

REID-NEWFOUNDLAND COMPANY.

Bay Steamship Service.

The undermentioned steamers will complete the Bay steamship Service for this season, leaving their respective routes for St. John's:

S.S. Petrel will leave Clarenville Friday, December 31st.

S.S. Ethie will leave Lewisporte Friday, December 31st.

S.S. Home will leave Humbermouth Wednesday, December 29th.

S.S. Dundee will leave Port Blandford Friday, December 31st.

S.S. Clyde will leave Lewisporte Thursday, December 30th.

The above Schedule, of course, is dependent on weather and ice conditions between this date and Dec. 31st, but it is hoped the above arrangements will be carried out.



Our Christmas Display Suggests The Answer,

To "WHAT CAN I GIVE?"

We have things you have seen and forgotten about, and things you have never seen before.

Many Novelties for Men, Women and Children.

PINE CUSHIONS—Bringing the fragrance of the forest, they give health to the invalid, relief to the sufferer, and pleasure to all. Price 80c. and \$1.20.

LAVENDER CUSHIONS—From the English gardens; dainty, sweet and lasting.

STAG HORN MOSS—For decorating, plucked from the Newfoundland hills; effective and lasting, 20c. per lb.

SMOKERS' REQUISITES—Tinder Lighters, specially recommended by military authorities as suitable gifts for soldiers and sailors. Pipes, Stands, Cabinets.

THE BOYPROOF WATCH at \$1.00 each will give a maximum of service and pleasure at a minimum cost. We cannot tell you about all we have.

COME AND SEE.

Robert Templeton.

333 WATER STREET.

1000 Pairs Hockey Skates!

Our two leading lines of best quality Skates selling at less than cost.

REGAL—Original Price \$4.70. Now . . . \$3.60

MIC-MAC—Original Price \$4.00. Now . . . \$3.00

VELOX LADIES' BEAVER

CLIMAX LADIES' GLACIER

SCOTIA LADIES' REX

ACME AND SKELETON SKATES.

CHILDREN'S SLEDS AND SLEIGHS.

HOCKEY STICKS AND PUCKS.

BOWRING BROTHERS, Limited,
Hardware Dept.

NOTICE.

THE STEAMER

Portia

will leave the wharf of

Bowring Bros., Ltd.,

on

SATURDAY, 18th Dec.,
at 10 a.m.,

calling at the following places:

Cape Broyle, Ferryland, Renewes, Trepassay, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Lamaline, Fortune, Grand Bank, Belleoram, St. Jacques, English Hr., West Hr. Breton, Pass Isld., Gaultois, Pushthrough, Richard's Harbor, Francois, Cape La Hune, Ramca, Burgeo, Rose Blanche, Channel, Bay of Islands, Donna Bay (weather and ice permitting).

For freight or passage apply to the Coastal Office of

Bowring Bros., Ltd.
Telephone 306.

The Ideal XMAS GIFT FOR THE CHILDREN

is one of more volumes of the "Every Child Should Know" Series. There are twenty different books in this set, any of which may be bought separately. There is—

- A Volume on Birds
- A Volume on Essays
- A Volume on Famous Stories
- A Volume on Folk Talks
- A Volume on Herodias
- A Volume on Legends
- A Volume on Operas
- A Volume on Poems
- A Volume on Songs
- A Volume on Water Wonders
- A Volume on Wild Animals
- A Volume on Wild Flowers
- A Volume on Earth and Sky
- A Volume on Fairy Tales
- A Volume on Heroes
- A Volume on Hymns
- A Volume on Myths
- A Volume on Pictures
- A Volume on Prose, and
- A Volume on Trees.

In this Library the work that you would do yourself if you had the time, money and literary judgment, has been done for you by the best critics who have spent their lives in the study of literature and in whose opinion you may have perfect confidence.

Hamilton Wright Mabie, one of the editors of "Ladies' Home Journal", has edited several of the volumes in this edition.

Only a limited number in stock, so we would advise you to make your selection early.

DICKS & CO., Ltd.,
Biggest, Brightest, Busiest and Best Book, Stationery and Fancy Goods Store in Nfld.

Do It Now!

Ring up, write or send us in instructions to call for your

Laundry

when next you require any work done.

EXPERT WORKERS.
LATEST MACHINERY.
PROMPT SERVICE.

Globe Steam Laundry Co., Limited.

Phone 148. P. O. Box 476.

Christmas PRESENTS

COPPER & NICKEL KETTLES, COPPER KETTLES WITH SPIRIT LAMP, BRASS FIRE IRONS ON STAND, BRASS FIRE DOGS, BRASS & BRONZE STAND LAMPS, GLASS & BRASS HANGING LAMPS, COAL VASES, CARPET SWEEPERS, WOOD & NICKEL TRAYS, THERMOS BOTTLES.



MARTIN HARDWARE CO., LTD.

LIGHT, HEAT, COMFORT!

The proprietor of one of the best known multiple shopping systems is credited with saying, "Give me any old shop, in any old street, and I'll guarantee to make it in twelve months the most widely known and best frequented shop in the district." He was asked to explain. Holding up three fingers he said, "I believe in the trinity of LIGHT, WARMTH, COMFORT. I should dazzle the moths until the candle drew them, I should bring them into a warm, comfortable shop, filled with a soft, pleasing radiance, and the rest is—well, mere child's play."

Mixed metaphors, perhaps, but expressive. Now we can more than imagine the kind of shop this well-known individual would open, for we pass it in almost every town—always a landmark to the street. No one fails to notice it. There is an indefinable air of welcome and invitation as one stands for a moment on the pathway and lets one's gaze travel inside it. The subdued, restful lighting effect that so charms because of its very unobtrusiveness, the absence of dark corners, the intangible feeling that if one would step inside one would be sure of experiencing a delicious sense of warmth and comfort and cheerfulness—all these are part of its appeal. Truly a shop with an individuality.

We cordially invite all progressive business men to visit our showroom and see our latest Lighting and Heating Appliances, by the adoption of which the ideal outline in the above extract from a London paper may be easily secured. Our new RADIO X-Lamp and GASTHEAM Radiators fill all light and heat requirements.

ST. JOHN'S GAS LIGHT COMPANY.

dec.15

Ensure Good Bread for the Winter

BUY

Windsor Patent
and
Royal Household
FLOUR.

The Best on Earth.

SOLD EVERYWHERE.

XMAS FRUIT.

Just arrived and in stock:

400 brls. FINE XMAS APPLES—Kings, Wagners, Blenheims, Stacks, Pewankees, Snow Apples, Baldwins and Sweets.

HEAVYWEIGHT GREEN GRAPES in kegs.

VALENCIA ORANGES, CURRANTS, loose & in pkts.

LAYER TABLE RAISINS, SEEDED RAISINS.

BEST PRICES.

EDWIN MURRAY.

Christmas Dried Fruit

To-day at Lowest Prices.

Calif. Seeded Raisins, pkgs.

3-Crown Calif. Raisins, loose.

Evaporated Apricots,

Evaporated Prunes,

Evaporated Peaches,

Evaporated Apples.

F. McNAMARA,

Queen Street

100 Cases Florida Oranges!

For Christmas Trade.

BURT & LAWRENCE, 14 New Gower Street.

We sell only one quality

Best Screened NORTH SYDNEY COAL,
\$8.00 per Ton.

Anthracite Coal, all sizes,
\$11.50 per Ton.

A. H. MURRAY,
Beck's Cove.