Smart Dress Footwear!



In selecting Footwear at PARKER'S, you do so with the positive assurance that whatever type of Footwear you select, the style will be representative of the very latest fashion tendencies.

The model illustrated above is one of the most popular Queen Quality Dress Pumps for this season. Shown in all Patent Kid, Spool Heel, square Beaded Buckle. Same style in all Black Kid, at

PARKER & MONROE, Ltd. The Shoe Men.

Be Ready for Cold Snaps!

Warms the room where it stands and circulates surplus Hot-Water to Radi ators in other rooms. Repays its costs in fuel-savings. Running water not

IDEAL-Arcola Radiator-Boiler

IDEAL HEATING PLANT FOR SMALL BUILDINGS

EDSTROM & O'GRADY

66 Prescots Street.

Phone 955.

A Small Cargo SCREENED NORTH SYDNEY COAL, every load We will have a Small Cargo best ANTHRACITE COAL, which

we will sell at very low prices ex vessel A. H. MURRAY & CO., LTD.,

Beck's Cove.

BOWRING Bros., Ltd.

HARDWARE DEPARTMENT.

Granatite Black

(Liquid or Paste) guaranteed for five years; will not wash off, peal or blister. World's best for all kinds of Roofs, Barns, Bridges, Fences, etc. Waterproof, Rustproof, Weather Resist-

Supercote

(Liquid or Paste), super grade Asbestos for Mctal, Gravel and Composition Roofs. Applied with brush. Guaranteed for from seven to ten years. Weatherproof, Waterproof and Wear Resisting.

BOWRING Bros., Ltd.,

HARDWARE DEPARTMENT.

Gasolene and Motor Oils.

\(\phi\)\(\phi

Having installed a Tank on our premises we are now pre-pared to supply motor boats and motor cars with Gasoline in any quantity required at lowest current prices. We also carry stock of MOTOR OILS and GREASES of every

HENRY J. STABB & CO.

GET THE HABIT

Use **Provincial** Flour.

1,000 barrels on the

BAIRD & CO..

Insure with the QUEEN.

the Company having the largest number of Policy Holders in

Every satisfaction given in settling losses. Office: 167 Water Street.

Adrain Bldg. P. O. Box 782. Telephone 658. QUEEN INS. CO.

GEORGE H. HALLEY

THREE **USEFUL BOOKS!**

SELF-EDUCATOR—

A guide to a liberal education, dealing with 22 distinct subjects with carefully prepared courses of reading on each. Price . \$3.30

REFERENCE BOOK-An encyclopaedia of general information. A Medical, Legal, Social, Educational and Comemrcial Guide. \$3.30 THE MODERN

FAMILY DOCTOR— A guide to perfect health. One of the best books of its kind published. Price. \$3.30

POSTAGE 6c. EXTRA.

Garrett Byrne.

Bookseller & Stationer.

5 1-2

FOR YOUR SAVINGS.

You should make your savings earn 04 p.c. for every day.
Our systematic investment plan makes it possible for you to increase your savings income and safely invest your savings as they grow.

This plan is based upon 28 years' successful experience. It encourages thrift and provides investment for your savings.

Our Guaranteed Investment Plan Booklet gives full particulars of this Interest guaranteed.

The Eastern Trust Company St. John's (Nfld.) Branch. W. A. TUCKER, Manage mar24,6m,th,tu

J. J. St. John

Best Boneless Beef, 13c. lb. Very Choice Jowls, 22c. lb Five Roses Flour in 14 lb. linen sacks.

Fry's and Lowney's Cocoa. Fat Frying Pork, 16c. lb. Choice Spare Ribs, 16c. lb. Seeded Raisins, 25c. pkg. Telfer's Fancy Biscuits. New Green Cabbage. P. E. I. Potatoes.

California Oranges. Local Turnips.

Duckworth St. & LeMarch-

SOAP

Best 5 cent Soap on the market.

Wholesale only from

GEORGE NEAL, Ltd.

