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Here's the test: 300,000 Fords now in service. Runabout \$675; Touring Car \$750; Town Car \$1000—f.o.b. Walkerville, Ont. with all equipment. Get catalogue and particulars from Dept. G. Walkerville Factory, Ford Motor Company of Canada, Ltd., 106-110 Richmond St. W., Toronto.

SECRETARY BRYAN RECEIVES BIG OFFER

Twenty-four Thousand Dollars a Year Offered by "Within the Law" Company.

Secretary of State Bryan can no longer cry that he cannot live within his means. He has been offered a magnificent offer by the managing director of the "Within the Law" Company, which would, if accepted, give him an income of \$24,000 a year. Whether, however, he will accept the offer and enter the theatrical profession is extremely doubtful.

Mr. Selwyn's offer reads as follows: New York, July 18, 1913. Hon. W. J. Bryan.

Washington, D.C. Sir: If the newspapers are correct in quoting you as saying that your salary as secretary of state is insufficient for your means, that you are therefore compelled to add to your income by "outside work," I beg leave to offer you a position that will pay you twice as much as the United States Government, and which will call for your undivided attention. In other words, I offer you \$24,000 a year as chief publicity promoter of "Within the Law." The position is one of importance, and like your present high office, of world-wide influence. For "Within the Law" is about to be presented not only in the United States, but in every civilized centre of the world. The position is one that will call for the highest quality of intellect and resourcefulness, the combination for which we are willing to pay a good living wage.

I am, Respectfully yours, (Signed) Arch Selwyn, Managing Director "Within the Law" Company.

Father Treacy's Picnic at Weston

Large Crowd Gathers at Fair Grounds for Annual Catholic Outing.

The joint picnic of the people of St. Cecilia's, Toronto Junction, and St. John's Weston, fulfilled the promise it gave of being one of the most enjoyable affairs of the season.

At an early hour Saturday the Weston Fair Grounds were alive with the people of the two parishes, and their many friends from the city.

The gallantly decorated refreshment and fancy work booths, were laden with their many wares, and all were well patronized.

Rev. Dr. Treacy, who has charge of the parishes, was everywhere, with greetings for those who had come from far and near to help on the work.

The five-mile bicycle race and five-mile foot race, for which the prizes were respectively a twenty and seven team dollar silver cup, were keenly contested, as were also the several races for ladies and children. T. Flanagan had the athletic part of the program in charge.

At the concert the singing of the O'Connor sisters was a feature very much enjoyed.

AUTOMOBILE BARGAINS

Clearing of Used Cars

Before July 31st we must sell out our entire stock of used cars. You will receive better value than is usually offered in these cars. They were taken in exchange for new Knight models this year, and are in first-class repair, with good tires. Full equipment.

- (1) Touring Cars—A full range. Suit real estate, contracting or livery firm.
- (2) Two Light Commercial Trucks—Very suitable for express or delivery.
- (3) One Automobile Engine, four-cylinder. Very suitable for a motor-boat.

NO REASONABLE OFFER REFUSED.

RUSSELL MOTOR CAR CO., Limited

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BIG TREASURE SEARCH FAILS IN SACRED LAKE

Instead of Jewels Valued at Five Million Dollars Only Mud is Recovered.

TWENTY YEARS' SEARCH.

Lake Forty-Six Feet Deep Was Drained and Tunnel Bored Thru Mountains Thousands of Feet Long.

The exploitation of treasure trove is seldom successful, tho the lure of such undertakings is a constant temptation to the speculator and the adventurer. Another addition to the list of failures has now to be made in the winding up of the company formed 13 years ago to raid the sacred lake of Guatavita, in Colombia.

The reputation of this lake as a depository of jewels and ornaments of vast wealth has persisted for centuries, and has been frequently referred to by travelers, from Father Simon de Humboldt and Mowbray Morris. The lake is situated in the mountains, about a half a day's journey on horseback from Bogota, and lies about 10,000 feet above sea level.

The origin of its reputed vast wealth is the practice attributed to the ancient Indian tribes residing in the locality of casting vessels and ornaments of precious metals, and also offerings of gold dust and precious stones into the waters as a religious rite. A computation—obviously more or less guesswork—of the value of the treasure at the bottom of the lake, made in the early part of the nineteenth century, put it at \$5,500,000.

