London Adbertiger

commercial bodies in the United ganized protest from the municipali-Kingdom for an expression of opinion ties outside the power zones, as Hon. upon a proposal to reform the calen- A. G. MacKay has said. The only remdar, so that the same date will fall edy will be the assumption of the cost upon the same day of the week every ince, so that they may be carried to The proposal originated with the in- a uniform price.

ternational congress of chambers of March has treated the spring poets commerce. The Swiss Government approved it, and is trying to arrange an tion, Mr. R. Pearce, M. P., who in-little reciprocity in horse-power, Recitroduced the daylight savings bill in procity in horses is a very different the House of Commons last year, is matter. pushing the Swiss proposal, and asks for its favorable consideration by the The Russian Holy Synod has pro-Imperial Conference.

number, is the disturbing factor. If to be Christian only in name, there were only 364 days in the year.

Christmas Day and all dates would Our local contemporary announces day, fall upon the same day of the in size. day, fall upon the same day of the month. It is proposed therefore to get rid of the 265th day by not giving it a date at all. The first day of the year New Year's Day, would be chosen for the sacrifice. It would not be known as Jan. 1, but merely as New Year's Day. This would leave 264 days for the rest of the year, which would divide exactly into four equal quarters of 91 days each, and 52 weeks of seven days each, Each quarter would contain thirteen weeks, divided-into two months of 30 days each, and one of time no less than \$2,100,000,000 provide for leap year there would be development of the country. an extra bank holiday, to be called The German Chancellors says that

with Easter and the other movable cussed from all points of view.

A KINGLY UTTERANCE.

King George's reply to addresse presented by the House of Convoca charged with lofty sentiment, admir-

problems of poverty and destitution to which you particularly refer, and that her hands are extended in Christian comradeship to all good men of every creed or party why are striving to valse the standard of health or morals and make our country a home for all its people. It was not a conventional address

to the King or a perfunctory toply "The problems of poverty and desti'u country is attacking them so victor ously through the agencies of church and state. The King's speech shows that he is in sympathetic touch with the most pressing our storm. tion" are weighing on the conscienthe most pressing questions of the

over the threshold of Canada's future. hydro-electric commission think of it, after Sir James Whitney's impassioned language! -is trying to sell a section of Eastern Ontario to the United States. It has contracted to buy hydro-electric power across the line, and will introduce the insidious Yankee influence into Canadian municipalities. Think of the consequences! When the Washington Government some years hence determines to put the screws on Canada, as the opponents of reciprocity say it capital when he chanced upon a little onder, and it was read to

assuredly will, the people of Eastern girl who was standing looking up some. Ontario will at once declare for annexation rather than be deprived of light, heat and power. If there is any FOUNDED IN 1863.
NOON AND EVENING DAILY.
WESTERN ADVERTISER WEEKLY.
THE LONDON ADVERTISER CO.
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also extend the transmission lines to to nim SUBSCRIPTION RATES:

Daily: Delivered by Carrier in City:
ne year 10c block of power in Detroit. Another week 10c block or power in rector.

week 2, Delivered by Carrier Outside City to with the republic! Apart from the year 25c political dangers of interfacing the two political dangers wires, which One month 25c political dangers of interlacing the two countries with electric wires, which the following news stands, where suba danger in selling more hogs and pending the Scriptions may be left:
Buffalo, N. Y.-R. J Seidenburg, Ellicott Square News Stand.
Chicago, Ill.—Chicago Newspaper Agenbusiness to export hydro-electric o, III.—Chicago Newspaper Agen-Madison street.

By the power for the advantage of Michigan ille, Ky.—Kentucky International News, Company
Toronto-Iroquois Hotel News Stand.
Rossin House News Stand.
Entered at the London (Canada) Postoffice as matter of the second class.]

LONDON, FRIDAY, MARCH 31.