'Phone 264

Ellis Make Clothes

Have that REAL STYLE that MEN recognize at a glance. They are carefully TAILORED by FIRST CLASS was men, from the BEST ALL WOOL British Fabrics, and the latest LONDON and NEW YORK STYLES.

All goods have been marked down to meet the drop in prices.

Order your SPRING SUIT and OVERCOAT



CHARLES J. ELLIS,

English and American Tailor, 302 WATER TREET.

The Finest Flour Milled is

For Sale at all Stores in barrels and 14-lb. sacks.

E. J. GODDEN,

Distributor.

Water Street, St. John's.

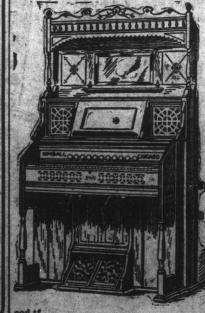
Phone 920. jly9,3mos,eod

NEW CABBAGE!

To arirve Monday, ex Sable I .: 25 crates NEW CABBAGE, 30 bunches CHOICE BANANAS. Also arrive in few days:

150 cases CALIFORNIA ORANGES-252, 216, 176 count. 50 cases VALENCIA ONIONS-5's.

BURT & LAWRENCE.



Penman's Rebuilt Organs.

EVERY INSTRUMENT GUARANTEED.

Our Catalogue gives the opinions of some of our best musicians and will convince you we can save you money. It is yours for the asking.

Ausicians' Supply Co. DUCKWORTH STREET.

(Royal Stores Furniture.)

Reid-Newfoundland Co., Limited

TRI-WEEKLY PASSENGER SERVICE

Express Train, with Din. ing Car and Sleeping Car at. tached, leaves St. John's Depot at 1.00 p.m., on Sun. days, Tuesdays and Thurs. days, making foreign connections.

Reid-Newfoundland Co., Limited

Inter Continental Transports,

MONTREAL-ST. JOHN'S SERVICE.

"Manoa" leaves Montreal August 19th, Leaves St. John's August 27th.

MONTREAL TO EUROPE

For passage and freight rates apply

Limited,

THE CANADA STEAMSHIP LINES, LTD.

544444 Men's Bathing Suits

Two-piece Garments, Com-

fortable and Attractive Youth's Bathing Suits Boys' Bathing Pants

ROBERT TEMPLETON



No Matter How the is Caused

if you're not insured you're loser. Take time to see sh your policies. We give you best companies and reasons

PERCIE JOHNSON Insurance Agent.

Passengers and Freight.

ST. JOHN'S, NFLD.-NORTH SYDNEY, C.B. STEEL STEAMSHIP SABLE I.

Sailings from St. John's, 10 a.m. every Tuesday. Sailings from North Sydney, 2.30 p.m. every Saturday. First-class accommodation.

One Way Fare \$30.00 including Meals and Berth.

HARVEY & CO., Ltd. FARQUHAR & CO., Ltd., St. John's, Niid. Halifax, Nova Scotia FARQUHAR TRADING CO., LTD., North Sydney, C.B.

EIGHT PAGES

VOLUME XI

WHITE COLUMN

Auction

POPUL POWDE EDWAR AUCTIO

AUCTI

FRIDAY, Aug and, 2 pretty oak ble, 1 extension table sulky, 1 ottoman.

FRIDAY, 11 Dowden & B

many other artic

AUCTI E. F. SHEA Auctione

our Premises, near Water In Saturday,

SATURDAY Singer Sewing Earthenware Jar

3 Jars Flavouring. Quantity of Tin-Quantity Cream boxes Sucker Sti

rubber tires; sea SPECIAL-FO English Grand U specially construct climate. Particul application.

Horse, with Harr

Surrey Carriage

CHO!

For Sale or to Excellent Dwe Ground Waterford Brid

For sale or to leas at excellent, large us Dwelling, to on Water ad (only five m om street car tern one of the finest the western suburband makes an adming; is fitted with ar and sewerage, te s up-to-date in ever for appointment a ion and for furthe

Walter A. O'I

MPIRE HALL