

GENUINE IMPORTED TWO-POUND
BARS of Shell Brand Castles Soap sell for
only 18 cents at Taylor's Market Drug
store, 359 Talbot street, opposite market.
ywt

If you give us your watch, clock or
jewelry repairing to do, it will be
done only by men of experience.
S. K. MILROY & CO.
Mfg. Jewelers, 260 Dundas Street,
ywt

**ELECTRIFY YOUR HOMES,
THEN BUY AN
IDEAL ELECTRIC
IRON and TOASTER**
Made in London by
Ideal Electric Manufacturing Co.
ywt

**USE
CONNELL'S
COAL**
DELIVERED.
Chestnut, Stove and Egg, \$7.00 per ton
Large Pea Coal, \$5.75 per ton
Taken from yard, \$3.00 per ton
Chestnut, Stove and Egg, \$6.50 per ton
Pea Coal, \$5.25 per ton
Offices: 405 RICHMOND ST. PHONE 770.
623 COLBORNE ST. PHONE 1095.

WRAV'S
A WINDOW
FULL OF DAINTY
GOODS
YET NOTHING OVER
\$1.00
AT
WRAV'S
234 DUNDAS STREET,
Wholesale, Retail and Mfg. Jewelers.

For Sale
Frame cottage in London South:
only \$65 down, balance \$9.85 a
month. Apply at once.
**London Loan &
Savings Co.**
ywt

**MOTHER! IS CHILD'S
STOMACH SOUR, SICK?**

If Cross, Feverish, Constipated,
Give "California Syrup
of Figs."

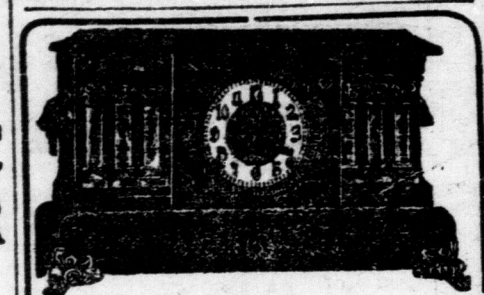
Don't scold your fretful, peevish
child. See if tongue is coated; this is
a sure sign its little stomach, liver
and bowels are clogged with sour
waste.
When listless, pale, peevish, full of
cold, breath bad, throat sore, doesn't
sleep or eat naturally, has stomach-
ache, indigestion, diarrhoea, give a
teaspoonful of "California Syrup of
Figs," and in a few hours all the foul
waste, the sour bile and fermenting
food passes out of the bowels and
you have a well and playful child
again. Children love this harmless
"fruit laxative," and mothers can rest
easy after giving it, because it never
fails to make their little "insides"
clean and sweet.
Keep it handy, Mother! A little
given today saves a sick child tomor-
row, but get the genuine. Ask your
druggist for a 50-cent bottle of "Cal-
ifornia Syrup of Figs," which has re-
citations for babies, children of all ages
and for grown-ups plainly on the bot-
tle. Remember there are counterfeit
sold here, so surely look and see that
yours is made by the "California Fig
Syrup Company." Hand back with
contempt any other fig sy.

**This Home-made Cough
Syrup Will Surprise You**
Stops Even Whooping Cough
Quickly. A Family Supply
at Small Cost.

Here is a home-made remedy that takes
hold of a cough instantly, and will usual-
ly cure the most stubborn case in 24
hours. This recipe makes 16 ounces—
enough for a whole family. You couldn't
buy as much or as good ready-made
cough syrup for \$2.50.
Mix two cups of granulated sugar with
one cup of warm water, and stir two min-
utes. Put 2½ ounces of Pinex (fifty
cents' worth) in a 16-ounce bottle, and
add the Sugar Syrup. This keeps per-
fectly and has a pleasant taste—children
like it. Braces up the appetite and is
slightly laxative, which helps end a cough.
You probably know the medical value
of pine in treating asthma, bronchitis and
other throat troubles, sore lungs, etc.
There is nothing better. Pinex is the
most valuable concentrated compound of
Norway white pine extract, rich in gual-
col and all the natural healing pine
elements. Other preparations will not work
in this formula.
The prompt results from this inexpen-
sive remedy have made friends for it in
thousands of homes in the United States
and Canada, which explains why the
pinex has been imitated often, but never
successfully.
A guarantee of absolute satisfaction, or
money promptly refunded, goes with this
recipe. Your druggist has Pinex, or will
get it for you. If not, send to The Pinex
Co., Toronto, Ont.

