

H. H. FUDGER, President. J. WOOD, Manager.

THE ROBERT

SIMPSON COMPANY LIMITED

Fresh south to east winds; showers towards evening. Not much change.

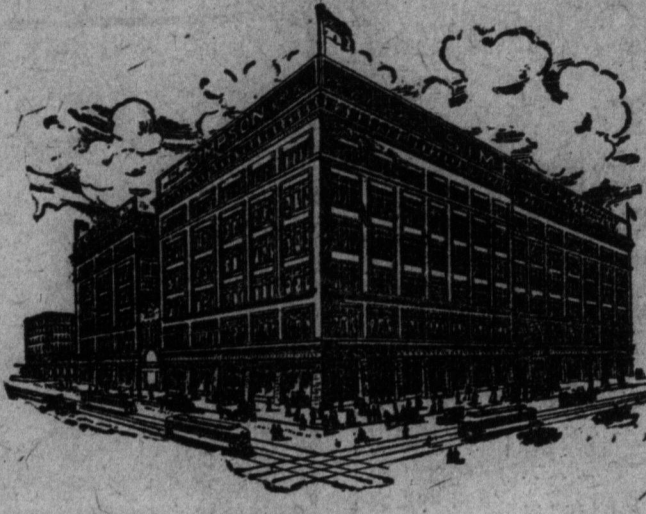
THE ROBERT

SIMPSON COMPANY LIMITED

THURSDAY MAY 27 1909

Bargains in the Store of Comfort

GOODNESS knows the nerves of the modern women bear sufficient strain without the unnecessary tension of uncomfortable stores. We have used nearly every resource within the reach of modern architectural science to make this new store of ours comfortable for its customers. The aisles are broad. You have room to turn. The upstairs floors are carpeted—you walk as on a lawn, and there is no noise. The air is fresh and nicely tempered—here you are never too warm nor uncomfortably cool. Rest and toilet rooms are newly complete and models of modern comfort and convenience. New elevators will shortly be running to make shopping on the upper floors still more attractive. This store is comfortable, airy, spacious and convenient. And if you read our Bargain Day lists and accept our Friday invitation you will see that it is also economical.



Linens and Staples

600 yards Heavy English Pillow Cotton, plain bleached, no dressing, 40 inches wide. Per yard, Friday, 10c.

160 only Tray Cloths, spoke hemstitched all around, also row of drawnwork all around, 18 x 27 inches. Each, Friday, 24c.

100 dozen Bleached Damask Napkins, hemmed ready for use, 17 x 17 inches, good weight, assorted bordered designs. Per dozen, Friday, 62c.

800 yards All Pure Linen Heavy Crash Roller Toweling, red border, Scotch make, 17 inches wide. Per yard, Friday, 7c.

320 yards Heavy White Quilting Linen, in a round coarse thread, especially suitable for white linen skirts or coats, best Irish make, 36 inches wide. Per yard, Friday, 29c.

900 yards Heavy Unbleached or Factory Cotton, strong round thread, 36 inches wide. Per yard, Friday, 7c.

White Crochet Quilts, hemmed ready for use, pure finish, assorted designs, full double bed size. Each, Friday, 98c.

Carpet Department's Bargains

Japanese Matting, in carpet designs, shades of red, blue, brown and green. Regular 25c. Friday, per yard, 12 1-2c.

Scotch Linoleum, in block, floral, tile and matting patterns. Regular 40c. Friday, per square yard, 29c.

Tapestry Carpet, in new designs and pretty colorings, excellent quality. Regular 60c. Friday, per yard, 49c.

Tapestry Room Rugs, new goods, which should sell at 20 per cent. more than these bargain prices. Designs include florals, conventional and Orientals.

3 x 3 yards. Friday bargain price, each, \$5.98.

3 x 3 1-2 yards. Friday bargain price, each, \$6.98.

3 x 4 yards. Friday bargain price, each, \$7.98.

3 1-2 x 4 yards. Friday bargain price, \$8.98.

Curtain Department's Bargains

Filled Curtain Net, 36 inches wide, finished with Torchon lace and insertion. Regular 25c. Friday, per yard, 15c.

