

L. SIMPSON

Store closes at 5.30 p.m.
Saturday at 1 p.m. during August.

H. H. Fudger, President.

J. Wood, Manager

Phone Number Main 7841
We have 50 lines to Central.

L. SIMPSON

A Saturday Bargain for Big Girls

NEW YORK DRESSES FOR HALF.
60 only Girls' or Misses' Junior Dresses, a charming style in wide rib white plique, trimmed with fine wide white embroidery, insertions and large pearl buttons, 3/4 inset sleeves, gored skirt. Sizes for Junior girls, 12 to 17 years. Regularly \$8.00 each, Saturday morning, each **3.00**

WOMEN'S SUMMER UNDERWEAR.
Big savings are yours if you need and buy Summer Underwear here Saturday morning. We are making room for new stocks. Phone orders filled.

Women's Vests, genuine Swiss lisle thread, ribbed, white, no sleeves, low neck, hand crocheted, beading run with mercerized silk ribbon. Sizes 32 to 38 bust measure. Regular price 86c each, Saturday, 80c to go at, each **.15**

Women's Drawers, ribbed white cotton, umbrella or tight knee, lace trim on umbrella style, open or closed styles. Sizes 32 to 38. Regular price 26c pair, Saturday, a pair **.15**

THE LAST OF THE SUMMER NET CORSETS.
No phone or mail orders.

400 pairs Corsets, white summer net, good strong quality, medium bust, long skirt, 4 garters, all fine steel lined, 4 wide side steels, lace trimmed, only in sizes 18, 19, 20, 21, 22 inches. Regular price 60c a pair, Saturday, a pair **.35**

CORSET COVERS AND NIGHT DRESSES.
Special Saturday morning offerings.

Corset Covers, clearing 3 dainty styles in Nain-sook, lace or lace and embroidery trimmed, full or tight-fitting. Sizes 32 to 42 bust, Saturday morning, all at, each **.25**

Night Dresses, a choice of 6 pretty styles, Nain-sook, V or round necks, 3/4 sleeves, fine embroidery or lace trimmed, silk draw ribbons. Sizes 32 to 42 bust. Regular value \$1.00 each, Saturday, each **.63**

Women's Knitted Ties

All the wanted shades. Each **.25**

IRISH NECKWEAR.

Real Irish Hand-made Crochet Neckwear, made in all the newest shapes as shown in Paris; round collars, jabots, coat collars, coat sets, shawl collars, sailor collars, Robespierre collars, stock collars, **\$1.98 to \$20.00.**

Women's Suits \$9.98

WORTH \$15.75, \$18.50 AND \$25.00.
Of serge, panama, and tweed mixtures, in black, navy, grey and green. The coats are lined throughout with silks or satin. Shirts are semi-side pleats, gored and panel effects. Special value Saturday **9.98**

WOMEN'S AND MISSES' DRESSES.
A big clearance of handsome dresses. The colors are white and ecru, and some have chic touches of color in the trimmings. Waists have high or semi-low rounded yoke collars, outlined with lace insertion and pipings. The skirts are effectively trimmed to correspond. Regularly \$12.50. Saturday **3.79**

GIRLS' WASH COATS.

TO CLEAR AT \$2.45.
Made of imported linen, in white and natural shades. Cut in a single-breasted style, with large collar and revers, trimmed in contrasting shades. Ages 6 to 14 years. Saturday, special **2.45**

WASH SKIRTS FOR WOMEN.

Our entire stock of Wash Skirts reduced to this clearing price rather than to carry them over. There is a large variety of styles, plain gored or semi-pleated, some buttoned down the front, others trimmed with straps of self braiding or buttons. Materials are repps, linens, and Indian heads, in white only. Regular values up to \$4.00. Saturday rush price **.98**

Wash Goods

Sale of remnants of various kinds, lawns, printed muslins, wrapperettes, ginghams and zephyrs, at one price **.8**

30 pieces Plain and Printed Serpentine and other makes of crepe, suitable for dresses, kimonos, dressing jackets, etc., 30 inches wide, regularly 25c **.15**

A splendid assortment of Printed Cotton Voiles, exquisite French goods in every variety of design and coloring. Regular 35c, 39c, 49c and 50c qualities, Saturday **.23**
No phone or mail orders.

