The House of Flowers---

Gammage

A Shipment of

Good Fairy Statuettes

Has Just Arrived

The Good Fairy has many meanings. A dinner over which the Good Fairy reigns is bound to be a success.

The Guardian Angel of the Nursery is the Good Fairy. It is a companion to the children as well as the grown ups.

The Good Fairy is the cheering spirit of the office, lifting you from the mundane round of every care.

The spirit of the Good Fairy keeps the home happy. Order one now and give it a place in your home.

Gammage

DOES PATRIOTISM PAY?

BY A. HASBIN.

[Pte. Fred Young, 18th Battalion.]

"Then out spake brave Horatius, the captain of the gate:
To every man upon this earth death cometh soon or late,
And how can man die better than facing fearful odds,
For the ashes of his fathers and the temples of his gods."

You have probably read that thrilling poem that tells with patriotic fervor of "how well Horatius kept the bridge in those brave days of old," and felt its inspiration.

We had received our weekly quota of daily papers from the old home town in Canada, and reading of brave deeds done by comrades on European battlefields, had compared them favorably with the ancient exploits of Horatius and his two companions.

But, turning over the page, we were shocked to learn that in some of the churches in the home town, a controversy had arisen as to whether a German bullet could send a Canadian soldier's soul to hell. Now we are not backing the opinions of Horatius against Bible truths, but we would rise to remark that we regret that the foolkiller was not on "active service" in the vicinity of those pulpits, where men in their zeal for "doctrine," were blind to the fact that they were stabbing afresh to the heart, members of their congregations who had loved ones on the firing-line.

For it must have made the angels in heaven weep with pity at the plight of soldiers' wives and mothers, who had snatched an hour from the ever-grinding affairs of domestic perplexities, in order to get spiritual comfort at the house of God, only to find the preacher doing his best to convince the people, that the eternal welfare of their loved ones on active service, was very problematical. And we can realize their feelings as with bowed head and disquietude of soul, they had emerged from the edifice, anxiously asking themselves the question, "Does patriotism pay?" Truly they had asked for bread and received a stone. But there's a silver lining.

Memory carries us swiftly back to the early spring of 1915, when on the eve of their departure for overseas, the boys of the fighting 18th marched as a battalion to the cathedral, and in the presence of God and their comrades, knelt in squads at the altar rail, and received the holy communion. True, since then, the weight of heavy packs in the quagmire of Deadman's trail, caused them sometimes to temporarily disregard the third commandment, and actual experience has taught us that trench environments are the strongest antidote to Christianity that mortal man was ever called on to endure, but we are fully convinced that deep in each man's soul, the principles of the apostle's creed, the Lord's Prayer, and the Golden Rule were firmly implanted to their mutual good.

Our respect and admiration for the "sky pilots," who did their bit in the trenches with the boys, is too well known to readers of the "home town" paper to need comment. But if we ever stack up against a debate that "Resolves, That the Rev. N. G. McFlinch, the Preacher, Has a Better Chance of Receiving the Glad Hand of St. Peter at the Gate Than the Intrepid Tommy Fearless, the Private, Who Fought, Bled and Died in the Trenches," we shall emphatically take sides with the negative.

It may have been "unorthodox" for the soldier who, at the dying request for a "bit of a prayer" from his mortally wounded comrade, crouched down on that blood-soaked trail, and amidst the darkness and the whizz of the death-dealing bullets, reverently repeated the Lord's Prayer for the benefit of his dying "pal." Such scenes are too sacred for even a church debate, but "How can man die better?" Can you mentally visualize that scene?

So, take fresh hope, soldier's wife, mother, sweetheart. Some day, perhaps very soon now, the bells of victory will ring, and the streets of the old home town will resound with cheers for her returned heroes, while men who have shook hands with death with a joke in their teeth will be welcomed to the arms of their loved ones with sobs of joy.

And as you realize that the power of the Hun to violate the sanctity of your hearth and home has been for ever broken, although your eyes may be dim with tears in memory of those brave lads who, true to flag and comrades, were "faithful until death," yet we'll bet dollars to doughnuts that on that day there will not be enough pessimistic parsons on this side of purgatory to cause you one moment's disquietude as to whether patriotism pays.