Curtain Stretchers, complete with non-rusting pins, will stretch any curtain up to 2 yards wide and 4 yards long. Regular \$1.50. Friday, each, 98c.

Oil Opaque Window Shades, mounted on spring rollers, creams and greens. Regular 35c. Friday, each, 25c.

100 only Hammock and Canoe Cushions, Russia down filling, serviceable and pretty colorings. Worth \$1.00 to \$1.50. Friday, each, 59c. (Upholstery Department, Fourth Floor.)

Boots and Shoes

Women's Dongola Kid (goatskin) Lace Boots, patent toe-cap, neat medium extension soles. Regular \$2.00, all sizes 2 1-2 to 7. Friday bargain \$1.59.

Boys' Boots, made of strong box calf leather, with heavy double soles, all solid leather. Sizes 1 to 5. Regular \$2.00. Friday bargain \$1.49.

1300 pairs Ladies' Queen Quality Oxford Samples, made of every leather that goes into ladies' fine footwear, in every style made. Sizes 3, 3 1-2 and 4 only. Regular up to \$5.00. Friday bargain \$2.49.

Vacation and Outing Shoes, for men, women, boys and girls; made of navy blue duck, with first grade rubber soles and heels, heavy corrugation. Sizes 6 to 11, 60c; 1 to 5, 50c; and 11 to 13, Friday bargain 40c.

Bargain Day Groceries

Choice Family Flour, 1-4 bag, 72c.

Amalia Currants, cleaned, 3 1-2 lbs. 25c.

Finest Valencia Raisins, 4 lbs. 25c.

Yellow Cooking Sugar Crystals, 10 1-2 lbs. 50c.

New Orleans Molasses, Cherry Grove Brand, 2-lb. tin 10c.

Finest Canned Tomatoes, 2 tins 15c.

Finest Rangoon Rice, 7 lbs. 25c.

Pearl Tapioca, 5 lbs. 25c.

Choice Pink Salmon, per tin 10c.

Finest Evaporated Peaches, 2 lbs. 22c.

Eagle Brand Blueberries, 3 tins 25c.

400 bottles Imported Pickles, Rowatt's white onions only. Regular 12 1-2c. Special, 3 bottles 25c.

2 1-2 LBS. CELONA TEA, 50c.

A blend of Indian and Ceylon Teas, of uniform quality and fine flavor. Friday, 1000 lbs., black or mixed, 2 1-2 lbs. 50c.

Clearing of Petticoats \$1.95

Good Quality Silk Moirettes and Moreens, broken lines and a quantity of samples, nearly all different, made with deep flounces of accordion pleatings, tuckings, strappings, stitchings, novelty headings and frills; some finished with velvet binding; colors too numerous to mention here, but all desirable. Regular values up to \$3.50. Friday, \$1.95.

\$7.50 Tea Gowns \$3.95

25 only Tea Gowns, of fine all-wool cashmere, made with deep pointed collar, trimmed with embroidery and ruching, wrists with tucks and buttons, pleated back, full skirt, with deep gathered flounce, finished with wide belt of silk ribbon; colors navy, cardinal or sky. Regular \$7.50. Friday, for \$3.95. (No phone or mail orders.)

Shirt Waists for 69c

120 Shirt Waists, the clearance of a number of special lines; materials are muslins and washing fabrics, in fancy prints, hairline stripes and fancy spots, tucked fronts, shirt sleeves, link cuffs. Worth \$1.00. Friday, 69c.

\$9.00 Silk and Net Waists \$3.95

155 Beautiful Waists, of first quality silk, in fancy colors of plain black, navy or myrtle, also of white net; silk lined, made in a variety of styles, tucked and lace yokes, trimmed with strappings of self or buttons. Regular \$6.50 to \$9.00. Friday, \$3.95.

Girls' \$1.50 Dresses 79c

Girls' Dresses, of printed muslins, in hair-line stripe effects or fancy patterns, one-piece styles, trimmed with either self strappings or folds of plain colors. Sizes 10, 12 and 14 years. Regular \$1.50. Friday, 79c.

