

The Second Extraordinary ESTATE SALE

Giving our customers an extraordinary opportunity to select the highest quality imported woolens and having them tailored to measure in the highest class tailoring house in Canada

Featuring Today

Morning Coat and Waistcoat....\$40.00 Morning Coat and Vest, English Ilama 34.00 Morning Coat and Vest, grey cheviot .. 36.00 Morning Coat and Vest, grey vicuna. . 38.00 Morning Coat and Vest, grey worsted. 40.00 English Worsted Trousers..... 10.00 Score's Correct Dress Etiquette Chart Mailed on Request.

R. Score @ Son, Limited Tailors and Haberdash 77 KING STREET WEST

HUNS READY TO

(Continued from Page 1).

ary forces are exerting themselves to halt the spread of sentiment in favor of a peace by understanding and understanding and miral Von Tirpitz. compromise and also to block the progress of the movement toward lemocratization. The issue is now considered a clean-cut one. The pan-Germans dispose of unlimited funds and an amenable press. The Liberal elements are counting upon their par-

Von Tirpitz's Boast. Copenhagen despatch says: Admiral Von Tirpitz, speaking at a meeting of the new fatherland party in Berlin, declared that the submarine warfare is Germany's legal right and that Belgium now has her just deserts. Belgium, the speaker declared,

was always England's bridgehead, and that Germany must do her utmost in preventing Britain from becoming Bel-gium's protecting master. Admiral gium's protecting master. Admiral Von Tirpitz further declared that peace without a heavy war indemnity meant Germany's defeat and the victory of Anglo-American capitalism.
"We have established that we are unconquerable in a military and eco-

FIRE IN SHOE PLANT.

Elmira, Sept. 26.—Fire which brok out shortly before 1 o'clock this mornliamentary majority, the government's ing caused about \$3000 damage to the endorsation of their peace resolutions, finishing department of the Elmira and the desire of the German people as reflected in that action, and subsequently in the German reply to Pope Benedict.

Inishing department of the department was badly damaged. It is believed the fire was caused by defective wiring. The loss is practically covered by insurance.

* WAR SUMMARY

THE DAY'S EVENTS REVIEWED

HE great British success won yesterday in Belgium further shortens the tenure of the Germans in that ravished land. Sir Douglas Haig. after his brilliant advance of six days ago, resumed it on practically the same front, and again showed the Germans their inability to stem the rising British tide against them. The brief interval between the two grand attacks shows that the British army has achieved the power of speedy organization of captured ground and of rapidly moving forward artillery The the Germans moved up large fresh forces to withstand the shock these could do no more than fight until almost the last man, leaving the British full liberty to advance to their line of objectives.

The scene of the latest Belgian advance of the British army, which has brought in more than 1000 prisoners and captured strongly-fortified night, and it was along this bit of positions, lies about six miles east and southeast of Ypres and little more than six miles out of Menin. The troops began their march forward at about 5.30 yesterday morning; fighting in some places still continued last night. Their captures include the remaining spur of high ground at offensive for days, but last night a the beach and the establishment of the Menin road, and Zonnebeke Village, north concentrated fire was turned on that sorting yards east of Stony Creek. of this highway and southeast of St. Julien. The troops advanced everywhere on the front of attack to a depth of one-half to one mile. The made and the entire ground was torn enemy resisted desperately and his losses were correspondingly great.

