November 17, 1897.

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MESSENGER AND VISITOR.

YOU

WE GIVE

JUST WHAT

YOU

ASK FOR.

There

is something that ought to be tacked up in every grocery! It's on a signboard over a large New York store in Broadway. where they don't believe that "substitution" pays. And no-body does believe it, except shifty and short-sighted store-keepers. When a woman wants Pearline, for instance, she won't be satisfied to have some inferior

is a fraud on the customer and a fraud on Pearline. You can help to put a stop to it. When you ask for Pearline, don't let any imitation of it be substituted for it.



Don't work: let SURPRISE SOAP do the labor foryou. It's the way to wash Clothes (without boiling or scalding), gives the sweetest, cleanest clothes with the least work. Follow the directions on the wrapper.

Flour. Hungarian

VIE'S

THIS FLOUR is the Highest Grade made on this Continent.

No other Flour will make as much bread to the barrel. Bakers make 150 two-pound loaves from one barrel of Ogilvie's Hungarian. THE PRICE is now so near that of Ontario flours, that you would loave buy hunga any other

THE PRICE is now so near that of Ontario flours, that you would lose money by buying any other. IT ABSORBS more water than any other known flour; therefore, the bread will keep moist longer. HUNGARIAN is made from No. 1 Hard Manitoba Wheat (acknowledged the beagin the world), and scientifically milled by the latest improved methods. MANITOBA WHEAT contains more gluten than any other wheat, and gluten is the property in the wheat which gives strength, and is much more healthful than starch, which is the principal element in winter wheat. ARE YOU using Hungarian in your house? If not, give it a trial, and you will soon become convinced that it is the best and most wholesome hour that you have ever used.

ned. THEREST PUBLIC pastry cooks in Montreal use nothing but Hun-for pastry, as it makes the very best pastry, if you will only use enough water. FOR BREAD use more water than with any other flour. Give it time to be the water and knead it thoroughly; set to rise in a deep pan, and be sure your is not accord.

absorb the water and wheat it thoroughly, act to rise in a deep pair, and be safe your sponge is soft enough. IF YOU follow the above directions you will have better bread than it is ossible to get out of any other flour.



Je The Farm Je

Doesn't Pay to Export it. ^d Opinions are divided in Eugland about pasteurization. Some think it an improvement, because thereby the harmful bac-teria and the fungi in the milk have been destroyed, thus making the butter purer and increasing its keeping properties. Others again think that the flavor of the butter is partly lost by the process, and, therefore, prefer butter made from milk or cream that was not pasteurized. As far as we can learn opinions are pretty evenly divided on the subject.

We do not wish to say, however, that pasteurizing will not pay, as our experience with butter made by this process has been too limited ; but we feel sure it will require strong efforts on the part of the sellers to educate the consumers to taking pasteurized butter at a premium over other goods. Unless there is some inducement to pasteurize their cream, we can't consistently ask them to do so.

The shipments we have made consisted of pasteurized cream butter from the Albert Lea, Minn., creamery, and butter made from unpasteurized cream from Iowa. The proportion of the former to the latter in the lot was about one-sixth, and, as we are advised, the entire lots were disposed of to one buyer at one price. The actual worth of the pasteurized butter was per-haps not revealed. It is, therefore, difficult for us to say whether or not the price was influenced by pasteurized cream butter. We are, however, advised that the consuming public on the other side of the Atlantic ing public on the other side of the Atlantic do not ask for pasteurized cream butter, nor are they willing to pay a premium for the goods. As pasteurized butter is not new to them, it is fair to assume that at the present time it hardly pays to go to the expense of pasteurizing the cream.--(Mr. De Wolf in New-York Produce Review. * * * *

A Farmer's Advantage.

A gentleman of this city, visiting a farm er friend, the conversation at dinner turned upon the conditions of the country, and upon the conditions of the country, and the alleged troubles that beset the agriculturists. Said the farmer: "I have had fairly good crops this year, yet I have not been able to save and lay up Fast Increasing. Compound.

a dollar. I have made no more than living."

