



MRS. T. B. MACAULAY

Honorary President Sunbeam Patriotic Club.

### During the War.

The ladies of the Sun Life Head Office staff are directing their patriotism into a very practical channel. When the war broke out they held a meeting to determine how best to help the Empire, and the result was the formation of the "Sunbeam Patriotic Club," to do everything possible to alleviate the lot of Canadian soldiers who have volunteered for active service and to relieve distress among their families. The following officers were elected:

Honorary President—Mrs. T. B. Macaulay.

President—Miss Thicke.

Vice-President—Miss M. Wilson.

Secretary—Miss M. Wright.

Treasurer—Miss K. Andrews.

Acting on the maxim that they give twice who give quickly, the members of the Club immediately got to work. They bought materials and proceeded in their spare time to make outfits for the soldiers—shirts, Balaclava caps, wristlets, sox and cholera belts. The first supply made was sent to the Sun Life men at the Canadian mobilization camp at Valcartier, and later supplies were distributed among others.

Besides devoting themselves to the work, the

members have enlisted the assistance of their friends, and the Sunbeam Club's working forces now form quite a considerable army, all knitting and sewing for the Cause.

The Club also plans to do considerable relief work during the coming winter among the families of those who have volunteered for the front. Funds are supplied by the members themselves, and by the gentlemen on the staff who have been enrolled as honorary members.

All honor to the patriotic, enthusiastic and practical ladies of the Sun Life staff. They reflect lustre on the Company itself. We are proud of them! And so, we feel sure, will be our policy-holders scattered throughout the world.

### "The Right Thing."

Do you remember the day you assured your life? You thought you had done just the right thing by your wife, children and business. What a feeling of pride and satisfaction you had? Back of your assurance is your best manhood. Your other investments may stand for "a bargain" or "an opportunity" but your life assurance implies not only a bonded investment, but also one converting into future money the intangible assets of your personality; namely, brains, experience, future plans, industry and justice to your family.

About the only thing a man can absolutely count on is "the uncertainty of life," and his need of capitalizing his future earnings and maturing his plans through guaranteed life assurance.

When you drop your policy you are not saving yourself a premium; you are cutting off your family from an inheritance, just the same as though you should strike their names from your will to prevent them from receiving the best legacy you had intended to leave them.

### The Ideal Husband.

This is a woman's description of an ideal husband:—"A temperate, moral, intellectual, truthful, energetic, affectionate, thoughtful, forgiving, Christian man, who chooses a wife for her mind and heart rather than face, and who waits until he is sure he has found the right one. Who never scolds or laughs at his wife and never contradicts her in public. Who loves home and children, and has certain means for making an honest, comfortable living. Who is economical, but not stingy, and keeps his life insured. Who understands that women have nerves, need money, enjoy pretty things, and are happier for being petted."—*N. Y. Sun.*