HAMILTON'S Ale and Porter

Cannot be excelled. It's a
favorite drink with many, and
will suit you if you try it.



\$5.00
"This Extraordinary Offer
Is Worth Accepting"
One of our best 8-day ½-hour
strike cathedral gong, 6 Pillar
Mantel Clocks for \$5.00, was \$7.00.
"A small deposit will secure
goods set aside for Christmas."

W. G. YOUNG
Official Watch Inspector, Official
Opticians for C. P. R. and
C. T. R.
214 Dundas St. 674 Dundas St.
2-STORES-2. ywt

**YOU'LL ENJOY
EATING
JOHNSTON BROS.
XXX BREAD**
It is the best bread—there's quality
all through every loaf. You'll enjoy
eating it, and you will notice your
appetite calls for more. Bread like
Johnston's gives you the bread habit,
which is a good one.
JOHNSTON BROS. PHONE 944.

Notice!

Cowing to numerous complaints,
The Advertiser wishes to emphasize
the importance of calling The Ad-
vertiser office before 8:30 a.m., after
6 p.m., and holidays according to the
following numbers, selling Bell
Central that only the number asked
for will do:

3670—Business Department.
3671—Editors.
3672—Reporters.
3673—Job Printing Department.

If you do not receive an answer to
3671, 3672 or 3673, call 3670, and you
can always get an answer before 9
p.m.

From 8:30 a.m. to 6 p.m., any day
but holidays, ask for 3670, and The
Advertiser Central will give you the
department or person wanted.

LONDON AND DISTRICT

Welsh Miner Will Speak.—The men's
meeting Sunday afternoon in the Audi-
torium will be addressed by Garnet
Thomas, the miner from Cardiff, South
Wales. Mr. A. Simpson, late leader of
the Theosophical Orchestra, Scotland, will
give violin solos.
Ex-Pugilist To Speak.—William
Matheson, ex-lumberman, prizefighter
and saloonkeeper, is to be the speaker
at the City Mission tonight. His career
has been a most varied and interesting
one, and his address is likely to prove
quite out of the ordinary.

Bank Clearings.—Bank clearings for
last week show an increase of \$396,-
157 over the corresponding week in
1912. Last week's returns, as re-
ported by the Bank of Montreal, were
\$1,759,404. A year ago they were \$1,-
343,247.

In Aid of Hospital.—Beginning Dec.
8 and continuing to the 15th, a fair and
drawing of prizes will be held in St.
Peter's Parish Hall in aid of St. Jo-
seph's Hospital. During the week there
will be a sale of a wide variety of ar-
ticles in the bazaar, and on the even-
ing of Dec. 15, valuable prizes will be
drawn for.

Thompson-Rourke.—The wedding
was quietly solemnized Tuesday even-
ing at the parsonage of the Talbot
Street Baptist Church of Miss Emma
Rourke and Mr. John William Thomp-
son, both of this city. Rev. H. H.
Bingham was the officiating clergyman.
The couple were unattended, and will
take up their residence at 197 Mill
street.

Amusement Committee to Meet.—A
meeting of the amusement committee of
the Men's Federation of London has been
called for Friday afternoon at 5 o'clock
in their rooms, London Life building.

Death of a Child.—The death occurred
on Wednesday of Louis Christ Scholl,
infant son of Mr. and Mrs. Dietrich
Scholl, of 76 Askin street, South London.
Interment will be made at Woodland
Cemetery at 2:30 o'clock on Saturday.
Rev. Mr. Nairn will conduct the services.

Challoner-Meston.—The parsonage
of the Talbot Street Baptist Church
was the scene of a pretty wedding at
4:30 o'clock Wednesday afternoon,
when Miss Ellen Meston, daughter of
Mr. J. H. Meston, of Argyle street,
West London, became the bride of Mr.
Neville Butler Challoner, son of Mr.
and Mrs. James Challoner, of Lobo
Township. The pastor, Rev. H. H.
Bingham officiated. The bride was
attended by Miss Ellen Challoner, sis-
ter of the groom, and the groom was
supported by Mr. James Meston, jun.,
brother of the bride. At the conclusion
of the ceremony the couple left on the

Snap-Shot Albums
New stock, various styles and bindings.
J. H. BACK & CO.
210 DUNDAS STREET. ywt

BUY YOUR
COAL
FROM
John Mann & Sons
425 York St.
Phone 470.