His city friend replied. "Well, I think you ought to be satisfied. If I were living in Lonisville upon the scale yen do, with a table abundant to profusion, carriages, carriage and riding horses, plenty of servants, in a large and elegant home, fur-nished with all the comforts and luxuries

of life, it would cost me \$20,000 a year. He then explained to him how much it cost him monthly for milk, for butter, for eggs, for vegetables, for meat, for ice, the charges for taxes, street-cars, servants' wages; and the innumerable expenses of city life. Then he remarked upon the mparative case and comfort with which his rural friend conducted the business of his farm, and the amount of leisure his affairs afforded him for fishing, hunting, or friendly visiting, and compared it with the continual strain upon the business man of the city, the early and late hours of toil, the frequent days and nights of anxiety,

and the fierce struggle with competition. When he had gotten through, his farmer friend admitted that he had received a revelation which not only surprised him, fut fully satisfied him that an industrious an upon a farm could command a more independent, comfortable, and certain livelihood than a man of equal capacity and industry could secure by living in. a city.-(Louisville Commercial

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Tree Agents and Direct Dealing.

The tree agent has been discussed, rid-dled, misrepresented and his case truth-fully stated until there is little more worth saying. He is a fixity. He is here to stay.

He cannot be stopped from travelling in his free country even if it were fair to stop him. There are all kinds. But I am sorry him. There are all kinds. But I am sorry to say it, the average tree agent is very often partly composed of both ignorance and dishonesty. Some are green boys going about to earn something by repeat-ing a rigamaroic that has been taught them. Others are old, crafty sinners. And many more are road houset assolible more use more are good, honest sensible men, who will do the fair thing aud know how to do it. My advice to the buyer is if you know a good nurseryman within half a day's drive, go and get directly from him what you can of what you want. But do not think that any sort of thing near home is better than what you might get from a thousand miles distant. Use business judgment. It is not the cheapest or the dearest that is the best, for poor trees and plants are often sold very high, and very good ones sometimes very cheap. A good honest and intelligent agent of a reliable nursery will, in some cases, serve your purposes better than any one else, but he will usually charge you more than you would have to pay for the same direct of a nursery that has no agents. In any case, study the situation and the catalogues carefully, and know something of the prices of various dealers aud nurserymen at home and at a distance before you buy.-(Green's Fruit Grower. * * * *

NO MISLEADING STATEMENTS.

Strong Letters From Reliable People.

Prove the Worth of Paine's Celery Compound.

The proprietors of Paine's Celery Com-pound have never given to the press of the country any misleading statements, and have never exaggerated either the virtue of their wonderful remedy or the astonishing character of the testimonials it has re-ceived.

character of the testimonials if has re-ceived. Paine's Celery Compound, the greatest and most marvelous of all blood purifiers and restorers of nerve force and power, and which has a greater public demand than all other combined remedies, has been a blessing to thousands of homes in the Dominion of Canada. This medicine that makes peuple well receives monthly scores of letters of praise from men and women reacued from disease and death. Every month of the yeas hundreds are restored to new life, bad many being diffident in nature, and not wishing to be recognized by the public, refrain from writing for the pres-

nature, and not wishing to be recognized by the public, refrain from writing for the press. Taine's Celery Compound being a guar-mitted medicine, the public have faith in it. The curse effected for those who in the past were burdened with rheumatism, neuralgia, kidney disease, liver troubles and blood diseases are in many cases truly wonderful. Success after the doctors fail is the great boast of the world's popular indecire, Paine's Celery Compound. Mrs. A. Perry, Port Maitland, N. S., writes as follows. "For two years my system was all run describe from nervous prostration and insomnia. At times I almost foat my reason from severe pain at base of the brain. My husband advised file to try Paine's Celery Compound, which I did, and the effects were wonderful. I soon began to sleep well ; the pain left my head; my whole system was strengthened, and i am one enjoying very good health. "T would cheerfully recommend Paine's Celery Compound to any one suffering from like troubles. You have my best wishes for the future success of your accellent remedy.