

Wherever the strain is greatest there the Ford is doubly fortified-with Vanadium steel. And there is more Vanadium used in Ford, than in any other automobile construction. That's the reason the Ford is strongest-lightest -and most durable.

Here's the test: 300,000 Fords now in service. Runabout \$675; Touring Car \$750; Town Car \$1000-f.o.b. Walkerville, Ont., with all equipment. Get catalogue and particulars from Dept. G. Walkerville Factory. Ford Motor Company of Canada, Ltd., 106-110 Richmond St. W., Toronto.

SECRETARY BRYAN RUSSIA WILL RECEIVES BIG OFFER

Year Offered by "Within the Law" Company.

Secretary of State Bryan can no longer cry that he cannot live within his means. He has been offered a magnificent offer by the managing director of the "Within the Law" Company, which would if accepted, give him an Treaty of London. income of \$24.000 a year. Whether, however, he will accept the offer and enter the theatrical profession is ex-

tremely doubtful.

Mr. Selwyn's offer reads as follows: New York, July 18, 1913.

Hon. W. J. Bryan

Washington, D.C.

Sir: If the newspapers are correct in morning years and souther that

in quoting you as saying that your salary as secretary of state is insufficient for your means, that you are therefore compelled to add to your income by "outside work." I beg leave to effer you a position that will pay you twice as much as the United States Government, and which will call for your undivided attention. In other words, I offer you \$24,000 a year as chief publicity promoter of "Within the Law." The position is one of imin the Law." The position is one of importance, and like your present high office, of world-wide influence, for office, of world-wide influence for "Within the Law" is about to be presented not only in the United States, but in every civilized centre of the world. The resitionic centre of the world. The posttion is one that will call for the highest quality, intellect and resourcefulness, the combination for which we are willing to pay a good living wage. living wage.

Respectfully yours.
(Signed) Arch Selwyn.
Managing Director "Within the Law."

Father Treacy's Picnic at Weston

Large Crowd Gathers at Fair Grounds for Annual Catholic Outing.

The joint picnic of the people of St. Ceciha's. Toronto Junction, and St. John's, Weston, fulfilled the promise it gave of being one of the most enjoyable affairs of the season.

At an early hour Saturday the West-on Fair Grounds were alive with the people of the two parishes, and their many friends from the city.

The gaily decorated refreshment and fancy work booths were laden with their many wares, and all were well their many wares, and all were well

v. Dr. Treacy, who has charge of Rev. Dr. Treacy, who has charge of the parishes, was everywhere with greetings for those who had come from far and near to help on the work.

The five-mile bicycle race and five-mile foot race, for which the prizes were respectively a twenty and seventeen dollar silver cmp, were keenly contested, as were also the several races for ladies and children. T. Flangan had the athletic part of the program in charge.

good tires. Full equipment.

Toronto

Twenty-four Thousand Dollars a Powers Authorize Occupation to

Compel Turkey to Draw Away. LONDON, July 26 .- A despatch to

To Sell Cole Cars

Local Firm Secures Local Selling Rights of Famous American Machines.

The Studebaker Sales Agency, Limited, at 545 Yonge street, have been appointed general agents for the Cole Motor Car Co: for the Province of

great interest to the local trade and to the Colombian to automobile users generally. Among the many big automobile firms that one of the most prominent, not only have they succeeded in producing a high-class machine at a reasonable price, but they have also done a great deal of good work in the direction of organizing and standardizing the automobile business in general.

The Cole Car for 1914 is in every essential a standardized car, and claims to be the first machine that has reached this most desirable goal. Its dif-ferent parts are the very best that can be obtained from manufacturers who specialize along particular lines, this of course is of immense importance to the user of the automobile.

The Cole Car has already an envi-The Cole Car has already an envi-able reputation both in Canada and the States, and the Studebaker Co. are to be congratulated upon obtaining the selling rights for this car in Ontario, as it is bound to prove an extremely

valuable asset. Peterboro and return \$1.55 with the Florists' Club. August 6th, via C.P.R. Leave West Toronto 7.30 a.m., North Toronto 8 a.m. Returning 8.30 p.m.

