

K
Famous English Footwear



Ladies and Gentlemen, secure a pair of this wonderful "K" Brand Shoes, and
Solve Your Shoe Troubles
 for at least a year.
 In stock Ladies and Gentlemen's Black and Tan Brogues; also Gentlemen's Black and Tan Boots in assorted Leathers.

F. SMALLWOOD,
 THE HOME OF GOOD SHOES
 218 & 220 Water Street, St. John's.

65,263 Deaths from Accidents

American census for 1923 show the above figures against 60,896 in 1922. These figures include only fatalities. How many thousands lost limbs or sight, or suffered other injuries?
 You may not be able to prevent the accident, but you can protect those dependent on you.
 Our Income Policy offers the surest, easiest way to protect yourself and others against a money loss. The cost is trifling compared with the protection.
 Chat five minutes with our agent.

U.S. FIDELITY & GUARANTY COY.
 J. J. LACET, Nfld. GENERAL AGENT.

**SHEETS FOR ANY BINDER
 BINDERS FOR ANY SHEET**



**DICKS & CO., Limited,
 Loose Leaf Specialists**

FOR THE PAINT UP, CLEAN UP SEASON
"MATCHLESS" the PAINT of QUALITY!

— IN —
 Inside, Outside and Gloss White; also 27 Rich Tints. White Lead, White Zinc, Paste Paints, Umbers and Siennas, Pure Orange and White Shellacs, Ships' Copper, Roof and Bridge Paints, Gold, Aluminum and Black Enamels, Floor Finishes (Stain and Varnish combined); Varnishes, Creosote Stain, Stains, Putty, etc., etc.

SPECIAL PAINTS MADE TO ORDER.
THE STANDARD MFG. COY., LTD.
 ST. JOHN'S, Nfld.

Nfld. Government Railway.
Passenger Notices

S.S. PROSPERO—ST. JOHN'S-COOK'S HR. SERVICE.
 S.S. PROSPERO will sail from Dry Dock Wharf 10 a.m. Tuesday, May 20th, calling at usual ports en route from St. John's to Cook's Harbor. (Ice conditions permitting).

S.S. SAGONA—HUMBERMOUTH-BATTLE HR. SERVICE.
 Passengers leaving St. John's on No. 1 Express Tuesday, May 20th, will make connection with S.S. SAGONA at Humbermouth, for the usual ports of call, Humbermouth to Battle Hr.

FREIGHT NOTICE—GREEN BAY SERVICE.
 Freight for the above route for the undermentioned ports of call will be accepted at the Freight Shed from 9 a.m. to 5 p.m. to-day, Monday: Exploits, Fortune Hr., Point Leamington, New Bay Head, Leading Tickle, Triton, Pilley's Island, Boat Hr., Springdale, Fort Assin, Lush's Blight, Ward Hr., Cutwell Hr., Little Bay Islands, Little Bay, St. Patrick's, Three Arms, Henry's Hr., Jackson's Cove, South West Arm, Rattling Brook, North West Arm, Nipper's Hr., Snook's Arm, Tilt Cove, Sable Cove.

Nfld. Government Railway.

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THE BIG SHIPMENT OF BABY CARRIAGES.

We bought this lot at a Special Low Price, and we are going to give our customers the benefit.



POPE'S
Furniture and Mattress Factory
 ST. JOHN'S.

Because a Camel grows hair it doesn't follow that all Belting is

"CAMEL HAIR" BELTING

"CAMEL HAIR" BELTING is made only by
F. REDDAWAY & COMPANY, MANCHESTER.

A total of over 100,000,000 Feet of this Belting has been manufactured. It has been shipped to every port in the Seven Seas, and not one failure recorded!

BECOME A USER TO-DAY!

Other Reddaway Products are:
 "CAMEL" FIRE HOSE. SUCTION HOSE.
 AIR HOSE. WATER HOSE.
 STEAM HOSE.
 "CAMELATA" BELTING. RUBBER BELTING.

