



**OUR SHOWING OF FALL and WINTER SUITINGS and OVERCOATINGS**

is an exhibit that is complete in every sense of the word. Not only is the variety here to attract you, but the character of the clothes we make and our reasonable prices will prove strong inducements for your patronage.

**W. P. SHORTALL,**  
THE AMERICAN TAILOR, 300 WATER ST.  
PHONE-477. P.O. BOX-445.

**CAUTION!**

The Heart is the seat of life. It has more responsible work to do than any other organ in the body of human life. Why do you neglect it? Don't you read in the papers of the many deaths that are caused by the failure of the heart? Keep it in good order. Help it to be strong and prolong life. Dr. F. G. Kinsman's Heart Tablets has been tested and recommended by thousands of people to be the only remedy that could keep your heart in good order. These Tablets are in town and are sold by every Drug Store at \$1.00 per box. Buy a box and you will be convinced of their good.

**J. A. BASHA,**  
Commission Merchant & Mfg. Agent, Distributor for Newfoundland.  
PHONE 781. 367 WATER STREET.  
Formerly occupied by J. W. Taylor.

EXPORTERS REQUIRING

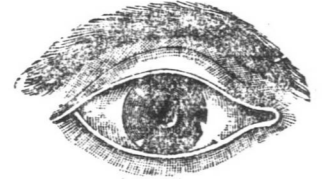
**Box Strapping**

can obtain best quality

**Japanned Embossed Steel Strapping**

AT

**Robert Templeton's.**



**THE LEADING OPTICAL HOUSE**

Where eyes are tested carefully and accurately.  
Where Glasses are supplied at shortest notice.  
Where only the best Optical material is kept in stock.  
Where broken Lenses are duplicated.  
Where special Lenses are ground from any prescription.  
Where all kinds of Optical repairs are attended to.

**R. H. TRAPNELL, Ltd.,**  
Jewellers and Opticians, 197 Water Street.  
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**FIRE INSURANCE!**

QUEEN INSURANCE CO. of America  
— AND —  
THE GREAT AMERICAN INS. CO.  
OF NEW YORK.

Capital practically unlimited. The largest number of Policy holders in Newfoundland.

**Absolutely no trouble when a loss occurs.**

PHONE 668. P. O. BOX 782.  
GEO. H. HALLEY, Agent.  
ADRAIN BUILDING, 105 WATER STREET.  
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**NEW ARRIVALS!**

PLANTERS SALTED PEANUTS.  
FILSHILL'S CONFECTIONERY.  
INGERSOLL CREAM CHEESE  
and CORONA MIXTURES.  
CRYSTALLIZED BON BONS.  
OUTPORT ORDERS PROMPTLY FILLED.

**P. F. FEARN & Co., Ltd.,**  
Box 667. 200 Water St. Phone 734.



**STEAM**

Is not a signal that the water is ready for tea making; the water must actually be bubbling (and for the first time) to insure the best cup of the best tea:

**Blue Bird Tea**  
"Brings Happiness!"

**FOR SALE!**

100 crates

**CABBAGE**

110 lbs. each,

— AT —

**\$2.00**

per crate.

**GEORGE NEAL, Ltd.**

**New Series Chalmers Six**

A Solid year of engineering effort by the new Chalmers organization has brought the New Series Chalmers Six to a remarkably high state of performance perfection.

At \$2300.00, and in the present market, the sound investment value of the Chalmers Six is strikingly plain.

All Models equipped with Disc Steel Wheels and Cord Tires

**MARSHALL'S GARAGE,**  
WATER STREET WEST.



**The CHALMERS SIX**

**Farquhar Steamship Line**

PASSENGER AND FREIGHT SERVICE.  
ST. JOHN'S TO NORTH SYDNEY.  
STEEL STEAMSHIP "SABLE 1"

—SAILS—

From St. John's every Tuesday, 10 a.m.  
From North Sydney every Saturday, 2.30 p.m.  
One way \$27.00—First Class only—including all meals and berth.  
Freight accepted and rates quoted to all points.

