

You Don't Have To Miss Your Car If You Buy Your

ICE CREAM BRICKS

At PETERS Dundas Street Shop—'Round the corner.

Beaded Bags

Fancy Beaded Bags, in all the colorings. \$12.50 to \$50.00

C. H. Ward & Co. Diamond Merchants and Jewelers. 386 Richmond Street. Phone 1084.

LADIES!

If you are interested in good clothes at most reasonable prices, our store will prove attractive.

Canadian Ladies' Wear Co. 372 DUNDAS STREET, NEXT TO COOPER'S. 2XV

Eczema Easily Relieved JUST APPLY KINS-HAW

At all drugists for \$1 and 50c per bottle, or mailed direct on receipt of price. MUTUAL PHARMACEUTICAL CO., Box 448, London. 2XV

KEEP YOUR EYE ON YOUR EYES.



MAKING IT CLEAR. Men who see clearly, think clearly and quickly. Nothing so dulls the comprehension as strained eyesight. It develops a lassitude and nervousness that is a great obstacle to concentration. Correct glasses is the quickest and only remedy. EYESIGHT SPECIALISTS. Richmond Street, Dominion Savings Building, one door north G. N. W. Telegraph Co. Elevators by appointment. Phone 5182.

STORAGE BATTERY RECHARGING AND REPAIRING TRY EXCELL AUTO ELECTRIC

Reliance Garage Phone 6400. 297 Dundas Street. 61-12-zw

TAYLOR'S THROAT AND LUNG BALM

is far stronger and better than any cough mixture, syrup, etc. For coughs, colds and all bronchial irritations it has no equal. Sold under a written guarantee by the 6 Taylor Drug Stores.

EXCLUSIVE STYLES OF WALL PAPER

For beautifying the interior walls of your home.

COLERICKS' 212 DUNDAS STREET. 2XV

Have You Seen CLINGER

yet regarding those tires? Remember the season is upon us. Why run on QUESTIONABLE tires? We guarantee our vulcanizing.

CLINGER LONDON'S RUBBER MAN 346 Dundas Street. Phone 5122 2XV

Never Mind

That sooty hand-mark on the dining-room wall.

SATINETTE

Wall Paper Cleaner will clean all wall paper and make it look like new; also kalsomine and window blinds.

Ask your dealer for "Satinette" Wall Paper Cleaner. There is nothing like it.

The Satinette Products Manufacturing Co., Ltd., Toronto, Ont.

ROWAT'S SPECIAL COFFEE

The finest procurable. It pleases most particular people. 70c a pound.

T. A. ROWAT & CO. 250 Dundas Street. Phone 3051-3052

At The Theaters

DRURY LANE'S THRILLING MELO-DRAMA SHOW IN SPECIAL PICTURE AT ALLEN.

Of all the famous melodramas of English life which has given Drury Lane the name of the home of thrilling productions, none has been backed with more thrills than the famous play, "The Sporting Duchess," a delightful tale of English aristocratic sporting life, which has been made into a big special production to be shown at the Allen today, tomorrow and Wednesday.

Beautiful old castles, motor cars, and million-dollar yachts, picturesque estates and training quarters from a background for a thrill story which works the spectator up into a fever heat for the big racing scene. Beautiful interiors, exquisite locations, and gorgeous gowns give the picture an atmosphere of sumptuousness which has been seldom rivalled on the screen.

Allice Joyce has been induced to return to the screen as the star of this production, and she is supported by a cast of exceptionally excellent players. Selected comedies, Allen News, Chester Outing pictures, and a special violin solo, with overture and musical accompaniment complete the program.

SOB WILD OATS AND REAP BLIND BABIES.

The most inexorable, unchangeable law of nature is that whoever sows wild oats must reap the cause of their folly, or leave the stamp of their thoughtless indiscretion upon the generation which is to come.

There is not a man, woman or child in this city who has not been thoroughly impressed with the terrible ravages which the world's worst social enemy is causing amongst the civilized world. You, fathers, and you mothers, will you let your children remain in ignorance of the terrible fate they must anticipate if they do not stop and take heed. You, young men and young women who are thinking of matrimony, have you yet given thought to cause of health and happiness to the children which are to some day be the backbone of our country.

