

# BAIRD'S Banner VALUES!

Every item worthy of your attention  
Every value with the real economy ring

Following our successful "Red Mark Sale" it compels us to bring forward our best values from all over the store for Friday, Saturday and Monday, and that we have done so—a careful perusal of the following will amply convince one and all. Every value is distinctly a Baird value and by reason of their timeliness should interest the economically inclined far and near. For the very liberal patronage accorded the second week of our "Red Mark Sale" we again proffer our sincere gratitude. It was a wonderful success—we thank you.

## BUSINESS GETTERS for

### Getting Ready for Christmas

Already we are busy making preparations for Advance Display of Christmas wares. These are being opened daily and the first assortments are now ready. It is not a bit too early to pick up little things here and there about the Store, and thereby eliminate much trouble later on, when assortments are broken. Take the Hint—Shop Early.

## A SNAP



## LADIES' RUBBERS

Extremely low in price yet lacking nothing in quality. Made of rubber, pug-nose cut, with the Cuban heel—see also—Buy two or more pairs at this price

43c

## Coloured 'Indian Head' LINENS

**COLOURED "INDIAN HEAD" LINENS**—Beautiful shades for hangings for which they have become very popular by reason of their serviceability; shades of Apricot, Royal, Light Blue, Brown, Pink, Grey, Rose, Fawn, Navy and Yellow. The yard 59c. For Sat. & Monday 55c.

**PARLOR MATS**—Ammeter Mats, door size with fringed ends, nice range of colour blendings. Special \$1.19  
**OCCASIONAL MATS**—Made up like Japanese Mats, but they are much stronger, made from factory ends and firmly stitched through and through, nice for bedroom, bathroom, or sitting room. Regular \$1.35, Special \$1.19



# Friday, Saturday and Monday

## Ladies' and Children's GLOVES

**CHILDREN'S MITTENS**—Knitted Mittens for little folks, some in White others Pink and White and Blue and White 19c. Special  
**SUEDE GLOVES**—Ladies' double-weight Suede Gloves, in Black only, 2" Done wrist, Special \$1.59  
**ELBOW GLOVES**—Beautiful texture fabric Gloves, in Chamouise, elbow length, real fall weight, shades include Beige, Navy, Green, Sand, and Covert. \$1.78  
**JERSEY GLOVES**—Fleeced Back Jersey Gloves, in Grey, White and Black. Special \$1.28

## Terry Cloths

**TERRY CLOTHS**—36 inch, plain shades of Tan, Pink and Emerald, most serviceable hangings and napies for winter time. Reg. \$4.00 yard Special 89c.  
**MADRAS MESHES**—40 inch Cream Madras Meshes, with wide scalloped edge, all-over patterns, usual 60c value. Special 48c.



## Foremost in Values in MEN'S WEAR

**BOYS' JERSEY SUITS**—One piece style, for 3 to 8 years. They make a nice, warm suit. Sailor collar, laced front, in pretty Heather mixtures. A Special \$5.85  
**NECKWEAR**—Let us show you this new line of pretty Silk Neckwear, one of the best values we have ever handled. 69c. huge assortment. Special  
**TWEED PANTS**—60 pairs of them shapely, well finished with cuff bottoms and 3 pockets, in mixed Greys, Browns and Blue. Special \$2.75  
**FLORIDE HATS**—Men's Wool Yelour Hats, especially attractive Fall Hats, Latest Shape, Fawn and Stone shade, they look good with your big winter coat. Special \$3.85  
**MEN'S SOCKS**—Winter Weight Socks, in heavy ribbed wool, light and medium shades as well as black. A Special \$1.55. Value at \$2.00



## COATINGS, NAP CLOTHS, etc.

**GREY COATING**—38 inch soft warm woolly Winter Coatings, plaid backed warmth without weight material. Reg. \$4.25 Friday, Saturday and Monday \$3.98  
**NAVY NAP CLOTH**—56 inch Nap, this is a new one bringing a new value. Special \$2.15  
**GREY NAP CLOTH**—Nice for Children's Coats, the quality is excellent. The yard \$2.15  
**DRESS MELTONS**—Several pieces of double width Navy and Brown Meltons, in expensive materials for fall skirts, Children's Dresses, etc., the yard \$53c.  
**NAVY SERGES**—40 inch Navy Dress Serges, a special lot just to hand. Offering at \$94c.  
**TAFETERY**—60 inch Tapesty, serviceable and good looking, favouring a Green shade. Reg. \$2.70 yard. Friday, Saturday and Monday \$2.49



