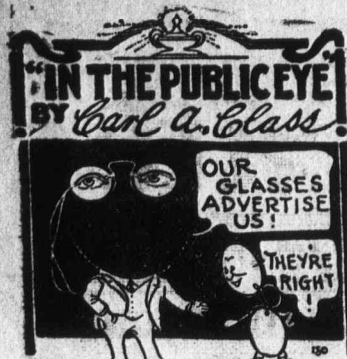




We are advertised by the satisfactory manner in which we have fitted the people who have come to us with troubled vision. Our examination is thorough because our knowledge of optometry is complete. We will specify just the exact degree of lenses you need and see that you are comfortably fitted. Our price moderation is part of our well-thought-of service.

CARL A. CLASS
Optometrist

ELECTION CARDS

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I am in the field for re-election as Councillor for 1924, and hope that my record for the past has been satisfactory. If elected I will continue to serve you to the best of knowledge and ability. Thanking you for past favors and wishing you a Happy and Prosperous New Year.

Swanton Chambers.

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I hereby take the opportunity of thanking you for your kind favor in last election, and hereby solicit your vote and influence for Councillor for 1924.

Yours respectfully,
Ezra Session.

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I am on the ballot for Councillor for 1924. While in the Council last year I endeavored to serve you to the best of my ability. Your support for this year will be appreciated, as I shall not be able to make a personal canvass.

Henry Mansfield.

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I am in the field for Councillor for 1924, and if elected, am ready to do all in my power to look after the interests of my ward and assist in handling the affairs of the entire township to the best of my ability. I shall be pleased to have your support on Monday next.

E. A. Edwards.

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I am again in the field for re-election as Councillor and hope that my past record will warrant your support at the poll on Monday. I respectfully solicit your vote and influence.

John McClelland.

ELECTORS OF WARWICK

Ladies and Gentlemen:—

I have consented to stand for election as Councillor for 1924. Having had previous experience on the Township Council, the affairs and business matters of the Township are by no means new to me. If you consider me worthy of your support, it will be appreciated by honest endeavors to good management.

Walter Percy.

WANTED

Reliable Sales Agent in Lambton County. Free equipment. Highest Commissions. Reserved Territory.

600 Acre Nursery

We are one of the largest growers of Nursery Stock in Canada and supply the best grade of stock at reasonable prices. Established 40 years. Our agents have every advantage, and there is money to be made with our agency. For particulars write:

PELHAM NURSERY CO.
d28-5t Toronto, Ont.

WANT COLUMN.

LOST

LOST—The latter part of November or first of December in Watford, a Lady's Gold Wrist Watch. Finder please leave at this office. Reward.

LOST—Tire Chain on 18 sidewalk between Watford and sixth line north, Warwick, on Sunday last. Finder please leave at Williams Garage. d28-2t

FOUND—In Watford, a lady's bracelet. Owner can have the same by applying to T. Collins, proving property and paying for this ad.

FOUND—Spare Wheel on Warwick and Brooke townline. Owner prove property and pay ad. Apply C. Sisson, phone Watford 65-6.

NOTICE

ALL REPAIRS and SMALL JOBS Strictly Cash during 1924. Don't ask for credit on small amounts.—I. J. Hastings.

HOGS will be shipped every Friday. Prices on basis of grading.—E. L. Moffatt, phone 66-31, Watford. j4-4t

ANNUAL MEETING of the Watford Horticultural Society will be held in the basement of the Public Library, Thursday, Jan. 10th, 1924, at 8 p.m. The principal business of the meeting will be to receive the report of the operations for 1923 and the election of officers for 1924.—M. Cameron, Sec.-Treas.; A. G. Brown, president. d28-2t

FOR SALE

FOR SALE—House and Lot with good barn, Home Comfort Range and Perfection Oil Stove with oven. Apply to Mrs. M. Clark, Huron street. j4-3t

ABERDEEN ANGUS BULL FOR SALE—A real good farmers' bull and priced reasonably.—E. A. Edwards, R.R. No. 5, Watford. j4-2t

TWO MEDIUM SIZED SYRUP Evaporators for sale; also 1 set of Sleighs. Apply Roscoe Kearney, 48-14 Watford. j4-2t

MANITOBA FLOUR

Bonnie Doon98c, cwt. \$3.35
Peerless98c, cwt. \$3.35
Royal Household98c, cwt. \$3.50
Thorobred98c, cwt. \$3.50
24 lb. Pastry Flour80c
90 lb. Oatmeal\$3.25
20 lbs. Oatmeal85c
Bran, cwt. \$1.45
Shorts, cwt. \$1.55
Feed Flour, cwt. \$2.00
Imperial Flour98c, cwt. \$2.25
Tankage, cwt. \$3.25
Salt, cwt. 85c
Century Block Salt50c

