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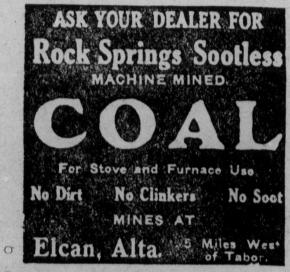


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FASHIONS AND **FANCIES**

death, cannot be seen by the human eye, but they are instantly killed by In truth, the spring is here, but fortunately the weather purely herbal extracts. In other words, of the early spring is such that lightweight winter clothes it is a natural healing force. By applying Zam-Buk to a sore or other poisoned models are "in" and every mail brings announcements of the place, you, therefore, pit nature's heal- display of the very latest fashions so that women are indeed ing power against nature's destructive busy rushing hither and you to see what is ordered by Dame power. What better line of action could Fashion to be worn for the next few months.

beneficent power is greater than its de- season, more than at any other time, and there are also countstructive power, in most cases Zam-Buk less different styles for each and every sort of gown and cos-



White Serge Gown

tume. It is in consequence extremely hard to decide, especially as there are still to be found the most wonderful bargains in the left over winter stock, many of which are quite up to date, very smart and perfectly suitable for the present moment and will be so for months. It is almost trite to repeat the statement that the very latest winter fashions are the same as are taken for models for spring and summer styles, while also some one fashion that has been proved popular for the winter is copied in different material for the spring and

There is undoubtedly strongly marked the note of eccentricity and individuality-by no means the same thing, be it understood—but also this spring there are many more what may be termed reasonable models, while the majority of styles show much more simplicity of design and more careful consideration of what is suitable. For instance, there are strictly tailor made costumes which depend absolutely upon the lines, the cut and fit, rather than upon ornamentation or trimming of any kind. The more elaborate street gowns can, on the contrary, be so elaborate as to make them quite possible for reception wear. As yet no marked originality of design has made its appearance and there is nothing absolutely unlike what has been put forward tentatively for the general public

Will full skirts be popular? This is a serious question, for which as yet no unanimous vote has been cast. Pleated and gathered skirts, accordion plaited and gathered all round, are exhibited as models for crepe de chine, silk and all wash materials, but they have not as yet been madly sought for. A very slight girlish figure is required to look well in a full skirt, and the long slim lines that are emphasized and sometimes given outright by the more severe styles are far more

Overskirts have arrived, and if there is now a double skirt hen the effect must be given by the cut and trimmings. The pointed tunic or double skirt effect is the most generally becoming, but there are several effective models with draped overskirts or with extra material draped to look like a double skirt. There is more than a hint of the old fashioned window drapery in some of the new gowns, but it is a fashion that requires the greatest skill and the best of work to be at all satisfactory, and at its best it is not a fashion to be entered into rashly by the woman who cannot afford an endless num-

One of the newest skirts has a distinctly odd appearance, for it is cut in two pieces, the upper part quite close fitting, the lower quite a full flounce, gathered or plaited as the case may be, and the two joined under a band of some trimming; it is at the moment a fashion for the gowns of crepe de chine, promptly. Also largest dealer in Beefhides, Sheepskins, etc. Quotations and shipping tags sent free.

soft silk or silk voile, but will be undoubtedly chosen as a popular model for the wash materials. It is the revival of a style of many years past, but with modifications and shipping tags. style of many years past, but with modifications and new touches that make it seem quite new and original. The waist is extremely simple in design, with a slight blouse effect and has either curved surplice folds showing a V-shaped voke or is finished with an embroidered frill and turned back cuffs

Simplicity and beauty of line are most distinctively shown in many of the simpler models in voile de soie, cachemire de CANADA CYCLE & MOTOR CO. soie and the most charming of the soft finished silks and satins. One most favorite model has not one particle of trimming. The material is rose pink satin with double skirt, and the upper skirt is draped, while the waist is in soft draped surplice folds, bias bands of the same material. It is simplicity itself, this model, but made in black, white or colors is most graceful and becoming. It is not so easy to make as might be thought at first glance, but keeping always in mind that the lines must be unbroken and with a perfect fitting lining the task is a possible one.

