



OGILVIE, LOCHEAD & COY'S GREAT

EXPANSION SALE

We admit that the store is rather upset, but we have to have more space owing to the great expansion of our business, and that meant we had to build. You reap the benefit as we are reducing the entire stock. So successful has this Great Expansion Sale been, and we have convinced thousands of people of its genuineness, that we feel amply repaid. As we have already stated this sale will continue until the workmen are through. We ask you to watch our ads which appear in both papers, also our windows for Bargains. THESE BARGAINS ARE ON SALE SATURDAY!

Visit the Ready-to-Wear This SATURDAY! We will promise to give you some Bargains you'll never get again

40 Yards Only

Black Satin Duchess, 36 in. wide, all pure silk and we guarantee the wearing quality. This is our regular \$2.25 satin.

EXPANSION SALE
\$1.69

Summer Coats

An odd lot of Children's Summer Coats, regular values up as high as \$6.50.

TO CLEAR
\$1.00
Just the thing for these cool evenings.

We Have About
50
Ladies' Summer Dresses

in Voile, Ratine, Gingham, etc., all daintily trimmed. This is a rare chance. We are putting a price on them that will close them.

EXPANSION SALE PRICE
\$3.98

SILK SPECIAL

36-inch striped, checked and small brocaded silk, all colors. Regular value \$1.50. Expansion Sale **73c** Price

19c CREPES 19c

Dainty Crepes in neat, small designs, white ground, with rosebud and floral patterns, guaranteed fast colors. The regular values of these Crepes are 30c and 35c.

Expansion Sale Price **19c a Yard**

Hosiery Specials

Ladies' best quality Silk Lisle Hose, guaranteed fast colors, Black, Tan and White. Regular 50c. Expansion Sale **39c**
Ladies' extra fine superior Lisle Hose, Black and White, double sole. Regular 35c. Expansion Sale **25c**

Prices to Clear on Fancy Parasols

\$1.00 to \$1.50 Parasols for.....69c
\$2.00 to \$2.75 Parasols for.....98c
\$3.00 to \$5.00 Parasols for.....\$1.49

Children's Middy Suits

Here is one of the many reasons why it will pay you to visit the ready-to-wear this week-end.

Children's White Duck Middy Suits, with blue sailor collar, pleated skirt. Regular value \$3.75.

EXPANSION SALE PRICE
\$1.00

IMPORTED SCOTCH GINGHAMS 12 1/2 c

200 PIECES of fine imported Scotch Gingham, in checks, stripes, fancy plaids and borders, also plain colors, all guaranteed fast colors. The regular values are 20c and 25c. Never sold less anywhere. For summer dresses and children's wear you'll find nothing nicer.

12 1/2 c

EXPANSION SALE PRICE

SOME SPECIALS

From the Dress Goods Department

58-inch Black and Navy Imported Serge, fine and coarse weave. Regular \$1.50. Expansion Sale **95c**

44-inch All Wool Cream Serge for separate skirts or coats. Regular \$1.00. Expansion Sale **69c**

44-inch fine All Wool Cream Serge, with black hairline stripe. Regular \$1.00. Expansion Sale **69c**

3 pieces of Black and white Check Suiting, 50 inches wide. Regular 40c. Expansion Sale **25c**

2 pieces fine silk edge Black French Voile, 45 in. wide. Regular \$1.25. Expansion Sale **79c**

3 pieces of fine Cream Serge, with black hairline stripe, 54 in. wide. Regular \$1.50. Expansion Sale **95c**

A BARGAIN IN HOSIERY WORTH WHILE

Ladies' fine imported, black only, sheer Lisle Thread Hose, "Hermisdorf Dye," double sole, high spliced heel, 3/4-inch elastic band top, all sizes. This is a big bargain. The regular value is 35c.

EXPANSION SALE PRICE **19c 3 PAIR FOR 50c**

10 Pieces Curtain Scrim

10 pieces of 40-inch fine Curtain Scrim, with colored borders. The regular value is 25c.

EXPANSION SALE PRICE **15c**

SPECIAL PRICES THIS SATURDAY ON LADIES' AND MISSES' DRESSES. JUST COME AND SEE THE BARGAINS HERE --- THEY WILL NOT BE REPEATED!

Sweater Coats

Just a word here about Sweater Coats for these cool days and evenings. We have some wonderful values here, that really it will pay you to come and see them. We have anything and everything in Sweater Coats.

Prices Are Low

Ladies' White Duck, Striped and Plaid Ratine Summer Skirts.

