

Comparative Values in Footwear!



With the majority of people, price is the chief consideration in purchasing footwear. That's why there are so many uncomfortable feet in Newfoundland to-day and so many dissatisfied shoe purchasers.

For low-priced shoes cannot be good shoes—the high cost of good materials and skilled labour won't permit. Then why experiment—at the expense of your comfort—with low-priced shoes? Why not wear

INVICTUS SHOES

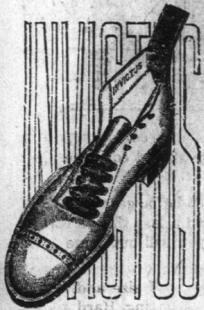
and be thoroughly satisfied?

Distinctive and Pleasing in Appearance,

they possess that style individuality that is the hallmark of fine footwear.

INVICTUS SHOES will outwear ordinary low-priced shoes—yet they cost little more.

INVICTUS SHOES are still made from the finest grade of imported and selected leather by men expert in the art of shoe making.



Saturday our Special Sale Day.
Sweeping Reductions in every Dept.

If you have not worn INVICTUS SHOES you do not know what comfort is. Let your next shoes be INVICTUS and you will be satisfied.

We are Sole Agents for Men's INVICTUS Shoes.

Marshall Bros

Side Talks by Ruth Cameron

THEY WANT TO FEEL AGGRIEVED

Beware the Greeks bearing gifts. And also beware the modern Greeks offering to do favors.

There is a certain type of person who will beg you to let him, or more likely her, do things for you, and when you accept, will go about telling how much she has done for you and acting injured about it.

heard an interesting conversation between a woman of this type and her husband.

She, with the injured air of a Greek offering favors.

Parades Her Grievance.

so tired out to-night! Mrs. brought her baby in and left here while she went shopping, she fussed all the afternoon. I when I have a baby I shall be enough to keep it at home."

ay, Jean," said her husband, and you telling her the other thing that you'd love to have her do here. You said it would be a pleasure to you."

looked astounded. They haven't married very long. I suspect in course of time he will be less surprised at such manifestations.

Want to do the Work so That They Can Talk About It.

been on committees with women of this sort and heard them offer freely, mind you—to do this and that and the other, and then they go out and imply that the man of the committee never did to do any work herself, and tantamount their implications by saying how much they had done and tired they were.

friend of mine once boarded a woman of this type. The latest insisted on doing all sorts of things for my friend, bringing her up breakfast, darning her stockings, sending up her afternoon tea, and my friend would really rather not accept so much, for she is the independent sort but she did not want to hurt her hostess' feelings, so next summer her hostess went to saying that she would never

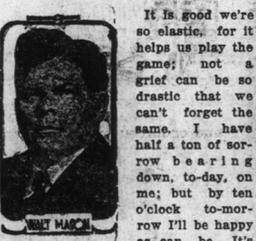
take a roomer again; it meant so much extra work, and then she paraded with a grievous air all she had freely done for her guest.

Self Pity Again.

The point about these people is, I think, that they have to have a chance to pity themselves and so they deliberately impose on themselves to create the opportunity.

What a lot of faults and follies there are which have their root in self pity!

RESILIENT.



It is good we're so elastic, for it helps us play the game; not a grief can be so drastic that we can't forget the same. I have half a ton of sorrow bearing down on me; but by ten o'clock to-morrow I'll be happy as can be. It's our nature to be joyous, to indulge in mirth and song; and the troubles that annoy us cannot hold us very long. Sometimes we announce, in sadness, that we'll never smile again; we have said farewell to gladness in this grim gray world of "men." Wee has got us by the ringlets, grief has soaked into our bones; we're as dour as any kinglets who've been chivied from their thrones. "Let us talk of tombs," we mutter; "let's discourse of epitaphs; for there are no jokes to utter, and there's no excuse for laughs." But the next day we are grinning in the old time cheerful style; and there's naught on earth so winning as our large flamboyant smile. It's our nature to be cheery, to believe that grief is vain; when the times are dark and dreary, it is all that keeps us sane.

Take Notice.

We publish simple, straight testimonials, not press agents' interviews, from well-known people.

From all over America they testify to the merits of MINARD'S LINIMENT, the best of Household Remedies.

MINARD'S LINIMENT CO., LTD.