THE DANFORTH CARLESS TRACKS

Editor Sunday World: How long is the city hall to hold back a street car service on Danferth avenue? The World hit it off right when it suggested motor trucks on street car wheels or even horse cars until after the most due deliberation King Roly can lay in a stock of trolley street cars! People are getting tired of walking between these tracks for over a year now .- Fin.

Head On Collision. collided head on at Holton, eight miles north of Macon early today.

AUTOMOBILE BARGAINS

Clearing of Used Cars

Before July 31st we must sell out our entire stock of used cars. You will

receive better value than is usually offered in these cars. They were taken in exchange for new Knight models this year, and are in first-class repair, with

(1) Touring Cars A full range. Suit real estate, contracting or livery firm.

(2) Two Light Commercial Trucks-Very suitable for express or delivery.

(3) One Automobile Engine, four-cylinder. Very suitable for a motor-boat.

NO REASONABLE OFFER REFUSED.

RUSSELL MOTOR CAR CO., Limited

100 Richmond Street West

Phone Main 2072-3.

BIG TREASURE SEARCH FAILS IN SACRED LAKE

Instead of Jewels Valued at Five Million Dollars Only Mud is Recovered.

TWENTY YEARS' SEARCH

Lake Forty-Six Feet Deep Was Drained and Tunnel Bored Thru Mountains Thousand Feet Long.

The exploitation of treasure trove is seldom successful, tho the lure of such undertakings is a constant temptation to the speculator and the adventurer. Another addition to the list of failures has now to be made in the vinding up of the company formed 13 years ago to raid the sacred lake of Guatavita, in Colombia.

The reputation of this lake as a de-ossitory of jewels and ornaments of vast wealth has persisted for cen-turies, and has been frequently refer-red to by travelers, from Father Simon to Humboldt and Mowbray Morris. The lake is situated in the mcuntains, about a half a day's journey on horseback from Bogota, and lies about 10,000 feet above sea level.

The origin of its reputed vast wealth is the practise attributed to the ancient Indian tribes residing in the locality of casting vessels and ornaments of precious metals, and also of-ferings of gold dust and precious stones into the waters as a religious rite. A computation-obviously more or less guesswork—of the value of the treasure at the bottom of the lake, made in the early part of the nine-

teenth century, put it at \$5,500,000. The Daily Express from Rome says taken from time to time to recover the powers have authorized Russia this supposed wealth, and the Spanto occupy Armenia in order to compel lards are said to have lowered the Turkey to withdraw behind the Enos-Midia line, the new frontier between tom, when the sides fell in and Midia line, the new frontier between Turkey and Bulgaria as fixed by the Treaty of London.

Studebaker Agency

tom, when the sides fell in and brought their labors to nought. The modern effort to retrieve the treasure was commenced by a native company in Colombia about 20 years ago, but progress was slow on account of the lack of proper plant and the absence lack of proper plant and the absence of direction by a scientific engineer. After spending \$7,500 the native company invited the co-operation of

nore expert assistence, and the English company which is now being wound up was the result. This concern, which possess the very unro-mantic name of Contractors, was reg-istered in 1900, with a capital of \$150,000, and took over the work of he native concern. It was arranged that if the treasure were found the the capital the latter had expended and the capital laid cut by the new undertaking should first and that then the profits remaining ontario.

The above announcement will be of English company and as 41 per cent. Colombian company.
Over 48 Feet of Water.

lowest point, and the plan of the engineers was to drain it by means of tunnel thru the mountains 1,100 feet ong and carried down 70 feet below the level of the surface of the water. The cost was estimated at \$30,000. The drainage scheme was successfully accomplished in the end, but instead of clear bottom the exploiters came on 25 feet of mud. Their work took much longer than was expected, and the lake was not emptied until 1903, and then kept partially refilling thru heavy rains and springs.