A. HASBIN.

MANY RECRUITS JOINING CONSTRUCTION CORPS

Men Are Coming in Steadily For Railway Battalion.

The 239th Railway Construction Corps has secured its share of recruits in the last two weeks, over twelve having been sworn in and a number are waiting to pass the medical board. In London itself last week this battalion secured more recruits than any other unit. This corps offers the greatest opportunity to the working man, the man who can handle a team, run a scraper or grader, is good on the business end of a shovel or pick, or can pack his share of a 90-pound rail, they all get a show in the Railway Construction Corps. It takes months to make a soldier. This battalion wants men who can work and it is getting them. No long stay in Canada, no rifle manual or musketry, trench-digging and manoeuvres, but overseas to work in France as soon as possible. Work that requires men, and the rank and file of the battalion are as husky and fine a lot of men as can be found in the Dominion. It is a corps to which any man may be proud to belong, proud of his comrades and his officers, who all know their work. And what does confidence in an officer mean? Ask any returned soldier. The local recruiting office at 237 Dundas street will be closed after this week, but applications will be received by Capt. Irvine at the Armories, or any recruiting office.

WOUNDED WATFORD BOY WELL KNOWN IN CITY

Lieut. Ernest Lawrence, Watford, who was wounded the other day in France, is well-known in London. He took his officers training course here and was attached to the 70th Battalion, under Lieut.-Col. R. I. Towers. Later he transferred to the 76th Battalion at Barrie, and went overseas with that regiment. He later joined another battalion at the front and has been in the trenches four or five months.

His mother is visiting in Barrie, and was seriously ill when the dispatch came notifying her of Lieut. Lawrence's injury. He condition is precarious at this time.

MAJOR FAIRBANK HAS MADE ACQUAINTANCE OF TRENCH WARFARE

Field Officer of 70th Who Went as Subaltern Writes

FEELS FIT, HE DECLARES

Hardships at Front Easily Overcome by Physical State.

Major C. O. Fairbank of Petrolea, who went overseas as junior major of the 70th Battalion, but who took the lower rank of lieutenant in order to get to the front, is attached to the 18th Battalion, and is now in the trenches. He has been under fire and knows how it feels to endure the inconveniences of the trenches. Major Fairbank, although wealthy, has been connected with military matters for many years. He is a graduate of the R. M. C., and has commanded batteries. However, he could not get a command, but was determined to do his bit. He is doing it well.

In a letter to a friend in this city he gives some account of the work he has been engaged in.

"Just a word to let you know that I am all O. K.," he writes. "I am with the 18th Battalion. I have seen many things since being over, and some day I hope to be able to talk them over with you. For the present the information we give is meagre—for reasons.

Has Been Under Fire.

"Since being over here, I have made the acquaintance of the trenches. I know the feeling of being under fire from trench mortars and artillery. I have slept in a dugout lulled to sleep by artillery and machine gun fire. I have marched in rain and mud and rested by the side of a wet stook of grain; I have billeted on straw in a barn and other various comfortable picnicking places. I am fit, eat and sleep well, and recuperate from fatigue quickly. Well, some day the war will be over and peace and happiness will reign again."

He inclosed two photographs of six officers of the 18th Battalion, all well known in the district. One of the sextette is Major Loughrin, brother-in-law of Dr. S. J. Radcliffe, principal of the Normal School, who was killed the other day. He was alive when the letter was written, as Major Fairbank makes no reference to the casualty.

CO-OPERATION BY AUTO OWNERS WILL AID RETURNED MEN

Means Insurance of Country Trips for Invalided Soldiers

BANQUET AT AILSA CRAIG

Big Reception To Be Tendered Them There During Fair.

Only the assistance of a number of auto-owning Londoners is needed to give the returned men in the city a series of trips around the surrounding district, and at the same time give the residents of the country an opportunity to learn what is being done for the returned soldier, and how they can assist.

