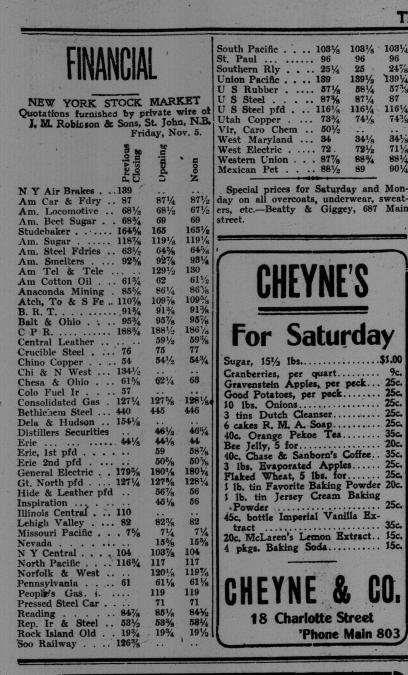
MC 2035 POOR DOCUMENT

THE EVENING TIMES AND STAR, ST. JOHN, N. B. FRIDAY, NOVEMBER 5, 1915



For Saturday

CHEYNE & CO. 18 Charlotte Street

Fall and Winter Styles!

"You've Certainly The Finest Line of Shoes I Ever Saw"

This is the comment that we hear daily concerning our showing of Women's Fall Footwear. Our aim is to insure our patrons the distinction of better shoe styles—a superior shoe service—and better shoe values at any stated price than

Our Large Trade in Women's Shoes Bears Evidence of The Success of Our Efforts!

We are showing many new and handsome models in the best Dull and Bright Leathers. The Military Boots, Cloth Top Boots, Gypsy Boots, etc. We carry in stock every vari-ation of size and width for perfect fitting.

Our Price Line! \$1.98, 2.45, 2.85, 3.35 to \$5

At this Shoe Store, Good Quality and Moderate Prices go hand in hand. It is not necessary here to pay a high price in order to get a good Shoe.

243 = 247 Union St.

CAUTION.



Several instances having been discovered in Canada of the Infringement of our rights by the use of the title "Fruit Salt," or of colourable imitations of our wellknown wrapper, all persons are hereby warned against similar infringe-

Our Rights have been established by decisions of the House of Lords and other Courts, both at home and abroad, and perpetual injunctions and damages have been obtained against offenders.

Persons found infringing our rights will be proceeded against without further notice.

J. C. ENO, LTD.

Prepared only by J. C. ENO, Limited,

'FRUIT SALT' WORKS, LONDON, ENG.

Agents for North America HAROLD F. RITCHIE & CO., Ltd., 10-12-14 McCaul St., TORONTO



The Great Closing Out Sale Has Reached Unheard of Proportions. Saturday Tells the Story. Pianos Are Selling Right and Left. New Pianos Reduced \$100 to \$125. Terms Are Down.

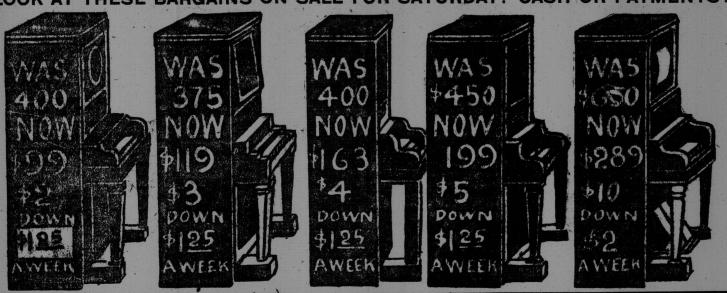
Cash is the angel of the Piano business. We are very frank when to this sale with it. Come here with the money and come prepared to be astounded with the values that we have to offer. To get cash we have to cut deep into the hearts of the prices. We realize this, and therefore when you produce the real coin we will talk prices that will fairly stagger you. Come here to this sale today, tonight, tomorrow. But the

PIANO BUYERS OF THE MARITIME PROVINCES. A cheap piano would be dear at any price, but when you see such pianos as "Amherst", "Gerhard Heintzman", "Sherlock Manning", "Kauffman", "McDonald", "Augustus Baus", and scores of others at prices like we offer, the very names on the Pianos themselves mean a life time of service. The AMHERST Pianos and Players are acknowledged as the very best that money can produce. The mere fact that we cut these prices does not affect the prices one iota. For instance, here we have a real genuine \$550 "Gerhard Heintzman" Piano that we have cut down to \$230. Can this price reduction hurt the Piano? Does it for an instant detract from the quality of the instrument? Certainly not. Come here at once. These piano bargains cannot and will not last forever. Any piano in the store will be sold on easy terms.

\$1.50



LOOK AT THESE BARGAINS ON SALE FOR SATURDAY! CASH OR PAYMENTS!



We Pay for Out of Town

Buyers

\$1.25

PERWEEK

Store Open Evenings Until 9 O'clock! A Managard Diana and Music Oc J. A. McDonald Plano and Music Company, Ltd.

7 Market Square, St. John, N. B.

We Pay R. R. Fares Both Ways to **Out of Town** Buyers

'Tailored Expressly for Gilmour's and You."

In our shirt department you'll find the kind you can wear with comfort, the kind that never pulls or draws tight, but fit so well they don't seem to touch you anywhere.

They're made so the collars and cuffs know just where to stay.
You'll see more new patterns and a larger selection from \$1 to \$4.50 than in most stores. Come in and pick while the picking sood.

Shirts, Collars, Neckwear.

A GOOD PLACE TO BUY GOOD CLOTHES

Gilmour's 68 King Street



10k, GOLD CHAIN FREE With Every Pair of Eyeglasses W. EPSTEIN & CO. Optometrists and Opticians
Open Eveniers

Open Eveniers

J. E. GIBBONS **GROCERY**

194 Metcalf Street PHONE MAIN 938-31.

2 bags, \$6.20; 1 bag, \$3.15, 24 lbs. 8ba

gailons Oil...... 75c.

You Must be Smart if You can Buy Cheaper Than at PARKINSON'S Gash Stores

128 Adelaide St.-147 Victoria St.
'Phone 938-11 Main 77-21

Other Goods Equally Cheap

A Sure Way To End Dandruff

There is one sure way that has never failed to remove dandruff at once, and that is to dissolve it, then you destroy it entirely. To do this, just get about four ounches of plain, common liquid arvon from any drug store (this is all you will need), apply it at night when retiring; use enough to moisten the scalp and rub it in gently with the finger tips. By morning, most if not all, of your dandruff will be gone, and three or four more applications will completely dissolve and entirely destroy every single sign and trace of it, no matter how much dandruff you may have,

You will find all itching and digging of the scalp will stop instantly, and your hair will be fluffy, lustrous, glossy, silky and soft, and look and feel a hundred times better.

Affectation. (Detroit Free Press). "Pa, what is affectation?"

"Affectation, my boy, is carrying three extra tires on an automobile that never gets more than four blocks away from a garage."