

ME PEOPLE OU KNOW

our aim to make this co-
ntaining. If you are going
or have friends visiting you
is a line or phone 395 or 396.

Alberts of Montreal is in town.

McPhail of Renfrew is here.

G. Henry of Sudbury is in town.

Hare of Saskatoon is in town.

Laude of Montreal is in town.

Jennings of Lament and Sons
ton N.B. is in town.

F. Steadman of Petrolia is in

A.M. Tanney of J.H. Bafield
y Winnipeg is in town.

Ed Roberts of the Leslie Furni
pany, Winnipeg is in town.

Whitman of Fort William is

J. Embury of the Wright Furni
pany Fort Arthur is in town.

Beatrice Gordon of Teeswater
ing a few weeks with relative
city.

A.G. Hanna of Austin's Limited,
n returned to Chatham yes-

I. McLaughlin of Toronto is in

Mitchell manager of the Globe
Company London, is in the
business.

Montgomery and Mr. Henderson
Adams Furniture Company
are in town on buying trip.

P. Brown returned to Toronto
y.

H.B. Evel of Hamilton is
friends in the city for a few days.

Coltart of Chatham is in town
Exhibition.

A. L. Bitzer is confined to
bed through illness. Friends
o see him out soon.

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MAKE OUR GARAGE YOUR HOME for your auto. Don't forget we handle a big line of accessories, and axle grooves and are agents for the World Renowned Chevrolet Motor Cars. None better. S. E. Bowman, 42 Benton Street.

WE HANDLE THE BEST OF HARDWARE of all kinds. Big line of farmers', garden and mechanics' tools, builders supplies, stoves and cutlery. We stand back of our goods, and believe in "Buying-at-Home." G. E. Potter.

WE ARE OPEN AND READY FOR BUSINESS. Come in and examine our fine new stock of ladies' goods, and ready-to-wear for men and boys. Our motto will be to sell close and please you. M. A. Himelstein, 144 King, West.

"BUY-AT-HOME" AND MAKE IT A REAL HOME with a Heintzmann—"Ye Olde Firme"—piano; or a New Edison photograph. There's music in your heart when you do your bit to build up our home town and there's music in your home when you deal with D. S. Cullen, the Music Man, 3 East King Street.

PURITY IN DRUGS ARE ESSENTIAL to health. When you buy drugs be sure of their purity. We handle a full line of the "Nyal" Remedies that have an international reputation. Big stock of Christmas Novelties. E. O. Ritz, Druggist, cor. King and Queen Sts.

OUR STOCK OF LADIES' GOODS should be seen to be appreciated. Get our prices first and you will see where you can save. We beat any catalog house. Exclusive styles in our aim. Mrs. K. Levy, 191 King St., West.

ALL WE ASK IS A COMPARISON of our line of fine furniture with others; also the large and complete stock. Get our prices then draw your conclusions where to buy your furniture. "Buy in Kitchener" Schreifers, Limited.

WE HANDLE AN EXCLUSIVE LINE of children's wear; also ladies' suits, skirts, cloaks and waists. Our stock is large and our prices will convince you it will pay to do your shopping with us in this line. "Buy at Home." The Children's Shoppe, 111 King, West.

IF YOU WANT BARGAINS IN dry goods, clothing, boots and shoes, you will find them in big varieties at our store. We buy right and sell right. "Buy at Home" will pay us at Long's Working People's Store, next to Roma Theatre.

WHEN YOU BUY FURNITURE FROM US you are taking no chances. We carry a big stock and stand back of everything we sell. Furniture for every room in the house. Your credit is good with us. Lippert Home Furnishing Co.

THE QUESTION OF BUYING AT HOME is proved by first getting our prices and compare quality. We carry a big line of light and heavy hardware, farm and garden tools, cutlery, etc. J. Fennell & Son, The Old and Reliable Firm.

WHEN YOU DO YOUR TRADING at our store you know you are dealing at the right place for dry goods and ladies' suits and furnishings, rugs, carpets and linoleums in big varieties. Goudie's, Limited.

WE HANDLE A WELL SELECTED stock of boots and shoes that have a national reputation. Big stock of fine gents' shoes and ladies' high class shoes in all colors and latest fashions. "Buy in Kitchener" is right. J. Hesseaur & Son.

ALL OUR CLOTHING IS MADE ON HONOR and we sell it the same way. Big stock of men's and boys' suits, and a nifty line of gents' furnishings, hats and caps. You will find it will pay you to buy here. A. Z. Garner, 9 King, East.

