

London, Ottawa and Washington Are Directing Attention to the Need for Thrift--This Simpson List for Today Will Help You Practice It

To Begin With Buy Hosiery From These Specials

Women's Fibre Silk Ankle Hosiery, three-quarter silk leg; black, white, grey, pearl, navy, champagne, sand and lavender. Very special for today, 3 pairs for \$1.10; per pair 36c.

Women's Fine Cotton Hosiery, extra close seamless weave and good weight; black and white; sizes 8 1/2 to 10. Extra special value today, 3 pairs for 55c; per pair 19c.

Children's Fine White Cotton Stockings, seamless, close weave, one and one ribbed, medium weight. Sizes 5 to 10. Extra special for today, 3 pairs for 45c; per pair 17c.

Men's Fine Lisle Thread Socks, black, white, grey, tan, champagne and navy. Extra fine quality, closely woven and seamless foot. Unusual value, today, per pair 25c.

Bathing Suits and Bathing Caps

240 only, Girls' Bathing Suits, made of thin poplin, in an athletic style, with full bloomers, and waist attached laced in front; short sleeves, and belted waist. Sizes 6 to 14 years. Regular \$2.00. Today.....1.25

Women's Bathing Caps. Made of pure rubber in a good choice of styles. Some full gathered, others are fancy trimmed with elaborate rubber trimmings. Some have deep frills made in all the fancy colors. Regularly 50c, 65c and 75c, today.....35

Underwear Reduced in Price for Today

300 Women's Nightgowns, made of fine nainsook, slip-over style, with round neck and short kimono sleeves, finished with edge of lace and satin ribbon. Today.....65

Women's Drawers of nainsook, made in umbrella style, with deep frill of Swiss embroidery; sizes 23, 25 and 27. Today special.....50

Women's Corset Covers, made of fine nainsook with dainty yokes; some front and back trimmed with Swiss embroideries and fine lace insertion finished with poppin; sizes 34 to 42. Today special value at.....50

Women's Vests, of fine ribbed cotton; low neck, no and short sleeves, trimmed with lace heading and tape draw strings; sizes 34 to 40. Today 3 for.....25

Cool Comfort for Baby White Pique Coats Greatly Reduced

Infants' Pique Coats, made of splendid quality white pique. They have large collars and double cuffs, trimmed with deep insertions and frills of fine embroidery. Lengths 20 and 22 inches. Special price today.....1.19

Gowns of High Standard for Misses and Young Women Reduced to \$22.50

A small quantity selected from our imported stock, makes today a good time to buy a dress. They are lovely both in material and style.

The Finest Georgette Crepes, Taffeta, Crepe de Chine, Voiles, and Pussy Willow Silk.

Made in Russian coat dresses, empire styles, and coats effects, braided with soutache, or embroidered with silk or wool; many beautiful color combinations upon frocks, in shades of rose, grey, bisque, apricot, fawn and white; misses' sizes. Today.....22.50

Summer Frocks of White Crepe de Chine \$20.00.

Women's pretty frocks, made with accordion pleated Russian blouses, effectively trimmed with silk and silver embroidery, and gathered skirts that have two wide trunks at the hem. Sizes 34 to 42. Prices \$25.00 to \$35.00. Today.....20.00

New Fall Skirts Are in--\$3.95 to \$4.95.

Here are some women's new serge skirts that were secured at a big reduction, and consequently are offering them at these low prices. They are well assorted styles and sizes, in navy, browns and blacks. Today \$3.95 to \$4.95.



Shoe Sale Today

Women's Novelty Low Shoes - \$2.95

Men's Goodyear Welt Boots - \$2.49

Women's White Canvas Pumps - \$1.69

Children's Barefoot Sandals - .89

Boys' Strong Serviceable Boots - \$2.49

NO PHONE OR MAIL ORDERS.