FARQUHAR TRADING CO., HARVEY & Co., Ltd.  
Agents, North Sydney. Agents, St. John's, N.F.  
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ARE YOU GOING TO BUILD?  
**BUILDER'S HARDWARE IS OUR LONG SUIT**

Come in and let us figure with you on that bill of Builders' Hardware you are going to need.

Our Builders' Hardware has the "looks," and it will stand the strain. You only need to see it and price it to buy it; use it and you will find it good.

Our Carpenters' Tools are a joy to use. Try them once. That's all we ask.

**OUR HARDWARE WEARS.**  
"Special" for One Week Only.

AXES, HANDLES, SAWS and TOOLS of all kinds.  
FEATHERS, BEDSTEADS, MATTRESSES, SPRINGS  
GLASS, PUTTY, PAINTS, VARNISHES, BRUSHES.  
POWDER, SHOT, CAPS, CARTRIDGES, LEATHER.  
SHOE RIVETS, HEMP, FLAX, INK, BLAKEYS.

**Bowring Brothers, Ltd.**  
HARDWARE DEPARTMENT.  
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**Bracelet Watches**

A fortunate purchase during our recent visit to the foreign markets enables us to offer a most extraordinary value in High Grade Gold Filled Watch Bracelets. These Watches are fitted with a strictly high class 15 Jewel Lever movement and are in 20-year Guaranteed Gold Filled Cases. Small size—very neat—and thoroughly reliable. These Watches are regular and good value at \$37.50, but as a result of this exceptional purchase we offer them at

**\$28.50**

This is positively the best value we have ever seen.

**T. J. DULEY & Co., Ltd.**  
The Reliable Jewellers and Opticians.  
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1500 Sides AMERICAN SOLE LEATHER.  
NEW MANILLA & STEAM TARRED ROPE.  
Also, 2000 AMERICAN GOVERNMENT AXES  
3 1/2 lbs. to 4 lbs. each.  
Will be sold at Rock Bottom Prices.

**North Am. Fur, Hide and Metal Co'.,**  
Water Street West (Next Door Reid Electric Store).  
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**N. S. COAL!**

Ex Store:—  
**CHOICE NORTH SYDNEY COAL.**

Due to arrive:  
**Prices and Quality Right.**  
PROMPT DELIVERY.

Also a large quantity BIRCH JUNKS.

**NFLD. COAL and TRADING CO., LTD.**

At the premises lately occupied by Alan Goodridge & Sons.  
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**Reid-Newfoundland Co., Limited**

**Freight Notice**

**Humbermouth-Battle Hr. Steamship Service**

Freight for the above route will NOT be accepted this Thursday, and not until further notice.

**South Coast Steamship Service**

Freight for the above route will be accepted at the Freight Shed to-morrow Wednesday from 9 a.m.

**Reid-Newfoundland Co., Limited**



**Works Made**

**Gossages**

**Magical Soap**

**HARD WEARING**

Made by a Firm of World-wide Reputation for Excellence & Uniformity of Quality.

WILLIAM GOSSAGE & SONS LTD. WIDNES

**JOB'S STORES, Ltd.**  
Agents.  
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**Morey's Coal is Good Coal**

In Stock, Best Grades of  
North Sydney Screened, Scotch Household and Anthracite

**COAL.**

**M. MOREY & Co., Ltd.**  
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**FIRE INSURANCE!**

THE BRITISH OAK INSURANCE COMPANY, LTD. OF LONDON, ENGLAND.

CAPITAL AUTHORIZED & SUBSCRIBED ... \$5,000,000  
PAID UP ... 1,500,000

Insurance effected against Loss or Damage by Fire on all classes of Property at Lowest Current Rates.

HENRY C. DONNELLY, Agent.  
Board of Trade Bldg., Water St. P. O. BOX 100

PHONE 1168  
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**NORTHERN SPIES APPLES, ETC.**

130 BARRELS NORTHERN SPIES APPLES.  
100 BARRELS WAGNER APPLES.  
100 BAGS ONIONS (SILVER PEEL)  
30 CASES VALENCIA ONIONS—5's

And to arrive on return Sackem:  
1 CASE of Good WINTER KEEPING APPLES.

**BURT & LAWRENCE**

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