

THE LARGER AND GREATER E. MAYHEW & CO. STORE

having enlarged Clothing Department, will make its bow to the buying public of
Glencoe and vicinity with a

Big Expansion Sale

of all Winter Merchandise. Here is how this Sale is made possible:—

You know how the redman, before the days of electricity, used to get a tip-of-anything coming his way by putting his ear to the ground. Well, over a year ago we, having our ears to the ground, heard from reliable sources this message:—BUY NOW your goods for Fall and Winter, 1916, and avoid the big advances that will surely come. Well, we bought and BOUGHT, in many instances taking delivery of the goods and storing them in our stockrooms—and now we are sorry, we are downhearted? Oh, no! Did the advance come? Yes, 25 and 50 per cent, and why our blood is tingling so is that we know that as we now bring these goods out and place them on sale we are again going to demonstrate that the E. Mayhew & Co. store is the store of big values ALWAYS.

MEN'S OVERCOATS AND SUITS

We know we save you \$3 to \$5 at these prices.

At \$9.90

At \$15.00

At \$17.00

You must see these to appreciate their true value.

For Your Choosing This Week in Women's Coat Department

Winter Coats for Women in this sale at \$3.95, \$8.95, \$12.50 and \$15.00.

You women who have not yet purchased your Coat will do well to come here this week and get yours at nearly half price.

Astonishing values in Misses' Coats.

It's not the price you pay that's so important as what you get at the price.

E. MAYHEW & CO.

The Transcript.

THURSDAY, NOV. 2, 1916

Newbury

Lorne Heatherington spent Sunday at his home here.

Miss Dean of Wheatley is visiting her sister, Mrs. Hannah.

Alex. Grey of Windsor spent a few days with his parents here.

Miss Flossie Heatherington has taken a position in Howell's jewelry store, Windsor.

Several of the boys of the 135th Battalion who were quartered here are now in a hospital in England with measles.

The anniversary services in the Methodist church on Sunday were well attended. A crowded congregation, a beautiful day. Rev. Mr. Irwin, the pastor, preached fine sermons at each of the two services. The Glencoe choir ably assisted the home choir. The amount contributed was even more than the amount asked, for which the officials thank the contributors.

OAKDALE.

Oakdale S. S. No. 5, Dawn, held a Halloween masquerade Tuesday.

Mr. and Mrs. Henry Mawlam and son Gerald spent Tuesday in Chatham.

Mrs. Margaret Leitch and Mrs. Elizabeth Muir have returned home from visiting relatives in Ekfrid.

Wm. Thompson, Chas. Leeson and Downey Thompson have returned from the harvest work in the West.

Rev. Mr. Dodge, who has been the pastor in the Oakdale Presbyterian church for nearly a year and a half, preached his farewell sermon Sunday, and is leaving for Mt. Clemens, Michigan.

Wardsville

J. A. Mulligan has purchased a new Dodge car.

G. M. Faude is on the jury in London this week.

Mr. and Mrs. W. Milner spent a few days in Detroit.

Mrs. P. O'Malley and daughter Agnes spent Monday in London.

Mrs. M. Mulligan has returned home after spending some time at Detroit and Toronto.

The Literary Society of the High School was reorganized on Friday afternoon with the following officers:—Hon. president, A. Douglas; president, Jack Douglas; vice-president, Oread Sheppard; secretary, Blanche Hale; treasurer, Leonard Purdy; editor, Mary Hammett; pianist, Jean McRae. Representatives—Form I, Jean McRae and Lawrence Harvey; Form II, Muriel Willis and Alfred Hale; Form III, Mabel Moran and Allan Bayne.

Awful asthma attacks. Is there a member of your family who is in the power of this distressing trouble? No service you can render him will equal the bringing to his attention of Dr. J. D. Kellogg's Asthma Remedy. This remarkable remedy has its reputation upon what it has done for others. It has a truly wonderful record, covering years and years of success in almost every part of this continent, and even beyond the seas.

Golden Opportunities in the Millinery Department

All Hats and Trimmings to be cleared at half price.