CHWARD & CO.
DIAMOND MERCHANTS
SATISFACTION GUARANTEED
OR MONEY BACK.
374 RICHMOND ST. PHONE 1084.
ywt

**GIVE THE
CHILDREN
MORE BREAD**
With Milk
With Butter
With Jam
And eat more of
**"Parnell's
Bread"**
Yourself.
It means better health
and cheaper living.
Just try a loaf of PAR-
NELL'S HOMEMADE
BREAD.
Delivered at your door or
sold at all grocers.

**Have
Good Blood
And Plenty of It**
If knowledge is power, then you
have the power to improve your
physical condition when you know
that our Wine of Cod Liver Oil has
blood-making properties. It purifies
the appetite, corrects systemic con-
ditions and aids every organ of the
body. Our Wine of Cod Liver Oil
is pleasant to take, nourishing and
stimulating. Per bottle, \$1.00.
Cairncross & Lawrence
Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.
594-tw

5:30 C. P. R. train for Victoria, B. C.
They will visit Calgary, Banff and
other places en route.

COMFORT STATION

SOON TO BE OPEN
Committee Will Make Inspection Be-
fore Auspicious Ceremony.

At last the comfort station on the
market is to be opened! Just when no
one seems to know, but the fire and
light committee, which has charge of
the building, will arrange an opening
date this week. The question of toilet
accessories—towels, combs, etc., will
be held over until after this personal
inspection.

The announcement of the meeting
was made at the session of the com-
mittee on Wednesday night.
An interesting document, ancient the
station was presented from a legal firm
that asked for damages on behalf of a
client who was injured at the struc-
ture. As the building is not yet open-
ed, the committee took the attitude
that the injured man had been trans-
gressing, and ordered the city solicitor
to defend the suit.

TRUANCY OFFICER

SPEAKS TO MOTHERS
Urges Regularity of Attendance—Of-
ficers Are Elected.

Dr. Weir, truancy officer, was the
speaker at the opening meeting of the
Factory Street Mothers' Club on Tuesday
afternoon, his subject being "Truancy:
Its Cause and Remedy." There was a
large attendance, and much interest was
manifested in the work for the coming
year.

Dr. Weir in his remarks made an ap-
peal to the parents to send their children
to school regularly and on time. This,
he said, would do much to prevent the
growth of truancy.

After an interesting discussion on the
subject, refreshments were served by
the retiring members of the executive
committee.
Officers for the coming year were
elected as follows: President, Mrs.
Malone; vice-president, Mrs. Hutchison;
secretary, Miss Matthews; treasurer,
Mrs. Morrow; press representative, Mrs.
Marsh.

ROWAT'S Please people who
are particular.
COFFEE 45c per pound.
T. A. ROWAT & CO.
250 Dundas St., also South London.
PHONES: 3051, 3052, 599. 13 W

CHIEF INSISTS THAT CARS MUST STOP

Some Motormen Ignore Bells
and Signals and Invite
Disaster.

Fire Chief John Aitken made a vig-
orous protest against the careless han-
dling of street cars at King and Richmond
streets and at Clarence and Dundas
streets during the course of the meet-
ing of the fire and light committee Wed-
nesday night. Referring to the narrow
escape from an accident at King and
Richmond street on Monday night when
a street car ignored the danger signals
and nearly crashed into the motor truck
from fire headquarters, he claimed that
the motormen of the company paid little
or no attention to the lights and bells
placed at the corners to warn them of
the approach of the fire apparatus.
He suggested that all cars be made to
stop on the near side of the street at
the two crossings in question before
crossing the intersecting thoroughfare.
The city engineer was therefore in-
structed to notify the street railway of
the change, and was ordered to see that
the company lived up to it.

DEFINITION OF A CRAB

St. Thomas Journal Finds "Yarn
Stretchers" Is One of Them.

