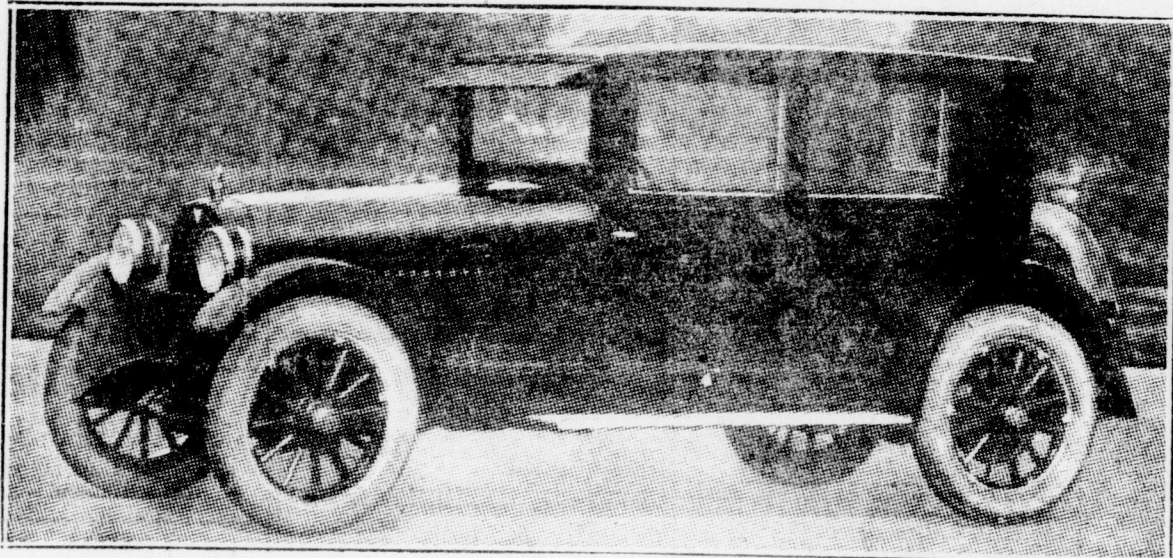


11 AUTOMOBILES WILL BE GIVEN AWAY 11

THIS IS THE GRAND PRIZE

That Some Candidate Living in One of the Country Districts Is Going To Win



HUDSON COACH—The person who secures the greatest number of votes in Districts Nos. 2 and 3 will have his or her choice of this handsome Hudson Coach, or \$2,000 in cash. The winner of this Grand Prize will be barred from winning any of the district prizes.

HOW THE PRIZES WILL BE DIVIDED

DISTRICT NO. 1

City of London.

DISTRICT NO. 2

Countries of Middlesex, Lambton, Kent, Essex, Huren, Elgin and Oxford.

DISTRICT NO. 3

Countries of Bruce, Grey, Perth, Wellington, Dufferin, Peel, Waterloo, Brant, Norfolk and Haldimand.

GRAND PRIZE—Your choice of McLaughlin Double Service Sedan or \$2,000 in cash.
FIRST PRIZE—Your choice of a Five-Passenger Durant Touring Car or \$1,000 in cash.
SECOND PRIZE—Your choice of a Five-Passenger Chevrolet Touring Car or \$600 in cash.
THIRD PRIZE—Your choice of a Five-Passenger Ford Touring Car or \$500 in cash.
FOURTH PRIZE—Cabinet of Silver, value \$300.

FIRST PRIZE—Your choice of a Five-Passenger Maxwell Touring Car or \$1,000 in cash.
SECOND PRIZE—Your choice of a Five-Passenger Chevrolet Touring Car or \$600 in cash.
THIRD PRIZE—Your choice of a Five-Passenger Ford Touring Car or \$500 in cash.
FOURTH PRIZE—Cabinet of Silver, value \$300.

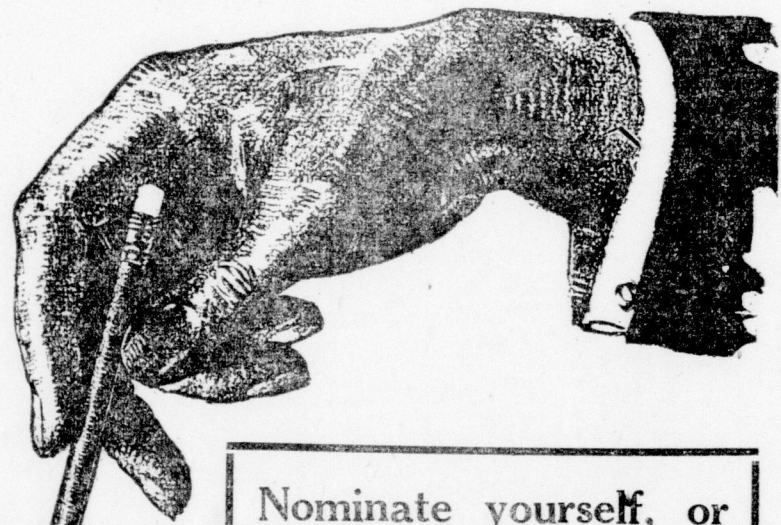
FIRST PRIZE—Your choice of a Five-Passenger Light-Six Studebaker Touring Car or \$1,000 in cash.
SECOND PRIZE—Your choice of a Five-Passenger Chevrolet Touring Car or \$600 in cash.
THIRD PRIZE—Your choice of a Five-Passenger Ford Touring Car or \$500 in cash.
FOURTH PRIZE—Cabinet of Silver, value \$300.

