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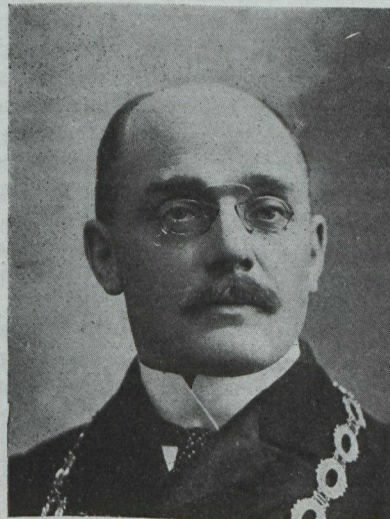
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REINDEER BREEDING IN CANADA.

In another part of the issue appears a very interesting article by Mr. Harry Bragg on the subject of reindeer as a new means of helping to solve the problem of greater production of food. It would appear that one of the difficulties in the raising of domesticated cattle at this time is the shortage of food, but in the breeding and raising of reindeer there would be no such difficulty for the reason that reindeer will thrive and multiply on the moss to be found in the great north lands of this country. According to reports correlated and shown in Mr. Bragg's article, reindeer breeding has become one of the most successful industries of Alaska, and equal success has been attained in Labrador.

It is true that the Canadian government tried the experiment of introducing reindeer into Canada and failed, but for very good reasons, and it does not follow at all that if this very useful animal was introduced again it would not be a success. We believe with Mr. Bragg that great success would attend a second experiment provided proper precautions were taken to see that the reindeer was placed in its proper latitude. Think of it. Here is a country with thousands of miles covered with the natural food of an animal, every part of which is badly wanted by the citizens of Canada, and yet because of the failure of an early experiment stupidly handled, the animal itself is absent, though in the same latitude another country is successfully breeding it by the thousands.

To our mind, the breeding of reindeer should be taken up seriously by the authorities at Ottawa, for is not the slogan now greater production of food-stuffs, and we would suggest that instead of the government being stampeded into some of the very expensive experiments for land cultivation, it would set aside a modest sum, place it at the disposal of someone who knows all about reindeer breeding with instructions to act, this country would soon be running a profitable industry and at the same time doing much to solve the food problem.



EX-MAYOR FRED COOK,
Vice-President, St. John Ambulance Association.

COMPETITION IN FIRST AID.

We draw the attention of all municipal councils in Canada to the competition in first aid that the St. John Ambulance Association is holding in the autumn for the special benefit of all police officers and railway men in the Dominion (see announcement in another part of this issue). Handsome shields will be offered by Lord Shaughnessy and Dr. F. Montizambert, C.M.G., I.S.O. (First President of the Association) for the best men. This competition offers a splendid opportunity to increase the efficiency of our police forces, and one that should be taken advantage of by the councils in seeing that every patrolman in their employ enters the competition. In Great Britain one of the chief qualifications of a constable is a St. John Ambulance First Aid certificate, and the same qualification should pertain in Canada. Particulars of the competition can be had by applying to the General Secretary, 15 Castle Building, Ottawa.