

You Don't Have To
Miss Your Car If
You Buy Your

ICE CREAM BRICKS

At
PETERS
Dundas Street Shop—
'Round the corner.

Beaded Bags

Fancy Beaded Bags, in all
the colorings
\$12.50 to \$50.00

C. H. Ward & Co.

Diamond Merchants and
Jewelers.
386 Richmond Street.
Phone 1084.

LADIES!

If you are interested in good clothes
at most reasonable prices, our store
will prove attractive.

DRESSES, COATS, SUITS, ETC.
Canadian Ladies' Wear Co.
372 DUNDAS STREET,
NEXT TO COOPER'S. 2XV

Eczema Easily Relieved JUST APPLY KINS-HAW

And see how quickly relief is obtained.
At all drugists for \$1 and 50c per bot-
tle, or mailed direct on receipt of price.

MUTUAL PHARMACEUTICAL CO.,
Box 448, London. 2XV

KEEP YOUR EYE ON YOUR EYES.



MAKING IT CLEAR.
Men who see clearly, think clearly
and quickly. Nothing so dulls
the comprehension as strained eye-
sight. It develops a habit of
nervousness that is a great obstacle
to concentration. Correct glasses is
the quickest and only remedy.

EYESIGHT SPECIALISTS.
Richmond Street, Dominion Savings
Building, one door north G. N. W.
Telephone Co. Evenings by appointment.
Phone 6180.

STORAGE BATTERY RE- CHARGING AND REPAIRING

EXCELL AUTO ELECTRIC
Reliance Garage
Phone 6400. 297 Dundas Street.
61-12-2W

TAYLOR'S THROAT AND LUNG BALM

is far stronger and better than any
cough mixture, syrup, etc. For coughs,
colds and all bronchial irritations it
has no equal. Sold under a written
guarantee by the 6 Taylor Drug Stores.

EXCLUSIVE STYLES OF WALL PAPER

For beautifying the
interior walls of
your home.

COLERICKS'

212 DUNDAS STREET. 2XV

Have You Seen
CLINGER
yet regarding these tires? Re-
member the season is upon us.
Why run on QUESTIONABLE
tires? We guarantee our vul-
canizing.

CLINGER
LONDON'S RUBBER MAN
346 Dundas Street. Phone 5120.
2XV

Never Mind

That sooty hand-
mark on the dining-
room wall.

SATINETTE

Wall Paper Cleaner
will clean all wall
paper and make it
look like new; also
kalsomine and win-
dow blinds.

Ask your dealer for
"Satinette" Wall
Paper Cleaner.
There is nothing like
it.

The Satinette Products
Manufacturing Co., Ltd.,
Toronto, Ont.

ROWAT'S SPECIAL COFFEE

The finest procurable. It pleases
most particular people.
70c a pound.

T. A. ROWAT & CO.
250 Dundas Street. Phone 3051-3052

At The Theaters

DRURY LANE'S THRILLING MELO- DRAMA SHOW IN SPECIAL PIC- TURE AT ALLEN.

Of all the famous melodramas of
English life which have given Drury
Lane the name of the home of thrilling
productions, none have been packed
with more thrills than the famous
play, "The Sporting Duchess," a de-
lightful tale of English aristocratic
sporting life, which has been made in-
to a big special production to be
shown at the Allen today, tomorrow
and Wednesday.

Beautiful old castles, motor cars, and
million-dollar yachts, picturesque es-
tates and training quarters from a back-
ground for a thrill story which works
the spectator up into a fever heat for
the big racing scene. Beautiful in-
teriors, exquisite locations, and gorge-
ous gowns give the picture an atmos-
phere of sumptuousness which has been
seldom rivalled on the screen.

Alice Joyce has been induced to re-
turn to the screen as the star of this
production, and she is supported by a
cast of exceptionally excellent players.
Selected comedies, Allen News,
Chester Outing pictures, and a special
violin solo, with overtures and musical
accompaniment complete the program.

SOW WILD OATS AND REAP BLIND EAGLES.

The most inexorable, unchangeable
law of nature is that whoever sows
wild oats must reap the cause of their
folly, or leave the stamp of their
thoughtless indiscretions upon the gen-
eration which is to come.
There is not a man, woman, or child
in this city who should not be thor-
oughly impressed with the terrible
ravages which the world's worst social
enemy is causing amongst the civilized
world. You, fathers, and you mothers,
will you let your children remain in
ignorance of the terrible fate they
must anticipate if they do not stop
and take heed. You, young men and
young women who are thinking of
matrimony, have you yet given thought
to cause of health and happiness to
the children which are to some day be
the backbone of our country.

No one who has intelligence enough
to think should miss seeing the "End
of the Road," that wonderful picture
starring Claire Adams and Joyce Fair,
telling the story of two mothers, the
wife and the unwife, which is pre-
sented at the Majestic for four days
more, today, tomorrow, Wednesday and
Thursday. Presenting its moral in ex-
ceptionally fine dramatic form, the pic-
ture spreads the light of truth on those
subjects which the narrow-minded shun
to speak of, and the prudish might
wish to censure. The picture, however,
has nothing in it which would offend
the most modest. No one under six-
teen admitted.