Two Extra Expansion Specials. Can You Afford to Miss Them?

PENMAN'S—Underwear for Men. Shirts and Drawers, sizes 36 to 40, heavy ribbed all-wool garments, double breasted. Reg. price \$1.25, now 78c.

PENMAN'S—Fleece-lined Underwear for Men. Only fifty suits to be cleared. Shirts sizes 36 to 42; Drawers sizes 34, 36 and 38. Regular 65c, now 43c per garment.

Men's All-wool Sox, regular price 35c, for 19c.

Hats and Caps

It is generally conceded our Men's Hats are the most stylish. We are showing this season the Edmour Hats, fashion's favorite. They are absolutely the latest, smartest and most up-to-date hats shown. We are sole agents for them.

Bought Direct From the Listowel Mills Over a Year Ago.

We are selling these renowned SWEATER COATS at prices we could not buy them for today. Two-tone color effects for Men and Women.

OUR SPECIAL FOR MEN—Good, heavy Wool Sweaters, all sizes, \$1.48.

OUR SPECIAL FOR WOMEN—Nice, stylish Coat, \$1.38.

Appin

R. E. C. McDonald spent Tuesday in London on business.

Miss Addie McMaster is visiting friends in Toronto.

Thos. King is putting a new foundation under his house.

Dan McIntyre, jr., shipped two loads of cattle to Toronto on Monday.

W. R. Stephenson is doing a great business with his cider mill these days.

Mr. and Mrs. W. R. Stephenson attended the funeral of the late Isaac Carman.

Howard Watterworth, wife and daughter spent Sunday at H. B. Watterworth's.

The people are busy putting in coal these days. They are afraid of it being scarce later on.

The Fraser Mission Band is holding a social tea at the home of E. V. Thorncroft on Wednesday evening, Nov. 8th. Everyone is invited. Admission free.

A letter was received from Pte. E. Irwin last week, in which he speaks of transferring into the aerial corps. He says there is great need for men, as the craft will play a more and more important part in winning the war. He is in good health.

The funeral of the late Hugh McLean took place to the Edie cemetery on Thursday afternoon, service being conducted at the house by Rev. C. W. Bristol, pastor of the Methodist church, and was very largely attended.

Mr. McLean was born on the farm from which the lot on which he lived was taken. He had been ill for some years. He was twice married, his last wife being Miss McLean of Ekfrid. She died eight years ago. Since her death he had lived alone in his home on the Glencoe road.

Survive—Mrs. George Hughes, Appin, and Mrs. Black and Mrs. Thomas, St. Thomas. Mr. McLean was 78 years of age.

The Women's Institute and Red Cross Society met at the home of Mrs. Mills, president. Thirty-five members were present. After a prolonged discussion on the advisability of having a class organized for domestic science or dressmaking, it was decided to choose the dressmaking and to begin as early after the New Year festivities were over as the department could give the instructors. The secretary reported about \$8 collected for the British Red Cross fund.

The Literary Society donated \$10 of last year's funds to Red Cross work; also a cheque for \$5 from one of the executive members. The free use of the Institute piano was granted the Literary Society for the coming winter. Mr. Miers gave an excellent address on banking. Mrs. Howe of Strathroy gave some piano selections, and Misses McMaster and Laughton sang.

At the close of the war conditions will make another change. They will never be as previous to July 1914. Changes that will surely affect the farming industry will take place. You want to be prepared for this change. The Weekly Sun will do its part for you by keeping you posted on the different changes that are likely and how they will affect the farmers. It remains for you to help a paper that has served its subscribers and the Ontario farmer generally so faithfully during the past quarter of a century. The subscription price of The Sun remains the same as formerly and is as high as the service it gives. We will be pleased to accept subscriptions for The Sun at this office.

Melbourne

Mr. and Mrs. A. P. McDougald have returned home after spending a week in London.

Mrs. George Marshman, sr., is visiting her daughter, Mrs. Pierce, of North Ekfrid.

Henry McEllan has purchased a Gerhard Heintzman piano from a Glencoe agent.