Details of the British success show a continuous progress at the various strong points under attack. The battle falls into five sections. the assistance of the infantry here, The first, south of the Menin road, brought the capture of the Tower and the bombardment for long periods Hamlets Spur and of strong German field works on the eastern slopes. The second, north of the Menin road, tho it resulted in heavy fighting, sity. ended in the English and Scottish battalions emerging trimphant and moving forward to their objectives. They relieved two companies of Argyll and Sutherland Highlanders after an all-night slege of them by superior Wood, and the Scotch and Breugh to German numbers. The third section of the attack, further north, resulted the north of the Anzacs, appear to have in the clearing of Polygon Wood completely and the section of the attack, further north, resulted the north of the Anzacs, appear to have in the clearing of Polygon Wood completely and the capture of a German trench system east of it by the Australians. The fourth section of the attack, further north still, enabled English and Scottish and Welsh bat- ish bombardment prior to the attack talions to advance to a depth of nearly a mile, storming Zonnebeke. The north of the Ypres-Roulers railway. Grafenstafel roads, brought the troops engaged an advance of half a mile day were directed against the adover a country dotted by a great many fortified farms and concrete vance on the right of the offensive.

The newest German system of defence, adopted in this fighting, failed them, like the others. It consisted mainly in the massing of troops a Zandvoorde Ridge to the south. For considerable distance back from the front line and of leaving a sprinkling days the Germans have been bringing of men to hold the first and second lines until the launching of an attack. German masses were then to move forward from the rear to meet the onslaught and to charge into the advancing troops. Machine guns and automatic rifles, placed in concealed positions, also gave the enemy before the battle a paper advantage. What happened was that the British troops, being better fighters and superior to the Germans in a bout, simply walked over the Germans and attained their goals. The enemy lost more men than ever in his counter-attacking scheme, for in this type of war it is really woe to the vanquished.

The German Government is beginning to realize that Germany will have to get out of Belgium or else she will be thrown out, so she is making verbal suggestions of her willingness to leave the little country on conditions. The days of her debacle are as yet remote enough in her estimation to give her time for intrigue and wire-pulling in order to get her out of the predicament into which her generals have landed her. Belgium is, from the military point of view, merely a rat trap. Field Marshal Haig has the Germans in Belgium in just as tight a corner as Wellington had the French generals in Portugal, when Sir Hugh Dalrymple superseded him. signed the convention of Cintra and allowed the French to evacuate Portugal, more than 100 years ago. The object of Wellington was to destroy the French army and not to allow it to escape him and work further mischief. The object of Field Marshal Haig is to destroy the German army and not let it get away to fight another time, either in this war or a war ten years hence.

The pan-German agitation for annexations, it may be said, is so much pretence, in order to make the German Government, by contrast, appear ning. magnanimous in offering to quit Belgium under conditions. Field Marshal Haig knows that the Germans are not invincible and he has massed British cavalry at strategic points in order to turn the coming German retreat into a disastrous rout. The enemy, Haig knows, must retire, if the British keep up their terrific artillering and infantry assaults. The time of his with-drawal depends a good deal on the weather. With fair good fortune the drawal depends a good deal on the weather. With fair good fortune the enemy will have to march probably before winter. With only moderately day by the government, to France. Ported Kormiloff. It has been decided good fortune the enemy will have to march in the spring. The Canadians, This brings the total advanced the to place these men of the control of the contro General Haig is reported as saying, can capture Lens at any time.

IRISH CONVENTION MAKES HEADWAY

Sir Horace Plunkett Says Fair Opportunity is All

HOPE SPRINGS AGAIN

Delegates Appear to Work Harmoniously, and Sinn Feiners Are Inactive.

Cork, Tuesday, Sept. 25.— "We are getting on, and all we want is a fair opportunity to perform the work for which we were appointed," said Sir Horace Plunkett, "chairman of the Irish convention, at the luncheon given the members of the convention today by the harbor board.

Brieulles, Metz and Woippy were copiously sprikled with projectiles by our escadrilles.

"Eastern theatre, Sept. 25: The artillery action has diminished along the whole front, except on the lower Struma, where it was quite intense today. British and Serbian aviators successfully bombarded enemy eneampments around Doiran and Nonte."

which we were appointed," said Sir Horace Plunkett, chairman of the Irish convention, at the luncheon given the members of the convention today by the harbor roard.