The St. Thomas Journal says:
"Pursuing a little further the 'jelly-
fish' simile adopted by the Lon-
don Free Press in its strictures on
the Journal's observations regarding
the uncertain advantages London is
likely to gain in the matter of lower
freight rates as a result of the deci-
sion to electrify its railroad to the
lakeside, we may fairly question the
wisdom of the Free Press assuming
the character of a 'crab' in its
discussion of the question. It may
take its choice of any of the accept-
ed dictionary uses of the term,
though the one that seems to fit
most neatly is the mechanical one,
'a machine used in ropewalks to
stretch the yarn.' If this application
stretches beyond the point, it may choose
Chaucer's use of the word in
'crabbed eloquence' or the 'crab-
spider, so called because it ran run
either forward or sideways like a
'crab.'"
"The first seems to fit the Free
Press so appropriately that we dis-
like the thought of it being discor-
dant for where in all Canadian news-
paperdom is there a party organ that
'stretches' the yarn like our neigh-
bor? If the first is unacceptable the
last cannot be questioned, for the
Free Press' facility for running for-
ward, backward or sideways on any
question, not even accepting the one
under discussion, has become quite
famous."

"But to get back to the question of
London's advantage in freight rates,
when the new line is completed, 'We
have to admit our total ignorance of
the ramifications of the electrifica-
tion scheme. The thought that 'Lon-
don will, if necessary, have boats of
its own on the Great Lakes, as well
as a railway line of her own to a lake
port,' as stated by the Free Press,
was clearly outside the possibilities
of the scheme when we ventured the
opinion that the great steam roads
usually made it their business to own
or control lines where their own traf-
fic made the road's profits."

"The whole problem appears in a
different light entirely now that our
neighbor has come out of its shell, and
made known the lengths to which it
is prepared to encourage London to go
in order to save a few hundreds of
dollars to its shippers. The addition
of a Great Lakes boat service will help
immensely, to be sure, and should
not be taken as the solution of the prob-
lem of a transatlantic line (an all-
red one, of course), to bring freight
to the boats of its Great Lakes service,
to help pay the interest on its invest-
ment in the electrified road, would
almost certainly do it."

"Then, of course, it might readily
arrange to take over the Pennsylvania
coal mines."

"The thing is so absurdly simple we
wonder now that its possibilities escaped
us."

TORONTO LODGE WILL BE IN CITY TONIGHT

Reception and Banquet Will Be Ten-
dered By St. John's, No. 20.

Another important Masonic Func-
tion has been scheduled for this even-
ing, consisting of the visit of the
Riverdale Lodge, of Toronto, to
St. John's, No. 20. A large attendance
is expected, and in all probability there
will be about 150 guests present from
the Queen City.

The delegation will arrive on the 7:50 C. P. R. express from
Toronto, and will proceed immediately
to the temple, where the reception and
banquet will be held.

MANY AT EUCHRE

Liberal Club Prize Won by Mr. Mar-
chant, of Chelsea Green.

There was great attendance at
the progressive euchre party held
in Hyman Hall Wednesday evening,
under the auspices of the Liberal
Club. A pleasant evening was spent
in the game, and some prizes were won.
The prizes, a hat donated by Messrs. Mc-
Millan, Calder & Co., went to Mr.
Jack Marchant, of Chelsea Green.

Another euchre party is being held
Wednesday evening, and a still
larger turnout is anticipated.

Think of getting the goods for a
lady's winter coat at \$2.95. Choice
of the most handsome heavyweight
coatings, worth \$5.50 to \$8.00, at
Finch-Fashens, 286 Dundas street.

Pumpkin Pies, like mother cannot
make—light, flaky pastry—thick filling,
with the real pumpkin flavor. Twenty
cents each at Peters.

Wedding outfits our specialty. Car-
riages or automobiles, Hueston's Liv-
eries.

THE ARTISTIC CANADIAN GIRL

Innately Appreciative of Esthetic
Decoration.