900 pairs of Women's Pumps and Oxfords. You will find here all this season's styles, in patent, kid, bronze, and many novelty pumps and sport Oxfords, with hand turned and welt soles; latest toe shapes and heels. All sizes in the lot, but not in every style. Today special.....2.95

Men's Goodyear Welt Boots, in patent, box calf, gunmetal and tan, button and lace; leather and fibre rubber soles. Sizes from 6 to 13 1/2. Today.....2.49

Women's White Canvas Pumps, light-weight soles; high and low covered heels; with and without straps. No phone or mail orders. Today.....1.69

Misses' and Children's Barefoot Sandals, made of white and brown canvas, leather soles; one strap arched instep; a cool play sandal for the children. Sizes 5 to 10 and 11 to 2, all in one lot. No phone or mail orders. Today......89

Boys' Good Serviceable Blucher Boots, of box tip leather; heavy standard screw soles; full-fitting round toe. Sizes 1 to 5. Today.....2.49

Very Good Value in Bathing Suits

Men's Navy Cotton Bathing Suits, one-piece, buttoned shoulder; sizes 34 to 44. Today, a suit......65

Men's Cashmere Bathing Suits, navy, fast dye, 2-piece suits, medium weight; sizes 32 to 40. Today.....2.50

Men's Cashmere Bathing Suits, one-piece; navy, fast dye; sizes 32 to 40. Today 2.00

Men's Elastic Ribbed Bathing Suits, made from grey union yarn, medium weight, two-piece suits; sizes 32 to 42. Regular \$1.50. On sale today at......98



Boys' Jerseys for 29c

Boys' Cotton Jerseys, imported lines; fast dye; they come in navy, with white collar, and white with navy collar. Selling today at the special price of......29

One of These Three Light-Weight Suits Should Be Just Right for You

The smartest kind of light-weight suits, made from a light-weight tropical worsted, in medium and light grey shades, in plain color and hairline stripes; coats are unlined, made with a deep French facing; three-button style, with patch pockets; trousers have five pockets, belt loops and cuff bottoms. Sizes 36 to 44. Prices \$22.00 and \$24.00.

Men's Light-weight Suits, in "cool cloth," light grey shade; coat unlined, made with a deep French facing, three-button style, patch pockets, pinch-back; trousers have five pockets, belt loops, and are finished with cuff bottoms. Sizes 34 to 40. Price \$20.00

Men's Khaki Outing Suits, made from an extra quality of khaki drill, "Government standard"; coats are three-button style, four patch pockets, with flap and button, pinch-back; trousers have five pockets, belt loops, and cuff bottoms. Sizes 36 to 44. Price.....5.00

Youths' Khaki Trousers Made with belt loops, five pockets and cuff bottoms. Sizes 28 to 30. Price 1.50

Men's Khaki Trousers Made with belt loops, five pockets and cuff bottoms. Sizes 30 to 44. Price 1.75

Knitting Wool Special \$1.25 Lb.

Light Grey Fingering Wool, 4-ply, well twisted yarn for socks. Special today.....1.25

Stamped Gowns of good quality cambric, for any kind of embroidery work; round, square or V-shaped necks. Special today at......89

Laundry Bags, made with braided design on one side, and finished with draw cord; in a variety of colors. Today special at......19

Looking for a New Fall Suit?

We Have Them Ready for You Now at \$25.00, \$27.50 and \$35.00

Most delightful suits they are, too, made of finest serges and other wool materials, and tailored in simple styles, with effective introductions of braid; coat lengths 34 and 36. Women's sizes; in grey, navy and black.

Get a Stock of Good Wash Skirts From This List

95c White Skirts
This is a wonderfully nice repp skirt, made with a fold down the front, and a belt and pocket.

\$1.19 White Skirts
Cut quite full, and finished with a neat waist; belt and pockets; these skirts of good repp.

\$1.29 White Skirts
Both in repp and gabardine are the skirts at this price, made with plain or shirred back, and fancy pockets and belts.

\$1.75 White Skirts
Finest quality repps and plaques in these skirts, made with smart full backs, belts and pockets.

\$2.50 White Skirts
Two exceptionally pretty styles, of cordaline and fancy check; one style buttons half, and the other buttons all down the front, and both have pretty side pockets.

Test the Reliability of These Wash Fabrics

Duro Nurse Cloth, 20 inches wide, weighty and adaptable for nurses' uniforms, house dresses, aprons, boys' suits and overalls, in stripes and plain shades. Per yard......39

Duro Dyed Gingham, 30 inches wide, in stripes, checks and plain shades. Today, per yard......26

Duro Pique, selling at a remarkably low price, in checks and stripes; 28 inches wide. Yard 39

Ginghams, 28 inches wide, fast colors, in stripes, checks, plaids and plain shades. Today, per yard 20

Renfrew Devonshire, the popular American nurse cloth; 32 in. wide; colors woven in. Today, per yard......50

And Silks so High! These Crepe Blouses at 2.95

Because of an extra good purchase we can offer 300 pure silk crepe de chine blouses in many colors at this price. Two smart designs, both with large fancy collars, Venetian lace trimmings, and ocean pearl buttons. Sizes 34 to 42. Today special.....2.95

One Third Off Matting Covered Boxes

12 only Splendidly Made Utility Boxes in various sizes, covered with good quality Japanese matting; some are slightly soiled or damaged, so we will clear the lot today at one-third off regular prices:

\$7.25 Boxes. Sale price, each.....4.83

\$8.75 Boxes. Sale price, each.....5.83

\$11.95 Boxes. Sale price, each.....7.96

Drape Your Windows With "Sunfast" English Art Cretonnes, Per Yard 16c.