The streets about the hotel where the luncheon was held were crowded with persons anxious to catch a glimpse of the many distinguished delegates and there were frequent cheers as the familiar faces appeared, John Redmond and Joseph Devilin being especially sought out. lin being especially sought out.

At the luncheon, on either side o Sir Horace Plunkett, sat the Earl of Dunraven, the Earl of Mayo, Lord Midleton, and Baron MacDonnell. Sir Horace received a flattering ovation, the diners giving three cheers for him and singing, "For he's a jolly good City's Interests in Rail-

"The convention," said Sir Horace n continuing his speech, "has made me live in hope that a change of heart for a new Ireland will be born.

I long to hear all Irishmen say, 'My country is thy country' and 'My God is thy God.'"

Str. Horses explained the secrecy Sir Horace explained the secrecy

sir Horace explained the secrety surrounding the convention.
"It has been possible," he said, "to have the frankest discussion between the delegates, which would be impossible if the reports were published."

The delegates cheered again when they left the hotel for a tour of the city's industries. city's industries.

The absence so far of any hostile demonstration by the Sinn Feiners who opposed the convention is believed by many to augur well for its

FOE DEAD COVER

(Continued from Page 1). strongly held elevations that still remain to the Germans out of the nu-

merous ridges and forests which formed a vital part of their defence in this section of Belgium. section of Belgium.

Go Where Glory Waits Them.

Last Thursday they suffered a crushing blow in the loss of such strongholds as Anzac, Nun's Wood, strongholds as Anzac, Nun's Wood, which the city was working. Now the Glencorse Wood and Inverness Copse, and now an ever-rising tide is reach-

Scotch and English troops this morning were pushing out into a difficult country, over ground still sodden from rains and floods, among concrete and steel redoubts heavily armed with machine guns, over elevations and thrubits of wood choked with rapid-firers.

Commendations were carried out, he asserted. It was agreed that little good could come of thereby giving extra clauses further endorsation and this prompted Alds McQuesten to sugbits of wood choked with rapid-firers. They might fail in their object and still have covered themselves with

Germans undoubtedly knew that the attack was pending, and it is small, in comparison to what it would probable that their heavy counter-at-tacks yesterday and last night against the British positions on the ridge east of Ypres, between Polygon Wood and Tower Hamlets, were carried out in an attempt to frustrate the British plan. The battle inaugurated here yesterfront that the bitterest work was be-

ing done this morning. The British artillery had been pounding the whole front of the new section where the counter-attacks were and smashed, together with the men, who, hidden under sparse shelter, were and smashed, together with the men, endeavoring to hold this point of vantage. Guns of all calibres came to · was maintained with drumfire inten-

Sanguinary Fighting, encountered to the south. mans replied very weakly to the Brit-His attacks against Tower Hamlets Ridge, west of Gheluvelt, have unoubtedly been continued as a protection against a possible attack on up reinforcements in anticipation of today's attack, and, unless all signs fail, much sanguinary fighting is to follow. The attack today was started at 5.50 in the morning, and again the infantry was preceded by great barrages.

PREMIER LLOYD GEORGE PAID VISIT TO FRANCE

Confers With Painleve, Sees Sir Douglas Haig at Front.

London, Sept. 26 .- Premier Lloyd George, accompanied by General Sir DECLINE TO SURRENDER W. R. Robertson, chief of the imperial staff, left London for France on Monday night, according to official announcement. He had a con-ference with M. Painleve, the French premier, on Tuesday, and afterwards visited Field Marshal Sir Douglas Haig, at British headquarters in France. He returned to London this eve-

Credit of Forty Millions Extended by U. S. to France

Washington, Sept. 26. — A further allies up to \$2,466,400,000.

FRENCH AIR OFFENSIVE

Ally's Aviators Attack Railway Stations at Several Different Points.

Paris, Sept. 26. — The official an-ouncement by the war office tonight "There was marked activity by the artillery on both sides at several points along the Aisne front and on the right bank of the Meuse. Our better discovered batteries dispersed enemy concentra-tions north of Beaumont.