TO CHANGE THE CALENDAR.

when the bigger part of Ontario is deprived of it? The present system is
giving a comparatively few Ontario
municipalities a monopoly of hydroelectric power, because most of the
communities of the Province cannot
afford to pay the cost of transmission. when the bigger part of Ontario is de- ha The British Government will ask lines. There is bound to be an orall parts of Ontario and power sold at

hibited Jews from using Christian The 365th day of the year, an odd names. The holy synod itself appears want to marry the same wom:

Christmas Day and all dates would fall upon the same day of the week every year. It would be easy also to every year. It would be easy also to Easter and other movable ress, and that the implement factories fe feast or fast days, such as Good Fri- at Welland will be greatly increased

thirteen weeks, divided into two England, says that up to the present 21 days, Starting in 1912. Christmas British capital has been invested in Day, Dec. 25, would always fall on Canada, and in 1910 81½ per cent. of Monday, and Easter Sunday on April the total Canadlan issues were taken 14. Each day of the month would al- up by the old country. The Financial ways fall on the same day of the week. News has arranged for various mem-For instance, today—March 31 -would bers of its staff to visit the Dominion always be a Friday, if the ar- from time to time for the purpose of gauntlet in his rangement were now in operation. To studying more closely the commercial

Leap Year Day, and to be inserted between June 31 and July 1.

The proposal has the merit of con-The proposal has the merit of con- her armaments, as it would put her at venience, and will probably find favor the mercy of a stronger power. But this argument would be turned against in the commercial world, but there may be a weight of sentimental or ecclesiastical objection to interference Germany if the stronger power offered sound of her a permanent treaty of arbitration.

Great Britain has made such an offer Tree is desiastical objection to interference with Easter and the other movable holy days. The plan ought to be distilled to Germany it will be easier to fix way as Paris or it to Germany it will be easier to fix way as a Paris or it to Germany it will be easier to fix way as a Paris or it to

Great Brittoin has made such an offer to the United States. If she will make the moral responsibility for the state of the moral responsibility for the the moral responsibility for the the moral responsibility for the state of the state of the moral responsibility for the state of the state moral significance and character of the ceremony which, under God's of London, England, and is of more providence, is to mark the comma summer and which will confirm and presented with an address and the thron. I look forward to visiting treedom of the cuy of Leonov with the Queen, after the coronation at Westminster, the other parts of the United Kingdom to receive in person the welcome which Lamsure he was 80 proud as bringing about the passage of the reciprocity treaty later to India between the United States and Can-

AN APT DESCRIPTION.

The best definition of this month of March is given by Senator Coffey, of London: "It came in like a Liberal lamb and is going out like a Tory out of effice," Which is not so bad.

SURE WINNERS.

[Toronto Star.]
The Dominion Government are deter-mined to give the trusts all the law they Still another shadow has fallen want. And if the present law does not

WHERE THEY PLAYED.

[Toronto News.]
In Vienna two men played chess for 37 consecutive hours. In what asylum?

PHONE NUMBERS: 107
Business Department. 107
Editorial Rooms. 124 and 126
Jub Printing Department. 175
TO SUBSCRIBERS.
Readers of The Advertiser are requested to favor the management by reporting any irregularities in delivery. 167

He formers have used that I should think you could yourself have opened so nice a gate as this." 170 in feculd, sir," she replied, "but then I should have got my hands all over fresh paint." And then the bishop saw that that that was last what had happened also extend the transmission lines to

A CHEERFUL GIVER.

Mrs Bates-I understand that Smith is a cheerful giver at his chur

WILL DOFF BONNETS.

FALLS INTO LAND. An aviator can fall into a piece of property without inheriting it.

THERE'S A REASON.

VERNAL INSPIRATION

"Don't you feel like writing poetry whe

TRIAL MARRIAGE.

PARIS, BERLIN, LONDON.

enne till the morning."
There is truth in this indictment of our Fine Lot of Animals Change Hands at Glanworth.
Thurs critic. But to say that Lendon

THE WHOLE FAMILY.

[Roston Transcript.]
Mother—My darling, it is bedding. All
the chickens have gone to bed.
Little Philosopher—Yes, mamma; and
so has the old brown hen.

THE FUNDAMENTAL NEED.

