

New Shipment

Lipton's Groceries

Steers Ltd.

Lipton's Celebrated English Biscuits.

Marie, Albert, Tea, Digestive, Water, Orange Creams, Tennis Chocolate, Assorted Creams, etc., etc. Lipton's Arrowroot Biscuits and Lipton's Cakes in 1-lb. tins.

Lipton's Delicious Table Jellies, in 1-pt. tablets
Lipton's Table Jellies bear an exceedingly high reputation for Quality and Flavour. None Better!
Lipton's Scotch Orange Marmalade, in 1-lb. Glass Jars. Give this a trial on your breakfast table.

Lipton's Raspberry Jam, in 1-lb. Glass Jars.
Lipton's Essence of Coffee and Chicory, in 5-oz. bottles.
Lipton's Famous Cream Caramels, in 1/4-lb. tins
Lipton's Butter Scotch—"The Real Stuff."

As we import this very popular Sweetmeat in large air-tight tins, we can guarantee the quality and freshness of it, and as it is imported in bulk our price for same is very moderate.

Steers, Ltd.

aug13.eod.tf

Notice to Parents!

Have your Children Normal Vision, or are they suffering from EYE STRAIN?

This is a very important question and demands your immediate attention.
The future success of your child may depend upon your action now.

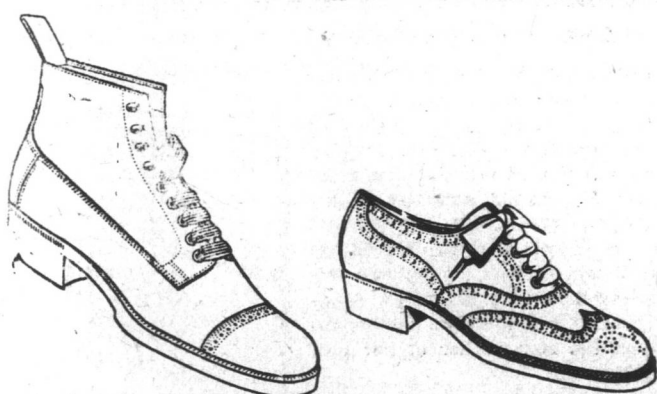
Children suffering from Eye Strain are working under a great handicap, which properly fitted Glasses will correct.

Begin the school year right. Have your children's eyes examined by us, and if necessary

PROPER GLASSES FITTED.

R. H. TRAPNELL, Ltd.
Jewellers & Opticians, 197 Water Street.

K Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and

Solve Your Shoe Troubles

for at least a year.

In stock, Ladies' and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

F. SMALLWOOD,

THE HOME OF GOOD SHOES
218 & 220 Water Street, St. John's.

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A Speedy Settlement.

Means everything to the man who wants to rebuild after a fire. Delay at such a time only adds to the loss. We have made it our Specialty to adjust Losses promptly and fully and this custom has made us many friends and patrons.

The Largest Number of Policy-holders in Nfld.
QUEEN INSURANCE COMPANY

OF AMERICA, and
GREAT AMERICAN INSURANCE CO'Y.,

OF NEW YORK.
GEO. H. HALLEY, LIMITED, Agents.

mar29.ah.aj.f

IN STOCK. GRAVENSTEIN APPLES BURT & LAWRENCE

14 NEW GOWER STREET.

COAL!

If you want the BEST order our
WELSH ANTHRACITE.

All who used it last year say it is the best they ever had.

Screened North Sydney.

A. H. Murray & Co., Ltd.

PHONE 1867.

BECK'S COVE.

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BON MARCHE SPECIALS!

Below is only a few of the Special Lines we are marking down to make room for New Goods:

Men's Braces 25c. pr.	Child's Hose 15c. pr.
Men's Socks 19c. pr.	Ladies' Wool Hose, 60c. pr.
Table Covers 35c. ea.	Boys' Heavy Hose 25c. pr.
Men's Work Shirts, 79c. ea.	Ladies' Flannelette Night-dresses \$1.70 ea.
Blay Calico 20c. yd.	Ladies' Heavy Fleece Bloomers 79c. pr.
Door Mats 55c. ea.	Heavy E.L. Vests \$1.05 gar.
Towelling 15c. yd.	
Ladies' Hose 22c. pr.	

CREAM FLANNELETTE 19c. yard

All Wool Serge 90c. yd.	Embroidery, from 5c. yd.
80" White Sheetting, 65c. yd.	All Wool Silpoms 80c. ea.
Curtain Net 25c. yd.	Heavy Lace 3c. yd.
Negligee Shirts \$1.29 ea.	Boys' Wool Jerseys, \$1.40 ea.
Glass Cloths 20c. ea.	Umbrellas \$1.50 ea.

SPECIAL OFFER COTTON TWEED 30c. yard.

BonMarche
WATER STREET ST. JOHNS

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Our Stock for the Coming Winter:

consists of the

BEST NORTH SYDNEY SCREENED COAL.
BEST LEHIGH VALLEY AMERICAN ANTHRACITE
BEST WELSH ANTHRACITE (Specially Selected).

Secure your requirements now.
PRICES RIGHT.

M. Morey & Co., Ltd.

Phones: Office 376.
Yard 1426

P.O. Box 1052.
St. John's.

sept11.m.w.f

NEW SUITINGS

in light colours
and weights for
Autumn wear.