"On September 25, two German air-planes were brought down, in combat, and two others were seriously damaged. Railway stations at Roulers and Lichtervelde in Belgium, canton-ments at Nantillois, and stations at Brieulles, Metz and Woippy were

NEW COMMITTEE

way Matters.

Hamilton, Sept. 26.—Believing that

carried to completion by a special committee the city council, in special session this evening, created what will henceforth be known as the rail-

way committee. This will be struck at the beginning of each year with the other civic committees. Its duties will be to keep in touch with the local railway situation and forestal any move by the railway companies which would not harmonize with the recommendations of the engineers' report. Those who were named to act on the committee for the balance of 1917 were: The mover and seconder, Ald. McQuesten and Ald. Young, Controllers Wright and Tyrrell, and Alds. Peebles, Langs, O'Heir, Halcrow, Hodgson and Nay-

When Controller Wright at the last meeting of the council suggested to-night's conference, he intended that immediate action should be taken on this recommendation. The members started out to oblige him, but the city solicitor interrupted with a suggestion He pointed out that proposal C, the cumulative proposal of the report, had already received the unanimous en-dorsation of the council. It had been council had but to see that those recommendations were carried out, he

protest anent excessive expenditures which must be borne by the city in the event of proposal C being worked out, claimed that the cost would be be if the present problems were tackled singly. He cited the estimated expense for the separation of the T. H. and B. grades and the shifting of the Grand Trunk. These two alone would run over two million dollars, he claimed, to say nothing of the elimination of grade crossings thruout the city. Before the city solicitor's suggestion had been made the first two clauses of the proposal A had been adopted. These provide for the sending of all thru freight traffic across

SUNK OFF IRELAND

One Submarine Attacked Transport — Steamer Rammed Second.

An Atlantic Port, Sept. 26.—Passengers arriving today on a steamship rom a British port told of the sinking of two German submarines, one of which had attacked a transport convoyed by British destroyers. The transport was fired on by a Uboat late at night. Sept. 14, according to the story, off the Irish coast. It was bright moonlight night, and officers on the troopship saw the silvery path of the torpedo. Shots were fired at the hostile craft by the gunners of the transport, but the submarine was finally sunk by a destroyer.

face, cleaving it in two. As the U-boat sank a number of sailors were seen in the water, it was said, but the work of rescuing them was left to the destroyers in the wake of the steam-

DENIKINE AND MARKOFF

Military Organizations Defy Commission Investigating Revolt of Korniloff.

Petrograd, Sept. 26 .- The military organizations on the southwestern front, in agreement with the Kiev group of the workmen's and soldiers' delegates, have refused to hand over to the commission investigating the Korniloff revolt Generals Denikine and Markoff, as well as others who supported Korniloff. It has been decided to place these men on trial trialing during the summer at Petawawa Camp, returned to winter custies in the city.

ACTIVELY CONTINUES USE "BIG STICK" TO END STRIKE

G.N.W. it Must Accept Award.

ATTITUDE FAIR ONE

Wants Justice for the Telegraphers.

Ottawa, Sept. 26.-Hon. T. W. informed by telegram tomorrow that the company has accepted the award of the board of conclitation, thus ending the strike. The minister of labor does not state what action he pro-poses to take if the company still re-fuses, but he asserts that he will use There a the "big stick" if necessary.
"It is the duty of the company to accept the award whether they like it or not," he said tonight. "The act provides that the majority award is the award." He expressed indigna-tion at the idea of the company re-fusing to accept the award and said he was insisting this, as in all other was insisting this, as in all other cases, that the award should be carried out and adopted. "Of course," he remarked, "the company may say I am encouraging the strike. I am simply encouraging the men to get what they are entitled to get. The award is very moderate and the men do not get all they ask for. The minister stated that he had had trouble with the Canadian Northern people on previous occasions, and did not evince very much enthusiasm for the way in which the men had been used. With regard to the board of conciliation which investigated the grievances of the telegraphers, Mr. Crothers de-scribed Judge Gunn, the chairman, as a man of good judgment, impartiality and fairness. As to David Campbell, of Winnipeg, the representative of the men, he said: "He has had a great deal of experience in these matters,