Girls' Coats \$1.98

A splendid Girl's Reefer Coat, made of cheviot serge, in navy only, double-breasted front, saque back, velvet collar, finished with gilt buttons. Sizes 6 to 14 years. Regular \$2.75. Friday \$1.98.

\$11.00 Separate Skirts \$4.95

150 Ladies' Separate Skirts, of high-grade materials, French Venetians, medium and light weight Panamas, good crisp French voiles, fancy worsteds, checked worsteds and poplinettes, colors are black, indigo, navy, greys and brown in the lot; styles are flare, gore or pleated, trimmings are either satin, silk or self strappings or folds or buttons. Regular values \$6.50 to \$12.00. Friday \$4.95.

\$3.50 Shirt Waist Suits \$1.19

Ladies' Sailor Suits of white duck and shirt waist style of black and cream lustre and white lawn with black hairline stripe, some are trimmed with insertions of Swiss embroidery, only 55 suits in the lot. Regular \$3.00 and \$3.50. Friday \$1.19. (Cannot fill phone or mail orders.)

Gardening Gloves 9c

Women's or Men's Canvas Gloves, right for gardening, well made, perfect fitting. Friday, per pair, 9c.

8-BUTTON SUEDES, 50c.

Suede Gloves for women, 8-button length, 2 clasp wrist, soft velvet finish, white 5 1-2 to 6 1-4, black 5 1-2 to 6. Friday for 59c.

Women's Whitewear Bargains

(Third Floor, New Store) Night Dresses, fine cotton, slip-over style, neck and cuffs finished with ruffle of lace, lengths 56, 58, 60 inches, large full sizes. Regular price 75c each. Friday bargain, 50c.

Night Dresses, fine cotton, slip-over style, three-quarter sleeves, finished with ruffle of narrow embroidery on neck and cuffs. Sizes 56, 58, 60 inches. Regular price 89c each. Friday bargain, 63c.

Corset Covers, fine nainsook, fronts beautifully trimmed with Val. lace insertion, lace beading, silk ribbon and ruffle of lace on neck, lace on arms. Sizes 34 to 44 bust. Regular value \$1.00 each. Friday bargain, 63c.

Petticoats, fine cotton, 17 inch flounce of lawn, three clusters of small hemstitched tucks, two rows of fine Valenciennes lace insertion and wide ruffle of fine lace, dust ruffle. Lengths 38, 40, 42 inches. Regular price \$2.75 each. Friday bargain, \$1.75.

CLEARING FLANNELETTE GOWNS.

About 200 only Ladies' Fine Flannelette Night Dresses, plain pink color, trimmed with tucks and silk embroidery insertions and frills; others with tucks and lace insertion and ruffles of goods. All sizes 36, 38, 40 inches. Regular prices \$1.25 to \$1.75 each. Friday bargain, 75c.

Ladies' and Children's Underwear

(Third Floor, New Store) Ladies' Vests, fine ribbed cotton, low neck, with no sleeves, beading and ribbon finished. Sizes 32 to 38 bust measure. Regular value 15c. Friday bargain, 10c.

Ladies' Vests, fine ribbed cotton, medium low neck, with long, short or no sleeves and buttoned front. Sizes 32 to 38 bust measure. Regular value 25c. Friday bargain, 15c.

Ladies' Vests, fine ribbed cotton, high neck, with long or short sleeves, low neck with short or no sleeves. Sizes 32 to 38 bust measure. Regular value 50c. Friday bargain, 33c.

Children's Vests, fine ribbed cotton, medium neck, with short or no sleeves. Sizes 2 to 10 years. Regular value 20c. Friday bargain, 10c.

Corsets

(Third Floor, New Store.) 200 only pairs Ladies' High-grade Corsets, C.C. a la Grace, Directoire model, fine quality white coutil or batiste, high bust, long hips, deep skirt extension, back 16 in. long, filled with fine all rustproof steels, wide side steels, 4 strong plain elastic garters, lace and ribbon trimmed. Sizes 18 to 26 inches. Regular value \$2.00. Friday bargain \$1.25.