Various attempts have been undertaken from time to time to recover this supposed wealth, and the speculators are said to have lowered the waters to within 14 feet of the bottom, when the sides fell in and brought their labors to naught. The modern effort to retrieve the treasure was commenced by a native company in Colombia about 20 years ago, but progress was slow on account of the lack of proper plant and the absence of direction by a scientific engineer.

After spending \$7,500 the native company invited the co-operation of more expert assistance, and the English company which is now being wound up was the result. This company, which possesses the very unromantic name of Contractors, was registered in 1900, with a capital of \$150,000, and took over the work of the native concern. It was arranged that if the treasure were found the capital of the latter had expended and the capital laid out by the new undertaking should first be repaid, and that then the profits remaining should go to 50 per cent to the English company and as 41 per cent to the Colombian company.

The lake, or was, 46 feet deep at the lowest point, and the plan of the engineers was to drain it by means of a tunnel thru the mountains 1,100 feet long and carried down 70 feet below the level of the surface of the water. The cost was estimated at \$20,000. The drainage scheme was successfully accomplished in the end, but instead of clear bottom the exploiters came on 25 feet of mud. Their work took much longer than was expected, and the lake was not emptied until 1909, and then kept partially refilling thru heavy rains and springs.

Meanwhile a few ornaments and jewels had been found which sufficed to whet the appetite of the seekers. But by this time all the available cash capital of \$30,000 had been spent, and more money was wanted. The capital of Contractors was accordingly increased from \$150,000 to \$175,000 in 1904, and still further to \$200,000 in 1908.

When the rains had ceased and the springs had dried up, fresh difficulties arose. For the mud set hard and the water to sluice it away thru the tunnel that had drained the lake was no longer available. An attempt was made to carry the centre, the edge of the lake to the centre, the idea being that the mud would more expeditiously be got away from that point, but there was never enough money available to finish this project.

No Signs of Treasure. In default of the completion of the prolongation of the tunnel shafts were sunk in the dried mud and channels driven thru it at various spots and more small ornaments and precious stones came to light, but altogether the value of the discoveries was not much more than \$10,000. These modest operations have filled up the last few years, and no signs of the vast treasure have been found. The company, after an outlay of some \$75,000, has finally decided to abandon the

