



nitoba, at Fort William and at Calgary, Edmonton, Leth-, in Alberta, and at Kamloops, toria and Vancouver, in British

### rading Posts



### Points in the form of Suggested inclusion in the Design

The sailing of the NON-SUCH, the first ship of the French traders and explorers in the company's service. The landing at the mouth of Rupert River on Hudson Bay and the erection of the first fort. The the Indians, the troubles with the natives, the colonizing of Canada and the westward sweep. Fort building in the western provinces, and the gradual development of these forts into stores, of which there is now a total of 14. Then we must not forget the scenes enacted in old England at the time of the granting of the charter by Charles II. and the illiant ensemble at the court. re's a wealth of data to draw n any Canadian school history book by George Bryce, M.A., of College, entitled "The Remarkof the Hudson's Bay Com-

### ores and Present Ones in Canada





# The Legal Fraternity Send Greetings



It is a pleasure to me to extend to the men from Canada, particularly those from Alberta and Calgary, fighting the battles of king and country in this great European conflict, a message of cheer and greeting.

Some of us remaining at nome, whilst recognizing our proper place at this time, would be standing shoulder to shoulder with you fighting for the country we all love so well, are, from force of circumstances over which we have no control, required to remain at home in order that the affairs of the country you so nobly represent may be carried on. This we all appreciate must be done. From those of us therefore, engaged in this latter work, to you engaged in the country's defence, there is something more than a message

MARCH 11, 1917

Ours must be to one and all of you a Message of Cheer and Thankfulness for the many noble sacrifices which you have made and the hardships which you have endured in this

One and all we send you heartiest greetings and trust that ere long victory will have crowned your efforts and the efforts of the brave men who have already so nobly bled and died in the Mother Country's and her Allies' Great Cause.

great struggle for Right against Might.

R. A. BROWN, City Electrical Engineer.

### TO OUR FELLOW CANADIANS AT THE FRONT:

We are pleased to take this opportunity of the Western Standard's special Good Cheer number of expressing to our fellow Canadians on the firing line an expression of our appreciation for the services you are rendering our country.

We at home are not unmindful of the personal dangers you daily undergo on behalf of Canada, nor do we forget the high sense of duty which prompted you to undertake such service. We wish to assure you that we will watch with keen interest your struggle with the enemy and trust that such efforts will soon be rewarded with victory and the consequent achievement of the high and noble ideals in behalf of which you offered your services to our flag.



## Carlyle Dairy Co.

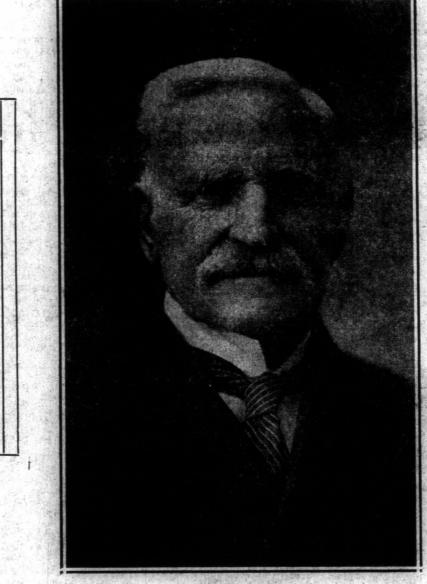
Calgary, Alberta

### ## GOOD CHEER GREETINGS ##

We extend to our brave men across the sea our heartiest wishes for their continued health and protection and a safe return to the land they love when their brave efforts are finally crowned with the victory of which we are already assured.

McKelvie & Stirrett Co., Ltd.

A MESSAGE OF GOOD CHEER



JAMES MUIR

have so nobly encouraged their

President of the Law Society of Albert

of the Law Society of which your fathers,. on .land far as words can do so, to you you may yet be called upon to woman can give. who have gone to the front in do and suffer you have our this terrible war, our heartfelt deepest sympathy, and that, appreciation of the great sacri- having nobly served your fices you have made and may country, and accomplished yet be called upon to make, not your task, you may return in only for the honor of our coun- safety to your homes and try as British subjects, but for friends is our earnest wish and liberty and justice, and in the prayer.

You have shown yourselves sons and husbands to make to be worthy sons of worthy these great sacrifices, and who, sires, ready and willing to sac- at home, and in workshop, field rifice all that man holds dear- and hospital, have so cheerest, and daring even to die, in fully labored in the common

PEAKING for myself, order that others may con- cause, and by their love and and for all the members tinue to enjoy those liberties sympathy have .yielded. that sympathy have .yielded. that comfort and consolation to our Alberta, I desire to convey, as and sea, had won.. In all that sick and wounded, which only In the words of Lincoln,

quoted by the present Prime Minister of England: "We accepted this war for an object, a worthy object, and the war will end when that object is attained. Under God, I hope it never will end until then.'

JAMES MUIR, President of the Law Society of Alberta.

Calgary, Feb. 12th, 1917. GOOD CHEER GREETINGS

It will doubtless be a source of gratification to you, as it is a pleasure to me, to express the feeling of appreciation all Calgary and Canada feels for the good work you are doing for us. May you continue to enjoy the success your noble efforts deserve, and return to us later an ever welcomed guest and com-

I. G. Ruttle Alderman, Calgary, Alberta

> We appreciate the heroic deeds of valour performed by our soldiers in the defence of our home and Empire, and we wish them a safe and speedy return.



Bijou Thea

Eighth Avenue East

Boys of our fair Canadian land, We are with you heart and hand And hoping for the day When this great strife will fade away You all can rest assured That Calgary will welcome you Whose hearts were stout and true.

Calgary's Leading Manufacturing Furrier

and Ladies' Hatter 237 7th Ave. W. and 706 2nd Street W.

Clarke Garson Machadot Peacock Skene Skenes