To Clear **98c**

Trimmed Millinery this Saturday to clear, values as high as \$10.

\$1.98, \$2.98, \$3.75

Silk Bargains

36-inch Black Satin Duchess, guaranteed. Regular price \$1.75. Expansion **\$1.00**

36 and 40-inch Colored Duchess Satin, all colors. Regular price \$1.50. Expansion Sale **98c**

Striped and plain Paillette Louisines and Taffeta, 19-in. wide, all colors. Regular \$2.50 and \$1.00. Expansion Sale **43c**

32-inch Black Pean-de-Soie, guaranteed to wear. Regular \$2.25. Expansion Sale **\$1.49**

Whitewear Bargains

Ladies' extra good quality White Nainsook Underskirts, deep embroidery flounce. Regular price \$1.00. Expansion **69c**

Ladies' fine knitted Combination Suits, umbrella knee, crochet top. Regular 65c. Expansion Sale **39c**

Ladies' fine white Underskirts, deep lace frill. Regular price 85c. Expansion Sale **50c**

Great Bargains in House Furnishings

OGILVIE, LOCHEAD & CO.

Special Bargains in Every Dept.

BRANT LODGE INSTALLATION

Impressive Ceremony--Lodge is in Very Flourishing Condition.

There was a large attendance of the members of Brant Lodge, A. F. and A. M. last night on the occasion of the installation of officers for the year 1914-15. The ceremony was conducted in a most impressive manner by Rt. W. Bro. Chas. S. Kilgour of Hamilton and Brantford past masters. Following the installation ceremony refreshments were served in the banquet hall and a short but interesting toast list was introduced by the newly installed officers: M. Bro. R. F. Whitlock. Speeches were made by

Rt. W. Bro. Kilgour, W. Bros. Perry and Dr. Kelly of Hamilton, and W. Bro. Dr. Hanna, Dr. Russell, Rev. G. A. Woodside and M. Bro. Bro. R. W. F. H. Handsfield. The musical part of the programme consisted of several songs rendered by Mr. F. H. Burt, formerly vocal teacher at the Ontario School for the Blind, and now of Toronto Conservatory of Music. Mr. Burt possesses a resonant voice of fine quality which was shown to advantage in his selections. Bro. Axworthy also contributed a song in his usual happy manner. The accompanist was Bro. J. R. Cornelius. The officers elect are as follows: W. M., Bro. R. T. Whitlock; S. W., Bro. H. W. Sullivan; J., Bro. A. E. Day; Treasurer, Bro. C. R. G. Sutherland; Secretary, Bro. George Whitwill; D. of C., Bro. H. R. Clatsville; Chaplain, Bro. C. Greiner; S. D., Bro. W. E. Lochhead; J. D., Bro. E. H. Newman; I. G., Bro. F. Fraser; S. S., Bro. L. D. Miller; F. S., Bro. H. E. Rose; Tyler, Bro. E. G.

Axworthy; auditors, Bro. M. MacPherson and Bro. F. C. Harp; trustees, W. Bro. J. C. Montgomery, W. Bro. Dr. Hanna; representatives on Board of General Purposes, Bro. H. Corke and Bro. R. D. Campbell.

Cainsville News

[From Our Own Correspondent]

Miss Sudbury, of Brantford, was the guest of her aunt, Mrs. Mayes on Sunday.

Mr. Harold, of Brantford, visited at the home of his sister, Mrs. James Clark, on Sunday.

We regret to report the serious illness of Mr. Herb Cole.

Mrs. Burke, of Hartford, spent Saturday at the home of her parents, Mr. and Mrs. Woltz.

Dr. Maxwell Morrow accompanied by his wife and baby George, motored from Hamilton to the parsonage on Saturday evening. Miss Morrow motored back with them and spent the former part of the week at the home of her brother.

We are pleased to report that Miss Marion McCann is sufficiently improved in health to spend a part of her vacation at the home of her grandmother, Mrs. Duncan.

Mr. and Mrs. George Day, Brantford, were guests at the home of Mr. and Mrs. James Clark on Tuesday.

Mrs. Callan was in Innerkip attending the funeral of a relative on Monday.

Miss Verna Heaman, of Brantford, attended the afternoon tea given by Miss Hawley on Saturday afternoon.

Mrs. Deacon and little Teddy went to Petrolca on Saturday morning, where they intend to spend a fortnight's holidays.

Miss Ada Rorke, who was a guest of Miss Annie Smith last week, left on Saturday for her home in Ottawa where she will spend the remainder of her vacation.