No one who has intelligence enough to think should miss seeing the "End of the Road," that wonderful picture starring Claire Adams and Joyce Fair; telling the story of two mothers, the wife and the unwife, which is presented at the Majestic for four days more, today, tomorrow, Wednesday and Thursday. Presenting its moral in exceptionally fine dramatic form, the picture spreads the light of truth on those subjects which the more-minded strive to speak of, and the prudish might wish to censure. The picture, however, has nothing in it which would offend the most modest. No one under sixteen admitted.

VIVIAN MARTIN AND HIGH-CLASS VAUDEVILLE AT THE GRAND TODAY.

Would you sign an agreement to become the fiancée of your cold-blooded millionaire employer for a few weeks for "business purposes only"? That is the peculiar proposition that is put up to Vivian Martin in "His Official Fiancée," which will be shown at the Grand today, tomorrow and Wednesday. The feature of the excellent vaudeville bill will be Mlle. Theo and Her Dandies, who will present a miniature musical revue in three scenes. Other acts will be: The Spanish Goldmine, Europe's artistic novelty; San Tuci, the wizard of the accordion; Lorchner & Carbury in a dancing offering; and Elice & Newton, who will offer some songs and talk.

A Grand Selected Comedy, the Pathe Revue "Tales of the Grand Old Days" at Gaumont British News will complete the bill.

"POLLYANNA" AT THE GRAND THURSDAY, FRIDAY, SATURDAY

"Pollyanna," one of the loveliest and most widely beloved characters in modern fiction, has been brought to the stage in all her flesh and blood charms, thanks to the deftness with which Mrs. Cushing has handled her comedy upon the enormously popular glad-books of Mrs. Porter. Pollyanna Producing Company bring the original cast to the Grand Thursday, Friday and Saturday evenings at 8:15, and Saturday matinee at 2:30.

The comedy is an even greater delight than the stories. It spreads good cheer and glad spirit broadcast, and is full of novel and fascinating surprises. The tent sale opens tomorrow.

AT LOEW'S.

Did you know that chorus girls press their own clothes? Well, that's what a lot of them do, as you will see in Constantine Talmadge's latest comedy drama, "Two Weeks," taken from Anthony Wharton's play, "At the Barn," which headlines the bill at Loew's Theatre for the next three days of this week. The vaudeville boasts an all-star bill, and comprises Doherty & Salvatore in song and dance; Huskell & Bloom in harmony song and cut-up; Hazel Harrington & Co. in "The Squab"; Pease & Dawson in "A Tale of a Coat Tail"; and Williams & Burnie in startling bits of eccentricities. The added features include the popular Loew Pictorial and a Big "V" Comedy.

TWO ARE INJURED

Automobile Strikes Buggy, Throwing Occupants Out.

Rose Patterson and Albert Wyatt, both of White's Bridge, were badly shaken up and slightly cut about the head when their horse and buggy was struck last night about 8 o'clock at the corner of Clarence and King streets by a local taxicab, driven by Cecil Tuckey.

The young people were proceeding to St. Joseph's Hospital to visit some sick friends at the time of the accident but unfortunately were forced to continue their trip in the conveyance which ran into them.

Dr. Hodgins, who was called to attend the injured people, stated that their injuries were slight and that they would be able to proceed home.

The horse, which ran away immediately after the collision, was caught at the corner of Wellington and King streets, and taken to Hueston's livery stable.

Don't Suffer With Your Feet!

Drop in here and let a graduate foot specialist give you a free consultation about your foot troubles. We are headquarters for Dr. Scholl's Foot Appliances.

COOK'S Shoe Store

OFFICE MEN

who are constantly using their eyes in their daily work, will find relief from eyestrain by calling at the Brown Optical Company, 223 Dundas street, and being properly fitted with glasses at a moderate cost. Phone appointments 1877. 2XV

London Business College Dundas and Richmond Streets, London, Ont. Summer term from April 12. Enter any time. J. Morgitt, Principal. N. Stonehouse, Vice-Principal.

WITH A MIGHTY RUSH LONDON STAMPEDES TO THIS MIGHTY SALE

\$36.50 GABARDINE.

Rain or shine garments, serviceable all weather. Coats, made from imported fabrics, waterproof in texture, rainproofed by process without rubber, guaranteed.

\$21.90

MATCH THEM IF YOU CAN.

\$2.50 D. K. Navy Blue Railroad Shirts, with soft collars, attached.

\$1.69

\$2.00 and \$2.25 Black and White, hairline, dye-fast color, extra large cut bodies.