WE CAN SUPPLY the citizens of Kitchener and surrounding district with stoves, plumbing and electric fixtures at prices that are not equalled elsewhere. Come in and see our stock and be convinced. Doerfling & Forster, 12 and 14 Foundry St., North.

A WORD TO THE TRAVELLING PUBLIC. When coming to Kitchener you will find a homelike hotel at "The American." Steam heated, everything first class. \$2.50 per day. Sample rooms. American House, cor. King and Queen Streets. C. J. Bruder, Prop.

PHOTOS NO MATTER HOW FADED copied and enlarged, in black and white, sepia or colored. Frames in stock at pre-war prices. Denton's Studio, 88 West King.

IF YOU BUY OUT OF TOWN AND I BUY OUT OF TOWN WHAT WILL BECOME OF OUR TOWN?



"THE DOLLAR YOU SPEND IN KITCHENER WILL COME HOME TO BOOST."

The News Record "Buy-in-Kitchener" Campaign

Read with care the series of articles which the News Record is publishing in this department once each week. They may present to your mind and heart something you have not thought of before. Patronize the people whose advertisements appear here. They are your friends and ours. They will circulate the dollars you leave with them and are helping to build up our town and community.

THE MONEY YOU SPEND WITH THEM STAYS IN CIRCULATION IN KITCHENER.



IT HAS ALWAYS BEEN OUR AIM to sell you dry goods and ladies' furnishings at fair prices and our reputation for fair dealing is our reference. This "Buy at Home" movement is a good one. F. E. Macklin.

BEWARE OF CATALOG FURNITURE; IT looks all right in pictures, but better buy where you can first see the goods. We show furniture for every room in the house. "Buy at Home" every time. The Kitchener Furniture Co.

WE ARE ALWAYS THE FIRST to display the latest creations in ladies' hats and millinery. We keep in constant touch with the latest fashions; big stock of trimmed hats on hand. The Misses Cowan, 23 King, West.

NO NEED TO LOOK FURTHER; we carry the goods and can compete with any one anywhere. Big stock of up to date dry goods and ladies' wear. We are boosters for Kitchener; see us first. Miller & Hohmeier.

WE CLAIM TO BE ARTISTS IN millinery; we have all the latest shapes and carry a big stock of trimmed hats. Exclusive styles is our specialty. We can please you. Patronize home trade; it pays. Miss Lowes, 11 King, East.

WE DO MERCHANT TAILORING and have made clothes in this town for thirty years and our reputation for superiority in the cloth and cutting and fitting of clothes is well established. Geo. Harrison, Merchant Tailor.

IT IS UP TO YOU TO KNOW You can do better right here in Kitchener in ladies' ready-to-wear goods, hats, etc. The only way to find out is to see our stock and get prices. Raphael Mack & Co., 109 King, West.

THE PURSUIT OF FOLLY is sending out of town for watches, diamonds and other jewelry. See the stock of Kitchener's leading jeweler and make your selections. We remain here, you know us, and our reputation, and can call and be assured of square, courteous treatment should any purchase be unsatisfactory. A. J. Gabel, the Leading Jeweler.

OUR LONG AND CONTINUED BUSINESS in this city should be sufficient proof we have the right line of dry goods and ladies' wear at prices that will attract you to our store. "Buy at Home" helps us all. Lang-Treacy Co., Ltd.

EVERYONE NEEDS PICTURES in the home. Our stock of mouldings and sheet pictures is complete. Everything in artists and school supplies. Phone 1722W. A. Brooks, 217 West King Street.

GET IN TOUCH WITH US FOR your bicycles and supplies. We carry a full line of accessories and handle the Cleveland Bicycle, also the Indian Motor cycle; none better; they have stood the test. The Butler Cycle Co., 210 King, West.

WE HAVE A REAL BARGAIN STORK and handle everything in ladies' and gents' furnishings, dry goods, boots and shoes. We buy right and every article is surely a bargain. Buy here and you will do well. The Economic Store, 207 King, West.

A SAVING IN LAMPS. Compare our prices with any wholesaler or retailer in Canada. Mazda lamps are absolutely the best. 25 and 40 watts 30c; 60 watts 35c; 100 watt nitro... \$1.00. A. Lockhar & Co., Limited, 22-24 Queen, South.

BUY YOUR BREAD FROM HOME BAKERS. Every loaf of bread you buy from out of town bakers build up THEIR town. Think this over and patronize home industry. You will