Rush Value in Waists at 50c

200 Smart Middy Waists, in sizes 32 to 40 bust, good solid white cotton, with navy collar, braided white. Marked just half-price for Saturday morning **.50**

Mesh Bags



100 only Guaranteed German Silver Mesh Bags, 5-inch oxidized frame, shirred bag, white kid lining, with pocket. As the quantity is limited and the price extremely low, they should not last long. Come early. Special, each **1.90**

At The Simpson Store

Clearance Sale of Boots and Oxfords

Men's Goodyear Welted and McKay Sewn Boots and Oxfords, in patent colt, gunmetal and dongola kid leathers; dull matt calf and self tops, button and Blucher styles. Sizes 5 to 10. Regularly \$2.95 and \$3.50, Saturday Clearance sale **1.99**

WOMEN'S GOODYEAR WELTED BOOTS \$2.49.

500 pairs of Women's High-grade Boots, in button and Blucher styles (majority button). The leathers are gunmetal, suede, tan Russia calf and patent colt; also satin, velvet and cravenette. The very latest fall styles. Sizes 2 1/2 to 7, A, B, C, D, and E widths. Regularly \$4.00, \$4.50 and \$5.00, Saturday Clearance sale **2.49**

WOMEN'S PUMPS AND OXFORDS, \$1.95.

Beautiful American and Canadian made Oxfords, ties and pumps, in all leathers, high New York, French, Cuban and military heels. Sizes 2 1/2 to 7. Regularly \$3.00, \$3.50 and \$4.00. Saturday's Clearance sale **1.95**

New Fall Overcoats

The cool evenings begin to make men think of light-weight overcoats. Saturday morning we offer new fall-weight overcoats, in black chevot, with silk facings, and plain Oxford greys; cut single-breasted, fly front; all the new ideas of the season are put into these garments. Saturday **10.00**

MEN'S BLUE SUITS.

There is no suit more popular with men than the blue, made from a fine English worsted, fine twill, guaranteed indigo dye, smart single-breasted, three-button suit, beautifully tailored. Price **15.00**

A few Two-piece Outing Suits left, which will be cleared at a low price; assorted patterns; all high-grade suits, and well tailored. Saturday **4.95**

BOYS' ATTRACTION FOR SATURDAY.

We have only the morning to clear about 90 Boys' Norfolk and Double-breast Bloomer Suits. The range is taken from our regular stock, but being odd sizes and broken lines we offer them Saturday at this very tempting price. The shades are dark and medium browns and greys, also a few of the popular blue grey patterns. Each suit has good linings and inter-trimmings, and is very strongly made; ideal suits for school wear. Sizes 26-34. Saturday **4.49**

Another Lot of Men's Negliges

to sell Saturday morning at a rush price. The lowest-priced shirt in this lot is \$1, but a large part are \$1.25 and \$1.50 qualities.

2,000 Men's Negliges, all coat styles, with pleated or plain bosoms, small American cuffs, large body which is full length, all light materials with fancy and plain striped designs, all sizes 14 to 18. Regularly \$1.00, \$1.25 and \$1.50. Saturday **.69**

MEN'S OUTING SHIRTS WITH SEPARATE COLLAR.

1,900 Men's Outing Shirts, with separate double collar and cuffs, of a good hard-wearing material, in grey and blue stripes. Exceptionally good value at \$1.25. To clear, all sizes, Saturday morning, each **.79**

Men's Summer Weight Balbriggan Underwear, of several different makes and materials, in white, ecru, grey, sky and drab. All sizes 34 to 44. Regularly 50c. Saturday's rush price **.25**

The August Furniture Sale

Items of Special Interest for Saturday Morning

Dining-room Suite, of ten pieces, buffet, china cabinet, extension table, serving table, 5 side chairs and 1 arm chair, built of selected quartered oak on mission lines, and finished a rich fumed color. Regularly \$195. Saturday **147.60**

Dining-room Suite of twelve pieces, buffet, china cabinet, extension table, serving table, six side chairs and two arm chairs; an exceptionally clever design, made of mahogany. Regularly \$700.00. Saturday **467.00**

Bedroom Suite, in selected quarter-cut oak, also in mahogany, made of selected materials by expert workmen, dresser, chiffonier, dressing table, somnbe and wood bedstead. Regularly \$81.50. Saturday **61.90**

Bedroom Suite, in mahogany, in colonial design; lots of deep drawers, and heavy circular mirror plate, dresser, dressing table, cheval mirror, four-poster bed, chiffonier and somnbe. Regularly \$356.75. Saturday **274.00**



Three Specials in Medium-Priced Black Silks and Satins

200 yards Black Satin Mousseline, in 36 inch, and Black Satin Paillette in 39 inch. Two reliable silks, greatly reduced. Saturday morning, per yard **.93**