WM. HEAP & Co., Ltd.
 'PHONE 1830. AGENTS for Nfld.
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STEAMSHIP "SPES"

Fortnightly Sailings.
 Leaves Halifax, N.S. May 20th
 Leaves Boston, Mass. May 23rd
 Leaves Halifax, N.S. May 25th
 Leaves St. John's, Nfld. May 30th

Also regular Sailings:
 Leave Halifax, Nova Scotia, for other Newfoundland Ports.
 Head Office: FAHQUHAN & CO., LTD., Halifax, N.S.
 Local Agents: RICE & FIELDING, Inc., Boston, Toronto, Montreal, New York.
 Western Agents: J. A. BOAK & SON, 233 South Dearborn Street, Chicago, Ill.
 Agents: C. G. BOAK, 401 Swetland Bldg., Cleveland, O.
 HARVEY & COMPANY, St. John's, Nfld.

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All Policies Guaranteed by The Liverpool & London & Globe, with Assets Exceeding \$100,000,000.00

Automobile Insurance. **Broad and Liberal**
 Casualty Insurance. **Policies.**
 Plate Glass Insurance. **Prompt and Efficient**
 Burglary & Robbery. **Service.**
 Check Forgery. **Losses Promptly**
 Hold Up. **Paid.**
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 Fidelity Guarantee.

BOWRING BROTHERS, Limited
 AGENTS FOR NEWFOUNDLAND.

RED CROSS LINE!

NEW YORK. HALIFAX. ST. JOHN'S

The S.S. SILVIA leaves New York on May 22, and St. John's on May 28th.

THROUGH RATES QUOTED TO ALL PORTS.
 Round-trip tickets issued at special rates with six months stop-over privileges.

WINTER PASSAGE RATES EFFECTIVE.

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G. S. CAMPBELL & CO., HALIFAX, N.S.
HARVEY & CO., LTD., ST. JOHN'S, Nfld.
 Agents.

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A FISH BRAND REFLEX SLICKER

Call upon it any rainy day to keep you dry and warm. You will never be disappointed in its worth and service. Backed by a record of 37 years' manufacture. What more can be said?

Satisfaction guaranteed




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A. J. TOWER CO.
 BOSTON, MASS.
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 Leaves Bonaventure Station, Montreal, at 10.00 a.m. Daily. Direct connection from Halifax or North Sydney by
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 Attractive Prices to Importers
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 Every Pattern has a Pictograph—the latest invention.
 A Child can make a Dress.
 THOUSANDS TO SELECT FROM.

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We have a complete line of WEDDING RINGS, in 10k, 14k, 18k, in prices ranging from \$3.00 to \$25.00. Output orders receive prompt attention. Ring size cards sent on request.

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 JEWELLERS & OPTICIANS
 197 Water Street.

Yankton Sailings From Boston

The next sailing of the
FIRST CLASS S.S. YANKTON

will be from Commercial Wharf (the most convenient and centrally located in Boston and the former berth of the Plant Service for over a quarter of a century) on
MONDAY, MAY 19th.
 To avoid confusion route your Boston freight via Commercial Wharf, Boston.
 For Freight bookings, apply to
A. E. Hickman Co., Ltd.
 AGENTS, ST. JOHN'S.

Morey's Coal is Good Coal.

April 25th.
 2000 Tons BEST N. S. COAL (Screened).
 800 Tons BEST AMERICAN & WELSH ANTHRACITE COAL.
 11,000 Hbds. BEST CADIZ SALT.

Phones: Office 376. Yard 1426.

M. MOREY & CO., Ltd.

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Nfld.'s FIRST GREAT SEALING NOVEL (By GEO. ALLAN ENGLAND)
 Into this stirring and convincing story the author weaves his experiences aboard a Newfoundland sealing vessel.
 The tale concerns the romance of Spencer Harrod and Blanche Cameron who, struggling from a "Plane" crash off Bonavista, are wrapped in the ice-world until rescued by the sealer Vigilant, on board which they encounter many hardships.
 The story is an epic of the sealers' toil, from the pen of an author who has won fame by his powerful stories set in Nature's Wilds.
 Cloth: \$1.50. By Mail, \$1.55.

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