

IT IS NOT

good sensible judgment for you to buy Neckwear because it looks like a tie (in the boxes), because it is cheap, because there is a large discount off the invoice, and in large quantities twice a year. If you do, don't complain about bad business.

IT IS

better to buy from the manufacturer who aims at the highest quality and finish, latest styles, best sellers over your counter, and fair prices. Buy only American shapes and styles (not European), and let your purchases be small and often.

This is the advice of practical tie-makers, and we charge you nothing for it.

Niagara Neckwear Co.

Limited

NIAGARA FALLS

*Makers of American Shapes and
Styles in Neckwear*

*Spring Samples
now ready for
your inspection.*

