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## NEWS

THE BRUNS ONLINE: http://www.unb.ca/web/bruns

## Orientation: fun and controversial

GORDON LOANE

THE BRUNSWICKAN

UNB Orientation '96 Chair Sean Burnett was more than a little excited, busy, yet relaxed just ten days before one of the biggest weeks of the year. He and the six other Orientation Executives had been meeting ever week or two since last October for the nearly 2000 frosh who arrived at UNB this week.

Just over 150 volunteers have been recruited to assist with the effort.

"You get into all events for free only if you are a frosh and you buy the allimportant frosh kit," said Burnett. That is the key. The price is \$65 if you want to purchase a frosh kit-\$60 if you prepaid as a result of the advance mailout this summer.

It is what you get for the money that counts, and there is no shortage of items, according to Burnett.

"First of all, the frosh pack contains an orientation bracelet that gets you into all the events during the week, free of charge," said Burnett. There are clipboards, coupons, flyers and discount cards from local businesses.

There is a frosh shirt, a bandanna, the traditional frosh beanie, a glass Orientation '96 mug, ID holders and a laminated calendar complete with dry erase markers to name just a few

Burnett said the frosh pack is worth it and the \$65 cost is very reasonable compared to prices at other universities that range from \$80 to \$100.

"The frosh pack is not a moneymaker, but is designed just to cover

Fredericton spent \$28 million in

wick Liquor Corporation, the gov-

THE BRUNSWICKAN

liquor last year, according to the chases, per capita numbers show Fred-

annual report of the New Bruns- ericton is closer to the top of the pile.



Orientation Executive '96

Burnett said this year's Orientation hopes to finish at least a couple of thousand dollars under its \$65,000 cash budget. Then there are other donations for Orientation.

Lining up those donations is the such Burnett said he has been aggressively seeking them in the city over the course of the summer.

Burnett said he managed to line up Alumni. 25 to 30 businesses who agreed to For the first time in a while, Orihelp in some way with Orientation

That is in addition to Orientation '96 major sponsors such as Greco strictly his decision. Pizza, Discount Rent-A-Car, Cantel,

Sales at Fredericton's four outlets

Despite being third in total pur-

ernment-owned enterprise responsithree times the population, sales were year's increase in the price of beer did

**Top Liquor Sales Outlets** 

averaged \$77,000 daily.

Moosehead, the College Hill Social Club and the Chestnut.

Other sponsors named by Burnett include CIHI Radio, Fairview Ply-Superstore, Ski Wolf, Trius Charter task of the Orientation Chair and as Bus, Fredericton Transit, Coastal Union, Smart Pac, Kingswood Amusements, and UNB's Associated

> entation sought funding from liquor any of these places." sponsors. Burnett denies this is a controversial decision and said it was

Saint John, nearly twice the size of

Fredericton (and the largest

municalipty of New Brunswick) had

The report also showed that the

Fredericton Mall

**Boozers: \$77,000** 

just 7% more in sales.

While the Moncton area has over potentially negative impact of last

liquor sponsors just like any of the other business we sought sponsorshops from," he said.

"That company's logo appears on mouth Crysler, the Atlantic our orientation van and is promoted just like all the other businesses."

"I do not think we are promot-Graphics, Subway, the UNB Student ing them the wrong way," he said. "It just shows they are supporting UNB Orientation."

"It is not like we are going to give alcohol to frosh or tell them to go to

"The places are there anyway. They are going to advertise anyway," he said. "I am fully prepared to defend "We went about promoting our the decision," Burnett concluded.

(Fredericton Mall, and Brookside

Mall) among 5 of the busiest points

of sale out of 61 New Brunswick Lig-

uor stores. The Brookside mall's fig-

ing in mind that all licensed establishments (bars, pubs, etc...) must buy their stock from this outlet.

Dieppe, a community near Monc-

on, beat out the Fredericton Mall store by over \$1 million (13%) in sales.

The report ranked the Fredericton

stores from slowest to busiest as Devon

(\$4.4 million), King Street (\$5.4 million), Brookside Mall (\$8.3 million),

lion province-wide.

## Getting to know you: **Residence orientation** fun and educational

GORDON LOANE

For over 800 first year students moving into UNB residences this week, it will certainly be a new way of life filled with roommates, limited space, next door neighbors, house rules, proctors and oh yes, socializing and To help new students get acclimatized to their surroundings, a wide

and varied residence orientation program has been organized, with information sessions, scavenger hunts, fun events, house activities and It's all designed to break down the stranger component, according to

Michael Kidd, Assistant to the Dean of Residences. "We certainly aim residence orientation in the direction of letting students get to know each other."

"In the residence community we are certainly aware of the transition from high school and living at home to university and independent living,"

"In the first week we want students to learn something about the place they are going to be living in for the next eight months."

The residence community has been coordinating its oriendation scheduling with academic orientation and the huge and highly successful UNB orientation program designed for all frosh, not just those living in residence. Most frosh will see orientation activities in residence in the late afternoons. Quiet times will be built into the schedule.

"The feedback from previous years was that the orientation week was tiring,"

"The schedules from the various houses that are coming to the residence office are sensitive to the need for quiet times.

Residence students wanting to get a peek at what each house has to offer during orientation week will not have to wait too long after first

"The schedule is distributed as part of the welcoming process on the first day a student signs up for residence," Kidd explained. In addition, Kidd said that a full range of activities for the week is usually

posted in the front lobby of each residence.

"They will be hard to miss since most are usually displayed on huge posters,"

It will not take long for the first house meeting, either, according to Kidd. ble for all liquor sales in the province. just over 25% higher than Elm City. not reduce sales. However, while beer "Usually the first night of orientation week there is a house meeting run by sales stayed flat, total revenue from the house administrative staff and House Committee explaining who does liquor sales rose 1.5% to \$230 milwhat, what the work is going to be," said Kidd.

"These meetings try to emphasize both the academic and social aspects of orientation week," Kidd continued.

"The Academic Resource Persons will certainly point out the importance of attending academic orientation events in the morning," he emphasized. Kidd said it won't be long before students become aware of some house traditions - like the Giant Pumpkin Sacrifice.

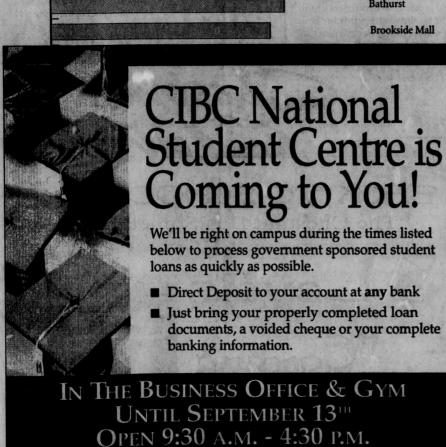
A more challenging pursuit during the first week may include an information scavenger hunt. At least one house is planning this event. Students will be asked to work as a team to locate various offices around campus such as Counselling Services, Faculty of Science offices, maybe even The

"It is designed to familiarize new students with the campus in a hurry," Kidd said.

Many social activities will be centered around meal time as well.

"One tradition is one in which the residents of a house will take residents of another house to dinner," said Kidd.

"Overall, orientation is a week intended to familiarize students with UNB



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Student Loans, Call 1-800-563-2422 from 7:30 a.m. - 8:30 p.m. your local time.