About 30 returned soldiers are being taken to Thorndale today, and it is hoped that about the same number can be taken to the Ailsa Craig fair on Wednesday, and the Ilderton fair on Friday. This will not be possible, however, unless a number of the citizens are willing to loan their cars for the purpose of carrying the men. The Soldiers' Aid Commission, which is conducting the trips, does not wish to impose on the generosity of a few citizens by using their automobiles every time, so offers of the loan of as many cars as possible are wanted. Arrangements can be made by telephoning the secretary of the Soldiers' Aid Commission at 965.

Yesterday J. H. McKay, secretary of the Ailsa Craig fair board, telephoned to the local branch of the Soldiers' Aid Commission asking that a party of returned men be allowed to come out to the fair. He stated that a banquet would be prepared for the men, and that a reception for them would be held at a concert in the town hall afterwards.

It is co-operation such as this that the Soldiers' Aid Commission wants, its members state, and they are anxious that other fair boards should make arrangements to have the men.

Many of the returned soldiers who are convalescing in the city at present are from outside points, and it is felt that all parts of the district should have a share in helping them.

It is for the purpose of arousing people who live out of town to the necessity of caring for the returned men that the trips are being held, as well as providing recreation and change for the returned men.

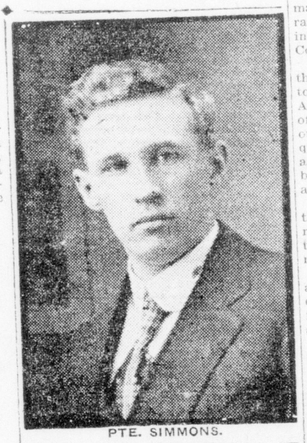
PTE. SIMMONS' DARING SCHEME TO ESCAPE FROM GERMAN PRISON EXPLAINED INSIDE OF ENVELOPE

Long Message to Brother Escaped Eye of German Censor —Asked for Bag of Sugar, But Cream Cheese Proved Quite as Efficacious.

When Pte. M. C. Simmons of Delmer, Oxford County, conceived his clever and daring plan to escape from the German prison camp at Giessen, he asked for a bag of sugar. Instead he got a cream cheese from his brother at Delmer, to whom he wrote. The cheese was of good Canadian make and contained a compass and map. That was all that was needed. On the inside of an envelope he wrote his request, a letter in itself, but it escaped the eye of the German censor. This was the secret message, written in a very small hand:

THE SECRET MESSAGE.

"Last fall another fellow and I escaped and when taken were almost to the Black forest, which stretches up to Switzerland. We were gone five nights and traveling all the hours of darkness and were only taken by an accident. This coming summer I am going to try it again. When taken I lost my compass, maps and German money, having any one of which is a crime here. In the bottom of a bag of sugar send me a compass, as it is essential on cloudy nights and in the forest. You will not likely be able to, but if you can you could send me a map of Northwestern Switzerland, showing the mountain ranges and valleys, also of Germany along the east of the Rhine to Switzerland, showing the hills as here they are all woods and make good cover for the day. Three or four American quarters would buy me bread in Switzerland if I ran out of grub carried with me. I am now through my punishment, part of which was two weeks in dark cells on bread and water and boards to sleep on. During all punishment I was not allowed to write, but could receive letters and cards."



PTE. SIMMONS.

HOW SIMMONS BECAME PRISONER.

The following letter from Pte. Simmons tells of the battle against overpowering odds, in which he was taken prisoner:

GIESSEN, June, 1, 1915.—I came out of hospital on May 20 and am now in Barrack A. My wound is all healed over, but my shoulder is not strong yet. It will be strong as ever when given time, but how long it will take I do not know.

I am not allowed to write a long letter, and I expect you would rather hear of the battle; so that is what I will write about.

About the middle of April most of the Canadian contingent took over a line of trenches just out from Ypres, and which formed part of a large horseshoe, with the toe into the German lines. The left side of the heel of the horseshoe was held by French colonial troops—Algerians and Turcos. Nothing serious happened until the evening of the 22nd, when the Germans attacked them. They fled, leaving the way open for us to be cut off. At the same time the Germans began a furious bombardment of about everything inside the horseshoe.

Try To Stem Foe's Advance.

We took up reserve trenches for most of the night, but towards morning three of our four companies marched to where the Germans had broken through and as quickly as possible made new trenches to prevent them from coming further in.