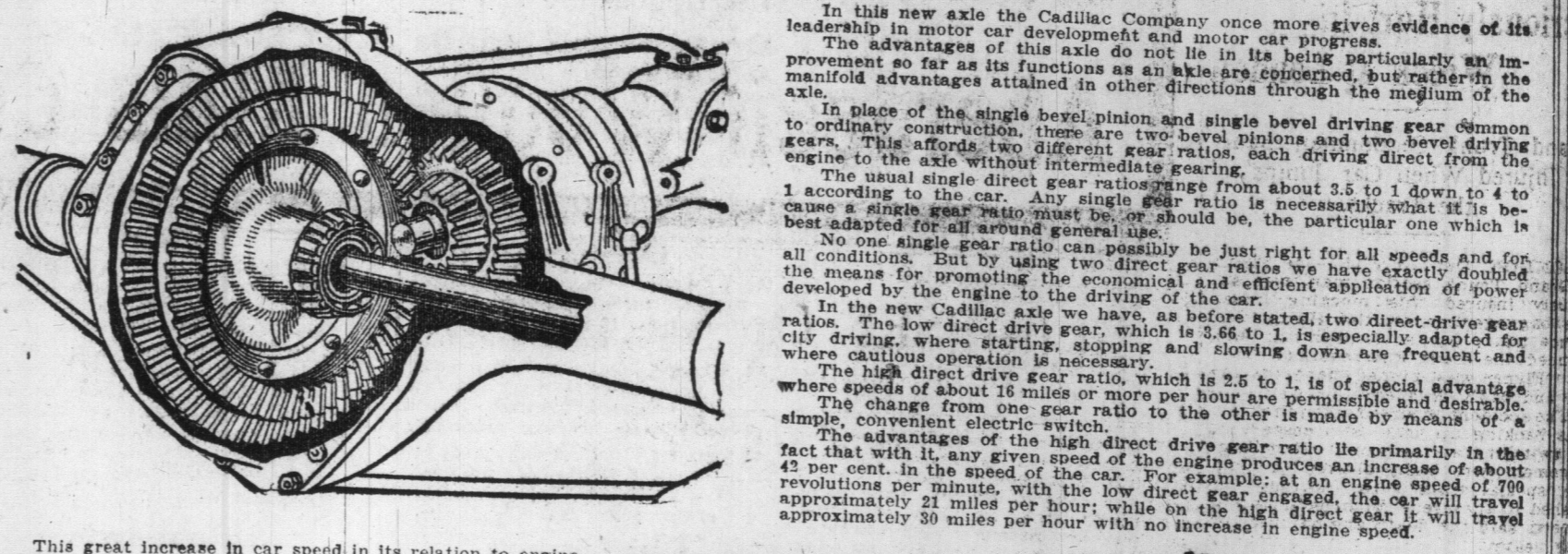


Cadillac leadership in scientific motor car development is once more strikingly demonstrated

A new element of efficiency A new quality of luxury A new source of economy

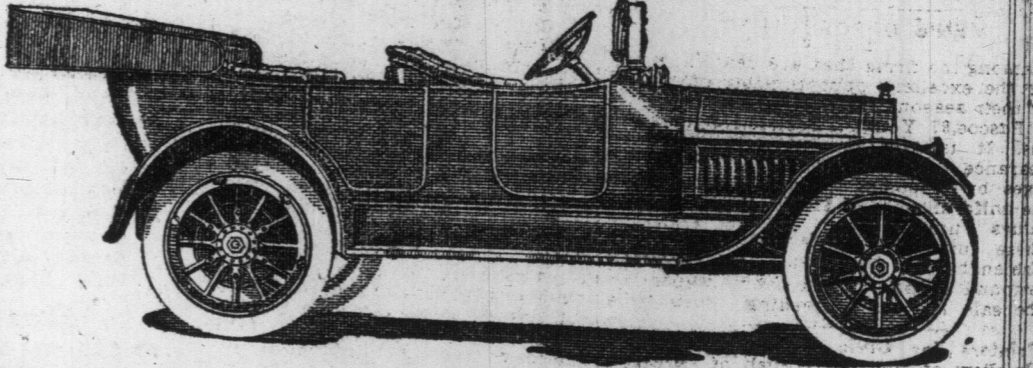
Each year you have looked to the Cadillac for the real and substantial progress in motor car development. You have looked to the Cadillac for the great essentials in the practical motor car. And you have not looked in vain. Now conceive, if you can, a Cadillac with its essential functions sharpened, accentuated and refined. Conceive such a process of refinement culminating in an entirely new riding quality of unexampled ease. That is precisely what has come to pass in this new car. The principal contributing factor—the two speed direct drive axle—is described in detail elsewhere.

The Cadillac Delco electrical system of automatic cranking, lighting and ignition, the first practical system ever made and first introduced by us, has, after experience with it on 27,000 Cadillacs, been still further developed, improved and simplified and the slight attention required from the user materially reduced.



In attaining these much desired qualities, instead of adding complications to the power plant which make for greater fuel consumption and for greater decrease friction with its resulting wear and methods which make for longer life, together with an appreciable decrease in the cost of operation and maintenance.

The new car will be on exhibition at our sales room from Monday, July 28 HYSLOP BROS., Limited Shuter and Victoria Sts., Toronto



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"Birth Strike" To Bring Reform
No Children Unless Better Rights of Citizenship Are Accorded.
BERLIN, July 26.—A "birth strike" as a means of bringing about electoral reform in Prussia is reported to be under discussion by a socialist gathering which heard the idea recently advanced by a speaker. The father of the idea was Dr. Alfred Bernstein who declared the most successful pressure would be exerted on the government if mothers would make some such announcement as this: "We will bring no children into the world to become citizens of this state unless better rights of citizenship are accorded."
Fourth in Two Weeks. ROCHESTER, N. Y., July 26.—Fire early today did \$30,000 damage to the plant of The Union and Advertiser, an afternoon newspaper. It was the fourth fire in two weeks in the same building. Joseph Curtis, vice-president of the company said after the fire, that oil and waste paper had been found on the floor on which the fire started. He expressed the belief that this morning's fire and two of the others were of incendiary origin.

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THE WORLD'S POPULAR PENNANTS
This one Coupon is good for one Pennant, when presented with 22 cents at The World, 40 West Richmond Street, Toronto, or at the Hamilton Office, 15 East Main Street.

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