Mrs. (Rev.) Vance is spending a week with her mother, Mrs. Carruthers, at Strathroy.

Rev. Mr. McCallum of Ottawa occupied the pulpit in the Presbyterian church on Sunday.

A number from this village motored to St. Thomas on Sunday to attend the evangelistic services which are being conducted there.

The Epworth League of the Methodist Church are preparing for their Rally Day services, which will be held in the league room on Sunday evening next.

Our ladies are still busy packing Christmas boxes and sending them to the boys who have enlisted and gone overseas from this village and vicinity. A pair of socks is sent in each box. Don't stop knitting, ladies.

WE ALL HAVE MISSIONS IN THE WORLD—There is a work to do for every man on earth, there is a function to perform for everything on earth animate and inanimate. Everything has a mission, and the mission of Dr. Thomas' Electric Oil is to heal burns and scalds of every description and cure coughs, colds, croup and all affections of the respiratory organs.

Kilmartin.

Dan Campbell is home from the West.

Mac Munroe of Margaret, Manitoba, is visiting friends here.

Mr. and Mrs. Frank Allen of Cairo spent Sunday with friends here.

John Secord is on a hunting expedition to O'Neill, where he will also visit his cousin.

Mrs. Mills and daughter of Dauphin, Man., are visiting Mrs. Mills' brother, Dr. Smith, at the manse.

Mr. and Mrs. John F. McTavish left on Saturday, the former on a hunting trip to Blind River and the latter to visit their daughter, Mrs. MacLeish, Toronto.

The Red Cross Circle of Burns' Church shipped to Hyman Hall last week the following articles:—14 grey flannel shirts, 13 pairs socks, 17 help-less shirts, 1 girdle. Also for soldiers' Christmas cheer 125 lbs. fruit cake, 10 lbs. honey and 6 lbs. candy.

Hell Fall of Hypocrites.

Detroit, Oct. 25.—In a sermon on Tuesday Billy Sunday said:

"You say: 'Mr. Sunday, the church is full of hypocrites.' So I tell you that if you don't want to go to hell and live with that whole bunch forever, come into the church where there are only a few of them, and where you won't have to associate with them very long. There are no hypocrites in heaven. Oh, you're a wise lobster, you are!"

If your children are troubled with worms, give them Mother Graves' Worm Expeller; safe, sure and effective. Try it, and mark the improvement in your child.

HAWKS ARE DEPARTING.

They Fly Low Over Places Where Landmarks Are Changing.

In spite of accumulating evidence in defence of the hawks, there always seems something stealthy and sinister in their flight, especially where their ancient routes have been obstructed by city buildings, poles, and transplanted trees that render their courses uncertain, says S. T. Wood in The Toronto Globe.

In the September night, westward across the northern area of Toronto they move in solitary independence, but with a unity of purpose that betokens the migrating impulse.

The swallows and swifts are gone, which makes the suspected migrants all the more conspicuous. As they approach along the Little Don toward the forks, over the tortuous, wooded dunes propelling strokes and a lowering glide suggest the searching glance that discerns the hiding field mouse, unsuspecting frog, or venture some mole, but there is no sudden descent for a victim and no pursuit or predatory efforts to justify the name "pigeon-hawk."

One by one they trail their several ways westward, clearing the roofs and curving among the shadow trees, lowering in the open spaces as if expecting to discover the timid life of the open fields. One sparrow-hawk, the smallest and richest-colored of the family visiting the lake, passed with more erratic flight, as if unwilling to become a part of the migration.

His dull blue, bright brown, and wavy bars of black made a momentary display as he swept the bank of open sky close to the bordering roofs. The larger hawks chose higher courses, but they could not always resist the city's peculiar attraction. A mottled hawk, in immature brown, quite distinct from the slaty blue of full maturity, made a graceful outline with long expanded tail and wings carried forward as if to afford a screen for aviators. A red-tail, also immature, was more inclined to disregard the city's attractions.

Canada's Position.

A Canadian sends the following to The New York Times from Elmhurst, L.I.:

There are thousands of people in this country who wonder why Canada is so slow to annexation to the United States.