Nothing of any importance happened to our three companies until the morning of the 24th. The British were supposed to come to our assistance by this time, but as our communications were cut, we were in the dark as to what they were doing. We had scarcely any artillery to support us, but the Germans had all kinds and used their ammunition lavishly. German aeroplanes circled above our trenches in the early morning to give their gunners the exact range. They used shrapnel against our particular part of the trenches.

Dodges the Shrapnel.

One particular battery of guns was used against the part of the trench my company was in, while other batteries paid attention to our rear and the other companies. I soon figured out what battery was shelling us and only crouched when it fired. One shrapnel bullet went through my sleeve, but missed my arm. The man next me got one in the head but was only wounded.

Their artillery did not cease firing, even when the German soldiers made their appearance. To our disappointment, they did not charge, but took advantage of all cover and fired at any of us they could see. We could not tell what was going on about us, but before noon the Germans were on both sides of us and some small guns were by this time shelling us from our rear. We were ordered to retire.

Neighbor Killed.

Just at this point two men came into my part of the trench, one beside me and one one man down. Both were killed, the one next me getting a bullet through the head. He fell back against the back of the trench and slid down on his knees.

As I was a regimental sniper, I was equipped with a sniping rifle, which has a telescopic sight, but no place for a bayonet. On account of being slow to aim and having no bayonet, I discarded it and took the dead man's rifle and bayonet.

Gets Two Bullets.

I was among the last of those to retire to the reserve trench, a distance to the rear. A partially built communication trench went back to it, but by this time a part of it was choked with dead and wounded, and a few men who thought it suicide to venture out. We saw we would be captured if we stayed there, and as we could do no good there the more reckless of us tried to reach the reserve trench across the open. I got two bullets with only seconds between them, the first going through my pocket, but not touching me. The other went in under my shoulder blade, passed through the bone and came out less than an inch from my shoulder joint. It did not bring me down at all, but there happened to be a long hole made by a shell which did not burst, and I fell into it until I recovered from the shock, which took two or three minutes. From there on the holes were more numerous, and taking advantage of them, I managed to reach the reserve trench.

I had retained the rifle, bayonet and ammunition, as I thought they might come in useful, but soon after reaching the reserve trench I discarded them, as I was getting dizzy and my one arm was useless.

Obliged To Surrender.

The Germans were about us on all sides and had brought machine guns up which had made further retreat impossible. About 150 men were left of the 750 in the three companies, and many of us were wounded. The highest officer we had left surrendered, as it was the only alternative to a slaughter of what remained.

FOUR BATTALIONS TO RETURN TO LONDON FOR WINTER, REPORT

Report From Camp Borden Not Confirmed Here.

HIKE FOR SOME UNITS

Toronto and Hamilton Battalions Will March Home in Three Weeks.

CAMP BORDEN, Sept. 25. — All units in camp at the breaking-up will trek to their winter billets, or at least part of the way. This is the plan that Col. H. C. Bickford, G. S. O., outlined today, and the majority of the units will march by way of Toronto, which is about 70 miles distant.

The London and Western Ontario battalions will accompany the Hamilton units as far as that city and then entrain for home.

It is expected that the trek will take four days to Toronto and two more to Hamilton.

Camp may break up about October 16th.

Officers for Greys.

The 201st Toronto Light Infantry Battalion was absorbed by the 170th and 198th Battalions, but there are nine officers who are still supernumerary, and they will be taken into the 248th Grey Battalion.

The 149th Lambton Battalion will go into the trenches tomorrow at 9 o'clock, which is their second time. This time they are going in at night, so that they will have had experience in relieving both by day and night.

133rd and 168th Battalions.

Tomorrow the 133rd Norfolk Battalion and the 168th Kent Battalion will be inspected in musketry by Lieut.-Col. J. S. Campbell, attached general staff.

The 149th Lambtons and the 161st Hurons will display their prowess in bayonet fighting and physical training and the scouts of the 118th Kitchener Battalion will report to the district intelligence officer for inspection.

Order for Women.

Orders today state that all women will in future leave camp on Sunday evening before 6 o'clock, so that in future the practice of missing the last train may be discontinued.