WATFORD ELEVATOR

Andrew Hay d14-4t

WANTED

REPAIR WORK WANTED—I am now prepared to do upholstering and light furniture repairs. Terms: cash. J. Tomlin, Warwick and Simcoe streets. july27-tf

TENDERS FOR JANITOR—Tenders for the janitor work of the Methodist church, Watford, will be received by the undersigned up to Jan. 15th, 1924. The lowest or any tender not necessarily accepted.—W. H. Harper. d28-2t

THE OLD FAVORITE AGAIN

Old subscribers of the Family Herald and Weekly Star of Montreal, fathers and grandfathers, mothers and grandmothers, who have known and read that remarkable paper for thirty, forty and even fifty years, still are amazed by the improvements which are made year after year. Each year it would seem that perfection were reached, but still the Family Herald would launch some new feature and make improvements here and there, that always add to the value and attraction of the paper.

This year the publishers promise that those who wisely subscribe to the Family Herald and Weekly Star may depend upon vast improvements and greater value than ever before, with several pleasant surprises thrown in. For example, it is announced in a recent issue that a beautiful picture of a remarkably lovely woman, entitled "The Wonderful Heroine" will be given free to each new subscriber who renews in time for another year. Such value is amazing beyond words.

A sketch of "The Wonderful Heroine's" life has been published in pamphlet form and our readers may obtain a copy free by sending a post card to the Family Herald and Weekly Star, Montreal.

FROM OLD SUBSCRIBERS

Rev. S. P. Irwin, Kingsville, The close of the year again reminds me that my subscription to the "Guide" should be renewed. I am enclosing note for two dollars. We all look forward to its coming. I suppose the giving away of the Sedan has made quite a stir in the old town. We almost had a green Christmas, about half an inch of snow fell Christmas morning. Allow me to extend the kindest of New Year wishes to all.

W. C. Fitzgerald, London, Deposit tickets for me on the auto contest. I have been a continuous subscriber of your paper for upwards of 30 years and am always anxious to see it every week. May your paper continue to be as bright and newsy in the future as it has been in the past.

Mrs. J. Johnston, Ingersoll, Ont. Enclosed please find postal note for two dollars in payment of my year's subscription. Hope you have been saving the lucky ticket until my subscription arrived.

J. Warren Bate, Rockford, Ill. I am enclosing \$2.50 to renew my subscription for a year from expiration. You can let me know when to call for the Ford Sedan. With very best wishes for the New Year.

Miss Anna Cochrane, "Dutton Advance":

We take great pleasure in reading The Guide And in that Sedan would be pleased to ride.

Please place four tickets in the box or "can"— And here's hoping on New Year's to "Se-Dan."

Henry Williams, Harbor Beach, Mich. You may drop my ticket in the box also. We are having beautiful weather up here in the thumb, no snow yet and fine roads.

Wm. S. Clark, Stayner, Enclosed find two dollars to pay for renewal of your valued paper. Please do not forget to drop our two tickets in the box, as we would like to receive the Sedan for our next summer outing.

Dr. F. E. Elliot, Chicago, You can send the Ford Parcel Post to 139 N Mayfield ave. Happy New Year to you all.

Geo. Sweet, Coronation, I hasten to renew for the Guide and the Ford Sedan. The old Ford will last out this year.

Chas. E. Peaslee, Medicine Hat, Enclosed find postal note for four dollars which you will kindly credit to subscription. Four dollars should give me four chances on the Sedan and four will doubtless be enough. I purposely withheld my name from your competition until this late hour so as not to discourage others. [Editor's note: Sorry, but you purposely withheld it too long, as your letter, like many others, did not arrive until January 2nd.]

Johnston E. Cowan, Calgary, Enclosed find four dollars, subscription for the Guide—the paper we could not get along without. Hope we are not too late for your Community Club Contest. Wishing you a Merry Christmas and Happy and Prosperous New Year.

Mrs. Thos. R. Graham, Redford, Mich., Enclosed find three dollars to my subscription to the Advocate in advance and be sure to put three tickets in the box for me for I want that Sedan just as much as anybody else and I think if I don't get it there will be a mistake, so don't forget the tickets. Wishing you and all my old friends in Watford a happy and prosperous New Year.

