Honorary Editor: Rt. Hon. Lord Beaverbrook



Established in 1867, The Brunswickan is published Tuesdays and Fridays by and for the students of the University of New Brunswick at Fredericton, N.B. Opinions expressed are not necessarily those of the Representative Council. Subscriptions are available to non-students at \$3.50 a year. Single copies 10 cents. Authorized as second class matter, Post Office Department, Ottawa.

Member Canadian University Press

OFFICE: Memorial Student Centre	PHONE GRanite 5-8424
Editor	Gord Howse
Managing Editor	Elizabeth Farrell
Managing Editor	Pau Davis
Business Manager	Koy Davis
News Editor	Thyms vicinory
Assistant Sports Editor	Janet Maybee
Friday Isdue:	
News Editor	Dan Crozier
News Editor	Frances Manan
Assistant	Pam Kierstead

Staff: Wayne Anderson, Barry Mackay, JoAnne Rowley, Sheila Watson, Ed Bell, Pat Intion. Shaw, Pat Johnstone, Nick Mulder, JoAnn Carr, Terry O'Neil, John Stockdale, Charlie Bolster, Carol MacPherson, Andy Cote, Debby MacKay, P. John Drew, Bob Gauthier, Wayne Lockhari, Robert Thompson, Gerard Courtin, Lorne Crawford, Becky MacVicar, Brenda Coates, Dave Hyndman, Doady Armstrong, Jim Doleman, Lorraine Gardiner, Judy Kertland, Anne Davis, Mary Trites, Geoff Stevens, Dave Peters, Frances Peters.

Engineering Brunswickan Staff

Editor-Bob Gauthier

CUP Editor

Assistant Editor-Roger St. Germain

Staff-C. B. Carlin, W. Lewis, R. I. Barton, B. A. R. Marsters and all those whose suggestions were adpoted.

(Engineering Society: A Must)

Ever since the Engineer came into being, he has been respected for his initiative, ambition and knowledge. With a few exceptions, Engineers, on the whole, live up to expectations. However, in the past few years, emphasis has shifted from "ability to perform" to "ability to explain, advise and associate with other Engineers" as well as to perform. The reason behind this is found in organizational methods which show that more can be accomplished when undertaken as a group rather than on an individual basis. Populor examples can be taken from large industrial enterprises who invariably employ groups of Engineers rather than the individual himself. Somewhere in this maze of groups, the Student Engineer justifiably claims his place. In order to be prepared to make the jump from college habits to industrial employment, the Engineering Society of the University of New Brunswick provides the Student Engineer with the opportunity of trying his hand at organizational methods.

Just recently, an invitation was extended to us, members of the Engineering Society, by the Engineering Institute of Canada to attend their meetings. The facilities available through the EIC are numerous and almost vital to success in Engineering. Therefore, it would be a mistake to pass up this opportunity of the EIC.

For those Engineers who are not already members of the Engineering Society, a membership drive will take place during Engineering Week directed particularly at Freshmen who, unfortunately, rarely enter the Engineering building. We hope, in the future, to encourage all Engineers to partake in all activities sponsored by the Society.

Those who participated in the organizing of Engineering Week hope that you, the Engineer, will get some enjoyment from the various activities and will not hesitate to join us in future undertakings. Many thanks are extended to all who helped make Engineering Week possible.

News for youse

"Sign at the entrance of the nudist colony— Please bare with us."

See ya at

The ROYAL STORES Ltd.

"Fredericton's Friendly Men's Shop"

"Polo Pyjamas" for the rest of your life.

A Note From Your President

each year to the various faculties gineers. on campus for the purpose of bringing to the fore some of the characteristics and activities of that particular faculty has, in recent years, gained widespread support. Each branch of study at a university has its own particular flavour, and as engineers, we are attempting through the media of publicity and social activities to spread some of the flavour that we consider representative of engineering and engineering students generally. To all those whose labours and acute planning made this, "Engineering Week, 1961" possible, I should like to

William Sutherland

EUROPEAN STYLE

Katie FitzRandolph

ORIENTAL DISHES

SUN GRILL

Foremost Food Prompt Efficient Service

Most Modern Air Conditioning

Cor. KING & REGENT Sts.

Engineering Week Highlights .

Tonight:

A film will be shown commencing at 8 pm in the auditorium The idea of alloting one week of Carleton Hall. The film will be one of general interest to En-

Wednesday Night:

The annual "grudge" game gets underway as the Foresters meet the Engineers. The game starts at 7:30 in the Lady Beaverbrook Rink.

Thursday Night:

Mr. Brett, President ofBrett, Oellet and Blauer and Associates, delivers a talk in the Auditorium of Carleton Hall beginning at 8 pm (New Arts Building).

Friday Night:

Engineering Week is brought to a close, Friday night, with the Engineers' Formal. This year, under the direction of Jean McCutchextend, on behalf of the Engineer- eon, the dance will be held as usual at the Beaverbrook Hotel coming Society, my heartiest apprec- mencing at 9:30 pm. Music will be provided by Jimmy Foster and

> The setting for the dance is King Neptune's Den, the deep blue sea. Norm Crutchfield, in charge of decorations, has guaranteed that scenes will be so realistic as to require lifeguards.

> For those who have not had the opportunity of attending a previous Engineering Formal, dress is a suit and tie of course, corsages are not necessarily required and a soft-drink bar with ice cubes, will be provided at the Hotel.

> SPECIAL PRIZE: A drawing will take place Wednesday afternoon from all tickets to the Formal purchased to date. The winner will be given his ticket free, free transportation to and from the dance and a dinner for two at the Beaverbrook Hotel

Speaking of tickets, they are available at the Engineering Bookstore and are priced at \$2.00 each.

See you there!

WINTER CARNIVAL – FEB. 2, 3, 4, 5

Your entrance into the world of work



Will IBM be the right place for you to work . . . will there be an opening for you at IBM?

The answer can be "Yes" if you are an outstanding graduate in Arts, Commerce or Engineering.

Graduates selected by IBM can become highly paid Systems Service Representatives, Applied Science Representatives, Programmers or Sales Representatives contacting important business executives.

As an undisputed leader in Data Processing and with its immense growth potential, IBM has much to offer the qualified graduate.

> To discover if IBM is the right place for you, write for this booklet.



INTERNATIONAL BUSINESS MACHINES COMPANY LIMITED Sun Life Building, Montreal, Quebec Eastern District Manager-J. E. Tapsell

hydro

engi idios such with

Som

racl