A splendid variety to select from.
Samples submitted to you on receipt of postal.

John Maundel
TAILOR & CLOTHIER
ST. JOHNS, N.F.

Protection!

We issue an Accident Policy that pays your beneficiary \$5,000 in the case of your death through injury. It also pays you \$25.00 every week you are disabled, with no limit as to time.

We cover all accidents, and our settlement is prompt and liberal.

Premium \$16.00 Annually.

U. S. FIDELITY & GUARANTY CO.

J. J. LACEY, Nfld. GENERAL AGENT.

Seasonable Hosiery

Henry Blair's

Ladies' Marl Mixtures Sports' Hose—Assorted shadings, perfect seamless, 65c. pair.

Ladies' Wool and Cotton Mixed Marl Hose—in all the new shadings, 95c. pair.

Ladies' Fancy Marl Wool and Cotton Hose—Ribbed effect, assorted shadings, 95c. pair.

Ladies' Plain Cashmere Wool Hose—Spliced heels and toes. Shades: Oyster, Nigger, Suede, Grey, Mid-Grey, Mole, Light Navy, 95c. pair.

A Special Lot Men's Colored Ribbed Wool Half Hose, 50c. pair.

A very Special Lot Men's Black Ribbed Wool Half Hose, 70c. pair.

HENRY BLAIR

The Home of Good Wearing Hosiery.

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Skipper Brand Cutlery

Manufactured by S. HIBBERT & SON, LTD., still standing the Test of Time after over a hundred years of competition, clearly indicates its unimpeachable Quality and Worth.

Always Ask for Skipper Brand when Buying

Stainless Cutlery, etc.

sept8.ly.eod

Labradorite

Always we have prided ourselves on the quality of our Labradorite and refused to place on sale stones that did not do credit to the peculiar beauty that is its chief charm. We have now received the first samples of our new stock and they fulfil in every way our ideas of what Labradorite should really be like when made into jewellery.

Specially selected and extra well polished stone made into an assortment of Pendants—Bean, Oval and Square shape are the chief items in our new selection.

T. J. DULEY & CO. LTD.

THE RELIABLE
JEWELLERS & OPTICIANS
WATER STREET.

Nfld. Government Railway.

NORTHERN STEAMSHIP SERVICE.

S.S. PROSPERO will leave Dry Dock Wharf, 10 a.m. to-morrow Tuesday, September 30th, calling at usual ports en route to Cook's Harbour.

NOTRE DAME BAY STEAMSHIP SERVICE.

Freight for ports on above route, as advertised in Directory, including Botwood, Brown's Arm, Lauriston and Newstead, accepted at Freight Shed to-morrow Tuesday, September 30th, from 9 a.m. to 5 p.m.

PLACENTIA BAY STEAMSHIP SERVICE.

Passengers leaving St. John's on the 8.45 a.m. train to-morrow Tuesday, September 30th, will connect with S.S. ARGYLE, at Argentia, for ports in Placentia Bay (Merashheen route).

Owing to S.S. ARGYLE being off schedule, freight for the above route THIS WEEK, will be accepted: Presque route (West run), Monday, instead of Thursday.
Merashheen route (Bay run), Thursday, instead of Tuesday.

ST. MARY'S AND FORTUNE BAY SERVICE.

Freight for ports of call on above route, as previously advertised, accepted at Freight Shed to-day, Monday, September 29th, from 9 a.m. to 5 p.m.

SOUTH COAST STEAMSHIP SERVICE—

S.S. GLENCOE.

Freight per S.S. GLENCOE for Marystown, Burin, St. Lawrence and regular ports to Port aux Basques, received at Freight Shed to-day, Monday, September 29th, from 9 a.m. to 5 p.m.

Nfld. Government Railway.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S

SCHEDULE OF SAILINGS FOR OCTOBER

From New York at 11 a.m.	From St. John's at 12 o'clock, noon
September 27th ROSALIND	September 27th SILVIA
October 4th ROSALIND	October 4th SILVIA
October 11th ROSALIND	October 11th SILVIA
October 18th ROSALIND	October 18th SILVIA
October 25th ROSALIND	October 25th SILVIA
October 25th SILVIA	November 1st SILVIA

THROUGH RATES QUOTED TO ALL PORTS.

WINTER RATES NOW EFFECTIVE.

Round trip tickets issued at special rates with six months' stop-over privileges.

BOTRING & COMPANY, 17 Battery Place, New York,
General Agents.

G. S. CAMPBELL & CO.,
HALIFAX, N.S.
Agents,

HARVEY & CO., LTD.,
ST. JOHN'S, Nfld.
Agents,

Jan 5, m. w. f. 11



TORONTO
TO—DETROIT
CHICAGO.

TRAVEL BY NATIONAL LINES
"INTERNATIONAL LIMITED."
Leaves Bonaventure Station, Montreal, at 7:00 a.m. Daily
Direct connection from Halifax or North Sydney by
"OCEAN LIMITED."

For Fares, Reservations, etc., apply to
R. H. WEBSTER, General Agent.

BUY YOUR

SCHOOL BOOKS

and

SCHOOL SUPPLIES

from

S. E. GARLAND

Leading Bookseller & Stationer, 177-9 Water Street
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Forty-Five Years in the Service of
the Public—The Evening Telegram