

# Relaxation and Change for the Farmer



You will find yourself able to go on pleasure trips with your wife and children

**L**OOK carefully into the question of getting an automobile, and you will soon realize that a car is far more than a mere luxury—that it is a vital necessity in the life of a modern, progressive farmer.

Farmers, as a class, have been unusually conscientious in their efforts to build up a rich heritage for those who come after them. They spare no pains and even sacrifice themselves to this ideal. In justice to yourself, is this viewpoint entirely correct? You have a right to seek relief from the enslaving part of work. In justice to your children, isn't it well to develop their characters and teach them self reliance by letting them work out their own problems and destinies?

If you agree with us on these points then you will welcome the relief the automobile offers. A car makes a man a better farmer, and gives him a whole lot of pleasure he would not otherwise have. Many men regard its broadening mental effect as its greatest benefit.

You know as well as we do that too many farmers think too much about the money

they are going to get out of their crops and the land they can buy with the money they get. When you get right down to it, there are a lot of things in life as important, perhaps more so, than making money.

## *Relaxation after the Day's Work*

**O**NCE you have an automobile you will soon find yourself looking forward to summer evening rides with your family with the cool breeze blowing away the fever heat of the day's work in the fields.

You will find yourself able to go on pleasure trips, to picnics and so on, with your wife and children, which hitherto you were unable to enjoy because of the distance to be covered in the time at your disposal. Many a man has reported that he doesn't feel the hard work of harvest time as much as he did before his machine gave him the needed relaxation.

It drives the cobwebs from your brain and the ache from your back to sit with your hand on the wheel, feeling the thrill of the thrumming engine under your control.