Where the Going Is Slippery

Dunlop Tractions Serve Best.

On muddy roads or greasy pavements Dunlop Traction Tread always spells Security. 7

CHOSEN UNITS OF LATEST RECRUITS WIDELY SCATTERED

Result Does Not Add Much to Individual Records.

HIGHLANDERS GROWING

Men From London and District Eager for Kilted Service.

Active campaigning by the recruiting officers of all the units in the city is beginning to have its effect. Although plenty of recruits are brought in, they are nearly all for different units so that the individual records do not show the progress that the record for the entire city does.

New orders have somewhat stiffened the medical examination and lengthened the time before a recruit who passes as "fit" is sworn in, so that the names of recruits cannot be given out for publication as soon as formerly.

The 241st Scottish Borderers has signed up a number of men during the week and have secured recruits from outside points as well. Sergt. E. H. Tapson, who is carrying on the recruiting for the battalion in the city, reports favorable progress.

More Bantams Sign On.

The 216th "Bantam" Battalion is also getting a good number of recruits, although working from a limited field.

Eighteen more recruits at least will be needed for the Cycle Corps, being recruited from the district by Lieut. J. W. McVean. A nucleus has now been secured and the corps is getting down to work, having spent several days already at preliminary drill. The officer in charge states that all the recruits are of a good type and pick up the work readily. One of the latest to sign on is J. W. Buchanan. He will be one of the motorcyclists of the corps, as he is an expert rider. He was entered for the "Twice-around-the-clock" race at Toledo and remained on his machine for 16 hours without a break during the contest. Two other recruits are F. F. Sampson of Chatham, and F. Dewar of Stratford.

Latest Recruits.

The recruits for other corps are: George Baker, Engineers; Arthur Carlton, 216th Bantam Battalion; Murray Allister Allan, 241st Scottish Borderers: Cecil Wesley David, Engineers; Frederick Arthur Groom, 216th Bantam Battalion; Clarence Hugon, Mounted Rifles; Alfred Leighton, John Lacroix, 239th Construction Battalion; Oalf Rechnitzer, 241st Scottish Borderers; Alfred Douglass, 241st; Edwin Haller, Engineers; Charles A. Harding, 242 Forestry Battalion; Harry Robinson, 242nd Forestry Battalion; Harold Phillips, 64th Battery; Frank Fisher, Cycle Corps.

JAPS BUY MUCH STEEL.

Pittsburgh, Pa., Sept. 25. — Wataro Mimura, representing one of the largest Japanese importing houses, has just placed contracts with steel mills here for plates, shapes, bars, galvanized sheet and tin plate, the total orders amounting to $5,000,000, it became known today. The finished material will be used for the construction campaign now in progress in Osaka and Tokio, Japan.

NO MORE CORNS Cure Guaranteed

Never known to fail. Acts without pain in 48 hours. Is soothing, healing; takes the sting right out. No remedy so quick, safe and sure as PUTNAM'S PAINLESS CORN EXTRACTOR. Sold everywhere —25c per bottle.

Autumn Fashions at Smallman & Ingram's

Your store is overflowing with beautiful new things for autumn and winter wear! The formality of the fashion displays is at an end, many of the finer garments are back in the cases, but from a practical viewpoint the displays of new styles are as attractive as ever, both on the first and second floors. Today and every day from now until Thanksgiving, autumn fashions will have especial prominence. This is London's and your Style Store.

Fine Quality Corduroy Velvets on Sale Tomorrow, 60c Yard

Velvets are in great demand now. They are most fashionable for ladies' and children's wear, and for service, beauty and comfort for the cold season are surpassed by few wool materials. Before the winter is over many lines of velvets and corduroys will be entirely off the market, and we suggest that you lay in your quantities at tomorrow's sale price, as these very same lines today are worth 85c yard and cannot be duplicated at that price. The widths of all are 27 inches, fine narrow-cut cord, fast pile and best dyes. Your coice of colors in navy, Copenhagen blue, brown, beaver, Burgundy and black. Tomorrow ..... 60c yard

BLACK VELVETS

A fine assortment in plain and cord makes, 27 inches to 40 inches wide, for fall suits and coats. From ..... $1.25, $2.50, $3.50 and up

New French Silk Chiffon Velvets Just Opened

A shipment of these Beautiful Soft-finished Dress Silk Velvets just received, in the fashionable colors for street and afternoon wear; all are 40 inches wide. Ask to see them.