At present Canada is "under the rule" of no country. It is an independent nation, with a government elected by the people, who make their own laws, yet enjoying the protection of the inexhaustible strength of a mighty monarchy.

Although not compelled, or even asked, to send a soldier or a cent of money to Great Britain, yet when war broke out Canada, together with every other colony in the vast empire, jumped to defend the flag.

If Canada became annexed to the United States, or subject to Germany, or to any other country, or if Great Britain lost the war, we would forfeit our independence.

That is why Canada raised an army of more than half a million volunteers, her best sons, and spent millions of dollars to aid Great Britain, the protector of small nations.

Quaint Jewish Rite.

A few days ago one of the quaintest of the ceremonies of the Jewish religion was seen at the waterfront at the foot of Bay street in Toronto.

It was the Jewish New Year's Day, and one of the rites observed in it to go to the river at sunset (actually to any water available) and to throw bread on the water, as a token that their iniquities have been sunk out of sight. About 5 o'clock there were nearly a hundred people gathered at the waterfront reading the prescribed litany and throwing the bread crumbs into the Bay. Then, as each party finished his devotions, he went quietly home.

Always Unnerved Him.

The party in the smoking room of a C. P. train in the North Country were quietly discussing the war when in upon them rushed an acquaintance, Major ———, a V.C. veteran of the South African war and shortly bound overseas.

"Quick," he panted, "has anyone got anything on him? A woman has fainted up in front."

A task was pulled promptly from a side pocket and handed to the soldier. While his friends watched him in amazed surprise he took a long and satisfying pull.

"Ah," he said, with relief, "a thing like that always unnerves me."

To Grow Grass at Borden.

Can the sandy plains of Camp Borden be covered with a substantial growth of grass? This is the question which the agricultural experts of the province will seek to determine. Recently Dr. C. G. Creelman, president of the Ontario Agricultural College, Guelph, and Bert Roadhouse, Deputy Minister of Agriculture, visited Pine Plains to examine the ground. As a result of their investigation, they decided to sow Canadian blue grass seed and apply basic slag, which fertilizer, they state, has been successfully used in England.

LIKE THE RUSSIANS.

Slav Writer Gives Highest Praise He Knows to Canadians.

The following is a translation of part of an article contributed by a talented young Russian author, Mr. K. Chukovski, to the London Times after a visit to Ypres.

We drive by roundabout ways over footpaths so as to avoid shells. Here is Poperinghe. A hospital. At the threshold in a leather jacket stands a handsome Sister of Mercy and with half-closed eyes gazes at the spring sun.

"Here gas-poisoning cases were sent," says an officer. He pointed to a field where amid wooden crosses was visible an entire forest of crucifixes. Here by the side of the Christian Canadians were interred the Muslim Turkish. On each crescent was an inscription: "Ci git un brave mort pour la France."

I asked the colonel if we might not see the Canadians, and soon we saw Russian dug-outs, straw (and not on blankets as is the custom here), lay men in grey coats greatly resembling our own soldiers. On their shoulder straps were the copper letters "Canada." I felt myself among my own people as though at home. Even the manner in which they rolled their cigarettes reminded me of Russian or Tula.

"Quite like Russians," I said to the Canadian general.

Thank you for the good word. As a matter of fact there are several Russians among us. Only yesterday one of them (of his own free will, nobody forced him) crept up to the German positions and destroyed the wire entanglements. "It's dull sitting in the trenches," he told his comrades, and of course he didn't return; he was killed.

"I remember," said the lieutenant. "He clung up only with the Redskins."

And there are Redskins among you.

"Rather! Of course there are. We have frontiersmen as well. We had declined to take them because there were no places in the cavalry, and they wished to join the cavalry. But they engaged the trains at their own expense and came to Ottawa with their horses. 'If you don't take us to the war,' they declared, 'we shall immediately equip a cargo steamer and go to fight for you.'"

"And who is this Princess Patricia? Where does a princess come from in Canada?"

A rich merchant, Mr. Hamilton Gault, of Montreal—a millionaire—fitted out an entire regiment at his own expense and sent it to fight for Europe.

