

FACT SHEET

N-RUBBER FOOTWEAR SECTOR

S.I.C. 174(i)

<u>Principal Statistics</u>	<u>1973</u>	<u>1980</u>	<u>1981</u>	<u>1982</u>	<u>1983(e)</u>	<u>1984(e)</u>
Establishments(i)	164	162	158	162	159	159
Employment(ii)	16,826	15,496	16,494	14,355	15,200	16,000
Shipments (\$ million)(i)	286.3	619.7	704.4	651.0	578.1	779.4
Exports (\$ million)(iii)	18.4	36.9	35.9	49.3	46.8	52.1
Domestic Shipments (\$ million)	267.9	581.8	668.6	601.7	531.3	727.3
Imports (\$ million)(iii)	94.5	306.0	372.6	373.0	403.5	460.2
Canadian Mkt (\$ million)	362.4	887.8	1,041.2	974.7	1,034.3	1,167.5
Exports - % of shipments	6.4	6.0	5.1	7.6	6.9	6.7
Imports - % of Domestic Market	25.1	34.5	35.8	38.3	39.0	38.9

<u>Regional Distribution 1982 (i)</u>	<u>Quebec</u>	<u>Ontario</u>	<u>Others</u>
Establishments - % of total	45	48	7
Employment - % of total	43	54	3
Shipments - % of total	43	53	4

<u>Foreign Trade (\$)</u>	<u>U.S.</u>	<u>E.E.C.</u>	<u>Other Developed</u>	<u>Low-cost</u>	
Imports(iii) - % of total	1981	10	25	6	59
	1982	7	31	7	55
	1983	6	30	7	57
	1984	6	31	8	55
Exports(ii) - % of total	1981	75	19	4	2
	1982	83	11	4	2
	1983	86	10	2	2
	1984	92	6	1	1

Major Firms

<u>Name</u>	<u>OWNERSHIP</u>	<u>PLANT LOCATIONS</u>
1. Grab Industries Ltd.	Canadian	Mississauga, Ont.
2. Bata Ltd.	Canadian (MNC)	Battawa, Ont.
3. Susan Shoe Industries Ltd.	Canadian	Hamilton, Ont.
4. H.H. Brown Shoe Co. (Canada) Ltd.	U.S.	Richmond, Que.
5. Genfoot Inc.	Canadian	Montreal, Que.
6. Bastien Bros. Inc.	Canadian	St. Emile, Que.

Federal and Provincial Government Programs

<u>PROGRAM</u>	<u>TYPE</u>	<u>AMOUNT</u>	<u>PURPOSE</u>
C.I.R.B. Import Quotas	Financial Regulatory	\$22 million —	Restructuring Adjustment

- ( ) S.I.C. 174, Shoe Factories. Excludes S.I.C. 1624 Rubber & Plastic Footwear.  
 (i) Includes Rubber & Plastic Footwear. Excludes Ice Skates.  
 (ii) Includes Waterproof Plastic and Utility, Fabric Tops, Footwear. Excludes Disposable Slippers.  
 (iii) Estimates