500 yards of imported English Caesment Cloth, 50 inches wide, in beautiful tones of green and brown. Every yard guaranteed sunproof; and dark colors, showing neat this will make nice overcurtains for your dining-room, and there is nothing more appropriate to use in the sun parlor. Today, per yard, 75

We have just received a big shipment of attractive cretonnes, 28 inches wide, in light, medium and dark colors, showing neat floral and conventional patterns that are especially suitable for covering boxes, making curtains and cushions, etc. Today, yard.....16

Fancy Bordered Notepaper

White and colored papers with fancy lined borders. The newest shape envelope. Splendid linen finish. Strictly up-to-the-minute stationery; 24 sheets and 24 envelopes in neat box. Phone Main 7841 and let us send you a box. Price.....40

We sell Waterman's ideal "Self-filling" Fountain Pen. Price \$2.50

200 Hammocks \$1.98 Each



A dozen different patterns and colors; all with pillow and valance; closely woven; well made; medium size. All at one price today.....1.98

36 Hammocks, of a larger size and better grade. To clear today.....3.99

6 only, Hammock Couches, steel frame and springs; heavy khaki colored duck covered mattress and sides. Reduced from \$12.50 today to.....7.95

Tennis Raquets, the "College" and "Special," assorted weights. Regular \$1.25 and \$1.75. Today's price......95

75c Pillow Cases Per Pair 55c

Good sturdy quality, neatly hemmed; sizes 42 x 28 and 44 x 38 inches. Today special, pair.....55

Bleached Sheets, large size, 80 x 96 inches, hemmed. Regularly \$2.85. Today special, pair.....2.25

Bleached Table Damask, 66 inches wide. Today special, a yard......46

Brown Holland Linen, for serviceable wash dresses; width 38 inches. Regularly 60c a yard. Today special, yard......35

Bleached Huckaback Towelling, 18 inches wide. Today, per yard......19

Irish Embroidered Bed Spreads, dainty designs with hemstitched edges. Sizes 72 x 90 and 90 x 100 inches. Today.....4.75

\$5 Nurses' Uniforms \$2.95

A limited number of "Dix" Uniforms, with high and low necks. Made of white Oxford cloth. One style has side front fastenings, long sleeves with deep buttoned cuff and full skirts; size 34 to 44 in the lot. No phone orders. Regularly \$5.00. Today.....2.95

Today We Shall Clear Out a Lot of Iron Beds That Have Become Slightly Damaged in Our Warehouse

There are quite a number of them, but the price we ask is so low that they are sure to be disposed of early in the day, so if you want one come early. They are white enamel finished and come in sizes 2-6, 3-0 and 3-6. While they last these beds will be sold at.....1.45

Look at This List of Special Values in Bedroom Furniture

Brass Bed, as illustrated, heavy 2-in. posts and top rail, special ball corners, five 1-in. fillers, with galleries; bright, polette or satin finish. Regular price \$27.00. August sale price.....20.65

12 only, Brass Beds, sizes 4-6 and 3-6 only. Satin and polette finish only. Regular \$13.75. Today 7.90

Brass Bed, in bright, polette or satin finish, all regular sizes, has 2-in. posts, 1-in. top rod, 5 fillers. A wonderful value. August sale price.....12.75

10 only, Brass Beds, heavy 2-in. posts, with special caps, has two 1 1/2-in. fillers with special mounts, secured in polette finish, 4-6 size only. Reg. \$34.50. August sale.....22.95

Brass Bed, heavy 2-in. posts, special caps and trimmings, five fillers with double galleries, supplied in 4-6 size only, satin finish. Regular price \$32.00. August sale.....25.50

