The Department of Industry and Commerce has pioneered in this field in a major effort to analyze the opportunities for development. We believe that there are a number of physical, financial and social factors which, if they are favorable, will allow each industry to expand and to provide the maximum number of jobs. These physical factors are transportation, water resources, labour resources and power resources. The financial and social factors are industrial promotion, business taxation, financial inducements to business and aids to community development. The Committee is investigating means by which these factors can contribute to the maximum expansion of each industry and the provision of the maximum number of jobs.