VIVIAN MARTIN AND HIGH-CLASS VAUDEVILLE AT THE GRAND TODAY.

Would you sign an agreement to be-
come the fiancée of your cold-blooded
millionaire employer for a few weeks
for "business purposes only." That is
the peculiar proposition that is put
up to Vivian Martin in "His Official
Fiancee," which will be shown at the
Grand today, tomorrow and Wednes-
day. The feature of the excellent
vaudeville bill will be Mlle. Theo and
Her Dandies, who will present a minia-
ture musical revue in three scenes.
Other acts will be: The Spanish Gol-
dins, Europe's artistic novelty; San-
Tuel, the wizard of the accordion;
Lorimer & Carbury in a dancing offer-
ing; and Rice & Newton, who will offer
some songs and talk.

A Strand Selected Comedy, the Pathe
Revue, "The Day of the Dragon," and
Gaumont British News will complete
the bill.

"POLLYANNA" AT THE GRAND THURSDAY, FRIDAY, SATURDAY

"Pollyanna," one of the loveliest and
most widely beloved characters in
modern fiction, has been brought to
the stage in all her flesh and blood
charm, thanks to the deftness with
which Mrs. Cushing has built her
comedy upon the enormously popular
book of Mrs. Porter. Pollyanna
Producing Company bring the produc-
tion to the Grand Thursday, Friday and
Saturday evenings at 8:15, and Satur-
day matinee at 2:30.

The comedy is an even greater de-
light than the stories. It spreads good
cheer and glad spirit broadcast and is
full of novel and fascinating sur-
prises. The sent sale opens tomorrow.

AT LOEW'S.

Did you know that chorus girls press
their own clothes? Well, that's what
a lot of them do, as you will see in
Constance Talmadge's latest comedy
drama, "Two Weeks," taken from
Anthony Wharton's play, "At the
Barn," which headlines the bill at
Loew's Theatre for the first three days
of this week. The vaudeville boasts an
all-star bill, and comprises Doherty &
Salvatore in song and dance, Haskell &
Bloom in harmony song and cut-up;
Hazel Harrington & Co. in "The
Squall"; Pease & Dawson in "A Tale
of a Coat Tail," and Williams & Burnie
in startling bits of eccentricities. The
added features include the popular Loew
Pictorial and a Big "V" Comedy.

TWO ARE INJURED

Automobile Strikes Buggy, Throwing
Occupants Out.

Rose Patterson and Albert Wyatt,
both of White's Bridge, were badly
shaken up and slightly cut about the
head when their horse and buggy was
struck last night about 8 o'clock at
the corner of Clarence and King streets
by a local taxicab, driven by Cecil
Tuckey.

The young people were proceeding to
St. Joseph's Hospital to visit some
sick friends at the time of the accident,
but unfortunately were forced to con-
tinue their trip in the conveyance which
ran into them.

Dr. Hodgins, who was called to at-
tend the injured people, stated that
their injuries were slight, and that they
would be able to proceed home.

The horse, which ran away immedi-
ately after the collision, was caught at
the corner of Wellington and King
streets, and taken to Hueston's livery
stable.

Don't Suffer With Your Feet!

Drop in here and let a graduate foot
specialist give you a free consultation
about your foot troubles. We are
headquarters for Dr. Scholl's Foot
Appliances.

COOK'S Shoe Store

OFFICE MEN

who are constantly using their eyes in
their daily work, will find relief from
eye-strain by calling at the Brown Opti-
cal Company, 223 Dundas street, and be-
ing properly fitted with glasses at a
moderate cost.
Phone appointments 1877. 2XV

London Business College
Dundas and Richmond Streets,
London, Ont.
Summer term from April 12. Enter
any time. J. Morgitt, Principal. N.
Stonehouse, Vice-Principal.

WITH A
MIGHTY RUSH
LONDON
STAMPEDES TO
THIS MIGHTY
SALE

\$36.50
GABARDINE.

Rain or shine
garments, service-
able all weather.
Coats, made from
imported fabrics,
waterproof in tex-
ture, rainproofed
by process with-
out rubber, guar-
anteed.

\$21.90

MATCH THEM
IF YOU CAN.

\$2.50 D. K. Navy
Blue Railroad
Shirts, with soft
collars, attached.

\$1.69

\$2.00 and \$2.25
Black and White,
hairline, dye-fast
color, extra large
cut bodies.

\$1.49

From Windsor, St. Thomas, Sarnia, Goderich and Stratford

"THEY COME"

They Come to Wegner's Giant
Clothing House Sale, 120 DUNDAS ST.
LONDON.

These Are the Values That Pull Them Away
From Their Regular Stores

WHY?

CROWDED WITH SAVINGS



I am doing it, and still doing it, despite the fact that all merchandise costs a great deal
more than it used to. Look you here. Read on.