BRITISH AIRCRAFT CONTINUE ON TOP

and I have always found him very

reasonable and very willing to do the fair thing. He is not an extreme man. He desires peace and does what

Machines Down Twenty-Three Germans in Aerial Fights.

London, Sept. 26 .- An official statereads:

"Our airplanes on Tuesday were extremely active, working with our ar-tillery, bombing and taking photographs of the enemy's forward areas "Most successful bombing air raids were carried out during the day on railroad stations near Ghent, where a large fire started, and on airdromes

near Courtrai, Eight tons of bombs were dropped in these raids. A further five tons were dropped and many thousand rounds were fired from machine guns during the night on Menin and Wervicg, and on enemy troops and transport on the roads leading these towns to the battle front. "A great deal of fighting took place yesterday, and a record number of hostile machines were accounted for. In air fighting seventeen German air-

planes were brought down and six more were driven down out of control "In addition, a German three-seater combing machine was shot down by our anti-aircraft guns. One of our

MAJOR BISHOP AGAIN HONORED

Addition of Bar to D.S.O .-Other Decorations of Canadians Gazetted.

Canadian Associated Press Cable.
London, Sept. 26. — The following NEED MORE ROOM decorations are announced: Bar to Distinguished Service Order-

William Avery Bishop, noted Canadian aviator. Distinguished Service Order—Lieut.-Col. John McKinery, Labor Battalion; Lieut.-Col. Robert Walter Paterson, Lieut,-Col. Robert Walter Paterson, Winnipeg, cavalry; Major James Lay-ton Ralston; bar to Military Cross— Major Dougail Carmichael, Lieut. Frederick Graham Johnston, Lieut.

finally sunk by a destroyer.

The second U-boat reported sunk attacked a steamship of the same line, carrying a large number of passengers and a heavy cargo. When the period a submarine was sighted the scope of a submarine was sighted the steamship immediately made for the sun-to-scope of a submarine was sighted the sun-to-scope

EXCHANGING IDEAS ON HOME COOKING

Minister of Labor Tells A New Clearing House for Methods of Conserving Food Supplies.

MOVIES TO HELP

Not Encouraging Dispute, But Housewives' Suggestions Are Worked Out on Films to Help Others.

"Victory," says W. J. Hanna, "is dependent upon the efforts of those Crothers has notified the general man- who will prevent food wastage." Thus ager of the Great North Western Tele- a great part of the success of present graph Company that he expects to be and future warfare lies in the hands

are responding splendidly to the call

ed the pledge cards, some few who did not fully understand or realize the meaning of what is asked of them, others because they felt that There are some who have not sign them, others because they felt that while conscientiously saving in every possible way the limitations of a divided household such as where boarders are kept, would not allow them to make a binding promise.

Do you fall anywhere within this line? Whichever class you belong to, whether to the vast army of women, who have hone out the white enwhether to the vast army of women, who have hung out the white ensign of true and loyal service or to those who prefer to plod along without display or advertisement, you will surely be keenly interested in this, which is the big problem of the day, so we invite you to join us.

A Co-operative Effort.

The Canadian Topical Review Films, famous for their true to life presentations, and beauty of detail, are co-operating with this paper in

are co-operating with this paper in a stupendous effort to help the wom-en of Toronto. The ideas suggested heretofore are only a few of the problems which confront every thinking woman of today. Save she will, and must, but how to get the best results constitutes the real problem.