Infants' Wear

(Third Floor, New Store.) Children's Coats, fine white pique, square sailor collar and belt, have fine entire lace insertions, silk bow. Lengths 23, 24 inches. Regular value \$1.50. Friday bargain 75c.

Infants' Cloaks, finest cashmere, color cream, lined throughout with silk, deep silk embroidery on collar and skirt, silk braid finished. Regular value \$6.00. Friday bargain \$4.00.

Little Girls' French Dress, fine lawn, daintily trimmed with baby tuckings, baby embroidery insertions and frills, deep hem on skirt. Sizes 2, 3, 4, 5 years. Regular value \$1.50. Friday bargain 75c.

Children's Rompers, fine small navy and white check gingham, drop seat, small pocket, red piping trimmed. Sizes 2, 4, 6 years. Regular value 50c. Friday bargain 35c.

\$12.00 Boas and Stoles \$3.95

35 Feather Boas and Stoles. The Boas are of choice ostrich feathers, 52 inches long; colors black, white, grey, natural, also black and white. The Stoles are white ostrich and marabout, satin lined, and can be worn with any gown. Values from \$5.00 to \$12.00. Friday, \$3.95.

\$3.00 UMBRELLAS FOR \$1.79

60 Ladies' Umbrellas, good black covers of taffeta silk, mixed, strong steel paragon frame, fashionable handles, in pearl, post and rolled gold, suitable for engraving. \$3.00 value. Friday, \$1.79.

35c Ribbons for 19c

1000 yards Silk Faille-Ribbon, also Silk Taffeta Ribbon, in shades for millinery, as old rose, dark old rose, sky, taupe, violet, apple, cardinal, amethyst, reseda, bronze, grey, rose, 6 inches wide. Regular 35c. Friday, 19c.

Ribbon Remnants, in all widths and colors, in plain and fancy ribbons, 1-2 to 3-yard lengths. Friday, half price.

Hosiery—Men's, Women's and Children's

Women's Plain and Ribbed Cashmere Hose, fine soft yarn, double heel and toe. Friday, 20c.

Women's and Boys' Ribbed Black Cotton Hose, stainless dye, elastic quality, double knee, heel and toe. Sizes 5 1-2 to 10. Special, Friday, 3 pairs 50c; per pair, 17c.

Women's and Children's Plain Cotton and Ribbed Cotton Stockings, fast color, tan and black, fine even thread. Sizes 6 1-2 to 10. Women's ribbed only, double heel and toe. Extra value, Friday, 12 1-2c.

Infants' Cashmere Socks, elastic, close fitting rib top, 25 dozen, 5 to 7 1-2. Regular 20c. Friday, 15c.

Men's Sample Lot of Fine Plain Black Cashmere Half Hose, double heel, sole and toe. Regular 35c grade. Friday, men's department, 19c.

Men's Fancy and Plain Colored Lisle Thread Half Hose, special purchase, finest qualities, odds and ends. Regular 29c. Friday, men's department, 19c.

LISLE GLOVES, 12 1-2c.

Women's Two-dome Wrist-Length Cotton Lisle Finish Gloves, perfect fitting, white all sizes, colors odd sizes only, 50 dozen. Friday, 12 1-2c.

Fashionable Fabrics at Bargain Prices

Fancy Stripe Silk and Wool Voiles, Crepe de Chine, San Toy Crepe, Fancy Silk Stripe Taffeta Cloths, Silk and Wool San Toys, all popular materials, and can be had in the following colors: Amethyst, old rose, reseda, Copenhagen, matze, golden brown, vieux rose, champagne, pale blue, mauve, pink, white or cream. All in the newest designs, and are suitable for evening or summer wear. Regular prices up to 85c per yard. Friday bargain 63c.

Cream Mohair Lustre, one of the most durable and fashionable materials for summer wear; this is a sheer fabric, bright and silky in appearance; absolutely uncrushable and antipeppor, 42 inches wide. Usual price 50c per yard. Friday bargain 38c per yard.