Men's Cottonade Pants, all width
stripes, well lined and good strong
pockets, will wear well
\$2.39

CAN'T BE BEAT.
Boys' Striped Bloomer
Pants, all sizes, 26 to 34
\$1.39

A Big Clean-Up in Men's \$1.50 and \$2.00
Caps, fancies, plains, tweeds,
plaids, all sizes. Pick 'em out
95c

You
Can't
Buy at
These
Prices
Outside
This
Sale

\$2.25 Made in
Canada OVER-
ALLS, with patch
pockets, 8 rout,
front and back,
good wearing
overalls, with
bibbs, sizes 34 to
44. Special.
\$1.69

Men's Sandow
Blue Chambray
Shirts, plain blue
only, sizes 14 1/2
to 16 1/2. Special.
\$1.49

I Never Made Any Smoke Unless I Had Some "Fire" Behind It.

—Peter the Great.

PANTS, RAINCOATS, CLOTHING AT LOWER PRICES.

Men's \$22.50 Spring Suits, mill finish cloths, tweeds, in medium and
dark colors, neat stripes and checks. Sold regularly
at \$22.50. Sale price
\$14.90

Men's \$50.00 Blue Suits, wonderful Irish serges and fine worsteds, single
and double-breasted. Regular \$50.00.
Sale price
\$37.75

Men's \$30.50 Spring Suits, single and double-breasted, in medium and
dark patterns, tweeds and mill finish cloths.
Regular selling prices to \$30.50. Sale price
\$22.90

Men's \$75.00 Blue Suits, single and double-breasted styles, in serges
and worsteds. Regular price \$75.00
Sale price
\$55.95

Very Special, \$20.00 Belted Tweed Raincoats, 15
only, grab price
\$9.95

IF YOU WANT AN EXTRA PAIR OF PANTS, MAKE A BEE-LINE HERE.

\$3.50 Value in Pepper
and Salt
\$2.49

\$4.00 Pants, hundreds
to choose from
\$2.95

\$5.00 Men's Pants,
large assortment
\$3.95

\$4.50 Special Men's Pants, greys,
browns and
stripes
\$3.49

\$6.50 Range West
England Trousers
\$4.95

\$8.50 Fine
Trousers
\$5.95



A Big 'DROP' In Prices Store Crowded From Front to the Rear

UNBEATABLE VALUES.

\$30.00 Men's Suits, black serge, sizes
36, 38, 44, made from old cloth, dyes
guaranteed, straight cut, sack model.
A fine, dressy suit.
Special for this week
\$15.90

Mail Orders Promptly Filled.

UNMATCHED VALUES.

\$56.00 and \$60 Indigo Navy All-Wool
Serge Suits, sizes 36 to
44. This week, special
\$42.00

Finest combed navy serge, best lin-
ings, silk stitched, standard single-
breasted, sack cut, dyes guaranteed;
short, slim and stout models.

Mail Orders Promptly Filled.

\$10.00 and \$12 Boys' Suits, sizes 26 to
34. The biggest bargain
in Canada
\$7.65

Made from tweeds and worsteds, good
linings throughout, belted styles,
patch pockets, flared skirts and semi-
fitted back.

Men's Raincoats For Spring

Men's Raincoats in light
and dark colors, tweeds and
coverts. Regu-
lar \$20.50
\$15.00

Men's Raincoats in tweed
and fine finish cloths, with
and without belt. Regu-
lar \$25.00
for
\$18.90

Men's \$40.00 Heavy Brown
Raglans,
for
\$29.90

GRAND Clean Up in Men's 75c and 85c Gauntlets

In glove and three-fingered
styles. Very special,
3 PAIRS \$1.25

Here's a few doses of "Spring Tonic Prices," administered
by Peter the Great, to give plumpness to angular purses. —
"E-N-O-U-G-H."

THESE MOVE SWIFTLY!—A HUNDRED SALES EVERY FEW MINUTES HERE!

Special Men's Socks,
5 pairs for
\$1.00

75c Fancy Socks
39c

Men's \$6.50 Pants
\$4.95

\$4.50 Work Pants
\$3.39

Men's \$1.50 Cashmere
Socks
98c

Men's \$5.50 Pants
\$3.95

Men's \$4.00 Pants
\$2.95

50c Iron Master Lisle
Socks
39c

\$1.10 Brooms
59c

Old Dutch Cleanser, 3 tins
for
25c

Boy's \$13.50 Strong-Made
Suits
\$9.95

\$7.00 Wool Combinations,
light eightwt
\$5.95

\$1.00 Neckwear
39c

\$2.00 Khaki Shirts
\$1.39

\$2.00 Work Shirts
\$1.49

Boys' \$2.65 Pants
\$1.95

Boys' \$3.50 Pants
\$2.49

Boys' \$3.25 Knickers
\$2.29

\$25c Fancy Socks,
7 pairs for
\$1.00

Women's 50c Lisle Stock-
ings, 7 pairs for
\$1.00

A Grand 'Buy'

Men's \$1.00 Heavy Flat-
Ribbed Wool
WORK SOCKS

50 dozen for this week's
selling, a pair,
59c

WEGNER'S GIANT CLOTHING HOUSE



SALE

120
Dundas
Street
London