To some who have been saving, paring and denying themselves ever since the outbreak of war, the word "Thrift" has an unpleasant sound, suggesting, almost the impossible, when everybody is practising thrift to the limit of possibilities. So conservation, the wise and best use of that food material we possess, is to be the watchword of The World campaign. Some of the most prominent thinking women of Toronto, themselves efficient housewives, are backing up this movement, and will give the henefit of their experiences.

As we said vesterday this is a second largest business in the world. In twelve months \$800,000,000 had been spent in advertising. There was a greater future for the advertising business than for electricity, he declared, and there was no limit to the horizon of that business. the limit of possibilities. So con-servation, the wise and best use of

For Mutual Help.

As we said yesterday this is a "Help your neighbor idea," and we want every woman who has a favorite recipe to send it along.

Do not forget that next week's subject to be shown in the Camadian Topical Review is the "Use of Bread Servers"

there was no limit to the horizon of Manuelle, and the housiness. "Advertising has made this continent business. "Advertising has made this reproduction or in San Francisco what can be procured in New York. Advertising has made big business possible and profits definite. We are succeeding in business on this side of the water because we take it seriously."

suggestions to "Conservation Department," World office.

SCORE'S SECOND EXTRAORDINARY ESTATE SALE.

The magnificent stocks of new imported woollens in suitings, overcoatings, coatings and trouserings being offered during the Score's second extraordinary estate sale, are distinctive in quality, patterns and colors, and the high place which "The House That Quality Built," holds in the tailoring world is a warrant for the workmanship. And the difference between the "regular" and the "sale price" is substantial and genuine. Fearturing today Scotch tweed overcoatings, regular \$36, for \$28, R. Score and Son, Limited, 77 King street west.

NEED MORE ROON

TO EXAMINE MEN

Institutes the existence of the adcluls of the Liberty Loan by the United States Government, in the advertising and raising of which the leaders of the States Government, in the advertising of which the leaders of the adcluls of the Country had exerted their taignts and energy By the sale of \$1,600.001 worth of advertising there were secured rractically 4,000,000 buyers of bonds. These men, declared Mr. D'Arcy would gladly come to the aid of Canada in solving any similar problem or new problem that might develop. "We are all in the same boat," he concluded. "Democracy is to win."

Mayor Church, who was a guest, in welcoming Mr. D'Arcy to the city, said that the nuclobers of the Canadian Expeditionary Force, by their giorious deeds in France, had nut Canada on the map. He was proud of the Ad Club of Toronto and telegrad to its work in the Red Cross, and patriotic fund campaigns. There was a great future for the advertising profession. He suggested that a joint meeting of the Cose of the war in order that a plan might be worked out to meet conditions after the war.

Other speaker referred to the index of the clouds. The united clubs of the clouds of the Liberty Loan by the United States Government. in the add clubs of the clouds of the clouds of the country had exerted their taints and energy By the sale of the clubs of the clouds of the country had clu

Mobilization Centre Closes Tonight While Additional Space is Prepared.

Robert Roy Murray.

Military Cross: (Infantry lieuten ants unless otherwise described)—
David Luther Burgess, attached to
R. F. C. Edward Reginald Clayton,
Remeth, Flint Corbitt, Engineers;
Maurice Crabtree. Capt. Martin Currye Warner, Elmo Cuseer, Martin Henry Dawson, Thomas Dougall, Ala
lan Hunter, Finlay Robert Pattison,
Foster, Engineers; Capt. Bertie Chas.
Gardner, Maj. Frankin Jude Gary,
John Gordon Gauld, Henry Walter
Richle Gemmel, James Patrick Gillies,
Harold Bainbridge Johnson, Arnold
Homer Jucksch. Capt. Ralph Richmond Laytte, Charles Francis Mandel, Capt. Marvin Wilbur Maxwell,
Engineers; William George McIntosh, John McLeunan Engineers.
Clarence Medley, Engineers: Andrew Forest Menzies, David Jahnes and
Charles (Christopher Patrick O'Kelly, George Clarence Rogers, R.F.C.; Stanley
Rhys Sal, Capt. Thomas Wardlaw
Rhys Sal, Capt. Thomas Wardlaw
Robert Menzies, David Jahnes and
Marting Robert Robert Robert Robert Robert Rogers, R.F.C.; Stanley
Rhys Sal, Capt. Thomas Wardlaw
Robert Menzies, David Jahnes and
Marting Robert Robert

Park. 738

THURS

per roll.

