

# Sale and

order to  
Regatta,"  
take ad-  
require-

\$1.50

\$1.90

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Louis

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own

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\$4.98

\$1.50

Y CASH.

with every

ore,

STREET.

ndy a Necessity

well as a luxury. Eat

enjoy the best.

LIGGETT'S,

MOIR'S,

CUTTS,

CARSON'S.

ious centres of fruit,

nougats and creams,

and wholesome.

o complete line of

'S 5c. BARS.

TER O'MARA,

HE BEXALL STORE.

Personal.

Rose Genevieve of Monro

Halifax, arrived here

visit. Slater Genevieve

of the late Robert Al

Robert of the Supreme

other.

## Cove Garden Party.

EVENT NEXT SUNDAY.

Annual Garden Party at Tor's

set down for next Sunday.

The train will leave St.

at 2:00 p.m., and returning,

Tor's Cove about 11:30 p.m. A

interval then is given to

the day's outing and take in the

scenery and natural beauty

in which Tor's Cove surround-

country abounds—the most charm-

ing scenery along the Southern Shore.

Committee have done everything

possible to insure success. There

will be a large gathering from the

area and nearby settlements along the

and with this hope, preparations

have been made even on a larger

scale than on preceding years. Those

who were present last year and others

will still retain happy memories

of the visit, and year by year the

increase in the outgoing

throng-seeking city throng; and no

doubt, for apart from material pleas-

ure, everyone knows that its object

is a very laudable one.

The Parish is relatively small in

area, but its many ecclesiastical build-

ings are to be kept in order and main-

tained in conjunction with the

restoration of the surrounding

country which needs con-

siderable expenditure and improve-

ment. It is then easily understood the

importance of the appeal for outside

aid and in those past few years of

depression; through unusual

difficulties, and consequently

great financial loss recently sus-

tained by him; if those many fine

buildings are to be preserved from

decay, it is frequently a costly

task equivalent to building anew as

the result of experience and carrying

out responsibilities well known.

Mr. Coody has for fourteen years

been a solid and good work like many

of the outport priests in this country

and in those past few years of

depression; through unusual

difficulties, and consequently

great financial loss recently sus-

tained by him; if those many fine

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# Pre-Regatta Sale of Summer Merchandise FRIDAY, SATURDAY, MONDAY, TUESDAY

**Fresh, Summery Lines That will  
Add Greatly to Your Pleasure  
on Regatta Day**

## MEN! What You Need on REGATTA DAY at MONEY-SAVING PRICES



### Men's White Linen Collars.

A clearance line in almost a dozen differ-

ent shapes. They are all of fine quality and

considered excellent value. Special

Clearance Price . . . . . 25c.

### Men's White Jersey Cotton Combinations.

Just a nice weight for Summer wear.

They are open all the way down, the front

and close with white pearl buttons; short

sleeves and ankle length legs. . . . . \$1.16

### Men's Cotton Socks.

Fairly stout make and strong reinforced

toes and heels; colors of Navy, Grey and

Brown; all sizes. Reg. 25c. pair . . . . . 22c.

### Men's Flannel Cricket Shirts.

The over reliable make with Polo collar

and breast pocket; very large roomy sizes;

made from soft flannel material; sizes 14 to

16 inch collars. Reg. \$2.10 each . . . . . \$1.85

### Men's Fine Boots. 12.00 Values for 5.95

Smart looking Vic Kid Boots in Blucher and

Balmoral styles; extra quality in a full range

of sizes; good value at \$12.00 pair. . . . . \$5.95

### Men's Brown Canvas Oxfords.

A very easy fitting shoe that every man, desir-

ous of comfort and good appearance, should have;

sizes 6 to 9; solid leather soles and . . . . . \$3.36

### Men's Soft Felt Hats.

A very even finish Soft Felt Hat in

the newest shape. Shades of light

Fawn, with Black Corded Silk band

and bow at side. Sizes 6 3/4 to 7. Special sale price . . . . . \$3.00

### Men's Tweed Caps.

For men and young men. They are

of smart English Tweeds in light and

medium weight. The pattern range is

one of the best we have ever shown.

You will have no difficulty in being

satisfied. Reg. \$1.70 each for . . . . . \$1.47

### Men's Silk Rep Socks.

In Black, Grey and Brown; plain

and with silk embroidered clocks, in

various colors and designs; a full

range of sizes. Reg. 95c. pair . . . . . 80c.