100 yards only, Black Duchesse Paillette, in a firm, close weave, and yarn-dyed, 39 inches wide. Regularly \$1.35. Saturday morning, per yard **1.19**

40-inch Black Silk-satin and Black Duchesse Paillette. The former has the new soft French finish, while the latter is firm in texture and heavier in weight. Regularly \$1.50, on sale Saturday, yard **1.38**

English Tweeds Marked per yard 38c

1,200 yards of Imported English Tweed Suitings, a special purchase at a fraction of their real value, and specially priced for Saturday morning's business. A beautiful range of new color combinations in the assortment—tans, browns, greys, greens, heather mixtures and other effects. Good value at 65c per yard. On sale Saturday, 8 a.m. **.38**

Two Extra Special Dress Goods Items for Saturday Morning Business.

52-INCH DOLLAR SERGES FOR 64c.
1,500 yards of West of England Suiting Serges, a splendid wearing serge and one of the finest values we have ever offered. Made from high-grade yarns, that are guaranteed thoroughly scoured and free from grease, dyed in a full range of new autumn shades and two shades of navy and black. Guaranteed thoroughly shrunk and spot proof. 52 in. wide. **.64**

The New Season Has Commenced In Draperies

MARIE ANTOINETTE CURTAINS, \$4.89.
50 pairs only—not more than four pairs in any pattern. Some are worth more than double what we are asking. In white, ecru and linen shades. These curtains are in very dressy designs, suitable for drawing rooms or dainty living rooms. Come at eight o'clock. Per pair **4.89**

A TRIMMED WINDOW SHADE FOR 39c.
175 Window Shades, 37 x 70, trimmed with a pretty insertion; colors cream and green. The insertion is practically worth what we are asking for the shade. **.39**
Complete with brackets and pulls

TAFESTRY CURTAINS, \$2.89.
A very highly silk mercerized Curtain, heavy knotted fringe top and bottom; 2 yards long, 45 inches wide. Colors are green and red in the plain effect and two-tone red and green, green and olive, etc. Greatly reduced for five hours selling Saturday, per pair **2.89**

RELIANCE TAFFETA, .45.
36 inches wide, plain centre, bordered in dainty shades to suit any and every bedroom. This fabric has been specially washed before leaving the mill. The colors are absolutely fast; new and up-to-date designs; for bedroom decorations; the latest and most artistic. **.45**

Figured Burlaps, in floral, conventional and Oriental designs, serviceable and decorative. Saturday morning, **.19**

Gloves and Hosiery

Women's Pure Silk Hose, gauze weight, lisle thread, deep garter top, heel and toe, the weight that is wanted, black. Sizes 8 1/2 to 10. Special Saturday **.59**

Women's Lisle Thread Hose—In the lot are black, tan, also black with contrasting colored tops. All even stock (taken from our higher priced lines). Special Saturday, 19c; 3 pairs 55c. **.59**

Boys and Girls' Plain and Ribbed Black Cashmere Stockings, English-made, full fashioned. Sizes 6 1/2 to 8 1/2. Special Saturday **.25**

Children's Cashmere Hose, fine elastic ribs, with silk toe and heel, black, white, tan, sky, cardinal, pink. Sizes 4 to 7. Saturday **.25**

25c SOCKS, 12 1/2c.
Men's Lisle Thread Socks, black and plain colors; also fancy colored patterns, taken from broken lines of regular stock, all half price and less. Saturday **.12 1/2c**

Men's Silk and Cashmere Socks, black with colored silk back, fine elastic ribbed, the colored silk showing when on; very dressy and splendid wearing. On sale Saturday at 1-3 off, pair, 55c; 3 pairs, \$1.00. **.55**

12 1/2c GLOVES, 38c.
Imported Women's Long Silk Gloves, double-tipped fingers, silk stitched points, white only, perfect fitting, 12 and 16-button length. Sizes 5 1/2 to 7 1/2. Regularly \$1.25. Saturday **.98**

50c SHORT SILK GLOVES, 25c.
Women's Wrist Length Silk Gloves, black, white and colors, all sizes. Regularly 50c, Saturday **.25**

The Store Closing at 1 p.m. Saturday
Our regular Hot Dinner will not be served. Cold Lunch served from 11 to 1 p.m.
Cold Roast Beef, Potato Salad, Ice Cream and Cake, Tea or Coffee 30c.

