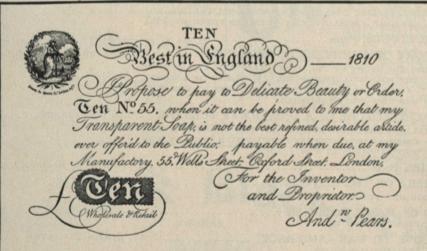
## Pears 1789

Humanity's friend for more than a century

Below is a photographic reproduction of an advertisement first issued on the twenty-first birthday of Pears' Soap, ninety-one years ago.



Old wine to drink,
Old friends to trust, and
Pears' Soap for the toilet.

Pears' soap makes a new friend every minute—it keeps them all for a lifetime. Sold all over the world.