[Washington Herald]
Col. Roosevelt capitally expressed the following sentiment as a fundamental condition to the success of any municipal government scheme: "Don't you ever limaging that your expression of the success of any municipal government between the condition of the success of any municipal government but your properties."

WANTS HOUSE CLOSED BECAUSE OF EPIDEMIC

A JOKE ON THE BISHOP.
[Cosmopolitan Magazine.]
The Archbishep of Canterbury is known among his friends as especially partial to two things, children and Jokes, and is rather fond of telling the following story against himself:

As Bishop of London he was one day walking in the suburbs of the British contint when he chanced upon a little godient when he chanced upon a little godient was loss of the was no secondary and the vas loss of the suburbs of the British contint when he chanced upon a little godient was loss of the was loss of the

Recommendation.

Engineer Wright is strongly of the opinion that a change ought to be made in the system of purchasing the hardware supplies for his department and in a communication to the boar of works Thursday night be pointed of works Thursday night he point out that there was a good deal of disatisfaction among the city merchan on account of it. He recommend that in future tenders be invited i whatever is required, and that at miscellaneous articles required in a dition be purchased from the success ful tenderer, provided he will sign agreement to give the city the usu discount.

The residents of Cabell avenue wan their street graded. The engine pointed out that to do the work as

should be done a cement curb and gu ter should be built in order to drain o the water from the district. The ci-clerk was instructed to notify the pe-ple of the street to petition for it work under the local improvement by

HYDRO-ELECTRIC POWER FOR EASTERN ONTARIO

Commission Arranges to Supply Brockville, Napanee, Kingston, Prescott and Other Points.

Toronto, March 31.— Accompanying the statement that the Government has approved of the Windsor extension of the hydro-electric line, is the news that an arrangement has been arrived at between the hydro-electric commission and the New York and Ontario Power Company to supply power sufficient for the eastern group of minerialities. The commission has re-

be heard the grown folks complaining of having been kept awake the night before by a skunk.

Willie burst into tears, "Why, Willie, what's the matter?" the fond mother inquired.

"Why didn't someone wake me up." he bimbered. "I never smelled a skunk in all my life."

CAN YOU LEARN THIS I Exchange. I Exchange. I Exchange. I Lixchange. I Lixch

power.

The whole matter, including prices The whole matter, including prices, will be laid before the municipalities at a meeting to be held next week at either Brockville or Kingston. The chairman of the commission will attend the meeting with the hydroelectric engineers and go into the delails of the contract.

That the north is not being neglected by the commission as it extends the scope of its work is indicated by the closing of a contract with the Simone Power Company.

BIG SALE OF STOCK

Ladies' Smart Spring Suits

Cloth, in black, navy, brown and myrtle shades; semifitted coat, lined with mercerized twill, 28 inches long; skirt is pleated and trimmed with self tabs.

Notice that the colors come in sizes 34 to 40, and black come in sizes 34 to 44. Not only is this suit moderately priced, but it's a good one—the best at the price\$12.50

OUR FAMOUS LEADER LADIES' SUITS AT \$15.00—We show an exceedingly popular suit at this price. 'ade of serge or Venetian cloth, in black, navy and brown shades; smart coats, 26 inches long, lined with mercerized twill; skirt is double pleated in the front, wide side flounce, This suit is perfectly tailored, and we guarantee a faultless fit. Sizes 32 to 42.

New Dress Goods and Suitings

We are enthusiastic over our remarkable showing of the new in Dress Goods and Suitings. Probably every novelty of approved merit produced this season will be found in our showing. The following are in particula; favor:

-Gray Worsted Suitings

-Blue Serges and Cheviots. -Black and White Shepherd Checks.

-Novelty Stripe Suitings. -Plain Broadcloths.

-- Poplin Cord Dress Goods and Lightweight Resildas. NOTE.—A bargain line of Suitings on sale at 65c a yard. Splendid qualities and desirable patterns, some were formerly as high as \$1.25 a yard.

