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This Section of The Guide is conducted officially for the United Farmers of Alberta by
P. P. Woodbridge, Secretary, Calgary, Alberta, to whom all com-
munications for this page should be sent.

EGG MARKETING SERVICE

The following extracts are from the
bulletin re the marketing of eggs re-
ferred to at our secretaries' convention.

A farmers' Egg Marketing Service has
been organized and is now in operation,
and offers its services to all farmers in
the province of Alberta, under special
arrangements made through recognized
agricultural organizations. This Egg
Marketing Service has established a
central Candling Station at 348 11th
Avenue West, Calgary. Until the farmers
themselves are able to take direct charge
of the management of this service, the
work will be supervised by officers of the
poultry divisions of the two departments
of agriculture (Dominion and provincial).
At this service station, shipments of eggs
from any farmers' association will be
received, candled, graded and marketed,
and the selling price, less operating
charges, returned promptly to the ship-
ping associations.

Briefly, the objects of this Egg Market-
ing Service are as follows:

(a) To provide the farmers of the
province, including those in the most
outlying districts, with the best possible
marketing facilities;

(b) To provide for the efficient can-
dling and grading of the product, which
process is everywhere recognized as being
an absolutely essential part of the prepara-
tion of this produce for market, if the
highest prices are to be realized;

(c) To make it possible for the in-
dividual farmer to receive a price in
proportion to the actual quality of his
product;

(d) To ascertain through the examina-
tion of the eggs received what farmers are
not following completely efficient methods,
so as to be able intelligently to advise
them and help them to produce a high
grade product exclusively;

(e) To stimulate a greater production
of poultry and eggs for the benefit of the
farmers themselves, as well as for war
purposes, believing that this can be
accomplished most effectively by provid-
ing the farmers with better marketing
facilities, such as the Egg Marketing
Service will supply; by assembling the
farmers' eggs at this service station and
under government inspection, grading
them properly before selling; and by
giving the farmer the actual returns his
product brings when sold, returning to
him not one flat price for all eggs as
formerly, but two prices, each amount
worked out on a basis of the quantity of
each of the two grades which he has
supplied;

(f) To eliminate the tremendous un-
necessary loss which the industry now
sustains as a consequence of following the
present inefficient system of marketing,
and to develop an unexcelled reputation
for Alberta eggs. Practical experience,
both in Europe and Eastern Canada,
clearly indicates that this improvement
can be brought about most effectively by
the adoption of the co-operative system,
of selling and the establishment of the
system of quality payment in making
returns to individual producers, both of
which are provided for in the Egg Market-
ing Service.

Local Shipping Arrangements

1. Any farmers' organization, whether
U.F.A., U.F.W.A., Women's Institute,
Agricultural Society, Egg Marketing As-
sociation or Poultry Association, will have
the privilege of making shipments of eggs
to the Egg Marketing Service.

2. In the case of shipments being
made by farmers' organizations, other
than specially organized Egg Marketing
Associations, it is suggested that the
shipping arrangements be made and the
eggs supervised by the executive of the
organization or a specially appointed egg
marketing committee.

3. The executive or committee in
charge should first arrange for one of
more collecting depots at the community
centre or at the point of shipment, and
make the necessary provision for the
equitable distribution of the proceeds
received from the marketing of the eggs.

4. In this connection it is suggested
that the inclusion in this arrangement of
the storekeepers who have been handling

the farmers' eggs up to this time would
result in the more rapid expansion of the
movement and make unnecessary any
reorganization of present trade channels.

5. It is therefore suggested that the
committee interview the storekeepers in
the village or town, discuss the matter
with them, and if possible obtain their
support and co-operation, and have them
appointed as local shippers for the as-
sociation.

6. Under this arrangement it is sug-
gested that each storekeeper be allowed
one cent per dozen, or 30 cents per case,
for his work, and that so long as eggs are
received in any considerable quantities,
separate shipments be made to the Egg
Marketing Service Station, but when
production falls off and the quantities
are small, the several lots be assembled
and sent in one consignment.

7. Local shippers should make it a
point to send the eggs to the candling
station as soon as sufficient have accumu-
lated to warrant making a shipment.

Numbering the Eggs

1. All farmers in the community who
are poultry-keepers should be allotted
numbers by the shipper or shippers of the
local marketing organization, each shipper
using a different range of numbers, which
should be agreed upon.

2. One shipper should use numbers
ranging from 1 to 100, another those
numbers ranging from 101 to 200, another
those ranging from 201 to 300 and so on.

3. Then, providing each shipper is
careful in registering the numbers, farmers
may take their eggs at any time to which-
ever shipper or storekeeper suits their
convenience, without fear of any mistake
in identification at the central candling
station.

4. This system will render identifica-
tion of shipments and individual lots
doubtless sure, as in the case of tags acci-
dentally being torn from cases in transit it
will only be necessary to know the railway
station from which the eggs were shipped
to tell by which storekeeper the eggs were
shipped. For directions in respect to
filling the egg-cases, and marking the
egg-case plates, see the Egg-Case Plan
pamphlet, pages 6 to 10.

