

The Perfect Score!

WITH "DOMINION"
"SUPER-CLEAN" LONG RIFLE .22's

SUNNY BRAE RIFLE CLUB SHOOTS 1500 x 1500 IN DOMINION MARKSMEN .22 SPORTING COMPETITION

The largest rifle tournament ever held in Canada saw the Sunny Brae Rifle Club of Moncton, N.B., vanquish all contenders. There were 1358 competitors in this meet, representing 213 teams from all over Canada. The Sunny Brae Club, shooting "Dominion" "Super-Clean" Long Rifle greased .22's took top honours with the perfect score—1500 x 1500.

"DOMINION" "BISLEY" .22's

"Bisley" .22 calibre cartridges with greased bullets are accepted widely as dependable, high velocity .22 ammunition for target and small game shooting. "Bisley" .22's have a long-standing record for dependable, accurate performance. They are powerful and accurate at ranges up to 200 yards.

"DOMINION" "SUPER-ACCURATE" LESMOK .22's

"Super-Accurate" Lesmok, a standard velocity cartridge has long been established as the choice of many expert riflemen. Loaded only in .22 Long Rifle with "Lesmok" powder and greased bullet.

"CENTRAL V's"

Here is what Lieut. Stephen Johnson, Bisley shot and prominent Western Canada small bore rifleman, has to say about "Central V's":

"Shooting 'Central V's' in a Centurion rifle on a 20-yard range, I made a score of 1697 x 1700 in the D.C.R.A. February matches. This is without doubt the best shooting I have ever done. I give full credit to the 'Central V's'."

"Dominion" .22's, offering exceptional accuracy and fine performance, should be *your* choice for .22 cartridges this year. Whether in Dry Lubricated or greased bullets . . . for small game hunting or target shooting . . . you'll find that "Dominion"—the Ammunition of Champions—is "Always Dependable". All "Dominion" Ammunition has "Super-Clean", non-mercuric priming.

"DOMINION" .22's

"Always  Dependable"

CANADIAN INDUSTRIES LIMITED

"DOMINION" AMMUNITION DIVISION