Meanwhile to few ornaments and iewels had been found which sufficed to whet the appetite of the seekers. But by this time all the available cash capital of \$30,000 had been spent and more money was wanted. The capital of Contractors was accordingy increased from \$150,000 to \$175,000 in 1904, and still further to \$200,000

When the rains had ceased and the springs had dried up, fresh difficulties arose, for the mud set hard and the water to sluice it away thru the nnel that had drained the lake was ot longer available. An attempt was made to carry the tunnel from the edge of the lake to the centre, the dea being that the mud would more expeditiously be got away from that point, but there was never enough noney available to finish this pro-

No Signs of Treasure. In default of the completion of the prolongation of the tunnel shafts were sunk in the dried mud and channels driven thru it at various spots and more small ornaments and stones came to light, but altogether MACON, Ga., July 26.—Two fast much more than \$10,000. These m passenger trains on the Southern Ry. dest operations have filled up the last gram had the attrictle part of the property of the gram in charge.

At the concert the singing of the O'Connor sisters was a feature very ber of passengers are reported in pany, after an outlay of some \$75,000, ber finally decided to abandon the has finally decided to abandon the



Cadillac leadership in scientific motor car development is once more strikingly demonstrated

A new element of efficiency A new quality of luxury

A new source of economy proved and simplified and the slight attention required

The carburetor has been improved, its efficiency and

its well-known economy increased. It is hot water jacketed

and electrically heated to facilitate starting in cold weather.

The body designs are new and strikingly handsome.

Front seat passengers may enter or leave the car at

The rear springs are six inches longers on

Each year you have looked to the Cadillac for the real. and substantial progress in motor car development. You have looked to the Cadillac for the great essentials

in the practical motor car.

And you have not looked in vain. Now conceive, if you can, a Cadillac with its essential functions sharpened, accentuated and refined.

Conceive such a process of refinement culminating in an entirely new riding quality of unexampled ease.

That is precisely what has come to pass in this new car. The principal contributing factor—the two speed direct drive axle-is described in detail elsewhere.

The Cadillac Delco electrical system of automatic eranking, lighting and ignition, the first practical system ever made and first introduced by us, has, after experience with it on 27,000 Cadillacs, been still further developed, im-

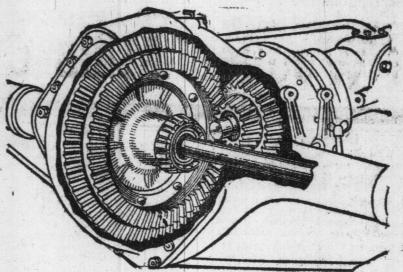
These and many other refinements of essential details make for a greater and a better Cadillac and serve to more firmly establish its position as America's leading motor car.

The Cadillac Company has never disappointed you in the smallest particular or in a single promise. We promise you again, in this new car, a positive revelation in motor car luxury.

from the user materially reduced.

In attaining these much desired qualities, instead of adding complications to the power plant which make for greater fuel consumption and for greater decrease friction with its resulting wear and methods which make for longer life, together with an appreciable decrease in the cost of operation and main-

Cadillac two-speed direct drive axle



In this new axle the Cadillac Company once more gives evidence of its leadership in motor car development and motor car progress.

The advantages of this axle do not lie in its being particularly an improvement so far as its functions as an axle are concerned, but rather in the manifold advantages attained in other directions through the megium of the axle.

axle.

In place of the single bevel pinion and single bevel driving gear common to ordinary construction, there are two bevel pinions and two bevel driving gears. This affords two different gear ratios, each driving direct from the engine to the axle without intermediate gearing.

The usual single direct gear ratios range from about 3.5 to 1 down to 4 to 1 according to the car. Any single gear ratio is necessarily what it is because a single gear ratio must be, or should be, the particular one which is best adapted for all around general use.

No one single gear ratio can possibly be just right for all speeds and for

cause a single gear ratio must be, or should be, the particular one which is best adapted for all around general use.

No one single gear ratio can possibly be just right for all speeds and for all conditions. But by using two direct gear ratios we have exactly doubled the means for promoting the economical and efficient application of power a developed by the engine to the driving of the car.

In the new Cadillac axle we have, as before stated, two direct-drive gear ratios. The low direct drive gear, which is 3.66 to 1, is especially adapted for city driving, where starting, stopping and slowing down are frequent and where cautious operation is necessary.

