

All profits of CANADIAN OUT-DOOR LIFE, from subscriptions and advertising, will be devoted to the maintenance of patients in the Muskoka Free Hospital for Consumptives. Subscribe now and ask your friends to subscribe. \$1.00 a year.

FORWARD STEP

IN THE INTERESTS OF

Muskoka Free Hospital for Consumptives

The growing interest in the out-door treatment of tuberculosis makes the present time opportune for the publication of a journal devoted to the gospel of fresh air.

The National Sanitarium Association has led in the building of Sanatoria for Consumptives in Canada.

In educational propaganda it has ever been in the fore.

The Tuberculosis Exhibition held in Toronto for two weeks during August, and that created widespread interest among the medical profession and laymen, was brought here on the direct initiative of the National Sanitarium Association, and all expense was borne by this Association.

With this record for aggressive work in the interests of the consumptives of Canada it is, perhaps, natural that the N. S. A. should take the further forward and important step indicated in the publication of a monthly magazine devoted to the advocacy of these ends.

And here is the CANADIAN OUT-DOOR LIFE to fulfil this mission. Are we to have your aid? Are we to count you a subscriber now?

One dollar contributed to the funds of the Muskoka Free Hospital for Consumptives makes you a subscriber to CANADIAN OUT-DOOR LIFE for one year.

SUBSCRIPTION BLANK.

.....190.....

Dear Sir,

I have pleasure in enclosing the sum of.....

..... (\$.....), as a contribution to the maintenance of the MUSKOKA FREE HOSPITAL FOR CONSUMPTIVES, which entitles me to one year's subscription to CANADIAN OUT-DOOR LIFE.

Name.....

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CONTRIBUTIONS MAY BE SENT TO

HON. SIR W. R. MEREDITH, Kt., Chief Justice, Vice-President Nat. San. Association, Toronto, W. J. GAGE, Esq., Chairman Executive Committee, Toronto, or J. S. Robertson, Secretary, National Sanitarium Association, and Manager CANADIAN OUT-DOOR LIFE, 28 Adelaide W. (Saturday Night Building), Toronto, Canada.

All Subscriptions received will be acknowledged in the Toronto "Globe" and "News." Any one subscribing one dollar or more becomes a subscriber to the Canadian Outdoor Life for one year.