Silk Remnants

Selling at 39c a yard, a Friday clearance. All high-grade silks, such as Pongees, Shantung, checks, stripes, taffetas, Louisines and many other weaves, plenty of plain colors. Lengths 1 to 12 yards. Regular prices range as high as \$1.00 yard. Marked for a clearance Friday at 39c yard. (No mail or phone orders.)

Jewellery Bargains

Gold-Filled Cuff Links, Neck Chains, Long Chains, Lockets, plain and pearl set, Men's Vest Chains, Fobs, Gold Signet Rings, Gold Pearl Set Rings, real pearls. Regular selling \$1.50 to \$3.00. Friday bargain, 98c.

25c to \$1.00 JEWELLERY, 10c.

3000 pieces of Jewellery, Men's and Women's Gold Filled Cuff Links, Cuff Links and Tie Pin Sets, Blouse Sets, Gold Filled and Sterling Silver Brooches, Fancy Stone Set Enamelled Brooches, Hand Engraved Bars, Scarf Pins, stone set, Colored Bead Necklets, Sterling Silver Bar and Baby Pins, Fancy Stone Set Hat Pins, Leather Wristlets, Sterling Silver Thumbles, etc., etc. Regular selling 25c to \$1.00. Friday, 10c each.

\$1.25 Alarm Clocks 79c

100 Nickel Alarm Clocks, 4 1-2-inch dial, loud bell, American movement, lever to stop alarm. Regular value \$1.25. Friday, 79c.

\$3.50 Silverware \$1.98

100 pieces, an assortment, including Nut Bowls, Cake Plates, Fruit Dishes, Fern Pots, Bread Trays, Butter Dishes, Cake Baskets, etc. Regular up to \$3.50. Friday, \$1.98.

\$9.00 ENTREE DISHES, \$4.75

12 only Entree Dishes, English plate, bead trimmings, detachable handle. Regular value \$9.00. Friday, \$4.75.

Millinery Bargains

Tables of Untrimmed Hats, in the "better lines," Javaz, Tuscan, chip, Milan, etc. Regular \$2.00 to \$3.50. Friday \$1.25.

240 Ladies' Ready-to-wear Hats, smartly trimmed, also Children's Sailor and Mushroom Hats, of fine Milan braid, and with ribbon streamers. Regular \$2.00 to \$2.75 each. Friday \$1.25.

800 or over Untrimmed Hats and Flops, all best shapes and colors. Regular 75c to \$1.50. Friday 38c.

2,000 bunches of Flowers and Foliage, in hundreds of different varieties. Regular 25c to 35c. Friday 15c.

Children's Wash Dresses

(Third Floor, New Store.) Wash Dresses, fine light blue print, trimmed with frill of goods and lace insertions; skirt has deep hem. *Sizes 6, 8, 10 years. Regular value 95c. Friday bargain 50c.

Wash Dresses, navy blue print, with white polka dot or blue and ox-blood chambray, daintily trimmed with white piping. Sizes 6, 8, 10 years. Regular value \$1.50. Friday bargain \$1.00.

Wash Dresses, navy blue print, with white dot, low neck, with collar, short sleeves, trimmed with white piping, deep hem. Sizes 6, 8, 10 years. Regular value \$1.75. Friday bargain \$1.25.

Ladies' \$20.00 Tailored Suits for \$9.98

45 only Ladies' Suits, French Venetians, check Panama and fine worsteds, in fancy check effects, colors in the lot are navy, indigo, grey and smoke; coats long or medium length skirts either plain tailored or trimmed with fold of self or buttons. Regular \$15.00, \$17.50, \$20.00 and \$22.50. Friday \$9.98.

Drug Dept.'s Bargains

Lorimer's Extract of Malt, with different combinations. Regular 75c. Friday 40c.

Baud's Iron Pills, 100 in a box. Friday 10c.

Wahoo, non-alcoholic, blood purifier, 35c bottles, Friday 20c.

Wood Alcohol, pint bottles, Friday 15c.

Spirit Syringes. Regular 40c. Friday 25c.

Fountain Syringes. Regular 90c. Friday 60c.

Rubber Tubing, 1-4 in., red, in 5-foot lengths, for fountain syringes. Special 25c.