## Royal Society Stamped Dresses for Children Half Price

A wonderful assortment of them, each complete in packet form, containing all the needed things to embellish and finish them. Some in Velle, others in Eziens; simple to make and each complete with instructions how to proceed. HALF PRICE  
\$3.50 for \$1.70. \$4.00 for \$2.00 \$5.00 for \$2.50

## Young Men's Top Coats

With all the Cut and Dash of Coats for grown ups, in heavy Blanket Cloths, storm collared, belted and double breasted, in some Coats

## SAMPLE CAPS

A very fine line of Men's Fall and Winter Caps, no two alike, piced and one-piece crowns, silk lined and beautifully finish—theyre samples. Values \$2.50. Special \$1.95  
**SAFEE SHIRTS**—Full fitting Black Sateen Shirts, stronger than usual, \$2.00 value \$1.79 Special  
**BOYS' UNDERWEAR**—Fleece lined Shirts and Pants, the big heavy wind-proof kind. Two special prices: \$4.25, 22 inch. Special \$4.00. \$2, 22, 24 inch. Special \$3.99.

\$11.50

## Showroom Specials and they're out of the usual

**PANTALONES**—Navy, Grey, Brown, White and Black Jet sey Pantalones, extend from waist to ankle; most comfortable for children. Special \$1.39  
**MIL-RAC BEARD**—Superior quality in White, Pink, Sky, Navy, Red, Lavender and Black; ever so useful to-day. 3 yards on card, 15c. card. Special 2 25c.  
**GIRLS' SERGE DRESSES**—Fitting 7 to 14 years, in good wearing Navy Serge, Sailor style, with Midgy and Skirt, collar trimmed with white braid. Crimson tie, embroidered fronts, patent belt. Regular \$2.25. Special \$2.75  
**STANFIELD'S UNDERWEAR**—Ladies' sizes, in a very fine Wool quality; Yests with low neck, half sleeve, lace trimmings; Pants ankle and knee lengths, open and closed; 28 to 42 sizes. Reg. \$2.50 garment. Special \$2.20  
**BRASSIERES**—In Pink Brocade, fastened behind; sizes 32, 34 up to 44. 27c. To Clear at \$19c.  
**WAIST BELTS**—36 to 46 inches long, in Patent leather and kid, very fashionable to-day, mixed shades with Mother of Pearl and metallic buckles. Reg. 75c. 59c. each. Special  
**LADIES' JUMPERS**—A snappy line, offering a very special value; some in Paisley Silk, others Shot Crepe de Chine, Tricolette and Fancy Dressings, short sleeve, round neck, banded and tie at side; 36 to 46 inch sizes. Reg. \$5.00. Special \$3.98

## Silk Crepe-de-Chene

Several pieces of 36 inch Silk Crepe de Chene, destined for clearance this week; beautiful quality; shades of Moss Green, Taupe, Mole and Sand. Regular \$1.25 \$1.00. Special

MAIL YOUR ORDERS

## Sealotte Sets

Children's and Misses' cosy looking Sealotte Collar and Muff Sets, in Fawn and Mole shades. Regular, \$4.00 Set. Spee \$1.75

## SALE of WINCEYS

Beautiful texture Scotch Winceys, 36 inches wide; outwears kindred materials for underwears garments. Three Specials for the Week End:  
36 inch White. The yard 48c.  
36 inch Cream. The yard 47c.  
36 inch Cream. The yard 55c.  
**STRIPED WINCEYS**—36 inch remarkably good quality and unusually pretty, white ground showing stripes in Pink, in Green and in Hello. Special the yard 52c.  
**CHITZ**—Heavy Cove finish extra strong all over floral patterns, nice for furniture covering, draft screens or hangings. Regular 79c. \$1.00 yard. Special

## Wool-Nap Blankets Slightly Soiled

Not many, but for those needing a good sensible warm Blanket of goodly size we say—here is a real snap. Were \$7.50 per pair \$5.90  
**WADED QUILTS**—Great Heavy ones; full size throw-overs for chilly nights, two-ton effects, plain and fancy art coverings. Special \$3.79

## All-Wool Blankets

The very best of English all Wool Blankets; full size, extra good weight, and the very Blanket we have been waiting for. Value for \$10.00. pair. Friday, Saturday and Monday \$9.15

