

A PAGE OF PREMIUMS

Thousands upon thousands of people know that the products of the STANDARD SOAP CO., LTD., Calgary, are the best made in the West, and the best made for the West. If you don't know this we want you to find out for yourself, and will pay you to investigate. Every day you delay you lose the surest satisfaction that soap can give. All grocers buy from us and are ready to sell you. Collect the wrappers and get the premiums. Here's a coupon that's good for six wrappers when accompanied by other wrappers:

VALUE OF Golden West Soap Wrappers

As applied to the different brands we manufacture.

LAUNDRY SOAP AND SPECIALTIES.

Golden West Laundry Soap.....	1 carton equal to 6 wrappers
" " Washing Powder.....	1 " " " " " "
" " Powdered Ammonia.....	1 " " " " " "
" " Lye.....	1 tin " " " " " "
Bristle Scouring Soap.....	1 cake " " " " " "

TOILET SOAPS

Heather Bouquet.....	Each cake equal to 6 wrappers
Golden West Toilet.....	" " " " " "
Weir's Buttermilk.....	" " " " " "
No. 77, Baby's Bath.....	" " " " " "
"Herrons" Floating Castile Soap.....	" " " " " "
No. 3725, Hard Water.....	" " " " " "
Golden West Tar.....	" " " " " "
Weir's Pine Tar.....	" " " " " "
Uncle Tom's Tar.....	" " " " " "

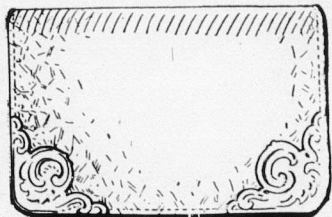
Golden West Laundry Soap packed in cartons will have a coupon at one end of each carton, which will be good for the number of wrappers above specified. These coupons will be attached to all future cartons of GOLDEN WEST LAUNDRY SOAP leaving our factory, but cartons now in the dealers' hands will be accepted for premiums by tearing off both ends of the carton, each end being good for three wrappers.

BEAUTIFUL SILVER ARTICLES

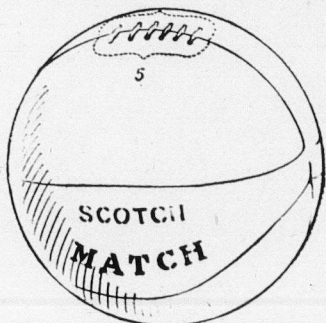
Artistic Tea Set, four pieces, satin bright cut, cream jug and spoon holder, gold lined. Will be sent free for 500 wrappers and \$4.00 or for 50 wrappers and \$6.50. You can obtain the Tea Set piece by piece on the following conditions:

- No. 110—Tea Pot, satin bright cut. Free for 500 wrappers or for 50 wrappers and \$2.50.
- No. 111—Cream Jug, satin bright cut, gold lined. Free for 250 wrappers or for 50 wrappers and \$1.25.
- No. 112—Sugar Bowl, satin bright cut. Free for 300 wrappers or 100 wrappers and \$1.50.
- No. 113—Spoon Holder, satin bright cut, gold lined. Free for 250 wrappers or for 50 wrappers and \$1.25. These goods are the finest silver plated ware and will be an adornment to the house for years.
- No. 80—Silver Cream Polishing Fluid. Free for 30 wrappers or for 10 wrappers and 15c.

HANDSOME LEATHER GOODS



No. 137.—Purse, seal grain, black. Free for 75 wrappers or for 25 wrappers and 35 cents.



No. 54.—Football, free for 200 wrappers or for 25 wrappers and \$1.00.

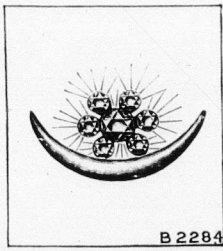


No. 49.—Dolphin Grain Vanity Bag, black or brown, for 200 wrappers or for 25 wrappers and \$1.00.

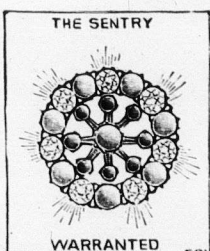


No. 50.—Squaw Bag, any color, for 100 wrapper or for 25 wrappers and 50 cents.

NOVEL JEWELRY DESIGNS



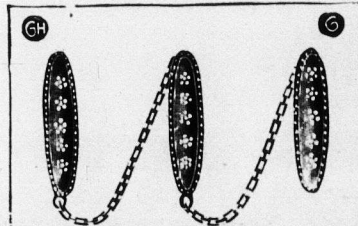
No. 62—Gold Plated Crescent Brooch Pin with seven stones, brilliant cluster. For 30 wrappers or for 10 wrappers and 15 cents.



No. 63—Circle Cluster Brooch, border of 15 jewels, close set, showing no metal. Centre is a cluster of emeralds and one brilliant. For 100 wrappers or for 25 wrappers and 35c.



No. 64—Wreath Brooch, set with 7 brilliants, entwining branch and blossom, each blossom set with an inserted stone. In either green, gold or rose gold. For 30 wrappers or for 10 wrappers and 15 cents.



No. 65—Three-piece Baby Pin Set, consisting of 3 pins with chain attachment. For 20 wrappers or for 10 wrappers and 10 cents.



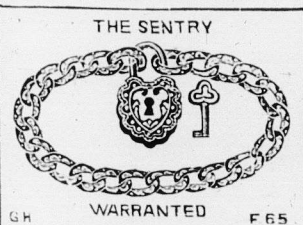
No. 70—Lavalier or Bangle Necklace, Parisian style, hung with 10 jewels, choice of Emerald, Ruby, Turquoise and Sapphire. For 75 wrappers or for 25 wrappers and 25 cents.



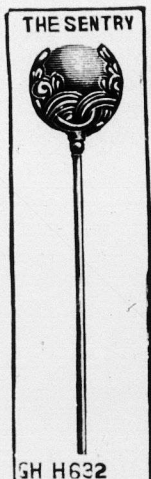
No. 67—Real solid gold Shell Rings, Tiffany mounting, containing large brilliant, finest imitation diamond. For 100 wrappers or 25 wrappers and 30 cents.



No. 68—Real solid gold Shell Rings, faceted pattern. Guaranteed to wear. For 40 wrappers or for 15 wrappers and 20 cents.



No. 73—Ladies' Engraved Curb Link Bracelet. Perfect working padlock and key, in either sterling silver or gold finish. For 75 wrappers or for 25 wrappers and 25 cents.



No. 71—Ladies' Roman Gold Hat Pin, with large pearl centre, 8-inch pin stem. For 30 wrappers or for 5 wrappers and 15 cents.



No. 69—Solid Gold Shell "Princess" Ring, choice of diamonds or garnets. The stones are doublets. An exact imitation of the real gems and will last a lifetime. For seventy-five wrappers or for twenty-five wrappers and 25 cents.



No. 72—Good Luck, rose gold finish Scarf Pin. Horse shoe and horse head combination, with brilliant representing horse's eye. For 30 wrappers or for 10 wrappers and 15 cents.



No. 66—Cable Link Gold Plated Neck Chain, hung with Roman gold secret heart locket containing one brilliant. Opens and closes and has space for two photos. For 30 wrappers or for 10 wrappers and 15 cents.

State plainly what premium you want, giving name and number. Send exact number of coupons, wrappers, and stamps necessary for premium or premiums desired. Kindly mail coupons, or wrappers, and letters together.

Address:

Premium Department H. M.

Standard Soap Co. Ltd., Calgary, Alta.