"But what has the Princess Patricia got to do with it?"

"She is the honorary colonel of the regiment. She's the daughter of our Governor-General."

"And what about the merchant? Did he send soldiers to the war and himself trade in Montreal as before?"

"Oh no! He also went to the war."

"And what then?"

"He was wounded at Ypres, here and there. Apparently by shrapnel fragments. And all his regiment perished."

"And how about the families of the slain? Their mothers, daughters, wives? Did this merchant take care of them?"

"Of course. Every man was insured by him in case of disablement and death. Each man received an insurance policy for \$500."

Red Cross and Prisoners.

"The Red Cross Society is delivering to every Canadian prisoner in Germany one or more parcels each week," said Hon. Colonel Noel Marshall, President of the organization, in an interview recently. "It does not matter whether the soldier has a friend or relative in the world. He gets his parcels just the same."

Colonel Marshall spoke of the splendid work being accomplished by the Red Cross, and regretted the misunderstanding which had led to the publication of a report that the organization had appealed to soldier prisoners to "pay" something for their parcels.

"This is absolutely wrong," said Colonel Marshall. "Early in the war, when the delivery of parcels was a more difficult and costly task, and all that could be attempted was the delivery of one parcel to each man in about two weeks, the Red Cross in London sent out a letter to the soldier prisoners asking if any felt disposed to allow ten shillings a month from their pay for extra parcels. This, however, was entirely optional, and the men got their parcels whether they felt like assisting themselves or not. We have thousands of letters from prisoners expressing their gratitude and appreciation of what the Red Cross has done and is doing."

May Name Mountain After Kitchener

Proposals have been made to the Government that it would be well to name one of the highest mountain peaks in Canada after Lord Kitchener. One mountain suggested is a peak in Jasper Park, Alberta, at the watershed of the Sasatchewan and Athabasca Rivers. It was named Mount Douglas in 1898 by Norman Collier, an English climber, after David Douglas, the Scottish botanist, of Douglas fir fame, who travelled in that region, and its height is given as 11,700 feet. There is, however, another peak not far distant, at the headwaters of the Red Deer River, which was named Douglas after the botanist by Dr. George Dawson in 1884. Consequently there can be no objection to renaming Collier's peak.

New Three-cent Stamp.

A new issue of three-cent stamps has been made by the Post Office Department. The stamps are sepia in color, while the first issue were red. The only difference from the usual two-cent stamp is the printing on the face "1 Tc," which shows that this stamp is a war-time stamp. The issue has been out for a month now and will do away with the old system of using a two and a one-cent stamp. The public likes the new color very well, and the general feeling is that the color scheme for a war stamp is good.

No warping or cracking is possible with our secret process semi-steel fire-box linings. Being in five pieces, they are easily removed or replaced without belts or cement.

McClary's Pandora Range

Before you invest in a new range let me show you the Pandora's sensible ideas for saving time and labor.

Sold by Jas. Wright & Son

THE ROYAL BANK OF CANADA

INCORPORATED 1869

Capital Authorized \$25,000,000
Capital Paid-up 11,500,000
Reserve and Undivided Profits 13,200,000
Total Assets 198,000,000

HEAD OFFICE—MONTREAL

MONEY ORDERS.—A safe and economical method of remitting small amounts.

\$5 and under 3c Rates
Over \$5 10c
Over \$10 Not exceeding \$30 15c
Over \$30 20c

SAVINGS BANK DEPARTMENT Deposits of \$1 and upwards received and interest at highest current rate added twice yearly.

A General Banking Business Transacted.

Glencoe Branch - E. M. DOULL, Manager

Wardsville Garage

I intend opening a Garage in Wardsville about April 1, 1917, and solicit a share of your patronage.

All kinds of repairing promptly done.

HERB. CUCKSEY

CONSIGNEES'—SALE—

Big Sale still on of

Boots, Shoes and Rubber Goods

of all kinds; also

MEN'S AND WOMEN'S WEARING APPAREL

McLay & Munroe's Old Stand

Opposite Royal and Merchants Banks