Rubber Gloves. To clear Friday 45c.

Teething Necklaces. Regular 25c. Friday 15c.

Men's \$12.00 Suits \$6.95

150 Men's Suits, smooth Saxony finished imported tweeds, reasonable weight, also English worsteds, an assorted lot of this season's newest shades and color mixtures, single-breasted, well tailored and finished in new, up-to-date style, fine trimmings and linings. Regular \$9.50, \$10.50 and \$12.00. Clearing Friday, \$6.95.

TROUSERS FOR 98c.

300 pairs Men's Working Pants, imported and domestic tweeds, of wear-resisting quality, in grey mixtures and stripe effects, well made, strong and durable, side and hip pockets. Regular \$1.50. Friday, 98c.

BOYS' SUITS

Boys' Russian and Sailor Blouse Suits, in English navy blue worsteds and serges, fancy worsteds and imported tweeds, in light and dark grey and brown mixtures; pants plain and bloomer style. Sizes 2 1-2 to 7 years. Regular prices \$4.50, \$5.00, \$6.00 and \$7.00. Friday, \$2.98.

Boys' Sailor Blouse Wash Suits, made from a navy blue and white stripe galles, thoroughly fast colors; plain knee pants. Size 6 to 10 years. Regular price 75c. Friday, 59c.

Men's Shirts and So Forth

500 Men's Neglige Shirts, cuffs attached or detached, spots, stripes, checks, etc. Size 14 to 16 1-2. Special, Friday, 44c.

400 garments of Manchuuffee's Balloon-gar underwear. Sizes 34 to 42. Regular 50c garment. Friday, 39c.

600 Black Sateen Work Shirts, collar attached, yoked shoulders. Sizes 14 to 17. Special, Friday, 44c.

1000 Four-in-hand Neckties, light or dark shadings, splendid assortment of patterns. Regular 50c and 75c. Friday, 29c.

300 pairs of Fancy Elastic Arm Bands, large variety of colorings, adjustable buckles. Regular 25c. Friday, 15c.

Hats and Caps Friday

Men's Soft Hats, assorted lot, in different shapes. Regular up to \$2.00. Friday, 30c.

Men's Stiff Hats, colors mostly fawn and brown, a few black, fashionable shapes. Regular up to \$2.50. Friday, 65c.

Children's Tam o' Shaners, assorted colors and styles. Regular up to 50c. Friday, 19c.

Boys' Caps, golf and varsity shape, navy and black serges and tweeds. Regular up to 35c. for 15c.

Wall Papers

1,600 rolls Wall Paper, in light and dark colorings, best designs. Regular to \$1.00. Friday 8c.

2,400 rolls Odd Borders, in 16 to 24 roll lots, assorted colorings. Regular to 20c. Friday 1 1-2c.

1,950 rolls Imported Papers, in good colorings, two-tone and three-color effects. Regular to 50c. Friday 23c.

Baby Carriages

(Fourth Floor) English Go-Cart, parasol top. Regular \$26.50. Friday \$19.75.

English Carriage, full size, leatherette hood. Regular \$31.80. Friday \$26.50.

Brown Reed Carriage, leatherette hood. Regular \$18.25. Friday \$15.25.

Reeded Carriage, rubber tires. Regular \$7.50. Friday \$5.75.

Hardware Friday

Screen Doors, hardwood and painted, with strong corner brackets, complete with fittings. Regular \$11.10. Friday \$8.50.

Same Door, grained and varnished, with cross and centre rail and corner brackets. Regular \$11.55. Friday \$11.30.

Screen Doors, grained and varnished, have fancy panels, cross rail and corner bracket. Regular \$11.85. Friday \$11.30.

Adjustable Screen Windows: 18 in. high, extends to 36 in. Friday \$1.10.

18 in. high, extends to 40 in. Friday \$1.10.

22 in. high, extends to 40 in. Friday \$1.10.

Star Brand Hammocks, closely woven, very strong, solid pillow and valance, all size, assorted colors. Regular \$1.50. Friday \$1.20; regular \$2.75, Friday \$2.40; regular \$4.00, Friday \$3.49.