

and as the acreage doubles year by year, the question naturally suggests itself to the fruit grower, How can we dispose of this fruit to the best advantage? Is it not high time this question was settled? Will our local markets demand all the plums and other small fruits of perishable nature that are so fast increasing? Will we not experience gluts and seasons of over production? Is it not time that fruit growers were awake to the fact that the time has passed for flooding our markets with inferior fruit? We must expect seasons of overproduction; then as intelligent and faithful tillers of Old Mother Earth should we not make calculations for the same; we should be looking carefully around us, so as to leave no stone unturned that will further the interests of our profession. A profession which brings us in daily contact with all the beauties of nature, and the marvellous works of the great Architect of all.

I am confident that this, one of the greatest drawbacks to the increased acreage of fruit, can be overcome by a properly conducted Canning and Evaporating establishment, owned, and operated entirely in the interest of the fruit grower. If the fruit growers of this valley would only co-operate there would be no difficulty in establishing such an industry. Can not more be done by this valuable Association to induce a greater number to join your ranks, for in no better way than this could the co-operative spirit be cultivated. I like the signification of the word co-operation, for it means a united effort on the part of those concerned to effect some commercial and industrial transaction or working together to produce some desired result. Co-operation is in direct opposition to monopoly. Monopoly is instituted to effect selfish ends, whilst co-operation is public spirited.

With the spirit of unity among the fruit growers a joint stock company can be formed for the purpose just mentioned; every fruit grower to be a share holder, this would awaken an interest and lead to better results. Here we would always find a market for surplus fruits as it could be carried over to seasons of scarcity, or shipped to foreign markets at such seasons as would be most advantageous, and right here I would suggest that in my idea of a canning and evaporating factory the long used tin can should be dispensed with, and make room for the more attractive and far superior hermetically sealed glass jar which is destined soon to take its place.