All the Accommodation of a Good Hotel

is offered, during business hours, to visitors in the city. Rest Rooms, Parcel Check Room, Lunch and Palm Rooms are always at your service in Toronto's most handsome store.

Make Simpson's your down-town headquarters during the Exhibition and afterwards.

Store Closes at 1 p.m. Saturday Last Delivery 11 a.m.

New Stiff Hats

Fall and winter shapes, an advance shipment from a good English maker, fine grade fur felt and extra well finished, black only. Saturday **1.00**

Soft Hats, rough finished or corduroy felt; trooper and Alpine shapes; colors Oxford or Cambridge greys, brown or bronze, newest ideas in men's hats. Special at **1.00**

200 Men's Panama Hats, telescope or medium large crown, fine South American make. Regularly \$5.00 and \$6.00 hats. Saturday's clearing price **2.39**

Men's and Boys' Golf Shape Caps, medium or large peak, fine imported tweeds and worsteds, silk serge lined. Regularly 50c and 75c. Saturday **.25**

English Seamless Velvet Squares

AT GREATLY REDUCED PRICES.
We can thoroughly recommend them for hard wear.

9.0 x 10.6. Special price **16.65**
9.0 x 12.0. Special price **18.25**
10.6 x 12.0. Special price **19.75**

Art Wool Rugs, for bedrooms, a large variety of designs and colors.

7.6 x 9.0. Special **5.50**
9.0 x 9.0. Special **6.75**
9.0 x 10.6. Special **7.75**
9.0 x 12.0. Special **9.00**

A Special Low-Priced Consignment of East India Decan Rugs which are suitable for Halls, dens and summer cottages.

6.0 x 3.0. Special price **3.25**
7.0 x 4.0. Special price **4.50**

Special Exhibition of Chinaware

100 pieces, a fine collection of Hungarian, Wedgwood, Amphora and Nippon, with a few odd pieces of Royal Doulton and hand-painted Pickard French china.

Vases, Rail Plates, Fruit Sets, Chocolate Sets, Fern Pots, Service Plates, Tankard Jugs. Many worth four times the price **2.98**

Damask Tray Cloths 2 for 25c

Linen Damask Tray Cloths, hemstitched all round, assorted designs, size 12 x 16. Special Saturday **2 for .25**

HUCK TOWELS 48c PAIR.
Large and heavy, all linen Bedroom Towels, hemmed ends, an extra good drying towel, special Saturday, pair **.48**

English Galatea, in a large range of pretty stripes, fast colors, 28 inches wide, suitable for working shirts, boys' blouses, etc. Saturday, yard **.16**

HEMSTITCHED PILLOW CASES 55c PAIR.
Fine, even weave, free from dressing, nicely hemstitched, two widths, 42 x 33 and 45 x 33 inches. Special Saturday, pair **.55**
Phone Linen Dept., 2nd Floor.

The Groceries

Choice Creamery Butter, White Clover Brand, Per lb. **.22**
Toasted Cornflakes, 8 packages **.25**
Loaf Sugar, 3 1/2 lbs. **.25**
Finest Canned Corn, 3 tins **.25**
Imported French Peas, Per tin **.11**
Rich Red Salmon, Other Brand, Per tin **.21**
Garton's H. P. Sauce, Per bottle **.18**
Clark's Pork and Beans, Large tin **1.0**
Canned Fruit, Strawberries, Cherries, Peaches and Pears, Per tin **.15**
Baker's Cocoa, 1/2-lb. tin **.22**
Maconochie's Pickles, assorted, Pint bottle **.22**
Fresh Peel Cake, Per lb. **.25**
Fancy Mixed Biscuits, 2 lbs. **.15**
Candy—5,000 1-lb. Boxes Chocolates and Bon Bona, 30c value, Per box **.20**
Finest Canned Shrimps, Per tin **.15**

A Hardware Sale To-morrow

Do you, or would you ride a wheel? Here is a sale of Women's and Men's Wheels in the sporting goods section. Wheels have coaster brake, guards etc. Thorough good bicycles. Regularly sold for \$29. As good value as any \$35 wheel offered. Saturday bargain **15.00**

1,500 POCKET KNIVES.
Horn handles, gunmetal and white bone handles, two and three blades, good value if sold at 35c, 40c, and 50c. One price Saturday, each **.25**

SALE OF GRANITE PRESERVING KETTLES.
3-coated steelware, best quality, high grade, not seconds or damaged goods:
69c 14-quart size, special morning sale **.49**
85c 16-quart size, special morning sale **.69**

The SIMPSON Company Limited

The Robert SIMPSON Company Limited