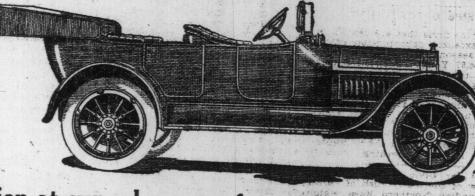
The high direct drive gear ratio, which is 2.5 to 1, is of special advantage where speeds of about 16 miles or more per hour are permissible and desirable.

The change from one gear ratio to the other is made by means of a simple, convenient electric switch.

The advantages of the high direct drive gear ratio lie primarily in the fact that with it, any given speed of the engine produces an increase of about 2 per cent. in the speed of the car. For example: at an engine speed of 700 revolutions per minute, with the low direct gear engaged, the car will travel approximately 21 miles per hour; while on the high direct gear it will travel approximately 30 miles per hour with no increase in engine speed.

This great increase in car speed in its relation to engine speed accomplishes a number of desirable things. Among these is a decrease in gasoline consumpton for a given mileage. This is due to the fact that with the engine turning over slowly-comparatively speaking-a given quantity of gas is utilized to greater advantage and generates more of gas is utilized to greater advantage and generates more actual power than with the engine turning over more rapidly. Friction also is materially reduced by reason of the parts operating more slowly and this, too, is a factor in reducing gasoline consumption when driving on the high

Another great advantage is that with this direct drive high gear ratio, there is obtained an extraordinary luxurious smoothness in running, together with a marked quietness and a comparative freedom from the vibration which, to a greater or less extent, is ever present when traveling at high speed with a low gear ratio.



The new car will be on exhibition at our sales room from Monday, July 28 HYSLOP BROS., Limited Shuter and Victoria Sts., Toronto

The Owen Sound Wire Fence Co., Limited

Safe Lock Farm Fence-Monarch Farm Fence-Steel Posts-Steel Gates-Poultry Fence-Lawn Fence FARMERS-You will save money by using SAFE LOCK WIRE FENCING.

If you cannot get it from your dealer, write to us direct. Send for copy of Catalog 15-"It Tells About"

ors takes place today.

Thus another chapter has to be adches after hidden wealth.

"Birth Strike" To Bring Reform "We will bring no children into the world to become citizens of this state unless better rights of citizenship are

No Children Unless Better Rights of Citizenship Are Accorded.

BERLIN, July 26.—A "birth strike" that on and waste paper had been found on the floor on which the fire started. He expressed the belief that this morning's fire and two of the oder discussion by a socialist gath- others were of incendiary origin.

ering which heard the idea recently advanced by a speaker.

The father of the idea was Dr. Al fred Bernstein who declared the most successful pressure would be exerted on the government if mothers would make some such announcement as

Fourth in Two Weeks.

ROCHESTER, N. Y. July 26.—Fire early today did \$30,000 damage to the plant of The Union and Advertiser, an afternoon newspaper. It was the fourth fire in two weeks in the same building. Joseph Curtis, vice-president of the company said after the fire that oil and waste paper had been found on the floor on which the fire

Michie's-

Cigar Department

Is conveniently located for quick service, right at the entrance, and contains a complete assortment of imported and domestic Cigars, Cigarettes and Tobaccos.

> MICHIE & CO., Ltd. 7 King Street W.

HERE'S THE COUPON ---- CLIP IT NOW

THE WORLD'S POPULAR PENNANTS

This one Coupon is good for one Pennant, when presented with 22 cents at The World, 40 West Richmond Street, Toronto, or at the Hamilton Office, 15 East Main SOUTH

Rumors laps

between ment force negotiation at dayligh ers withdr unsuccessf The con expelling Huang-Si Nei, who tion from settlemen The cas

LONDON the souther Pekin corr "is calcula prospects ing, indica Naking ar sympathy ance to t HANKO

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Injure

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Among the for the except their sea & Pascoe,9 clearance. tages by the uniform fashionabl be found

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ning to lea (minimum 2. 3 and 4, limit from Canada v east of Po Regular held for equipment schedule. Monday, A be easily from Musi Passenge handling prompt de their ticket gage as ea hours of de For all in servations. fice. M. 5 5600

PILES C New

If you itching, Piles, ser yourself absorptio also send treatment with refe locality i ate relief assured. tell other to-day to Box P. 65