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work which can be accomplished in the matter of propaganda not only through newspapers but through co-ordination of radio, films, pamphlets and the other usual channels adopted in connection with propaganda work.

If you will be kind enough to give consideration to the personnel so that I can make a definite recommendation to the Prime Minister in this regard, it will be very much appreciated.

Churcharly

Acting Chairman sub-Committee of Cabinet on Public Information.

W.L.M. King Papers, Memoranda and Notes, 1933-1939 [M.G. 26, J 4, volume 230, pages C155731-C156122)

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