Came

EATO

ONE OF OUR REPAIR CARS

Settle the question today -- and let us do your repairs, so that you will be comfort. able for the winter. We are always ready and come prepared.

That's our service.



FOR ADVERTISING

President of World's Ad Clubs Tells of its Future.

WORK OF THE CLUBS

Have Regulated Business and Prevented Misrepresentation of Goods.

Wm. C. D'Arcy, of St. Louis, president of the Ad Clubs of the World, was the principal speaker at the inaugural meet-ing for the present season of the Toconto Ad Club in the Carls-Rite Hotel last night. He outlined at length the

works and aims of the various advertising clubs on the continent, and predicted a bright future for those engaged in the business of advertising, at present "the second largest business in the world."

One woman writes in that she makes A Business Safeguard. One woman writes in that she makes a most delicious custard pudding with left over pieces of bread. Many would doubtless be glad to know how to do this, so send in your recipes in full, and remember that the best idea will be shown in picture form at the movie theatres next and following weeks.

The expert food demonstrator who will take charge of all recipes will take charge of all recipes will gladly answer any questions thru these columns.

You are also invited to exchange ideas in this way regarding ways and means of food regulation and cookery. Read the "Household Conservation" column every day and see the pictures next week.

They will not only demonstrate how to buy and cook to the best advantage economically, but will provide many new and practical recipes for mea's that will prove delicious and nourishing. Address all ideas, recipes and suggestions to "Conservation Department," World office.

A Business Safeguard.
One of the duties of the advertising the misrepresentation of goods by unscrupious or ignorant dealers. There were deliberate crooks at work who sold blue sky; mines which were entirely under water. A vigilance committee was at work whose duty it was to go after such charactess or any others who misrepresented values. As a result of the activities of this committee many of the larger establishments, he stated, had ceased publishing comparative values or to exaggerate values of goods. Mp. D'Arcy referred to a dealer in automobile tires in Buffalo who had made over \$4,000,000 thru misrepresented to his unscrupulous trade by the vigilatice committee. The committee used persuasion and not law to bring a man to his wares before he was detected in his unscrupulous trade by the vigilatice committee. The committee was detected in his unscrupulous trade by the vigilatice committee. The committee was descreted in his unscrupulous trade by the vigilatice committee. In the committee was descreted in his unscruptulous trade by the vigilatic accommittee. The committee was descreted in his unscruptulous tra

other speakers were: F. W. Stewart, president of the Montreal Publicity Association: W. G. Rook, vice-president of the Associated Ad Clubs of Canada, and F. H. Dickinson, R. F. Fitzpatrick, president of the Toronto Ad Club, occupied the chair.

FULLER CO-OPERATION BY CANADA REQUIRED

Reading and Northcliffe to Attend Notable Conference at Ottawa.

Ottawa, Sapt. 26,—Finance, the provision of food supplies, the full use of Canadian shipbuilding facilties and of her manufacturing resources are among the subjects, it is announced. which will be taken up and dealt will during the coming visit of Lord Reading and Lord Northcliffe to Ottawa The general object of the visit is to ensure the utmost unity of purpose and of effort in all activities rendered necessary by the war. The mission will arrange important matters in which co-operation is essential. Lord Reading and Lord Northcliffe will be in Ottawa on Oct. 4, 5 and 6.

Granulated Eyelids Eyes inflamed by exposure to Sun, Dust and Wind
exposure to