### Men's Balbriggan Underwear.

It is hardly necessary to print more than

the brand of this Underwear, for it is well

known throughout the island as the best

Underwear for warm weather. This stock

has only been opened this week and we now

offer them at Regatta Sale Prices

Reg. 70c. garment for . . . . . 60c.

### Men's Rowing Shirts.

White knitted Cotton; the kind you will

need when you sit in the winning boat on

Regatta Day; made without buttons at

front; sizes 34 to 42. Reg. \$1.50

each for . . . . . \$1.00

### Men's Bathing Costumes.

In stout Jersey-knit material with skirt

attached. The edges of neck, armholes,

skirt and legs are finished with White

Jersey edging, making a pleasing contrast to

the Navy Blue bodies. Reg. \$1.75

suit for . . . . . \$1.45

## White Voiles, White Organdies

### White Voiles.

Highly mercerized finish; suitable for mak-

ing smart Summer Dresses, Blouses, etc., for

women and children; 38 inches wide.

Reg. 45c. yard for . . . . . 38c.

Reg. 55c. yard for . . . . . 49c.

Reg. 75c. yard for . . . . . 62c.

### White Organdies.

Much used material for trimming Voile and

Gingham Dresses; washes and wears well; 44

wide.

Reg. 60c. yard for . . . . . 54c.

Reg. 90c. yard for . . . . . 81c.

Reg. \$1.00 yard for . . . . . 90c.

### Striped and Figured Cotton Crepes.

In a host of dainty patterns suitable for al-

most article of women's or children's out-

side wear during the Summer season; 39c.

26 inches wide. Reg. 45c. yard for . . . . . 39c.

### Dainty Zephyrs.

Assorted pretty checks in a wide range of

fashionable color combinations; wash and

wear beautifully; 27 inches wide. . . . . 39c.

Reg. 45c. yard for . . . . . 39c.

### Men's Neckwear

#### Men's Wide End Ties.

Plain and fancy patterns in Union and Silk materials;

raised and plain effects; contrasting and blend-

ing shades. Reg. 60c. each for . . . . . 54c.

Another line of wide end Ties in Silks and Silk Poplin

materials made with the slip-easy band of Satin, which

adds greatly to their durability; scores of different pat-

terns to choose from. Reg. \$1.30 each for . . . . . \$1.15

Men's Wide End Ties.

The season's newest designs, including stripes, spots,

floral and plain effects; all in the best color com-

binations. Reg. 70c. each for . . . . . 62c.

Men's Silk Neckwear.

Wide flowing ends in a splendid range of fashionable

colorings and designs. Reg. 90c. each for . . . . . 80c.

Baskets.

Chip Staw in plain White and Fancy colors; suitable for pic-

nic, outings and berry-picking parties.

Reg. 35c. each . . . . . 30c.

Reg. 50c. each . . . . . 44c.

Reg. 60c. each . . . . . 49c.

Reg. 75c. each . . . . . 62c.

Reg. 85c. each . . . . . 78c.

Reg. \$1.50 each . . . . . \$1.25

Reg. \$1.20 each . . . . . \$1.00



Those shoppers who have been delaying their Summer purchases until now, will find a host of useful bargains awaiting them here during this great Sale. Every department contributes to this great event. SHOP EARLY. Quantities are in many cases, limited and the price reductions will attract great crowds.

## FOR THE KIDDIES

Every Item Shows a Great Saving

### Children's Tan Sandals.

Servicable dark shade with

two straps and buckles; soles

of heavy Leather to stand a

whole lot of knocking about;

sizes 6 to 8. Reg. \$1.75

\$1.90 pair for . . . . . \$1.75

### Taffetta Silk Ribbons.

All the season's novelty and

standard shades, including

Crimson, Cardinal, Pink, Poon,

Royal Blue, Saxa, Old Rose,

Champagne, Grey, etc. Ribbons

any little girl would be delig-

ent to wear; 5 in. wide. . . . . 42c.

### China Necklets.

Look your best on Regatta

Day by securing one of these

smart looking Necklets; they

come in Robin egg and Blue.

Reg. \$2.75 string for . . . . . \$2.28

each for . . . . . 42c.

### A Bewildering Variety of Children's Gingham Dresses

Striped, checked and plain colors;

tastefully trimmed with fancy edging,

buttons and contrasting materials.

Reg. \$1.50 each . . . . . for \$1.25

Reg. \$1.95 each . . . . . for \$1.39