This service is being provided as a
result of numerous requests received from
farmers' organizations and egg-producers
throughout the province of Alberta. It
is being organized, and in its initial stages
directed, by the two departments of
agriculture jointly, with the understand-
ing that the associations and producers
utilizing the service will do their part
towards the accomplishment of the com-
plete success of the undertaking. The
duty of the producer in this connection
is to observe certain simple but very
important precautions respecting the care
of the eggs on the farm. The producer
must make every possible effort to supply
clean, fresh eggs.

MOYERTON'S PICNIC

Moyerton Local, No. 184, held their
eighth annual picnic on July 18 and it
was a decided success. The weather was
ideal; just the right temperature with a
nice breeze to keep the flies away and the
leaves rustling on the trees, yet not enough
to cause people to worry about their hats.
Director H. E. Spencer was expected to
address the gathering, but owing to an
accident to his car, he was unable to get
there in time. About 50 dollars worth of
prizes were given, and after this and all
other expenses were paid, a small balance
was left over which was added to the
reserve fund of the union. A cushion was
ruffled on the ground and nestled the Red
Cross \$9.00. The members wish to thank
the local merchants who did their best
to help them make their picnic a success.

GOOD PICNIC AT CAMPBELL LAKE

The first annual picnic of the Islay and
Campbell Lake Locals was held at
Pleasant Valley on July 19 and proved
highly successful. D. W. Warner, hon.
president of the U.F.A., gave a short
address, after which there was a good
program of sports, including horse racing,
foot races, baseball and other amuse-

ments. A big dance was held in the
evening in the Morrison school and every-
body thoroughly enjoyed themselves.

MADE MEMBERSHIP \$1.50

On Saturday, July 21, A. E. Ottewill,
of the University of Alberta, visited Dew-
berry Local, No. 98, with his moving
picture machine and a very enjoyable
evening was spent. At the close of the
meeting a collection was taken amounting
to \$9.45, \$5.00 of which was handed Mr.
Ottewill to go towards his expenses, and
the balance was voted to the Red Cross
Fund. This union after several months
inactivity, reorganized in June last, at
which time the members decided to pay
\$1.50 membership fee, \$1.00 of which
was sent to the Central office. From
present indications we believe that Dew-
berry will rank amongst our most pro-
gressive locals from now on.

A RECORD PICNIC AT JARROW

Over \$500 by the time the acre of
wheat, donated by R. T. Meakins, local
secretary, is marketed, was the net
amount realized for the Red Cross at the
annual picnic and sports of the Jarrow
Local, No. 258. So keen was the pleasure
of supporting this worthy fund that when
a heifer which had been donated was bid
up to \$50, it was re-donated by the buyer,
who at the second auction of the animal
bought it at \$55. This price of \$105 for a
Red Cross heifer is probably a record for
the province, so it was no wonder that
some were heard to remark, "Long may
she live and may her tribe multiply."

A quilt, the work of the Ladies Aid, was
bid up to \$12, a chicken brought \$8 and
young pigs were sold as high as \$30.
But financial contests were not the only
fun, for there was added the series of
races and games which were all keenly
contested and proved of great enjoyment
to all in the large crowd. The grand total
of receipts from all sources amounted to
the magnificent sum of \$458.15, from
which was deducted the expenses of
\$175.36, leaving a balance of \$282.84
placed in the local bank to the credit of
the Red Cross Fund, and which the
manager agreed to transfer to the Edmon-
ton office free of charge.

The village of Jarrow presented a very
gay appearance with its foliage, bunting
and flags, the main street having been
planted with trees the day before, by the
townpeople, as a visible expression of
welcome to the visitors. The Cold
Springs band was in attendance, under
the able leadership of Stuart Cappell.
They entertained with fine music during
the day, and donated their fees, amount-
ing to \$25, to the Red Cross Fund. We
regret that space will not permit of us
publishing the complete list of con-
tributions here, but we must say that the
residents of the Jarrow district have been
very generous in this regard. A dance
was held in the evening, the proceeds of
which netted \$28, the proceeds of the
refreshment department netted \$187.15,
and a sale of tags made by A. Furber
and W. Conley netted \$95.25 for the fund.
The sports program included several
exciting races, and the usual athletic
contests, baseball games, tugs of war and
other interesting features. Altogether
the event proved to be a very enjoyable
as well as a very profitable one.

START SHIPPING ASSOCIATION

D. C. West, secretary of Waskatemow
Local, No. 101, reports that the union
held a very successful meeting shortly
after his return from the secretaries' con-
vention. The union is making splendid
progress and they have recently added
several new members to their list. As a
result of information gained at the con-
vention they are going to try and under-
take their own livestock shipping and it is
hoped that the first shipment will be made
early in August. The members are also
trying to arrange for a big picnic some
time during the fall, probably Labor Day,
and are getting in touch with Mr. Rahn
in the hope that he will be able to give
them an address on that occasion. Efforts
are being made to interest parties in the
adjoining localities in U.F.A. work, the
plan adopted being to get them to join
the Waskatemow Local first, so that they
may gain an insight into the working of
the organization, and having gained the
necessary experience they will then be
able to go ahead and organize locals in
their own districts. It is hoped that in
this way they will be able to get sufficient
locals organized to form a good strong
district association.