WASH GOODS SECTION

NAINSOOK for all kinds of whitewear is easily a favorite where dainty appearance combined with durability and satisfactory laundering is looked for. Our stock is now large and varied, for all requirements are to be found in this range. Strong, useful makes at popular prices for underwear, fine and sheer finishes, some in silky weave for pretty garments made up with your own crochet. Also special makes for infants' robes, etc.

IMPERIAL NAINSOOK, good medium weight, 42 inches wide 16c, 22c, 30c

HORROCKSES NAINSOOK, very sheer and fine finish, 40 inches wide 30c, 40c, 50c

SCOTCH NAINSOOK, a nice silky weave, 36 inches, 25c; 40 inches 30c

"TARANTULLE," the best production yet, in beautiful nainsook, specially recommended for bridal sets and for gifts, 40 inches, fine ..... 35c yard

Superfine ..... 45c yard

GRAIN BAGS—It pays to use the best. We handle a line of tested bags, unexcelled for value. Any quantity delivered free to mail order customers. Special price ..... 35c each or $4.00 per dozen

Two Smart Styles in Voile Blouses, Wednesday Sale Specials, $1.19

Two very pretty styles in voile at above price on sale tomorrow. One has a dainty embroidered organdy panel down each side of front, edged on both sides with val. insertion and two clusters of pin tucks down each side of blouse, convertible collar of embroidered organdy; back has clusters of pin tucks; long sleeve finished with deep pin-tucked cuff; sizes 34 to 44. Special $1.19

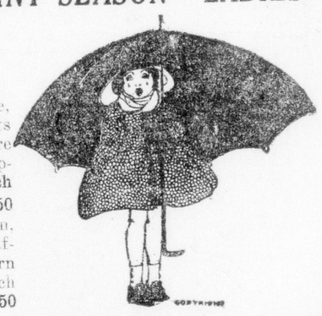
The other a very dainty style with embroidered organdy front trimmed with val. insertion and tucks, convertible collar of embroidered organdy, hemstitched yoke in back; long sleeves finished with hemstitched cuff; sizes 34 to 44. Special $1.19

SPECIAL SALE LADIES' VESTS, 19c EACH

25 dozen regular 25c Ladies' Vests, white, light fleece vests, low neck, long sleeves. On sale tomorrow, special 19c

SECOND FLOOR.

PREPARE FOR THE RAINY SEASON—LADIES' UMBRELLA SPECIAL.. $1.25



Special covering of silk and wool mixture, will wear without splitting and hold its color, strong paragon frame, directoire and crook handles, neatly trimmed; exceptional quality ..... $1.25 each

CHILDREN'S UMBRELLAS, 70c to $1.50

Excellent school umbrellas for children, 17 and 21 inch frames, strong union taffeta tops, mission, boxwood and horn crooks, plain and trimmed. Prices, each ..... 70c, 85c, $1.00 and $1.50

AFTERNOON LUNCH—3 to 5:30—Cold Roast Beef, Potato Salad, Buttered Rolls and Cup of Tea or Coffee, 25c.

SMALLMAN & INGRAM

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Total	$1.65

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Buy Cotton Now

2,194 Yards English Longcloth 25 Per Cent Below Today's Price.

This cotton is well known to our customers and we are fortunate in receiving part of a large contract placed with the mill twelve months ago in Manchester, and our advice is that it will be some time before prices are as low again as when these were bought. Our customers will have the benefit of this forehand buying while stocks last. Buy your January supply now. All 36 inches. Absolutely pure.

No. 100—At 12½c yard, 8 yards or $1.00, 40-yard bolt for $4.75

No. 75—At 11c yard or 40-yard bolt for $4.00

No. 150—At 15c yard or 40-yard bolt for $6.00

MAIL ORDERS FILLED.

AFTERNOON TEA, 15c.—Buttered Toast, Orange Marmalade and Cut Cake with Cup of Tea or Coffee, Special, 15c.