

"Made in Canada"



Main Street,
Wolfville, N.S.

***A tarviated road invariably means—
increased property values and lower road taxes.***

MODERN engineers recognize that the automobile has come to stay and they built roads accordingly.

Experience has taught them that ordinary macadam cannot resist modern traffic. The rear wheels tear the fine stone loose and the surface blows away in the form of dust.

You have often seen this process of road disintegration, but the probabilities are you never fully realized that a dusty road meant *the road was wasting away.*

The way to build macadam roads today is to use a powerful binder, such as Tarvia, which not only adds greatly to the life of the roadway by making it automobile-

proof, but also makes it dustless and mudless.

And of great importance to taxpayers, the reduction in maintenance expenses made possible by this treatment *more than pays for the cost of the Tarvia.*

Thousands of miles of roadway have been treated in this way, because the use of Tarvia means *better roads at lower cost.*

Tarvia is made in three grades to meet varying road conditions—"Tarvia X" for new or rebuilt roads and pavements, "Tarvia A" for hot surface applications, and "Tarvia B" for cold surface applications to prevent dust and preserve the road surface.

The illustration above shows the "Tarvia X" construction.

Special Service Department

This Company has a corps of trained engineers and chemists who have given years of study to modern road problems. The advice of these men may be had for the asking by anyone interested.

If you will write to the nearest office regarding road problems and conditions in your vicinity the matter will have prompt attention.

THE PATERSON MANUFACTURING COMPANY, LIMITED
MONTREAL TORONTO WINNIPEG VANCOUVER
THE CARRITTE-PATERSON MANUFACTURING CO., LIMITED
ST. JOHN, N.B. HALIFAX, N.S. SYDNEY, N.S.