John Mains, Madison, Sask., Please find enclosed \$2.00 and push my name ahead another year on your mailing list. It was leaving too much responsibility on the first tickets for the Ford Sedan, so drop these in the box. We can't do without the Guide-Advocate so might as well be a little in the lead on the mailing list and put a little more punch to our chance on the Sedan. Wishing the Guide staff a Happy New Year in the true meaning of the term.

(Thanks, John, the staff sure wishes you could drop in and help us correct the mailing list these days! It's worse than setting nonparel, even if we do have a Linotype.)

D. Alexander, Saskatoon, We have had fine weather but has turned cold on Christmas Day. Drop four tickets in the box, maybe I might win with the first ticket. Wishing all old friends a happy New Year.

THE STERLING BANK OF CANADA

SAVE, Because---

The most profitable finish to the week's work is a regular deposit in your Savings Account.

Sarnia Business

IT'S A GOOD SCHOOL.

ENTER ANY MONDAY.

Geo. Wise, Sarnia, Find enclosed \$2.00 for 1924 and for your ever welcome paper. It will only take one ticket to draw the Lizzie but you can put them both in, it will help to fill the sack. Boost for the Old Boys' Reunion and extend our best wishes for a successful New Year to our friends.

W. G. Hull, Sarnia, I am sure I will get the Ford Sedan Don't forget to drop my tickets in. I am leaving Sarnia on Monday for Hamilton. Have sold out my interest here in business and going back with my old firm D. S. Perrin & Co., of London, and taking charge of their business in the City of Hamilton. Wishing you a prosperous New Year.

Theo Styles, Souris, Man., Please drop tickets in box for Sedan. We are having a lovely mild winter, no zero weather yet, not enough snow for good sleighing, every kind of rigs driving on the roads. Mr. J. Weedmark suffered a slight stroke a week ago but is able to be around again.

A. Beedham, Calgary, Alta., If you receive this in time kindly drop in a couple of tickets on the Sedan. Wishing everyone a prosperous New Year.

Geo. W. Hagle, Calgary, Alta., The "Guide" is yet a welcome visitor to my home, tho' I have been away from Watford more than 20 years. Each week as I read the "Personals" new names appear in the place of those formerly appearing there, indicating that old friends and acquaintances are passing. I hope the old Boys and Girls may receive an invitation to attend a reunion the coming summer. Here's luck for the winner of the automobile. Drop my tickets in the box and tell the little girl to pick out the right one for me.

F. A. MacLean, Chesley, Ont., I arrived here on the 14th inst and like the town very well. Of course it is hard to leave old friends and make new, but it has to be done in our business. I am anxiously waiting to give instructions as to the care of my Ford Sedan until I get down in the spring. I understand the draw is to be made the 31st instant. Kind regards to all.

F. J. Roche, Mission City, B. C., Any time after New Year's Eve you may forward to me "The Universal Observation Car" by Parcel Post. They claim out here that a Ford will go any place but into society. Our winter is very mild, many of our garden flowers are still blooming, a day or so ago I picked some violets. I see "Dad Williams" occasionally, he is fine. Vancouver is fast becoming a great sea port, and it is predicted that 50,000,000 bushels of grain will be shipped through there during 1924. With kind remembrances to yourselves and all my old Watford friends, I also take this opportunity of wishing you a most prosperous New Year.

FREE RAILROAD FARE To Nearest Branch

A JOB FOR YOU—\$20-\$35 per Week

We want fifty men. We will train you for Auto, Tractor, and Garage Mechanics. Hundreds of jobs vacant. Qualify now. Write quick. This is a special offer good only for fifteen days. Mention ad. Hemphill Bros., Auto & Gas Tractor School, 163 King st., W., Toronto.

Everyone reads the "Guide-Advocate Want Column" on page 4.

A NEW YEAR SURPRISE

48 MEN'S OVERCOATS

26 YOUNG MEN'S OVERCOATS

33 BOYS' OVERCOATS

A New Gift in Every Coat

All Winter still ahead. Save money. We purpose selling every Coat Regardless of Cost.. A fine stock of Good Garments.

ANOTHER BIG SURPRISE

IN OUR LADIES' COAT DEPT.

As we will not carry over a Coat if prices will clear them out. Come now! We have them all ready—about

40 LADIES' COATS

15 CHILDREN'S COATS

AT HALF PRICE

Good warm Garments.

GET THESE BARGAINS THE COMING WEEK

WOMEN'S COATS \$10.00

GIRLS' COATS \$6.50

CHILDREN'S COATS \$4.00

FUR COLLAR COATS \$16.00

Reg. \$25. and \$30, at

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