## HEARTH RUG VALUES are particularly good this week

**PLAIN HEARTH RUGS**—These are especially heavy, quality, two tone effects, plain centres in pretty Blue, Crimson and Amber, dark borders set them off as distinctive rugs. Reg. \$10.00 value \$8.00. Friday, Saturday and Monday \$6.95  
**AXMINSTER HEARTH RUGS**—Double weight Hearth Rugs, wool fringed, rich colour blendings, fit into your living rooms. Reg. \$4.00 \$3.48. Friday, Saturday and Monday \$2.75  
**TURKISH HEARTH RUGS**—Heavy reversible wool fringed Hearth Rugs, the patterns here are particularly pleasing to the eye, the quality long enduring. Reg. \$10.50 Friday, Saturday and Monday \$7.75  
**CUSHIONS**—Full size, pump Circular Cushions, with pretty art coverings, pieced centre \$1.45  
**CUSHION PILLS**—Pillow Shape, filled with cotton batting, nice size for baby's cot. Special 98c.

## Hosiery

**SPORT HOSIERY**—Plain and fancy ribbed, all the newer shades. Dollar value 79c. Special 70c.  
**BLACK HOSE**—Ladies' Cashmere Hose, seamless leg; the warmer make, Regular \$1.00. 89c. Special  
**ELKED HOSE**—Ladies' fleece lined Hose, Black with ribbed knee tops; popular 48c. Special 40c.  
**GIRLS' and BOYS' HOSE**—Fine ribbed knockabout Hosiery in Black and Tan and all sizes. Special 19c.  
**LADIES' HOSE**—Cotton Cashmere Hosiery, plain seamless finish; great wares. 36c. Special 35c.

## Smallwares

Egg Cups, plain White—47c. Dozen  
Knife, Fork and Spoon Sets—75c. Dozen  
Brush and Comb Sets—75c. Dozen  
Arctcraft Writing Tablets—1.6c. Big Ben Scribblers, 160 pages  
Lion Scribblers, 80 pages—7c. Clothes Pins, spring clip—Dozen  
"Silkylike" Crochet Cotton—Ball  
Grape Tissue Paper; assorted Roll  
Dozen  
Coloured Crayons, 8 packs for  
Squeezing Dolls, 11c. Box, 30c. Fencil Box Sets, 15c. 12c. 30c. 30c. 50c. 60c.  
Boxed Stationery, 15c. 25c. Face Cloths, White Terry Cloth 12c. 10c.

# James Baird LIMITED

## MENT we have a great BOOT to show you

They come in a pretty Dark Tan shade, nice medium weight for fall wear, perforated outline, rubber heels and guaranteed solid leather throughout. Special \$5.25  
**WOMEN'S BOMBERS**—Soft Double Kid Bombers, in Black or Tan, nice for the long evenings at home. Special \$2.69  
**WOMEN'S BOOTS**—Dark Tan Laced Boots for fall wear, Cuban heel, rubber tipped, nicely looking. Special \$5.28  
**CHILDREN'S BOOTS**—Children's and Misses' Dark Tan Rubber Boots, comfort straps, with extended welt, great wearers, all sizes \$2.19 now. Special

**SLEEPING SUITS**—Children's Grey Jersey Sleeping Suits, with feet, buttons behind; to fit 1 to 5 years. 90c. To clear at

## Pyrotex Tooth Brushes

Equipped by leading Dentists as the perfect Sanitary Tooth Brush, in individual boxes. Each \$37c.  
**HAIR BRUSHES**—Quite an assortment in mixed Black and White bristles, light oak back. Special each \$1.3c.  
**HAIR BRUSHES**—White White Enamel backs and stiffened white bristle. 45c.  
**CLASSY**—Each \$29c.  
**HEARTH BROOMS**—Long handles. They are full size and strongly made. 29c. Each  
**COTTON BATTING**—Pound bundles of selected Cotton Batching for quilts of all kinds. 42c.  
**SUE TISSUE**—all fancy. 19c.  
**SPECTACLES**—new assortment, 45c.  
**NURSING BOTTLES**—graduated, 5c.  
**HOSPITAL ABSORBENT COTTON**—30c.  
**NOVELTY GOURDS**—newest pair 50c.  
**NEEDLE CASES**—handy. 15c.  
**KARLIG**—New, Heavy, Navy. 15c.  
**DO-ZONE**—High Pines, box. 10c.  
**MONDOLLE**—mends everything 10c.  
**COVER KINGS**—complete. 7c.  
**THE CARE**—complete. 7c.  
**TOY ACCORDIONS**—fancy, each 30c.

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