Ladies' Dresses \$2.50

For house wear this is an admirable dress; made of good washing percale, in stripe and small dainty patterns; blue and white and gray and white; made in shirtwaist style, with collar and cuffs to match: front pleat of insertion. Skirt has self fold all round. As the quantity on hand is not very large, we restrict the sale to one dress to each customer. Make your choice early Saturday. Sizes 34 to 40. Worth double the sale price\$2.50

Carpet News for the Home

W'LTON VELVET CARPETS, in rich and beautiful shadings of green and fawn. Made and laid at, a yard...\$1.25

BRUSSELS CARPETS, in designs and colorings suitable for any room in your house. Made and laid at, a yard, \$1.00, \$1.15, \$1.25 and \$1.35

BALMORAL TAPESTRIES, made in English, the best makes; some with borders. Made and laid, per yard, 85¢ and **\$1.00**

ENGLISH TAPESTRIES, in an unusual variety of patterns and colorings, suitable for any room. At, a yard, 371/26, 50¢, 65¢, 75¢ and85¢

Railway Fares Refunded in This Store During Trade-in-London Week

Providing the following amounts are purchased in this store, we will refund railway fares, as follows

Customers coming 5 miles and making

\$5.00 purchases. Customers coming 15 miles and making

Customers coming 20 miles and making \$15.00 purchases.

Customers coming 30 miles and making \$20.00 furchases.

Dundas Street

Chapman's 126, 128, 1281/2

S4456, \$75, J. C. Ferguson: Robina III. (Imp.), \$159, John Ferguson: St. Thomas Rose, 35317, \$190, Dan Fow-ter: Varmouth Beauty VI. 21719, \$95, Nelson Penhale: St. Thomas Rose, 35317, \$85, John Gilbert: Autumn Rose, 94151, \$79, W. Venning: Red ler; Yarmouth Beauty VI., 21719, \$9 Nelson Penhale; St. Thomas Ross 35317, \$85, John Gilbert; Autum Rose, 94151, \$70. W. Venning; Re Strawberry, 94152, \$75, D. Evely Autumn Rose, 94151, \$74, Kelly; Rub A., 86010, \$50, John Fergüson; Mina' Primula IV., 84190, \$80, Jas. G. Camp bell.

DYSPEPSIA

Can Be Cured.

This disease is the all prevailing malady of civilized life, and one which oftenest baffles all ordinary treatment, It gives rise to a great variety of distressing symptoms, such as distress after eating, rising and souring of food, wind in the stomach, heartburn, etc.

Nearly everything that enters a weak deep the stomach acts as an irritant; hence the great difficulty of effecting a cure.

The long train of distressing symptoms, which render life a burden to the victim of dyspepsia, may be promptly cured by the use of Burdock Blood Bitters.

B.B.B. regulates the stomach, liver and bowels, stimulates secretion of the ability and gastric juice to facilitate digation, purifies the blood, and tones up the entite system.

Mrs. Herman Dickens, Benton, N.B., writes: "I have used Burdock Blood Bitters and find that few medicines can give such relief in dyspepsia and stomach troubles. I was troubled for a number of years with dyspepsia and could get no relief until I tried Burdock Blood Bitters. I took three bottles and became cured, and I can now eat anything without it hurting me. I will highly recommend it to all who are troubled with stomach trouble."

Manufactured only by The T. Milbura to the limits of the desire of the interior of a fast steamshipship communication. What the Government would ultimately do would later be announced.

Kelloggis

You'll soon reverse your opinion about "all these cereal foods being just about alike"-once you've tasted the crisp, wholesome savor of that different cereal called Kellogg's

TOASTED CORN FLAKES

(Look for the name on the package.)

It's the delicate white hearts of the sweetest sugar-corn, rolled paper-thin and crisped a golden-brown. Nothing like it for a pure nourishment.

Invest your spare cash in Huron and Erie Debentures and get 4 per cent, per annum interest instead of the 3 per cent. allowed on Savings Accounts. The security is guaranteed by Assets of over \$12,500,000. Huron for sums of \$100 and upward; for terms of one year or longer. which gives full particulars. Huron & Erie Loan & Savings Company

keer just Coal, il Use WO! The beau ites will d SHINE