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Canada

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# CanadaExpo

## In this issue

- 2 U.S. Connection: Medtrade 2002
- 4 The health industries in Venezuela
- 6 CCC benefits Array Systems Computing Inc.
- 7 EDC report on the economic recovery
- 9 Biotech flourishing in Finland
- 10 Japan's biotech mission to Canada
- 11 Canadian books a hit at the Beijing International Book Fair
- 12 Trade fairs and missions

New exporting tool launched

## Directory of Aboriginal Exporters 2002

**W**ith last month's official launch in Ottawa of the **Directory of Aboriginal Exporters 2002**, Canada's Aboriginal business community has an important new link to a world of export opportunities. International Trade Minister Pierre Pettigrew presided over the event which celebrated Aboriginal achievement, sharing the spotlight with award-winning chef Arnold Olson, Inuit performers Siqiniup Qilauta, and three successful Aboriginal business leaders.

The new directory is one of many special initiatives developed by the Aboriginal International Business Development (AIBD) committee to increase the level of participation by Aboriginal firms in exporting activities. The exporting and export-ready Aboriginal companies listed in the directory have also been added to DFAIT's WIN Exports database — see box on p. 3. "We are standing at the mid-point of the UN Decade of the World's

Aboriginal People, and already, almost  
*continued on page 8 — Aboriginal*



Mike Pinder Photography

International Trade Minister Pierre Pettigrew officially launching the Directory of Aboriginal Exporters 2002.

A shining example of Canadian quality

## Tunisia's new 5-dinar coin

Although the words "Made in Canada" are nowhere to be found on Tunisia's stunning new 5-dinar coin, they might as well be. The beautiful bi-metallic coin, engraved on one side with the portrait of Tunisia's former President Habib Bourguiba, and on the other, with its national coat of arms, is a perfect representation of Canadian artistry, skill and

quality. The 5-dinar coin, worth slightly more than five of our "loonies", was engraved and struck by the **Royal Canadian Mint (RCM)**, and launched in Tunisia with much fanfare in April 2002 to commemorate the second anniversary of President Bourguiba's death.

*continued on page 3 — Tunisia's*

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Supplement (see insert)