Three-piece Brass Bed Outfit, complete, consisting of bed, spring and mattress. Bed, heavy 2-in. posts, 1-in. top rod, 5 fillers, bright, polette or satin finish. Mattress, seagrass centre, jute felt both sides, encased in good grade of art ticking. Spring, metal frame, closely woven wire fabric, rope edge. Three pieces complete. August sale price.....19.95

Three-piece Brass Bed Outfit, complete with spring and mattress. Brass Bed in bright, polette or satin finish, has heavy 2-in. posts with special ball corners, five 1-in. fillers with galleries. Mattress, half seagrass and layer felt, roll edge, encased good grade art ticking. Spring, iron frame, closely woven wire fabric, rope edge. August sale.....31.65

Divanette, frame of genuine oak, fumed finish, can be used during day as settee and double bed at night. Has full spring seat and upholstered back, covered with imitation Spanish leather. Bed has good spring, soft comfortable mattress. Reg. price \$29.00. August sale.....29.95

Brass Bed, as illustrated, heavy 2-in. posts, combination ball corners, 5 fillers, special mounts; in bright, polette or satin finish. All regular sizes. Regular price \$22.50. August sale.....12.50

Divanette, can be used during day as settee, at night as double bed, frame of genuine oak, fumed finish, seat and back upholstered in imitation Spanish leather. Bed has link fabric, helicals at each end. Soft, comfortable mattress. Regular price \$40.00. August sale \$17.75

Mattress, seagrass centre, jute felt both sides, deeply tufted, encased in good grade of art ticking. Regular price \$4.50. August sale.....3.20

Mattress, wood fibre centre, jute felt on both sides and ends, deeply tufted, full depth border. August sale price.....5.25

Mattresses, half jute felt with seagrass centre, deep borders, roll edge, deeply tufted. August sale price.....6.45

Mattress, pure cotton felt, built in layers, not stuffed, has full depth border, deeply tufted, roll edge, encased in good grade of art ticking. August sale price.....10.95

Spring, all metal frame, high angles, double weave in wire, with rope edge, with heavy cable supports underneath. August sale price.....4.25

Spring, all metal frame, closely woven fabric, heavy rope edge. Regular price \$5.75. August sale price.....4.45

Pillows, mixed feathers, encased in good grade of ticking. Very good value. Per pair......95

Pillows, all feathers, size 19 x 26, weight 4 lbs., encased in good grade of art ticking. Per pair.....1.50

Pillows, Simpson's special selected feathers, clean and sanitary. Size 21 x 27. Per pair.....3.25

A Manufacturer's Seconds and Job Lines of Serviceable Rugs on Sale Here Today

Most of these Rugs were laid aside in the factory owing to some slight imperfection in the weave or a misprint that is not impaired by the imperfections we bought them up at so low a price that we are now able to offer you the following remarkable values on Wednesday. They are all up-to-date patterns and colorings, and the variety is very extensive.

Axminster Rugs

Slightly Impaired

Size 4-6 x 7-6. Today special at.....10.25

Size 6-9 x 9-0. Today special at.....18.25

Size 6-9 x 10-6. Today special at.....20.50

Size 9-0 x 9-0. Today special at.....24.50

Size 9-0 x 10-6. Today special at.....27.25

Size 9-0 x 12-0. Today special at.....31.00

Sample Lengths of Carpets - A manufacturer's sample lengths of good quality Axminster carpets, mostly with borders across each end, which make splendid runners for passages and hall use. 7-6 long, today \$2.95 each; 9-0 long, \$3.29; 12-0 long, \$4.39.

Odd and Sample Rag Rugs - Clearance of a lot of odd rag rugs. A few slightly soiled in the seams, but the majority are perfect. Today special.....1.49

Scotch Tapestry Rugs - Offered at a very low price are these useful and hard-wearing Scotch Tapestry Rugs in their new colorings and up-to-date designs, suitable for any room. Size 6-9 x 9-0, today \$9.50; size 9-0 x 9-0, today \$11.75; size 9-0 x 10-6, today \$13.95; size 9-0 x 12-0, today \$16.75.

4-yard Wide English Linoleum - Only about 2,000 yards of this well-known and thoroughly seasoned linoleum, that will cover your room entirely without a seam, and in rich shades and good designs in tile, block or conventional patterns. Today special, square yard......85

Scotch Oilcloth for Surrounds - An extra heavy quality of varnish-coated Scotch oilcloth in a wood parquet design and mostly with a border printed on one side only, made specially for surrounding rugs, etc.; 18 in. wide. Regular \$6c. Today, per yard......19

The Robert SIMPSON Company Limited