REPT4D
90/01/23

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :606-LOS ANGELES

013-CONSUMER PRODUCTS & SERVICES
UNITED STATES OF AMERICA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
	IDENTIFICATION OF LOCAL AGENTS AND DISTRIBUTORS GENERATE QUALIFIED DATA BASE OF INTERESTED U.S. COMPANIES	
	MAGIC (MENS APPAREL) 89/90/91 CANADIAN EXHIBITORS	
	SOLO WOMEN'S APPAREL SHOW'89 CANADIAN EXHIBITORS	
	REP SEARCH RESIDENTIAL FURNITURE IDENTIFY 10-15 REPRESENTATIVES WHO HAVE AN INTEREST IN	CANADIAN LINES.
	REP SEARCH MENS AND BOYS APPAREL IDENTIFY 10-15 REPRESENTATIVES WHO HAVE AN INTEREST IN	CANADIAN LINES.

TRACKING:	ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 -----		
QUARTER: 2	1-Montreal Pret, Incoming Mission	1-7 buyers attended/initial orders of US$8,000. 12 months sales estimate of US$100,000.
QUARTER: 3 -----		
QUARTER: 4 -----		