Economical

Milk

Purity Condensed Milk should be in

every home on the Island. It saves

sugar. For cooking, in coffee or cocoa,

whenever both milk and augar are

used Purity Brand fills the need. It

is both in one. Always keep a few

Bordens

tins in the house.

Writing in the Sky.

· It was Major Savage, a British air

London by appearing in an aeroplane

thousands of feet up and proceeding

to write words of an advertisement in

Sky-writing is not an easy task, It

ties. In the first place, the pilot must

start with reference to the direction

the sun, the area his writing will

cover, and the corresponding location

The Pilot's Memory-Picture.

His own memory-picture is of the

words as they would appear in a mir-

ror-that is reversed-for he must

write in this topsy-turvy way for

those who are looking up from below

to read it the right way round. He must also have worked out accurately

how he is to approach each letter in turn. There is no time, when once

started, to study instruments and

Proportion and alignment are the

next two points the sky-writer must

study. The letters must not merely be

the right shape and equally spaced

but must be kept the same size and

not grow or dwindle like a family of

are usually about half a mile in

length. A moderate-sized advertise-

tance equal to that from Dover to

Calais. On some occasions, accord-

ing to a writer in the 'Strand Maga-

Fashions and Fads.

Numerous layers of chiffon and

ducks waddling across a field.

choose the position from which he will

white smoke.

of the spectators.

plans or sketches.

UNLESS you see the name "Bayer" on tablets, you are not getting Aspirin at all



Accept only an "unbroken package" of "Bayer Tablets of Aspirin," which contains directions and dose worked out by physicians during 22 years and proved safe by millions for

Colds Toothache Earache

Headache Neuralgia Lumbago

Rheumatism Neuritis Pain, Pain

Without the least hesitation she

would never tempt her to break it;

"I shall come earlier to-morrow,"

since the evening she had seen him

cavaliers, loved her. How true and

to love a lonely child, whom all the

world had forgotten. She did not see

the other side of the picture; it

never entered her mind that there

was anything dishonorable in steal-

ing the heart and love of a trusting.

function child, in so coloring and

distorting plain honest truths and

facts, that what was underhand and

decentral appeared simply romantic,—

what was wrong seemed right, and

even praiseworthy. There are men

who can so distort truth,-and Count

These things never struck Inez. In

Rinaldo was one of them.

thorny path she had to tread.

Handy "Bayer" boxes of 12 tablets-Also bottles of 24 and 100-Druggis

Lady Wyvernes' his sleep by night and his thoughts by day; she was always there; Daughter.

though the idea was difficult of realization. "Leave, never to return?"

The color faded from the beautiful young face, the dark, loving eyes seemed to smile upon them, would him with her shining, lovelit eyes, grew dim with tears. She could not have moved a far harder heart than "you give all this up for me? How bear to return to that dreadfully that of Inez Lynne. All the poetry much you must love me!" lonely life; she could not bear to be and romance of her gifted nature was

tinued; "for, Inez, you must know the story of his love; and when he ing. how much I have loved you. From had told it, the dark, love-lit eyes "Better do it," he thought, "while you have been the star of my life. white hand was laid timidly in his Leaving you is bitter as death, for I own. cannot live without you."

gently, as he for the first time clasped her hands in his own.

gent affairs call me there. Need I say that I will let them all go-nay, I after years the words of that betrothal word from those lips would more than repay me for all. Tell me, shall will tell no one the secret of our

He drew her to him, and kissed the beautiful, girlish face that drooppledged her word. Torture and death ed upon his shoulder.

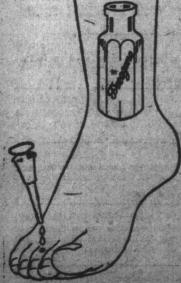
"Tell me," he whispered. "Decide and so she took the first step in the for me. Shall I go or stay?" The breath of the summer wind was not more sweet than the voice said the count, "and stay longer. I

have much to say to you, Inez. Then he told her how dearly he Think of me, beloved, until we meet loved her. Surely never did human again." lips tell a more passionate or beautifal story than those of Count Rinaldo, When had she ceased to think of him

hew her face had haunted him in

CORNS

Lift Off with Fingers



that corn stops hurting, then you lift it right off with and cared so little for the longings of the corn stops hurting. Trally!

Mattered to left how the cold linglish groomed effect to your hair—that small felt hats in white and jade final touch to good dress both in business and on social occasions.

Small felt hats in white and jade final touch to good dress both in business and on social occasions.

