Skin Loveliness

is easy enough of attainment if, every time you wash yourself, you use

Pears' Soap

It forms such an effective combination of detergent and emollient properties, that, as the late Professor Sir Erasmus Wilson, the greatest skin specialist of the 19th century said,

> "Pears is the most refreshing and agreeable of balms for the skin"—and it is



'All rights secured"

OF ALL SCENTED SOAPS PEARS' OTTO OF ROSE IS THE BEST