Fashions and Fads.

Touques are trimmed with tiny ostrich tips curling over the brims.

The doom of the "bare-backed" evening gown is said to be sounded.

Full tulle overskirts are pretty features of the newest evening dresses.

Batiste undergarments are trimmed with filet and French embroidery.

The black knitted sweater is smart worn over garments of light color.

Oriental beads strung on silk cord are charming worn with a very plain frock.

Most of the short fur coats have deep pockets formed by the hem of the coat.

Oil silk coats new worn so much in rainy weather are really very attractive.

Many of the smartest evening gowns are made with elastic around the bottom.

Self-covered buttons have never been more fashionable, especially for tailored frocks.

Jersey dresses are still worn, and they have permanently adopted the long-string belt.

The newest dressing gowns, tea gowns, and negligees present an Oriental appearance.

Satin charmeuse draped with beaded georgette is conservative, but always satisfactory.

The smartest hat of the season is the little turned-up hat of cloth, brightened with a bit of gold or silver embroidery.

A black gabardine skirt has a plain front, gathered back, and revers pockets, trimmed with large buttons and hand-piped buttonholes.

Important!

Every man starting out in business will have to go over a hard road and find out its turnings for himself. But he need not go over his road in the dark if he can take with him the light of other men's experience.

DR. F. STAFFORD & SON have the experience of supplying all kinds of Drugs, Patent Medicines, etc., at the very lowest possible prices. Large stocks of Dodd's Pills, Wampole Oil, Fletcher's Castoria, Gin Pills, Carrol, Beecham's Pills, Sabadilla Powder, Keating's Insect Powder, White Pine and Tar, Phorastone, Prescription "A", Headache Wafers, Menthol Plasters, Belladonna Plasters, Strengthening Plasters, Toilet Cream, Nyal's Face Cream, Peroxide Cream, Cold Cream, Essence Peppermint, Friar's Balsam, Tincture Iodine, Castor Oil, Bissed and Turpentine, Syrup Hypophosphites, Condition Powders, Tooth Pastes, all Toilet Articles and hundreds of other preparations too numerous to mention.

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PHONE 480.

A Renowned Airman.

Commander Samson, D.S.O., R.N., the well-known airman, is one of the most famous of British naval aviators. He flew over the German Emperor's yacht when the Kaiser was in the Mediterranean in 1911, and was the first officer to make a successful flight from a British warship. It was he, who led the night-flying raid on Brussels in December, 1914, and who in February, 1915, was in command of the thirty-four aeroplanes and seaplanes which flew from Dover and raided the Belgian coast with great effect. In that raid Grahame White fell into the sea. He also did brilliant work in command of a small armoured motor-car force, which harried the Uhlans patrolling the German invasion of France. One of his men carried out the feat of changing an aeroplane propeller blade while the machine was flying 2,000 feet above the sea. Commander Samson was in command of the seaplane carrier "Bon My Chree" (one of the fastest passenger steamers in the world, which before the war was on the Manx service), which was sunk by gunfire in Kastolorizo Harbour, Asia Minor, on January 11, 1917. The Germans offered a reward of £1,000 for his capture, dead or alive, owing to the success of his raids with armoured cars. He was thrice mentioned in dispatches.

MOIR'S Nut Milk Bars. Bordeaux Bars, etc.

Fresh supply just to hand.

Moir's Fresh Cakes, 1's.
Moir's 1/2's & 1's, asstd.
Moir's 5 lb. blue boxes.
Moir's 1 lb. & 2 lb. box.
Moir's 1/2's & 1's, Nut and Hard. All fresh and new.

Finest Olive Oil, 4, 8 and 16 oz.
Baker's Coconut, 1 lb. tins, with the original milk of the coconut.
Olives—Plain & Stuffed.

BUY YOUR BACON HERE and have it machine cut and skinned, ready to put on the pan. Sliced and prepared by the most up-to-date slicing machine in the world.

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Robinson's Groats.

New Seeded Raisins.
New Seedless Raisins, 1 lb. pks.
Pan Yan Pickles.

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Buy Libby's Tomato Soup.

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Just add hot water to bring to right consistency. Cost less than any other brand.

TT AND JEFF—

THERE AIN'T NO SUCH THING AS A MIRACLE THESE DAYS.

By Bud Fisher.