Mr. Lew Smith, Miss Annie Smith and Miss Ferguson spent Sunday in Hamilton, the guests of Mr. and Mrs. R. Darke.

Miss Annie Graham, who has completed her course at the Hamilton

Normal School is spending her vacation at home.

The monthly meeting of the Women's Institute was held at the home of Mrs. Hartel Cole on Friday afternoon. The meeting was well attended, considering the inclemency of the weather. Considerable business was transacted and arrangements made for an open-air meeting to be held on Mrs. Carmody's lawn in July.

Miss Myrtle Norrie sang two solos in her usual good style. The delegate, Miss Smilie, gave a very interesting talk on Home Nursing and Bandaging after which ice cream and cake were served.

The Sunday services were conducted by our own pastors, Rev. Mr. Morrow preaching in the morning and Rev. Mr. Cook in the evening. Both our ministers will preach farewell sermons on Sunday before leaving the circuit, Mr. Cook to Trafalgar circuit and Rev. Mr. Morrow to Hamilton, where he expects to make his home.

Miss Annie Jean Hawley gave a delightful Afternoon Tea to a number of her friends on Saturday afternoon.

The annual convention of the North Brant and Onondaga Sunday School Association, was held in the Methodist Church, Cainsville, last Thursday. The morning session opened by Devotional Exercises, led by Rev. C. R. Morrow. After reports of the different committees were given the meeting adjourned. In the afternoon an address on Men's Work was very ably given by Rev. W. E. Bowyer. Mrs. Dr. Barber delivered a very fine address on Organized Classes. A solo was rendered very acceptably by Miss Vera Robinson.

A class of Sabbath School children sang very sweetly after which an address to the school children was given by Rev. Mr. Kelly. Election of officers was conducted and the afternoon session closed. In the evening the newly-elected president, Mr. Mayle, occupied the chair. A very fine address on The Sunday School was given by Rev. Mr. Marshall and Rev. Mr. McClintock spoke on these words, "Let no man despise thy

youth," which was very much enjoyed by Mrs. Wilson and Woltz and Smith and a Misses Robinson and Norrie very much appreciated.

League was held on Monday evening, Rev. Mr. Morrow being the speaker. A paper on Epiphany was read by the Early Church was read by Ferguson. Mr. Lew Smith and Annie Smith sang a duet in their usual good style.

We congratulate Miss Kelly on being the silver medalist at Loretta Conv. Held at the Ontario Club, Galt, Ontario, on Saturday evening. The prize consisted of selections from the Ontario owned by Mr. John McFarland Junction. A very excellent was enjoyed, after which berries and cream with butter were served, and an engaging singing was brought to a close by the singing of the National Anthem.

BEC

Last Night and Peter of Fough

Despite the fact that the present provincial campaign have been threadbare, despite the fact it was a torrid night, and the fact that, even at headquarters, it is conceded South Brant is safe in the new column, a magnificent once assembled in the Gracera House last evening Conservative speakers, as the gospel of good government for Ontario. In point of earnestness and in point of a militant spirit of Conservatism this city, last night's meeting never excelled.

The reception accorded speaker was magnificent, remained for Mr. Brewster Sir Adam Beck to get such demonstration as is accorded men in public life. The cause in South Brant brought the force to their feet in a telling arraignment of his detractors the detractors of the cause and morals of electors who. To the great forward Conservative party of Ontario. Mr. Brewster declared that he did not know whether he had been out of the Methodist Church, not because he had the cost of his convictions, it was minutes before the wildly enthusiastic audience permitted to continue. The candidate some attention to temper matters. It was a masterly which showed that the Government was one of peace, and that the Liberals been in their palmist days, and still continued, a of promises. The Liberals the same party for whom to face people in years gone by, hunch their heads in shame, ty of pledge-makers and p breakers. Mr. Brewster w audience by his manly declaration for honesty in public life, platform and off of it. He for support because he was candidate of an honest Government, a Government with a record, a Government of achievement.

The Conservative campaign was preceded by Mayor S. who delivered an effective speech which was punctuated with applause. In fact, the audience so enthusiastic that they the Mayor to continue his remarks, and continue the reading of the wine list of Ontario Club, Galt, Ontario, on Saturday evening. The amusement, following Mr. S. Brewster came Mr. W.

CONSERVATIVE RALLY

PARIS TO-NIGHT (Friday Evening)

W. A. WRIBBLE, Toronto Col. JOHN W. WATSON

John W. Westboro

God Save The King