It is generally conceded by everyone
who visits our country that there is no
possible doubt as to the high artistic
temperament of our Canadian women.
They furnish abundant evidence of
their correct conceptions of the beau-
tiful in their homes, their dress and
their unanimous ambition for refined
accomplishments. As a needlewoman
in fancy work of all kinds the Cana-
dian girl has no superiors in any part
of the world, and, furthermore, she
never allows herself to lag in the roar
of the procession, but insists on keep-
ing up-to-date and up-to-the-minute
in all ideas and qualifications that go
to adorn her person or her home. This
fact has been singularly exemplified
since The Advertiser began its grand
distribution of Imperial Patterns for
beautiful embroidery. Thousands of
ladies, thousands of mothers, thou-
sands of housewives, thousands of
girls, have practically manifested their
interest in the proposition by personal
application and by mail, all determined
to take advantage of the unprecedented
offer of our \$10 worth of designs for
68 cents, and six coupons. This
universal demand on the part of wo-
men readers of The Advertiser for the
most stylish embroidery patterns
abundantly proves that cultivated taste
and artistic nature of the genuine
Canadian woman.

FOREIGN WEDDINGS TROUBLE HAMILTON

Excessive Consumption of Liquor at
Functions Becomes Problem.

It is some time now since Inspector
Galpin has had trouble owing to the
consumption of too much liquid refresh-
ment at foreign "weddings," and other
functions. "The last case," he severely
decried by Magistrate Judd, a fine of
\$100 being imposed, and since then con-
ditions have improved considerably. Per-
haps the reason lies in the fact that
Cupid has not been so busy of late, and
there are no weddings forthcoming.

Such has not been the case in Hamil-
ton, and Inspector Galpin, of that city,
has had so much trouble of late that he
is taking up with the Provincial Gov-
ernment the question of prohibiting alto-
gether the consumption of liquor at such
functions.

To The Advertiser: Mr. Galpin ex-
plained the working of the present
liquor license act in that respect.

"The law cannot limit the quantity of
liquor to be served at these gatherings,
as it depends entirely upon the number
who are there and the conditions. It is
left to the magistrate's discretion to see
whether there was excess or not," he
said.

"Of course, to bring the offenders
under the operation of the law you have
got to prove that the liquor was either
being sold or had been bought with
money subscribed in a pool by a number
of the guests," he continued. "We some-
times find a man, earning between \$12
and \$15 a week, who frequently gives part
of which perhaps \$20 worth of liquor is
served. Well, of course, the inference
is that he must be selling it, or he
couldn't afford to do it. Or, if not that,
he is acting as the agent for others who
are 'pooling' their money to buy liquor.
Either practice is illegal."

WINDSOR
The most famous
product of the
most modern salt
works on the
continent.
SALT
112
Let us fill your optical
want. Why? Because
we specialize in optical
work.
Brown Optical Co.
237 DUNDAS STREET.
Phone 1877.

**Doctor Cures
Case of Diabetes**
No stronger tribute has ever been paid
that great German remedy for Diabetes,
which is known as SANOL'S ANTIDIA-
BETES, than that paid by F. A. Maguy,
M.D., who has used it extensively in his
practice.

Dr. Maguy writes in part as follows:
"One of my patients has been under
treatment for two years without receiving
any benefit, while after a few weeks of
your treatment I can pronounce her cured.
Another was a case of four years' stand-
ing. A pronounced gangrene had set in.
I recommended your medicine, and the
regulations therewith were strictly carried
out. The gangrene, as well as the sugar,
has entirely disappeared, and she is in
the very best of health at the present
time."

A copy of this letter will be sent to all
who wish to write to us.
SANOL'S ANTIDIBETES is manufac-
tured by the Sanol Manufacturing Com-
pany of Winnipeg, Limited, and is sold by
all druggists at \$2.00 per bottle.

Special Selling Agents: Anderson &
Nelles, Taylor Drug Company, W. T.
Strong.

Correspondence invited with the Sanol
Manufacturing Company, Limited, Win-
nipeg, Man.
61c-25.20-N1

GEO. E. LOGAN
FUNERAL DIRECTORS
AND EMBALMER.
416 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1668. Personal Attention.
ywt

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Undertakers
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629 DUNDAS ST. PHONE 672.
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Private Ambulance Service.

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FUNERAL DIRECTORS
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PHONES 343, 373, 3029.
OPEN DAY AND NIGHT.

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FUNERAL DIRECTOR
AND EMBALMER.
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Stay With Your Savings Account Until You Have Over \$100.00

THEN
Ask Us for a Debenture Which
Will Pay You 4½% in the

Huron & Erie

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T. G. MEREDITH, K. C., HUME CRONIN,
President. General Manager.