Greaseless, stainless, "Hair-Groom"

An attractive brocaded satin is

thing like those eyes; something must be done. She cannot remain buried here. I will wait two months onger, and then, if I am no better, I will write to Lord Lyane." These two months spoiled the life of Inez Lynne. On the morrow Count Rinaldo

over that child," said Madame Monsleone to herself. "She grows more lovely every day. I never saw any-

came. He had so much to say. First of all there was a pathetic history to be given of his family, the Montaltis of Venice-how in a political most bitter opponents. The blow had killed his father, and his mother had lived until he was twelve years old. Her small income then became his own, and on that he had subsisted, living always in the hope that at some future day his lost possessions would be restored to him. So far, all was true; but here Count Rinaldo diverg-

ed from the broad line of truth into

a narrow line of fiction.

His friends, he said, were anxious to bring about a marriage between of the man who held his estates, the young and beautiful Veronica di Giotto. Here again the truth was interwoven with fiction. Veronica di Giotto really existed; but her father would sooner have seen her dead than future fame, and live only in the sun- Such a marriage, the count said, would ultimately restore him to his Such a tale, so eloquently told, while the soft south wind wafted to them story crossed the young girl's mind. rich fragrance, and the golden sun "And you," she said, looking at

He clasped her again to his heart. left alone; it was so sweet to be lov- aroused. Who ever listened to a first and told her he loved her better than He watched her intently as these ful, lonely child who had longed all him, she would have seen doubt and thoughts rushed through her mind; her life for love. Her heart thrilled hesitation in his eyes, indecision in pmething in that exquisite downcast with a new and delicious happiness, the quivering of his hot, dry lips. He too vague and dreamy for words. She hardly dared to broach the subject "It is bitter grief to me," he con- sat in silence, while he poured out he had intended to decide this even

the first moment I saw your face, were raised to his face, and a little the tale I have told is fresh and vivid

"So you will understand, my be-"You will love me, despite all, loved," he said, "why I beg should be sky-writing by aeroplane, you mus both proud and happy to proclaim to have wondered how this wonderful Pork, Ham Butt. 18c. lb. eyes?" said the count. "You will be all the world that I had wen the invention works. were known just now it would ruin wonderful discovery which he has would give my very life itself for one came back to her with stronger force. have espoused it would cease to feel One bright summer day he startled "Give me one more promise, Inez," any interest in the matter. In an-(To be continued.)

> HAIR STAYS COMBED, GLOSSY and speed of the wind, the position of

"Hair-Groom" Keeps Hair Combed—Well-Groomed





-Not Sticky, Greasy or Smelly. beautiful and true; her lover was a Get a jar of "Hair-Groom" from nero, such as she had read of and any druggist for a few cents and dreamed of, but never hoped to see,
He loved her as knights of old loved in any style you like. "Hair-Groom"
the ladies who crowned them. What is a dignified combing cream which mattered to her now the cold English gives that natural gloss and well-

st sells a tiny bottle of a young girl's heart? She was indif- does not show on the hair because it used for one of the smart novelty terent to all, now her life was full of is absorbed by the scalp, therefore jacquette your hair remains so soft and pliable

ST. JOHN'S **GROCERY STORES** Facts About the Latest Aerial Marvel.

people in this country who have seen Spare Ribs 16c. lb. pilot, who nearly a year ago made the Pork, Fat Back . 16c. lb. Jowls, Small . . 18c. lb. Beef, Choice Family,

15c. lb. must be done at almost lightning speed, and under considerable difficul-40c. lb.

Local Potatoes. Local Turnips.

Small Onions . . 6c. lb. Carrots.

Cabbage.

Green Peas. J. J. ST. JOHN, Duckworth St. & LeMarchant

If you wish to make a The letters as written in the sky good job of your walls length. A moderate-sized advertise-ment in the sky would stretch a dissound proof, well insulated and give them a beautiful finish use

> TEN TEST FIBRE BOARD

Prices can be had from

Come and see THE NEW CORONA

COMPARE this new portable type-writer with any other writing machine:

1. Completeness: It is really an office typewriter in portable form. 2. Convenience:

Weighs less than 7 pounds. Fold it up, take it with you, typewrite any-3. Durability: Half

a million in use; more than all other portables combined satisfactory service.

4. Speed: Has the Standard Portable Keyboard—simplest and easiest to learn for amateurs or touch-system operators.

DICKS & CO., LIMITED.

JUNKS

Kindling Wood

Birch junks, finest quality for sale cheap; also dry kindling wood delivered daily to any part of city.

West End

Ladies' an Misses' Summer Hats

> **Usual Good** STYLES **Usual Good VALUES**

That are picked up quickly by those ladies who are discerning buyers and leaders of fashion.

Therefore endeavor to make your selection as early as possible.

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Pictorial Review Patterns

The one important thing that we claim for Pictorial Review Patterns, is that they have

No Difficulties Therefore no help is needed, anyone (even a child) with the patented cutting and construction guides can make a garment, the directions are so simple.

N.B.—Who is there in Newfoundland who has not used them? If it is your first time, ask your friends what they think of them.

CHARLES HUTTON.

orty-Four Years in the Service of the Public-The Evening Tel Loane

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Lng Blu

> Blac Blue & Bro

Mo