

PRUDENTIAL POLICYHOLDERS



old and new, will receive their share of Prudential profits, with no increase of premiums.

THE PRUDENTIAL INSURANCE CO. OF AMERICA
 FORREST F. DRYDEN, President. Home Office, NEWARK, N. J.
 Incorporated under the laws of the State of New Jersey

GENERAL

ACCIDENT **FIRE** AND LIFE
 ASSURANCE CORPORATION, LTD.
 OF PERTH, SCOTLAND.

Total Security to Policyholders over \$8,600,000

PELEG HOWLAND,
 Chairman
 Canadian Advisory Board

T. H. HALL, Manager for Canada
 JUDSON G. LEE, General Agent, Montreal.

MINIMUM INSURANCE

Economists estimate that fifteen dollars per week is the smallest amount upon which a widow, with say two children, can maintain herself and family respectably.

This means that the smallest amount of insurance carried should be such a sum as safely invested would yield \$780 per annum. At 6 per cent. this means \$13,000.

Very few men can afford to carry such a sum. Those who cannot assume such an amount should nevertheless make it their aim and as circumstances improve add to their protection until this point is reached.

The Mutual Life Assurance Co.
 OF Canada,

WATERLOO - - - ONTARIO

ANGLO-AMERICAN
 FIRE INSURANCE COMPANY

MONTREAL-CANADA
 FIRE INSURANCE COMPANY

Established 1859

J. W. RUTHERFORD, A. B. DUFRESNE,

General Manager, Provincial Agent.

ROOM 21, DULUTH BUILDING,

Head Office Cor. Notre Dame and St. Sulpice Sts

The London Mutual Fire

INSURANCE COMPANY
 Established 1859

Head Office - - - TORONTO

Assets	- - -	\$863,554.52
Surplus to Policyholders	- - -	433,061.40
Losses Paid	- - - over	\$8,000,000.00

PROVINCE OF QUEBEC BRANCH

W. J. CLEARY, Provincial Manager
 R. de GRANDPRE, Inspector
 17 St. John Street, MONTREAL

Union Assurance Society Ltd.

OF LONDON, ENGLAND.
 [Fire Insurance since A.D. 1714]

CANADA BRANCH, MONTREAL.
 T. L. MORRISEY, Resident Manager.
 NORTH WEST BRANCH, WINNIPEG.
 THOS BRUCE, Branch Manager.

Agencies throughout the Dominion

The Imperial Guarantee

AND ACCIDENT INSURANCE CO., OF CANADA

Head Office: 46 King Street W.,
 TORONTO, Ont.

A Strong Canadian Company.

ACCIDENT AND SICKNESS INSURANCE
 GUARANTEE BONDS

PLATE GLASS AND AUTOMOBILE INSURANCE

E. WILLANS, General Manager, FRANK W. COX, Secretary



Abbey's
 Effervescent Salt

is unequalled for quenching the thirst and cooling and invigorating the system. Try a glass.
 2 Sizes, 25c and 60c.