February 20, 1918

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The no such all dis discipleTHE GRAIN GROWERS' OUIDE

Profit From Wheat





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In 1900 the McDonald-Robertson Seed Grain Competition was organized. The experiments extended over a period of three years and \$10,000 in prizes were distributed.

The competitors were requested to make "head selections" from standing grain-to preserve the identity of the grain threshed from these heads and to seed same on special seed plots.

This process was to be repeated in 1901 and 1902. The "head selections" The second and third years being made from the special plots.

450 persons completed the experiments with the following results:

| Year | Average number of grains per head. | Average weight grains per head. | Average yield per acre in bushela. |
|------|--|---------------------------------------|--|
| 1900 | | 142-9 | 25-32 |
| 1901 | | 162-6 | 30- |
| 1902 | | 188-3 | 35-44 |

In other words by a simple process of type selection the "average yield" of 450 competitors was increased by more than ten bushels per acre.

Your Profit

The profit from your yearly operations will vary directly according to the yielding ability of your seed grain.

Seager Wheeler is recognized as Canada's "Seed Selection" Expert. His seed grain holds the world's records for quantity and acreage yields.

The Grain Growers' Guide has purchased Seager Wheeler's 1917 crop and is distributing it FREE to farmers throughout the West. By devoting a few hours of your spare time to aiding The Guide in its big campaign to increase the yearly production on the farms of Western Canada, YOU can secure foundation stock of this heavy-yielding world-prizewinning seed grain free.

The Grain Growers' Guide has published a "Better Seed" Book which gives details of how world-prizewinning seed has been developed and how it can be secured from The Grain Growers' Guide free of cost. You should have foundation stock of the superior seed grain The Guide is distributing, it will add dollars to your annual revenue. You should have a copy of The Guide's "Better Seed" Book. It will be the source of both pleasure and profit. Clip the coupon. Secure the book and provide for your allotment of this heavy-yielding profit-producing seedgrain-NOW.

THE GUIDE'S "BETTER SEED" BOOK 240 THE GRAIN GROWERS' GUIDE, WINNIPEG, MAN. Please send me immediately one copy of your "BETTER SEED" BOOK, containing a full description of the seed which you will distribute and the method by which I may secure a portion of it Name Post Office Province.

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