> For those who love trimmed gowns this season will afford an unexampled opportunity to indulge their taste for ornamentation. All kinds of trimmings are displayed and in endless variety, while there are many of the newest fashions for afternoon and evening gowns that depend largely upon their trimming. Soutache braiding, of which there was so much last season, appears again, but of course with some change and variety. Soutache braiding on satin and crepe de chine and variety. Soutache braiding on satin and crepe de chine gowns is smarter this season than on the lighter transparent fabrics, and a very popular model is the satin or crepe de chine gown with the effect of a braided tunic. The material in itself is so delightfully soft and drapes so beautifully that the braiding does not interfere with the lines, which are very simple and display every good point of the figure to the best appeals to slenderness and long lines. simple and display every good point of the figure to the best advantage. In this model the waist line is absolutely normal

After advocating, or at all events admiring, simplicity of style, it must be carefully considered that there is always langer of an exaggerated simplicity, and in the newest fashions this very point must be noticed. The absolutely tight fit-

ting coat frock, a one-piece gown buttoned up the back, is too trying a fashion for any but the exceptionally beautiful figure, and even the modified imitations with the plaited skirt, or rather the plaited flounce, as finish to the sheath fitting good about it, and so the clever woman recognizes, for she has the model copied with a modification of the too close fit ting, too scant skirt and with bands of trimming on the waist that break the too severe appearance most marvellously.

There are many new fabrics, but all the old favorites are not thrust aside, and while the softer, more clinging materials are best suited to the draped, close fitting gown, the stiffer silks and heavier weight goods are more in demand than they have been for some years. Serge is one of the materials that have experienced a curious change of finish these last few months. The finer weaves and softer finish are now much smarter than the wide wale and coarse, hard appearance that, after all, was far better for winter wear than for spring and be taken? And just as surely as nature's There are always many new materials displayed at this summer, and the serge of this spring can be made up in the

close fitting one-piece gown most satisfactorily.

White tubable frocks are among the fascinating new things being put out by some of the Parisian houses as advance modes for the summer. One of these is a tennis frock of white linen. The skirt is perfectly plain in front and part way around the sides. The back and part of the sides is laid in side pleats. There is a very deep hem on the skirt, almost to the knees, and above this is a flat fold of linen. The skirt is not very short for such a purpose, as it just clears the

The bodice is a blouse which fastens in the back. It is scant in front, the material being drawn to the sides in two pleats and fastened with pearl buttons. This blouse fits over a tight fitting under bodice, to which elbow sleeves are attached. The effect is that of a jumper. There are undersleeves of embroidered net and the collar is also of the embroidered net. It is a shallow sailor collar, fastened with a black satin bow with tassels on the ends.

A most charming gown of ivory linen, very fine and sheer, is a mass of embroidery. Except for the elaborate embroidery, the gown is a very simple one, the general lines being strikingly severe. The skirt is perfectly plain, fitting smoothly over the hips. It is of ground length, with just enough fulness to be graceful in the lower part. The bodice, a simple and very scant blouse, has flat guimpe which extends over the sleeves in round points. The sleeves are perfectly flat in the upper part and quite close fitting; they reach a little below the elbow. The neck is cut out a little in a round shape and finished with a narrow frill. With this gown is worn a crushed girdle of cerise silk.

An interesting model for a spring gown is of light weight cloth trimmed with braiding and borders of fringe. The arrangement of the overdress is one that would probably be becoming to a large number of women because of the fact that the bodice and the overskirt in one piece insures a length of line which is not otherwise readily obtainable with

Crepe de chine, voile de soie and, later, the summer fabrics, especially foulard and mousseline de soie, will be made up after this model. When the material is on the order of chiffon or mousseline de soie the place of the braiding will be taken by allover lace used either over or under tulle or chiffon. A very charming frock of this sort has already been made up after this model in a peculiar and interesting shade of red voile de soie. White lace is used in place of the braiding on the skirt, the bodice and the sleeves, and is made to tone in with the gown most beautifully by being veiled with thin chiffon in the red of the gown.

Rather remarkable is the design for a spring coat. While he coat was developed in cloth and trimmed with satin, the



Pink Silk Dinner Gown

appeals to slenderness and long lines.

advantage. In this model the waist line is absolutely normal in its placing, and in truth it seems as though every detail had been planned to keep the outline as simple as possible.

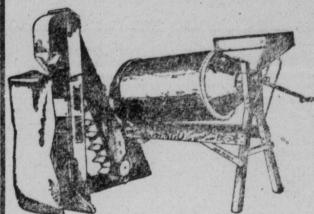
The suit was made of green cloth with black trimmings and buttons of green, black and silver. With the suit was worn a blouse of green crepe de chine with yoke and collar of ecru lace and finished with a full tie and jabot of ecru

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gown, is not sufficient to entirely remedy the too conspicuous outline of the figure. And yet the fashion has much that is "SALADA" is hill-grown tea—grown on plantations high up on the hills in the Island of Ceylon. The leaf is small and tender with a rich, full flavour.

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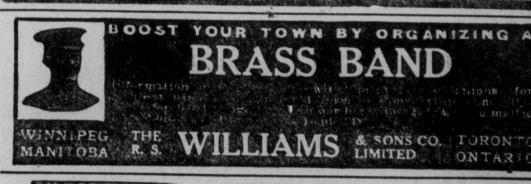
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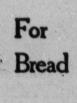
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