\$1.49

From Windsor, St. Thomas, Sarnia, Goderich and Stratford

"THEY COME" They Come to Wegner's Giant Clothing House Sale, 120 DUNDAS ST. LONDON.

These Are the Values That Pull Them Away From Their Regular Stores

CROWDED WITH SAVINGS



I am doing it, and still doing it, despite the fact that all merchandise costs a great deal more than it used to. Look you here. Read on.

Men's Cottonade Pants, all width stripes, well lined and good strong pockets, will wear well \$2.39

CAN'T BE BEAT. Boys' Striped Bloomer Pants, all sizes, 26 to 34 \$1.39

A Big Clean-Up in Men's \$1.50 and \$2.00 Caps, fancies, plains, tweeds, plaids, all sizes. Pick 'em out 95c

You Can't Buy at These Prices Outside This Sale

\$2.25 Made in Canada OVERALLS, with patch pockets, 8 front, front and back, good wearing overalls, with bibs, sizes 34 to 44. Special. \$1.69

Men's Sandow Blue Chambray Shirts, plain blue only, sizes 14 1/2 to 16 1/2. \$1.49

I Never Made Any Smoke Unless I Had Some "Fire" Behind It. —Peter the Great.

PANTS, RAINCOATS, CLOTHING AT LOWER PRICES.

Men's \$22.50 Spring Suits, mill finish cloths, tweeds, in medium and dark colors, neat stripes and checks. Sold regularly \$14.90 at \$22.50. Sale price

Men's \$50.00 Blue Suits, wonderful Irish serges and fine worsteds, single and double-breasted. Regular \$50.00. Sale price \$37.75

Men's \$30.50 Spring Suits, single and double-breasted, in medium and dark patterns, tweeds and mill finish cloths. Regular selling prices to \$30.50. Sale price \$22.90

Men's \$75.00 Blue Suits, single and double-breasted styles, in serges and worsteds. Regular price \$75.00. Sale price \$55.95

Very Special, \$20.00 Belted Tweed Raincoats, 15 only, grab price \$9.95

IF YOU WANT AN EXTRA PAIR OF PANTS, MAKE A BEE-LINE HERE. \$4.50 Special Men's Pants, greys, browns and stripes \$3.49

\$3.50 Value in Pepper and Salt \$2.49

\$4.00 Pants, hundreds to choose from \$2.95

\$5.00 Men's Pants, large assortment \$3.95



A Big 'DROP' In Prices Store Crowded From Front to the Rear

UNBEATABLE VALUES. \$30.00 Men's Suits, black serge, sizes 36, 38, 44, made from old cloth, dyes guaranteed, straight cut, sack model. A fine, dressy suit. \$15.90 Special for this week

UNMATCHED VALUES. \$56.00 and \$60 Indigo Navy All-Wool Serge Suits, sizes 36 to 44. This week, special \$42.00

Finest combside navy serge, best linings, silk stitched, standard single-breasted, sack cut, dyes guaranteed; short, slim and stout models. Mail Orders Promptly Filled. \$10.00 and \$12 Boys' Suits, sizes 26 to 34. The biggest bargain \$7.65 in Canada

Made from tweeds and worsteds, good linings throughout, belted styles, patch pockets, flared skirts and semi-fitted back.

Men's Raincoats For Spring Men's Raincoats in light and dark colors, tweeds and covert. Regular \$20.50. \$15.00 Men's Raincoats in tweed and fine finish cloths, with and without belt. Regular \$25.00. \$18.90 for Men's \$40.00 Heavy Brown Raglans, \$29.90 for

GRAND Clean Up in Men's 75c and 85c Gauntlets

In glove and three-fingered styles. Very special. 3 PAIRS \$1.25

Here's a few doses of "Spring Tonic Prices," administered by Peter the Great, to give plumpness to angular purses. — "E=N=O=U=G-H."

THESE MOVE SWIFTLY!—A HUNDRED SALES EVERY FEW MINUTES HERE!

Special Men's Socks, 5 pairs for \$1.00

50c Iron Master Lisle Socks 39c

\$2.00 Work Shirts \$1.49

A Grand "Buy" Men's \$1.00 Heavy Flat-Ribbed Wool WORK SOCKS 50 dozen for this week's selling, a pair. 59c

WEGNER'S GIANT CLOTHING HOUSE



SALE

120 Dundas Street London