The person who secures the greatest number of votes in Districts Nos. 1 and 2 will have his or her choice of a Hudson coach or \$2,000 in cash. The winner of the Grand Prize will be barred from winning any other district prizes. The person who secures the second greatest number of votes in the district in which this grand prize is won will be entitled to the first prize.



Short and Snappy Affair!

Think what it means to you to be able to secure in these few weeks prizes that would ordinarily require months and even years of saving and self-denial to attain. But that is exactly what we are offering you for a little of your spare time during the next few weeks.



Nominate yourself, or your wife, or some member of your family. You can win. Get in and get your share of the \$20,000 worth of prizes.

USE THIS BLANK—IT STARTS YOU

Entry Blank

TO THE LONDON ADVERTISER, LONDON, ONT.

Gentlemen:—

I Nominate

(As a candidate in your \$20,000 Prize Contest, according to the Rules and Regulations thereof.)

Street

Town or City

Signed

Address

Names of persons sending in names of candidates will not be divulged if so requested.

Be Sure and Save All These Free Votes.

Good for 200 Votes

This vote ballot will be published in The Advertiser during the campaign, and will be counted for the name of the contestant it bears, when neatly cut out and mailed to the Campaign Department.

Name of Contestant

Address

Each of these coupons counts for 200 Free Votes, and any number can be sent in by the candidates or by their friends.

The London Advertiser

\$20,000 PRIZE CONTEST

15%

Comission

Will Be Paid To

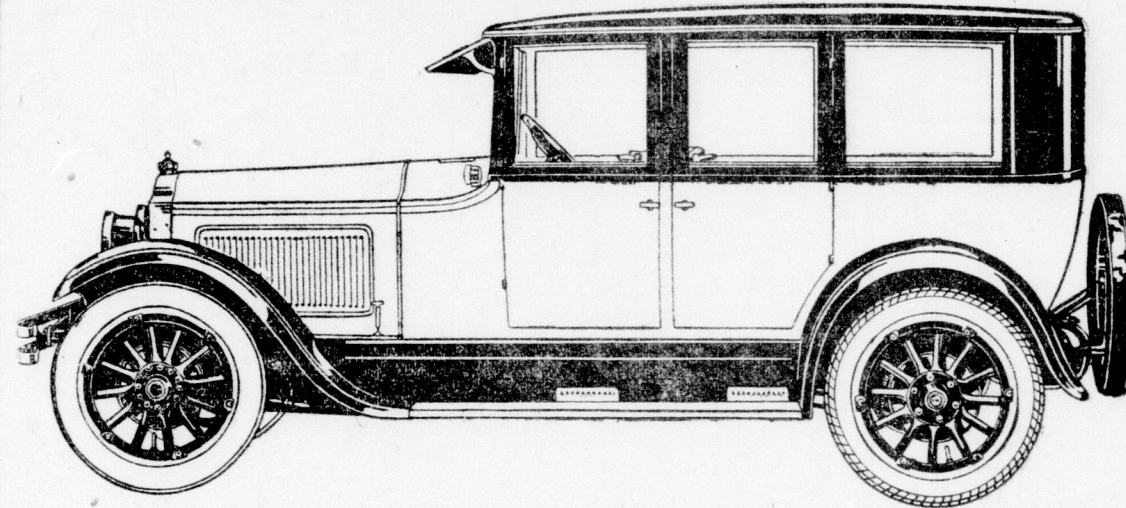
All Those Who

Do Not Win One

of the Big Prizes

THIS IS THE GRAND PRIZE

That Some Candidate Living in the City of London, (Which Is District No. 1) Is Going To Win.



McLAUGHLIN MASTER SIX DOUBLE SERVICE SEDAN—The person who secures the greatest number of votes in District No. 1, which is the City of London, will have his or her choice of this McLaughlin Master Six Double Service Sedan, or \$2,000 in cash. The winner of this prize will be barred from winning any of the district prizes.

It Is Votes That Will Win the Prizes

Secure the votes by securing subscriptions to The London Advertiser.

One year's subscription (new) to The Morning Advertiser or The Evening Advertiser by mail, \$5.00 a year, counts 10,000 votes.

One year's subscription (new) to The Morning Advertiser or The Evening Advertiser, delivered by carrier in the city of London, \$7.30 per year, counts 16,000 votes.

One year's subscription (old) to The Morning Advertiser or The Evening Advertiser, by mail, \$5.00 a year, counts 6,000 votes.

One year's subscription (old) to The Morning Advertiser or The Evening Advertiser, delivered by carrier in the city of London, \$7.30 per year, counts 11,000 votes.

Country candidates are not competing against the city of London for the Grand Prize.

The Grand Prize for country candidates is a Hudson Coach or \$2,000 in cash.

The Grand Prize for the city of London is a McLaughlin Double Service Sedan or \$2,000 in cash.

This is your chance! Get in!
You can win!

The Family Car

Are You Good at Guessing?



How many votes will the highest candidate have at the close of the contest?

One year's subscription by mail (\$5.00 a year) entitles a subscriber to five guesses. One year's subscription to The Advertiser delivered by carrier in the city of London entitles the subscriber to seven guesses.

CLIP THIS COUPON!

And mail with money for subscription, or you may secure guessing blanks from a candidate or by applying to The London Advertiser Contest Office.

To The London Advertiser, Contest Department.

Gentlemen: My guesses on the number of votes the highest candidate will have at the close of the contest are:

Name

Amount money

Address

Credit my Votes to

This Ford Touring Car or \$500 in Cash will be given to the subscriber who guesses the correct or nearest correct number of votes that the highest candidate will have at the close of the contest. One guess will be allowed for each dollar paid in on subscription, whether it is given to some candidate or mailed direct to The London Advertiser.